



# IMPACT REPORT



WE ARE EXCITED  
TO WELCOME

## **Kari Winklepleck**

as the new president of the Foundation. As president, Winklepleck will oversee the operations of the Foundation and the Children's Miracle Network at UnityPoint Health - St. Luke's. Her eighteen years of experience in fundraising will allow for a seamless transition into her new role as she works to generate philanthropic support for various areas and service lines.

"This community has an infectious spirit of generosity and support for its fellow people. I look forward to serving in this role and harnessing that spirit to provide high-quality health care services for the people of Siouxland," says Winklepleck.

Winklepleck holds a Master of Science in Nonprofit Management & Philanthropy from Bay Path University, as well as a Bachelor of Science in Corporate Communications from Morningside University.

## **GRANT HELPS FUND SIMULATION LAB**

A \$100,000 grant from Missouri River Historical Development (MRHD) will help fund a new Simulation Lab at St. Luke's College. The lab will give students at the college hands-on training in all aspects of healthcare.

The lab will consist of four areas created to simulate hospital rooms with "manikins" (the medical term for human models) in a variety of shapes and sizes from babies to the elderly, allowing students to practice and develop clinical expertise in a variety of situations. The students will apply their knowledge in carefully created hands-on scenarios that range in complexity and skill level from asthma attacks to cardiac arrest. The scenarios also give students the ability to practice communication, interdisciplinary care, and patient safety.

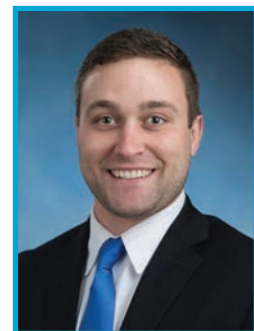
When the student enters the simulation lab, they don't know what's going to happen. Working in a hospital, it's the same situation. A nurse must be ready to act on a moment's notice because things can change quickly. Each simulation will be filmed so students can review what went right, what went wrong, and what can be improved. Instructors indicate that these debriefings are where much of the learning takes place - when learning goes from theoretical to hands-on.

The simulation lab will be constructed this spring, and open to students for the fall semester 2022. Total cost of the lab will be approximately \$200,000.

## **UNITYPOINT HEALTH® - SIOUX CITY ANNOUNCES THE APPOINTMENT OF COREY SNIDER AS THE NEW CHIEF OPERATING OFFICER**

As COO, Snider will oversee hospital operations, providing leadership and strategic direction to the organization. His in-depth knowledge of the operations, combined with his expertise and proven track record in hospital operations, physician alignment and strategic planning will serve the organization well in building on the region's growth, access, and quality initiatives.

Snider holds a Master of Healthcare Administration, as well as a Bachelor of Science in Health Administration, with an Entrepreneurship Minor, all from Indiana University. He and his wife, Melanie, look forward to becoming part of the Siouxland community.



# FIGHTING CANCER ONE DAY AT A TIME



For patients like Dave Foreman, great care can mean all the difference when battling an unexpected diagnosis. Foreman was diagnosed in February with Osteosarcoma – bone cancer in his left forearm. After three unsuccessful rounds of chemo, Dave was faced with the harsh reality that his only option was to amputate his arm. After surgery in June and two more rounds of chemo, Dave says he's working on adjusting to his new normal and couldn't be more thankful for the care he received while being treated at UnityPoint Health – St. Luke's.

Foreman was honored at the 13th annual Cross Check Cancer hockey night by dropping the puck to kick off the Sioux City Musketeers game against the Des Moines Buccaneers. Musketeers grabbed the win with a 4-1 final score. After the game the Musketeer's custom Cross Check Cancer jerseys were auctioned off and raised \$40,000 to help the fight against cancer right here in Siouxland.



## SIouxLAND MADE MIRACLES HAPPEN!

Siouxland made miracles happen for local children during the UnityPoint Health – St. Luke's Children's Miracle Network 2021 Mediathon event on November 9 and 10. The two-day event was broadcast on iHeart Radio and KTIV, as the community pledged their support to our local Children's Miracle Network. A total of \$125,095 was raised by our community, supporters, and sponsors for the kids of Siouxland!



**“Many Siouxland kids and families will feel the impact of this amazing event and the funds raised, and for that, we are so grateful!”**

Stacey Selk, Director of  
Children's Miracle Network

**From all of us here  
at Children's Miracle  
Network, thank you!**

Children's Miracle Network

# MEDIATHON 2021

## \$125,095

These dollars stay here, in Siouxland, to provide care for over 24,000 pediatric patient visits each year to our clinics and hospital. Mediathon pledges will be used to enhance children's health at St. Luke's, helping to purchase equipment and supplies, and continuing to support vital family and community programs.

## 850

Individual donors helped us raise funds to provide the highest quality of care to the children of our community