

KINDNESS & GENEROSITY



the power to change lives

A GRATITUDE REPORT
2023



UnityPoint Health
Des Moines Foundation

LOOKING BACK AT 2023 *with gratitude*

Looking back on 2023, we see you, our generous donors, behind each and every moment of impact and reason to celebrate. We are deeply grateful to everyone who made, and continues to make, our mission possible.

We are humbled by your ongoing commitment to improve the health and quality of life of people right here in our community.

The accomplishments we celebrate are **YOURS**.
The appreciation we receive from patients, families, community partners and our health care teams **BELONGS TO YOU**.

YOUR GIVING MATTERS

At UnityPoint Health - Des Moines, we are aspiring to achieve breakthroughs and better care, through the latest technology, the best doctors and selfless care teams.

You are part of this.

Our Foundation team has been honored to partner with you throughout 2023, and we are inspired and energized by the incredible things you helped make possible for our patients and families.

Your generosity for helping those in our community to thrive is our passion too. Our mission is to help people live healthier lives through meaningful impact and philanthropy.

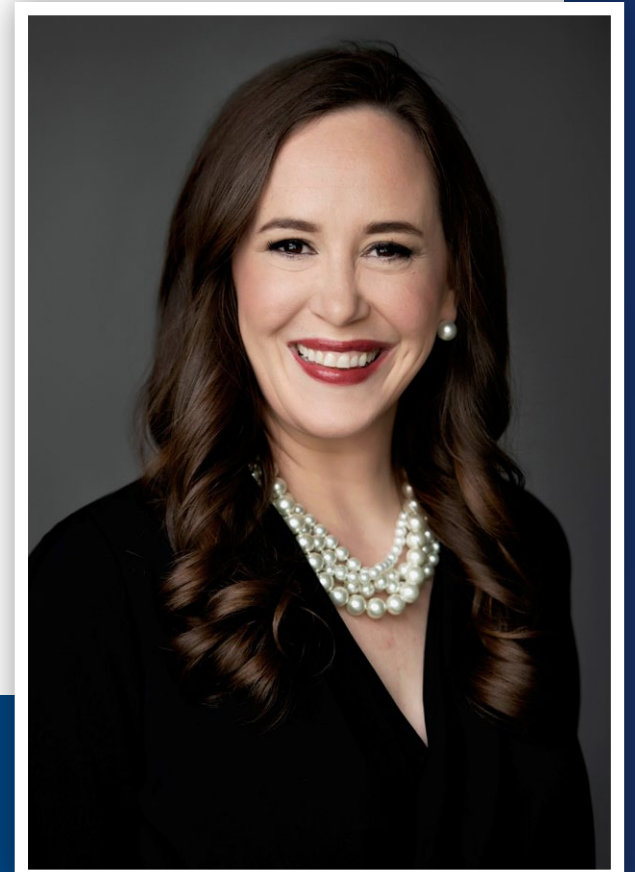
By investing in UnityPoint Health - Des Moines, you are creating lasting impact wherever your heart lies. From cancer care to mental and behavioral health, from emergency medicine to pediatrics, your support creates a lasting impact by providing the resources to purchase innovative equipment, improve patient-centered care, develop extraordinary medical teams and create meaningful spaces where lives are forever changed and saved.

As you will read in this Gratitude Report, the ability to provide this level of care is only possible because of you. It is because of your investment and belief in us that all of this, and more, is possible.

Your support ensures UnityPoint Health - Des Moines can be the most trusted partner for health. On behalf of all the people whose lives have been changed through your kindness and generosity, **thank you.**

With gratitude,

Erica Axiotis
President, UnityPoint Health - Des Moines Foundation



creating ONE PLACE FOR CARE

Beginning in 2025, UnityPoint Health - Des Moines will open the doors of the newly constructed comprehensive community mental health center for Eyerly Ball. This is a significant investment in mental health services for our community.

