

Partners in **UNITY**

 **UnityPoint Health**
Finley Health Foundation

FALL 2023

HEALTHY

BIRTHS
♥ AND ♥
BABIES

CAPITAL
CAMPAIGN



Babies are our *Sweet Spot*

Upcoming Events

iCare Employee Giving Campaign
October 2-13, 2023

Community Annual Appeal
October 2023

Fall Donor Reception
November 16, 2023

Sunshine Circle Holiday Extravaganza
November 5-6, 2023

Finley Hospital Love Light Star
November 24, 2023 - January 1, 2024

Thompson & Associates
Accepting New Clients for Spring 2024

VNA Golf Outing
May 6, 2024

Miracles on the Mississippi Gala
August 2024

2023 MIRACLES on the MISSISSIPPI GALA

THANK YOU!



The 2023 Gala, held on Saturday, August 19, was an exciting and entertaining evening featuring delicious hors d'oeuvres, unique live auction packages and Emmy Award-Winning Beatles tribute band, The Fab Four!

Guests at this year's Gala were introduced to Traci and William Yeo, along with miracle baby Gwendolyn Yeo. Gwendolyn was delivered via emergency C-Section in early 2023 and was unresponsive for 18 minutes. Her fighting chance came the moment the code Pink was called and answered by Finley Hospital's dedicated team. Guests at the Gala were also introduced to several of the twenty-five team members who were in the operating room and on the unit when Gwendolyn was born, providing her family the fighting chance they needed.

Support from 2023 Miracles on the Mississippi Gala will support the Healthy Births and Babies Campaign to provide the best possible facility to mirror the high level of care and expertise that is provided to mothers and babies who are in need of emergent or planned C-Sections.

This year's Gala netted more than \$120,000 to support the Healthy Births and Babies Campaign at UnityPoint Health - Finley Health Foundation. Thank you for your generosity!

A SPECIAL THANK YOU TO OUR EVENT SPONSORS:

- Aramark
- Conlon Construction Co.
- Dubuque Bank & Trust
- Dubuque OBGYN
- Dubuque Stamping & Manufacturing, Inc.
- Giese Manufacturing Company, Inc.
- Grand River Medical Group
- Kunkel & Associates
- Premier Bank
- Steele Capital Management, Inc
- Telegraph Herald

SAVE THE DATE!

The 2024 Miracles on the Mississippi Gala will be held in August 2024 at the Diamond Jo Casino!



Delivering OUR FUTURE



The Family Birthing Suites team within UnityPoint Health - Finley Hospital is dedicated to providing family-centered care to meet the needs of a patient's growing family. With a specialized care team including: family practice physicians, obstetricians, neonatal nurse practitioners, nurses and support staff, the Family Birthing Suites team puts family at the heart of everything they do.

According to the Centers for Disease Control and Prevention (CDC), roughly 32%, or 1 in 3 births, in the United States are delivered by C-Section. In 2022, the Family Birthing Suites delivered 531 babies, including seven sets of twins.

Of those births, **183 WERE DELIVERED BY CESAREAN.** This accounts for **34.5% OF 2022** deliveries. More than 50% of those C-Sections were not scheduled and happened emergently.

ENHANCING THE FACILITIES

The goal of this project is to raise \$1.3 million from community partnerships to fully fund an updated C-Section Suite.

Streamlining the layout, functionality, and equipment of the current C-Section Suite will provide a positive experience for the patient and their support person, while building upon the current practice of not separating mother and child during the recovery period. This will improve the skin-to-skin contact directly after birth which then helps initiate the first breastfeeding and mother-child bonding that are critical in the first hour of life.

Renovating the current space will provide expectant parents a room which provides a calm and aesthetically pleasing environment with up-to-date technology so they can fully experience the birth process.

Construction is slated to begin in Spring 2025.



Thank you
**FOR YOUR
CONTRIBUTION**

**CONTACT THE FOUNDATION
OR SCAN THE QR CODE FOR
MORE INFORMATION:**



uph.link/DubuqueHealthyBirthsAndBabies
(563) 589-2586
finleyhealthfoundation@unitypoint.org

Philanthropy at Work pediatric therapy center

WOW! Since moving into their new UnityPoint Health Westmark location in November 2020, Finley Hospital's Pediatric Rehabilitation program continues to grow and add services to meet the needs of tri-state area children.

