

Inspire

2013 Foundation Donor Journal



UnityPoint Health
Foundation

Methodist | Lutheran | Blank Children's | Methodist West
John Stoddard Cancer Center | Taylor House Hospice



Mission

Improving the health of our communities through philanthropy, service and volunteerism.

Vision

To develop community and financial resources necessary to support UnityPoint Health – Des Moines in providing premiere quality health care for the communities we serve, now and into the future.

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Welcome

Dear Friends,

Inspiration comes in many ways and to many different people in the health care setting. Yet, at the heart of that inspiration are the patients and families served by our UnityPoint Health – Des Moines family. As a Foundation, we strive to inspire donors to help patients by providing meaningful ways to give back.



Patients inspire:

- * Our medical team of professionals to always provide the best in care while striving to offer comprehensive programs and services that makes coordinated care possible. Patients also inspire our medical professionals to continue their education, gain new certifications and grow their expertise so patients can have access to specialized care. Many of these continuing education opportunities are made possible because of philanthropy.
- * Our donors who truly want to make a difference for patients, for families and our community. Some of these donors may have been patients themselves, or supported a loved one through a health care journey. To witness the incredible medical care and support services offered truly is inspiration to want to give back and make a difference.
- * Our community to identify needs and find ways to make them happen. We are honored to partner with patients, families, organizations and others in the community to not only support our programs and services, but also create an impact in our collective community through health and safety initiatives.
- * Our staff at the Foundation who continually work with the medical professionals to enhance existing programs and services, or create new ones. When it comes to helping patients, no idea is too big or too small. And with the generosity of our donors, many of these ideas become a reality.

This inspiration created a huge impact in 2013. We are proud to report that the Foundation raised \$6.9 million thanks to the more than 5,600 generous donors like you. In addition, we provided nearly \$5 million in funding for programs and services such as the Blank Children's Cancer and Blood Disorders Center, the Cancer Care Coordinator Program at John Stoddard Cancer Center, the Critical Care Unit Compassion Fund at Iowa Methodist, the Behavioral Health Recreation Room at Iowa Lutheran, and many needed updates for Taylor House Hospice on its 10th anniversary of serving patients and families.

Each and every gift is an inspiration and truly makes a difference for the people we serve. We are proud that 100% of your gifts benefit the programs or services you choose to support. We are forever grateful that philanthropy not only makes an impact, but that donors also feel inspired to give. The UnityPoint Health – Des Moines family would not be what it is today without your generosity, compassion, dedication and inspiration.

Many thanks for your support – and for your inspiration!

A handwritten signature in black ink, appearing to read 'Tom'.

Thomas J. Houser
UnityPoint Health Foundation – Des Moines
Board Chair

A handwritten signature in black ink, appearing to read 'Dennis W. Linderbaum'.

Dennis W. Linderbaum
UnityPoint Health Foundation – Des Moines
President

A handwritten signature in black ink, appearing to read 'Eric'.

Eric Crowell
UnityPoint Health – Des Moines
President/Chief Executive Officer

Leadership

UnityPoint Health Foundation

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UnityPoint Health – Des Moines

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Blank Children’s Hospital

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Dudley and Norma Johnson



DUDLEY AND NORMA JOHNSON of Cromwell enjoyed 72 years of marriage before Dudley passed away in 2012 followed shortly after by his wife Norma later that year. Mr. and Mrs. Johnson were long-time farmers and raised six children together. According to their daughter, Julie Brooks, her parents made their estate plans many years ago and decided to establish a philanthropic foundation at that time as well. After their passing, the foundation, to be named The Dudley and Norma Johnson Foundation, was funded out of their estate and is now managed by their children. When the children came together in 2013 to discuss the foundation's philanthropic purpose, they wanted to start by making gifts that honored their mother and father.

When the children began thinking about a way to honor their father, Iowa Methodist Medical Center came to mind. Julie remembers growing up in their community and there were many accidents on the farms; often involving children. "My father always said that if Life Flight came to get them, he knew it was bad but that they had a chance," she said. "The Iowa Methodist Trauma Center helped so many people in the farming community survive and recover. We really felt this gift would make him proud."

“The Trauma Center helped so many people in the farming community survive and recover. We really felt this gift would make him proud.”



In late 2013, Iowa Methodist became the first organization to receive a multi-year gift from The Dudley and Norma Johnson Foundation. Their gift will impact several important areas throughout the hospital. Some of the proceeds will create a compassion fund for the Trauma and Critical Care departments to use in assisting patients and their families in a time of need. The remaining funds will be directed to support patient safety, infection prevention and patient advocacy projects.