Since 1969, Eyerly Ball has been the leader in community-based mental health services in Central Iowa and has had a singular focus - to accelerate change in the delivery of mental health care. This project will bring dramatic and immediate results to mental health care in our community. Let us tell you how.

INCREASING ACCESS TO MENTAL HEALTH SERVICES

Increasing access to mental health services is our top priority. The location of this new center will provide greater access and lessen confusion for clients. It is located on the east side, in proximity to bus lines, and is within 500 feet of behavioral health care services at Iowa Lutheran Hospital, the Behavioral Health Urgent Care Clinic and East Des Moines Family Medicine.

This new space is designed with our clients in mind. Everything from the color palette, use of light to the décor and how a client navigates the space has been curated to support the specific needs of the population we serve.

This center is more than a place to see your therapist or get medication. A peer-led drop-in center will provide social space to apply for a job, prepare for an interview, or simply interact with other clients. A pharmacy will not only allow clients to pick up medication the same day, but is also available for the surrounding neighborhood to fill routine prescriptions.

COMING SOON!

New comprehensive community mental health center opening in 2025.



DID YOU KNOW?

- ➔ More than 1 in 5 Iowans have or will have a serious mental illness in their lifetime.
- ➔ The #1 & #2 health concerns among Iowans are depression and mental health.
- ➔ 100,000 Central Iowans will experience mental illness this year.
- ➔ Suicide is the second leading cause of death in individuals ages 10 to 34.

DESIGNED FOR THE GROWING NEED

The need is clear. Nearly one in five adults experience mental illness and one in 25 experience a serious mental illness. This new center is designed with future growth in mind.

Expect **224 MORE APPOINTMENT OPTIONS PER MONTH** after the first year. This will reduce wait times and increase direct provider access.

Expect to serve **1,500 NEW CLIENTS** by the end of year five.

Expect to hire **30 NEW TEAM MEMBERS** by the end of year five.

SUPPORTED BY THE EXPERTS

The new center reflects our commitment to serve our clients with the dignity and respect they do not always receive. **The trauma-informed facility will positively impact our recruitment and retention of the very best medical providers to serve our clients.**

As the leader in community-based mental health services in Central Iowa, Eyerly Ball is best positioned to make lasting impact on the need for improved mental health in our community. This project will allow Eyerly Ball to expand into emerging therapies and treatments to broaden its existing full scope of services and deepen impact even further. As we have always been, we are committed to impacting more lowans in need of mental health services, and this project reinforces our leadership in mental health services

The UnityPoint Health - Des Moines Foundation has launched a \$1 million campaign to support this new center. Groundbreaking results start with philanthropy.

Visit us at give.unitypoint.org/OnePlaceForCare to learn more about how you can accelerate programs at Eyerly Ball.