Throughout 2018 and 2019, the Finley Health Foundation turned its efforts to embark on a capital campaign to raise \$1.5 million from community partnerships to fully fund an updated, expanded facility to provide an all-inclusive space to meet the growing number and needs of our youngest patients.

The new location and expanded footprint allowed the space to grow to a 4,300 square foot child-centered therapy environment providing an attractive, modern facility that will serve children in our community for years to come.



Your support of the campaign has provided for year over year growth that has kept on coming. From 2019 through 2022, a 24% growth in patient visits was experienced. In assessing patient visits from January thru August 2022 to the same time period in 2023, a 28% growth has been realized.

To accommodate the continued growth, our staff has increased with the addition of four therapists who will provide physical therapy, occupational therapy, speech therapy and staff support.

To learn more about the Pediatric Therapy Center and ensure children of all abilities continue to receive the support they need, contact to the Finley Health Foundation today at **(563) 589-2586** or via email at finleyhealthfoundation@unitypoint.org.



Supporting mothers and babies

Since 1889, The Sunshine Circle has been raising funds to support UnityPoint Health - Finley Hospital. The all-volunteer group staffs the Sunshine Circle Gift Shop and organizes fundraising projects and events throughout the year to support important education, programming, services and capital needs that benefit the patients and team members of Finley Hospital.

Their philanthropic giving, from the first gift to the most recent, stems from their passion to support children and women and can be seen throughout Finley Hospital. Most recently, the ladies of The Sunshine Circle made a \$30,000 gift to purchase bassinets within Finley Hospital's Family Birthing Suites.



During an infant's stay on the unit, bassinets are used not only as a mode of transportation throughout the unit, but also to ensure every infant has a safe environment to sleep. Bassinets are constructed of antimicrobial plastic resin, so they are easy to clean, extremely durable and easy to maneuver.

Finley Hospital's vision of providing the Best Outcome for Every Patient Every Time starts with delivering the safest environment for our youngest population.

We can't thank our partners in philanthropy, The Sunshine Circle, enough for their continued commitment to our patients and partnership in making an impact throughout Finley Hospital.

FINLEY HOSPITAL

Love Light Star



November 24, 2023 -
January 1, 2024

When You Wish Upon a Star...

During this holiday season, consider making a wish upon the Love Light Star at UnityPoint Health - Finley Hospital.

The Love Light Star is a hospital tradition and symbol of hope and love during the Holiday season. Your contribution will light a bulb on the 12-foot star displayed on the roof of Finley Hospital from November 24, 2023 to January 1, 2024.

Your gift will help fund patient services, programs and equipment. Gifts may be made in honor or in memory of a loved one. In addition to the star, a tree and the names of those honored will be displayed in the lobby of Finley Hospital.

To ensure your honoree is recognized, please make your gift by **November 1, 2023**. We encourage a gift of \$20 or more per person you wish to honor or memorialize.

Make your Love Light Star gift, in honor or in memory of a loved one,
at unitypoint.org/dbqgive
or by calling the Finley Health Foundation at (563) 589-2572.

HOLIDAY SHOPPING EXTRAVAGANZA

Sunday, November 5
10 a.m. – 3 p.m.

Monday, November 6
7 a.m. – 1 p.m.

UnityPoint Health - Finley Hospital
Lobby and Sunshine Gift Shop
350 N Grandview Ave. | Dubuque
Enter through the main entrance

FEATURING

- Homemade baked goods
- Floral arrangements, holiday decor
- Gifts and jewelry
- Handmade items
- RADA cutlery



All proceeds benefit
UnityPoint Health - Finley Hospital.





UnityPoint Health

Finley Health Foundation

350 N. Grandview Ave.
Dubuque, IA 52001

RETURN SERVICE REQUESTED



UnityPoint Health

Finley Health Foundation

350 N. Grandview Ave. | Dubuque, IA 52001

The Finley Health Foundation is governed by a 17-member volunteer Board of Directors. Through the work of the Board and its Committees, the Board sets policies and oversees investments and the audit process. We thank the Board of Directors for their service and continued support of Finley Hospital and the Finley Health Foundation.

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