“We are so pleased to put these dollars to work at the Iowa Methodist.” Deb Moyer, Chief Nursing Executive and Vice President of Nursing Services shared. “The family chose to direct dollars to a variety of projects that will have a lasting impact on our staff, patients and organization as a whole. We are incredibly thankful for their generosity.”

Iowa Lutheran Hospital Recreation Room



DID YOU KNOW that a two lane bowling alley is part of the Behavioral Health Recreation Room on the Iowa Lutheran Hospital campus?

The recreation room, which includes the bowling alley, pool tables, games and exercise equipment, is used daily by Behavioral Health patients from as young as the age of 5 through adulthood. This specific type of therapy helps with social skills for the older patients. For the younger patients it helps them learn sharing, taking turns and playing “nice with others”.

Staff provides holistic support and structure, and encourages fitness and wellness with the goal of patients taking their own initiative to live healthier lives. Kevin Carroll, Behavioral Health Executive Director, says: “The goal is to heal patients’, body, mind and spirit, and to help them develop appropriate social and emotional coping skills for handling the challenges in their lives.”

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There are three inpatient floors at Iowa Lutheran dedicated to mental and behavioral health services with a total of 58 beds. One floor, with 16 beds, is dedicated to children and adolescents, and the other two floors are dedicated to adult (30) and geriatric (12) patients. Over the last several years,



all three floors were completely remodeled and updated to meet today’s building codes,

safety needs, methods of care and accreditation standards. In addition, Powell Chemical Dependency Center (Powell CDC), celebrating 41 years of service, is part of Iowa Lutheran’s Behavioral Health Department. Powell CDC has 12 residential beds.

Recreation therapist for Behavioral Health, Bob Gray, describes his work: “The joy to me is beyond words as I see the glimmer in children’s eyes as they experience success for the first time. Whether they are bowling, shooting pool, playing ping pong, a card game, a board game, a table game, or playing with play dough, the benefits to them are priceless. I watch as they get that first strike of their lives in bowling. They are excited and surprised at feeling success. Children and adults alike have an opportunity to succeed through recreation therapy.”

Patients in recreation therapy also develop the ability to productively interact as they learn to compliment one another, support and encourage one another through the opportunities provided through recreation therapy. Patients learn how to respect themselves and others through kind words and actions - without the bullying and negative comments that so many have experienced.

Funds from Variety – the Children’s Charity, Prairie Meadows, Iowa Lutheran Auxiliary, Westerberg Celebration and Employee Giving Campaign provided for a remodel of this important area.

Blank Children's Cancer and Blood Disorders Center



OVER THE YEARS, our hematology/oncology team had developed a “wish list” of items they felt would provide the best in medical and support care for children and families. So when the team found out they were going to be able to expand the cancer and blood disorders center last year, they dreamed of fulfilling that wish list.

The Center has four full-time board certified pediatric hematologists/oncologists and a multi-disciplinary team approach to care which includes: doctors, nurses, psychologist, child life specialists, social workers, research assistants, survivorship coordinator, chaplains and support staff. The center has 50-60 new diagnoses a year with more than 500-600 patients being seen throughout the different stages of their cancer treatment and survivorship. There are more than 225 patients enrolled in clinical/research trials. In addition, there are 200 new hematology diagnoses (blood diseases), 7,000 infusions and 200 procedures performed each year. The center is a very busy place and the team needed more space to better serve the patients and families.

The dream became a reality in July 2013 with the opening of a family-friendly center which provides the best possible treatments and health care for children and their families. It is a space that now reflects the high-quality medical care that is provided each day. The newly expanded space features: more exam rooms, a large family space where patients and families can play, do activities and connect with each other, consultation rooms, expanded infusion rooms, dedicated procedure rooms, psychologist testing room, conference room for webinars, education and telemedicine, new adolescent young adult and survivorship program, and dedicated space for research coordinators.

Without the generous support and vision from Jeff and Deb Hansen and Iowa Select Farms, the new space for children fighting cancer and blood disorders would not be possible.

“We are deeply honored to give our support to Blank Children’s Hospital for this newly expanded center,” said Jeff Hansen, CEO of Iowa Select Farms and Co-Founder of the Deb and Jeff Hansen foundation. “Blank Children’s is an extraordinary children’s hospital that serves all of Iowa’s 99 counties and is committed to fighting pediatric cancer and blood disorders.”