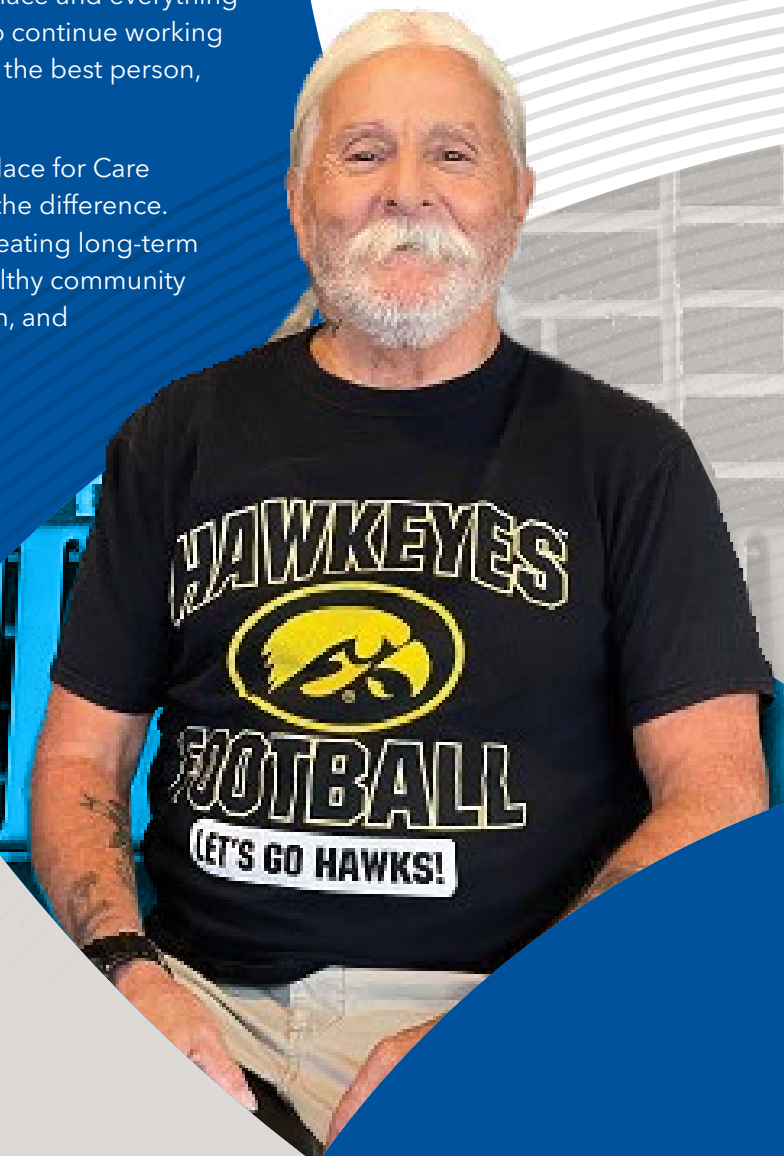
BECAUSE OF YOU,

John is not alone.

"I was always paranoid and didn't trust easily. When I met the team at Eyerly Ball, my faith was restored in people. My care team went out of their way. I didn't know people could be so generous," says John.

"Thanks to my team and the generosity of donors, I have my own place and everything in it is mine. I'm going to continue working my program and being the best person, I can be."

Your gift to the One Place for Care campaign makes all the difference. Together, you are creating long-term solutions and a healthy community for clients like John, and so many more.



your impact

→ PEDIATRIC CARE

Almost every area of Blank Children's Hospital relies on philanthropic support. In every aspect of the care provided, it is donors like you who are making it all possible.



YOUR DONATIONS HELP MAKE MIRACLES HAPPEN YOU PROVIDED HOPE AND HEALING TO KIDS LIKE LYDIA

Every day, Blank Children's Hospital Emergency Department and clinics are filled with patients in need of medical attention. Caring for children in Iowa has never been more important.

Our team of specialized doctors and nurses treat premature babies, children in acute respiratory failure, patients who have experienced traumatic injuries, those with behavioral health needs and so many more.

Your gift extends a helping hand to the teams at Blank Children's Hospital who go above and beyond to help patients feel supported and loved inside a place that can feel scary and lonely.

Patients like Lydia.

As a 14-year-old, she has seen the inside of a hospital room too many times to count. Lydia has responded to adversity with courage, perseverance and a positive spirit. Through every test, scan, poke and night spent in the hospital, you were there helping her get the care she needed.

Lydia was born at 32 weeks weighing only 2 lbs. 11 oz. with her twin sister Greta weighing 4 lbs. 1 oz. Being hooked up to monitors and tubes was scary for their mom but after 10 weeks of living in the Neonatal Intensive Care Unit, Lydia and Greta became graduates and traveled home.

Two years later, Lydia started getting sick every few weeks. Her parents took her to the doctor, expecting an ear infection. Instead, they were rushed to Blank Children's Hospital where after several tests and scans, was diagnosed with Acute Lymphoblastic Leukemia.



LIFE STOOD STILL FOR HER FAMILY

While Lydia was too young to remember the worst parts, one thing that she will always remember was the incredible doctors, nurses and her Child Life team.

For three years, Blank Children's Hospital became her second home, spending countless nights in the Emergency Department and on inpatient floors. Her team of doctors took special care of not only her, but also her family.

Child Life brought a sense of normalcy they so desperately needed. With books, crafts and distraction play, they brought comfort to her siblings and helped answer questions for her parents.

After beating cancer, Lydia was 11 when her doctors told her she had hip dysplasia and would need two reconstructive hip surgeries to replace it. "I didn't fully understand Child Life until I was older. I was so scared before going into those surgeries. Child Life helped calm my fears by playing Mario Kart in the pre-operation room," Lydia says. "They knew how much I loved unicorns, so they found a unicorn surgical hat for me to wear while I went into surgery."

The entire team at Blank Children's Hospital was there for Lydia and her family.

"We have always said a prayer of gratitude that we could receive care close to home," says Jeb, Lydia's dad. "Having the best resources and expertise right here in Des Moines has been a blessing for our family, as well as so many others in Central Iowa."

You are part of Lydia's story. You helped her and so many other patients feel like normal kids again and again.

Lydia is now an advocate for other childhood cancer fighters. Art is a huge part of her life and one day she dreams of starting an art-based nonprofit to help others heal through art therapy.

Scan the QR code below to read Lydia's full story, in her own words.



A SPECIAL GIFT

Stan and Jody Reynolds, along with Variety - the Children's Charity of Iowa, have been longtime supporters of Blank Children's Hospital. To honor their legacy, Variety and the Reynolds' children, gave generously to name the **Stan & Jody Reynolds Innovative Acuity Care Unit** which is part of the Variety Neonatal Intensive Care Unit (NICU). This special Innovative Acuity Care Unit is designed for the smallest and most critical newborns needing highly specialized and advanced care. Helping newborns have the best outcomes and care possible has always been a passion of Stan and Jody, and this special unit is a celebration of their impactful legacy.



TOGETHER WE CAN SHINE

After a year of fundraising across the state, the Fraternal Order of Eagles - Iowa State Aerie & Auxiliary presented Blank Children's Hospital with a gift of \$128,170. Their gift supports the Palliative Care - SHINE Program.

The SHINE Palliative Program (Sharing, Healing, Inspiring, Nurturing, Enduring) is a special kind of health care. It can be provided at any stage of a serious illness and alongside curative treatment plans. The SHINE Program is able to offer care to patients and families like Nicole in the hospital and at their homes.

"I think SHINE offers a path of light to parents, so they don't feel alone and they have some direction," says Nicole. Nicole's son Christian was diagnosed with Congenital Diaphragmatic Hernia (CDH) while she was pregnant. He died shortly after birth. "I can't talk enough about how lonely the journey is, especially with a child that in the beginning you have so much hope for, and you want so badly."

Over the past three years, Blank Children's Hospital has nearly doubled the number of families they support every year. Families do not pay for SHINE services and it costs the team \$2,000 per family per year to give them the support they need. Thanks to donors like the Eagles, they are able to continue to serve more families in Iowa.



THE GIFT OF COMPASSION

When patients and their families are receiving care at Blank Children's Hospital, the last thing they should worry about is the little things not covered by insurance. The Compassion Fund relieves these burdens and supports them in the most difficult times.

Last year, more than \$399,600 was delivered to patients and 1,601 families served through our Compassion Funds.

Dear Donors,
"I want to thank you for the kindness you show to people you don't even know. You truly make a difference. As I sat in my daughter's hospital room, with my husband three hours away, I worried about missing work having no PTO. Today, a social worker came in and told me about the Compassion Fund. My prayers were answered! Thank you - I hope to pay it forward one day."
- Kara, Mother of Patient

your impact

→ ADULT CARE

CRITICAL CARE UNIT

The Critical Care Unit (CCU) Social Worker Program is now endowed thanks to an incredible \$1,000,000 gift by the Fred Maytag Family Foundation. This gift ensures patients and families have access to the support and resources the social workers provide.