The Hansen’s generous gift was supported with many other gifts from dedicated donors: Jan & Lloyd Taylor, The Coons Foundation, Jamie & Ellen Pollard, and Charity with a Twist Event. Speck USA and the Mausser family designed and donated the unique conference table and the Jennifer Dowd Memorial donated the Sticks art work in the waiting room and family room. Other in-kind donations of toys and electronics were made from families supporting the new center too.

“Our doctors and staff could not be more thrilled with the new space,” said Dr. Wendy Woods-Swafford, medical director. “The Cancer and Blood Disorders Center and Infusion Center expansion has provided accommodations to house our entire multidisciplinary team in order to meet and exceed the needs of our patients and families in a dynamic yet comforting atmosphere. We are grateful for this opportunity and are committed to the continued growth and expansion of our services.”

The dream of the new Center and completing the wish list is now a reality!



Pediatric Hematologists/Oncologists

Vicki and Chuck Colby



CHARLES III “CHUCK” AND VICKI COLBY feel that to make a difference in the lives of others is a responsibility and a privilege. Through their service, their gift of time and their philanthropic support, Chuck and Vicki are committed to improving the community. Des Moines is where they both grew up and where they raised their family. It is their home and they are committed to making it better.

As business owners and developers, Chuck and Vicki were very aware of the rapid growth of the western communities. They knew that one of the most important services a strong community needs is the best possible health care close to where people live, work and play. If there is a medical emergency, it is the seconds that matter most, and having a state-of-the-art hospital in your neighborhood is vitally important.

“...one of the most important services a strong community needs is the best possible health care close to where people live, work and play.”

Chuck and Vicki felt so strongly about the health of their community they decided to make a leadership gift to the Methodist West Hospital capital campaign. They were one of the first to support the building of the hospital and in recognition of their gift, a plaque hangs in the Orthopaedic Rehab Room on the 3rd floor to inspire others to support their community. Little did they know their granddaughter would need emergency care and benefitted from the wonderful care at Methodist West soon after

it opened. This personal experience confirmed for them just how paramount this hospital is to so many families in the community.

Their commitment to the hospital’s mission to “improve the health of our communities through healing, caring and teaching” extends beyond their financial support. Chuck served on the capital campaign cabinet and has served on the Board of Directors for the UnityPoint Health Foundation for 16 years. He was the President of the Foundation board, and served on the UnityPoint Health – Des Moines Board, throughout the capital campaign for and construction of Methodist West.

Chuck’s continued service on the Foundation Board continues the impact his family has had on the health care of the community. His father, Charles Colby, Jr., served on the board of Iowa Methodist Medical Center, helping to guide the hospital during pivotal years of growth and expansion of services. Through their support of Methodist West and the other organizations they support, Chuck and Vicki are inspiring their children to continue the family legacy of making a difference in the community.



Deb and Jerry Spaeth



FOR BERNARD “JERRY” AND DEB SPAETH, giving to John Stoddard Cancer Center is personal; cancer has impacted their lives in many ways. It is not something either wished to share, but it has inspired them to help others. “We give to honor our parents.” Jerry’s mom, Florence Spaeth, and Deb’s Dad, John Bushman, both died of cancer. It was difficult for both of them to see how cancer affected the lives of their parents, and at the same time, how it changed their families.

As a daughter, as a nurse and as someone who has worked within the field of oncology, Deb has seen how cancer changes the lives of those diagnosed and their families. Jerry, a prominent lawyer in Des Moines, understands the cancer journey members of his firm and his friends have traveled because of his mom’s diagnosis. They feel very fortunate to have been able to be with each of their parents on their journey, and through their giving want to make a difference in the lives of the patients and families being served by John Stoddard Cancer Center.

Jerry and Deb first became involved in supporting the Cancer Center with their gift to help completely renovate the Oncology Inpatient Unit, located on Powell 3. For patients who need to be in the hospital, they now have beautiful private rooms, special amenities for their families, and an outdoor healing garden to help make their stay more comfortable.

Seeing the difference their gift made, Jerry and Deb wanted to do more. They joined the Rally Against Cancer committee to help plan the Cancer

Center’s largest fundraising event and personally support at a leadership level. The proceeds from the event are used to support the Stoddard Cancer Care Coordinator program, which is staffed by specially-trained oncology nurses who understand both the technical aspects of cancer and the emotional impact of the journey. Together with members of the multi-disciplinary care team, the care coordinators walk along side patients and families connecting them to resources within the Cancer Center and the community.

“Without a doubt, by helping others, Jerry and Deb are honoring two people who inspired them – their parents.”