“Our CCU social workers meet patients during their hardest days. Every story is unique whether it’s hope for recovery or navigating grief,” says Whitney Warnke, Social Worker Manager. **“To be able to support patients and their families throughout their journey is a privilege that we couldn’t do without the Maytag Family.”**



NEXT GENERATION OF HEALTH CARE WORKERS

Thanks to your investment, we were able to launch our eighth residency program - Emergency Medicine - to help educate, recruit and retain the best up and coming physicians to care for you and your family.

“To have this residency will help us bring quality physicians not only to the Des Moines metro but also to the state of Iowa and provide excellent care to patients when they need it most.”

- Dr. Todd Sexton, Emergency Medicine

MEET MAVIS!

Thanks to donor support, the Dorner-Villeneuve Simulation Education Center added a new state-of-the-art mannequin, named Mavis, to help simulate a geriatric patient to improve clinician training when working with older patients. Many skills can be performed on Mavis including intubation, CPR, injections and IV starts. This mannequin improves the geriatric education offered in the Simulation Center.

POWELL CHEMICAL DEPENDENCY CENTER (CDC)

Powell CDC celebrated its 50th anniversary by treating **710** individual patients and provided alumni support events that were attended by more than **1,700** members and friends of the recovery community.

“Our community at Powell CDC is really what sets us apart. Our patients are supportive of each other. Our alumni come back to tell their story, lead meetings and sponsor patients in treatment. It truly is amazing being a part of this incredible group of people,” says Shari, a counselor at Powell CDC.

As we look ahead to the next 50 years, know your support helps strengthen these important programs to better serve patients and families.



THE GIFT OF GOODBYE



Ted and family celebrate his birthday using the brand new outdoor patio at Taylor House Hospice.

Your support is felt beyond providing compassionate end-of-life care. It gives patients and families the opportunity to use comfort therapies like massage, music and animal assisted therapies. Your gift provides patients and families the chance to make meaningful memories that will last forever.

Long term care and hospice care often become a financial burden to loved ones. Thanks to incredible donor support at UnityPoint Hospice and Taylor House Hospice, we can take care of all patients regardless of their ability to pay. Patients like Ted.

"Providing these services and delivering exceptional care makes a big difference," says Ted. "Thank you to the donors who helped make this possible. I don't think there are words that describe how much it means when you are in these types of difficult situations."

YOUNKER REHABILITATION

It takes investment from donors to advance the rehabilitation care provided to our community.

This past year, donor support helped Parkinson's patients participate in **765** "Big and Loud" therapy sessions designed to improve function and slow motor deterioration as well as help with vocal clarity.

This type of comprehensive rehabilitation care requires highly trained therapists. With your help, our teams can continue to do even more.



your impact

→ CANCER CARE

The past three years have brought excitement and incredible progress at John Stoddard Cancer Center. In the past year, the *It Takes You* Comprehensive Campaign exceeded the \$6 million fundraising goal. Here are a few highlights your support helped make possible.

New Financial Navigator

The Oncology Navigator Team expanded to include a brand-new position, a Financial Navigator, who assists patients with removing financial barriers so they can focus on their care. There is a lot of stress and confusion when it comes to bills and insurance after a diagnosis. Our Financial Navigator connects patients to financial resources and helps them understand the assistance programs they may be eligible for, ensuring they can continue their treatment uninterrupted.

"Every program that was available, the Financial Navigator filled out the form and sent in on my behalf. It was such a relief. I was so worried about how I would pay for my car loan, or my house...I had to focus on getting well," says May, a cancer patient. "To every donor out there, from the bottom of my heart, I am so grateful. Thank you. It means a lot. I can never forget your kindness."