Through their giving, Jerry and Deb find it meaningful to support the special programs and services that help make the cancer journey a little less confusing and a little more comfortable. Without a doubt, by helping others, Jerry and Deb are honoring two people who inspired them – their parents.



Volunteers Giving Back

Mary Lou and George Olauson





THREE YEARS AGO, Mary Lou Olauson witnessed first-hand the great work being done for her sister by a hospice care team. Shortly after the death of her sister, Mary Lou was attending a grief workshop where she met a volunteer for Taylor House, UnityPoint Hospice's inpatient facility. During the workshop, Mary Lou decided to become a Hospice volunteer.

Within a few weeks, Mary Lou was volunteering for Hospice with the hope of giving back what she and her family had received.

Mary Lou has a long history in the health care setting. Graduating from nursing school in 1955, Mary Lou started as a staff nurse in the operating room and then a labor and delivery nurse for Iowa Lutheran Hospital. Her true passion for helping others began when she became the Bereavement Coordinator for Iowa Lutheran and Methodist West hospitals, working with families who lost a newborn child or suffered a miscarriage. Mary Lou held this position until her retirement in 2012. "I had always wanted to make a difference and felt this was my opportunity to do so."

Mary Lou, along with her husband George, fulfills her desire to make a difference when she volunteers every week at Taylor House. Mary Lou not only welcomes guests when she sits at the hospitality desk at Taylor

House, she also answers the phone, files paperwork, completes reports, stocks supplies, cleans the common areas, provides companionship for patients, helps with special events and trainings, and helps with bereavement services. "There isn't anything I wouldn't do to help staff," says Mary Lou. "Even the littlest thing I can do to help, like answering the phone, will allow staff to better care for that patient because they won't have to stop what they are doing to go answer a phone. Truly, the Hospice staff are angels."

“Personally, I get back so much more than I am ever able to give.”

The volunteers at Taylor House are able to serve in many areas based on their interests, talents and abilities. For Mary Lou, her favorite role is helping with the No One Dies Alone (NODA) program. The Hospice team believes that no one should be alone during their final moments, unless they chose otherwise. NODA is for Hospice patients who are actively dying (expected to die within 48 to 72 hours) and do not have family or friends available to be with them during this time. Mary Lou has sat vigil with many Hospice patients throughout the years, providing a caring presence that allows the patient to die in peace and with dignity. "I am honored to be present during those final hours. Personally, I get back so much more than I am ever able to give."

Rally Against Cancer



The 2013 Rally Against Cancer, a benefit for John Stoddard Cancer Center, was held on Saturday, January 26, at the Hy-Vee Conference Center in West Des Moines. More than 500 guests attended the event, and raised \$218,000 to support the programs and services of John Stoddard Cancer Center. The proceeds from this event directly support the Stoddard Care Coordinator program, which is available to all Stoddard patients free of charge and is made possible through philanthropy.

The featured speaker was former pro football player, care giver and cancer advocate, Chris Draft. Shortly after retiring from football, Chris's soon-to-be wife LaKeasha, a fit, 37-year old nonsmoker, was diagnosed with Stage 4 lung cancer. Chris shared with the audience about their journey and the importance of teamwork in the face of cancer. It is in her honor that Chris continues the fight against lung cancer by supporting those in the fight and raising awareness about cancer.

Save the Date

The 2015 Rally Against Cancer will be held January 24 Veterans Memorial Community Choice Credit Union Convention Center Ballroom.

Westerberg Celebration



The 2013 Iowa Lutheran Hospital Westerberg Celebration was held on Tuesday, April 16, at the Downtown Marriott. More than 340 people attended this event which raised \$106,000 for capital improvement projects on the Iowa Lutheran campus. The Behavioral Health Recreation Room was one of the recipients of funds from this event.

The Coskery Award for Philanthropy was awarded to Des Moines Orthopaedic Surgeons, P.C. (DMOS). Accepting the award on behalf of DMOS was Dr. Ian Lin. Dr. Lin revealed his talent for stand-up comedy. The fun evening concluded with a video of Iowa Lutheran physicians, staff and volunteers: "We're Lutheran, Don't You Know It?"

Save the Date

The 24th annual Westerberg Celebration will be held April 9, 2015, at Embassy Suites in Downtown Des Moines.

Festival of Trees & Lights



The 30th anniversary of Festival of Trees & Lights was a huge success with record crowds and Gala results. There were nearly 500 guests at Gala which was held on November 24, and a new record for the live and silent auction was set at \$126,500 raised.