Scan the code to see more of May's story:



Linear Accelerator

The second linear accelerator upgrade was completed in the Radiation Oncology Department with the installation of a brand new TrueBeam bringing the latest in technology to cancer patients.



Healing & Wellness

Cancer is an illness that affects not only the body, but the mind as well. The Charlie Cutler Healing & Wellness program expanded to offer vouchers for outpatient massage therapy and acupuncture as well as added art therapy programming and a writing circle, to help patients heal - body, mind and soul.

your impact

2023 BY THE NUMBERS

Here is just a sampling of the ways you've supported patients, families, caregivers and our community through the UnityPoint Health - Des Moines Foundation.

CARE TEAM

YOU CARED FOR OUR DEVOTED CAREGIVERS.

Helped more than **200** nurses advance their education and practice through continuing education, certifications and conference attendance.



ADULT CARE

YOU PROVIDED A LIFELINE FOR PATIENTS AND NEIGHBORS.

Iowa Methodist Medical Center, Iowa Lutheran Hospital and Methodist West Hospital served **38,464** patients from **99** Iowa counties and all **50** states with compassionate, expert care.

Awarded **\$108,207** to **541** patients and families through Compassion Funds.

Performed more than **24,101** surgeries, **73** kidney transplants from **6** different states, **9,620** cardiac catheterization and **158** open heart procedures.

Emergency Departments cared for patients through **88,686** visits. LifeFlight completed **1,135** patient flights.



"I owe the rest of my life to the people who helped get me to where I am today," says Ryan. "The situations they are put in are unbelievable. It's remarkable how special the doctors and nurses are to be able to do this day-in and day-out."

Scan the QR code to learn Ryan's full story.



BLANK CHILDREN'S HOSPITAL

YOU GAVE HOPE AND HEALING TO KIDS.

Supported Child Life through **42,273** interactions with patients and families - all of which were 100% philanthropy funded.

"Thank you to the Child Life Specialists for everything you do. You give, you give, and you give and you don't ask for anything in return. It is such a gift to the parents and children who receive it," says Kit, Tommy's Mom.



Scan the QR code to read Tommy's Full Story:



Transported **579** newborn babies and critically-ill children by teams that specialize in this care - by ground in our Pediatric Critical Care Ambulance or by air in our LifeFlight helicopter.

Supported **50** newly diagnosed cancer patients along with **33** clinical trials, and ongoing treatment for **hundreds** of children and teens in the Cancer & Blood Disorders Center.

Provided **26,501** Emergency Department visits for patients with injuries and illnesses that couldn't wait.

YOU HELPED OUR SMALLEST PATIENTS AND THEIR FAMILIES.

Offered important childbirth education classes to **2,900** people in addition to **234** tours to **850** patients and families.

Provided **4,890** patients, including **947** NICU babies, staying in the hospital with compassionate, expert care.

Welcomed **5,043** babies. For the ninth year in a row, more babies in Central Iowa were born in our hospitals than anywhere else.

STODDARD CANCER CENTER

YOU PROVIDED SUPPORT FOR CANCER PATIENTS.

Connected **1,114** patients to the Oncology Navigator program.

Provided **7,293** meals through Meals that Matter and offered virtual nutrition classes to more than **90** participants through Meals that Matter at Home.

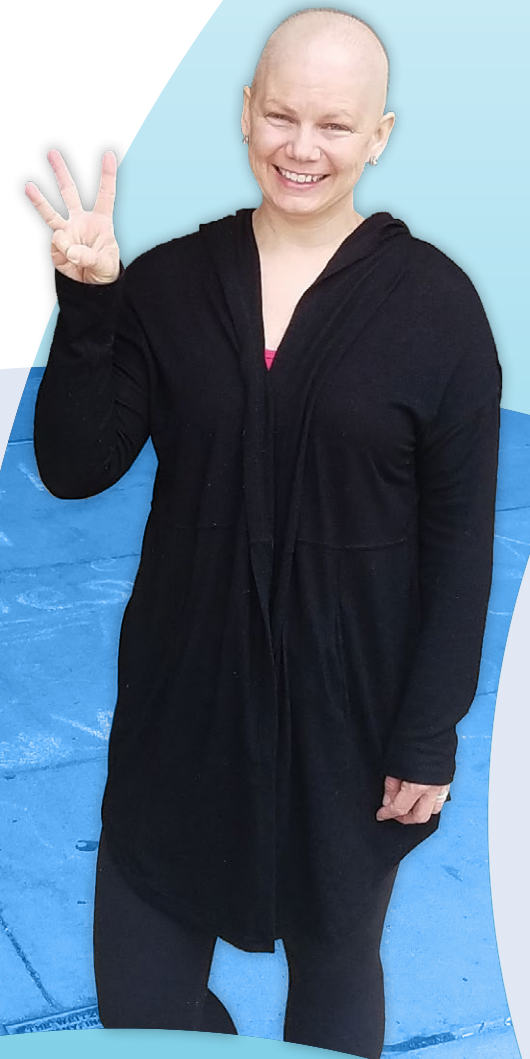
Supported **122** patients and families through our What's On Your Mind? free counseling program.

Provided music therapy to **146** patients.

Provided **2,428** gift cards for groceries and gas along with **261** Uber rides.

Provided **396 hours** of massage therapy and comfort for patients and families.

Provided **1,485** consults and **21,647** radiation treatments.



your giving impact

When you give to the UnityPoint Health - Des Moines Foundation, your gift unites with others to provide a collective impact that makes a difference for thousands of Iowans each year.

\$9,164,196

Total Given

5,370

Donors

1,701

First-time Donors

8,952

Gifts

126

Endowed Funds

\$13,001,252

Provided to UnityPoint Health - Des Moines

\$670,251

Total given from **704** employees



Thank you for making our work - and this impact - possible, for being by our side, and for helping us finish 2023 strong. We have only the highest of hopes for 2024.



Sign up for our quarterly e-newsletter at: bit.ly/UPHFoundationNewsletter or use this QR code



Keep up with what's going on at the Foundation all year!



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Believe what you do makes a difference.

BECAUSE IT DOES.

ABOUT UNITYPOINT HEALTH - DES MOINES FOUNDATION

It begins with our vision: Improving the health of our communities through philanthropy, service and volunteerism.

Today and everyday, we live our mission. To develop community and financial resources necessary to support UnityPoint Health - Des Moines in providing premiere quality health care for the communities we serve, now and into the future.

UnityPointFoundation.org

UNITYPOINT HEALTH - DES MOINES FOUNDATION TEAM MEMBERS

Erica Axiotis, *President*

Tristan Carman, *Associate Director of Development, John Stoddard Cancer Center*

Carla Chambers, *Executive Assistant*

Katelyn Deutmeyer, *Director of Development, Blank Children's Hospital*

Janet Fisher, *Sr. Director of Development, Blank Children's Hospital*

Adam Haselhuhn, *Sr. Director of Development, John Stoddard Cancer Center*

Aimee Lane, *Development Coordinator*

Matt Lyons, *Director of Development, Iowa Methodist Medical Center, Iowa Lutheran Hospital & Methodist West Hospital*

Emily O'Baker, *Assistant Accountant*

Bob Reid, *Director of Development, UnityPoint at Home, Iowa Methodist Medical Center, Iowa Lutheran Hospital & Methodist West Hospital*

Charles Snyder, *Sr. Director of Prospect Research & Donor Engagement*

Liz Tesar, *Director of Development & Communications*

Erin Wendt, *Sr. Director of Development & Operations*

Meghan Wypych, *Annual Giving Coordinator*

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