It may have been 30 years, but it was a year of many firsts. During the public event attendees enjoyed the first-ever wedding proposal, a special event targeted for adults with Festival after Dark, a bachelorette party volunteering their time and a LEGO build station. Special thank you to Barbara Graham for being the Honorary Chair and Iowa Realty for being our Presenting Sponsor. More than \$446,000 was raised which will benefit the Child Life and the Center for Advocacy & Outreach.

Save the Date

The 31st Annual Festival of Trees & Lights will be held
November 26 - 30, 2014
Visit www.festivaloftrees.com for details.

Hops for Hospice



The 2nd annual Hops for Hospice event was held on Friday, March 8, at the Windsor Heights Community Center. The money raised from this event benefitted the Good Samaritan Fund, which provides for those who are uninsured and supports the UnityPoint Hospice Comfort Therapy programs. These programs allow patients and their families to benefit from massage, music and animal therapy.

There were 210 guests in attendance at the event. Guests enjoyed stories of Hospice Hope, Jethro's barbecue, beer samples, and were greeted by the UnityPoint Health animal-assisted therapy dogs. Thanks to the many great raffle items, enthusiast group of volunteers and generosity of many others, more than \$31,000 was raised at the 2013 Hops for Hospice.

Save the Date

The 4th annual Hops for Hospice
will be held March 6, 2015.

Distribution of Support

The Foundation is privileged to serve as the development and fundraising organization for Iowa Methodist, Iowa Lutheran, Blank Children's, Methodist West, John Stoddard Cancer Center, Taylor House Hospice, UnityPoint at Home and UnityPoint Clinic. Thoughtful gifts of all sizes make possible advancements in medical research, state-of-the-art equipment, programs and services that meet the specific needs of our community.

2013 Quick Stats

5,667

Donors in 2013

2,571

New Donors in 2013

8,671

Gifts Made in 2013

2,637

Honor/Memorial Gifts Made in 2013

2009 -2013 Quick Stats

18,365

Total Donors, 2009-2013

11,210

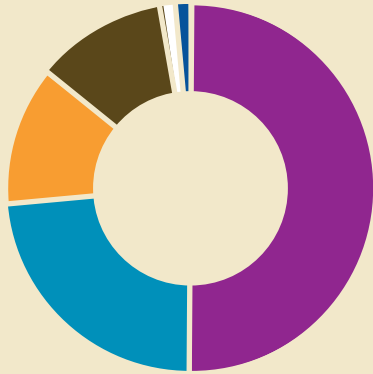
New Donors, 2009-2013

47,180

Total Gifts, 2009-2013

18,242

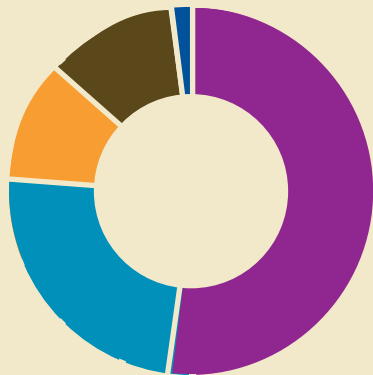
Total Honor/Memorial Gifts, 2009-2013



2013 Funding Purposes

Operations	\$2,443,261
Capital	\$1,138,227
Equipment	\$624,903
Education	\$539,006
Patient Assistance	\$108,032
Employee Assistance	\$27,468

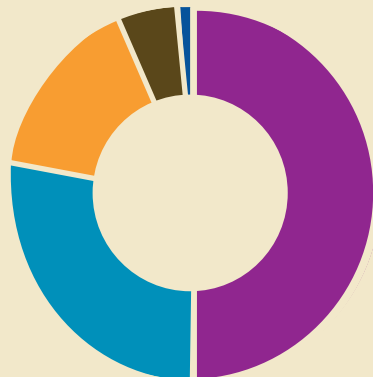
Total: \$4,880,897



2013 Distribution of Support

Blank Children's Hospital	\$2,611,151
Methodist, Lutheran, Methodist West	\$1,131,683
John Stoddard Cancer Center	\$558,220
Taylor House and UnityPoint at Home	\$434,619
UnityPoint Health and UnityPoint Clinic	\$145,224

Total: \$4,880,897



2009-2013 Distribution of Support

Blank Children's Hospital	\$12,423,103
Methodist, Lutheran, Methodist West	\$7,136,964
John Stoddard Cancer Center	\$4,134,214
Taylor House and UnityPoint at Home	\$1,333,995
UnityPoint Health and UnityPoint Clinic	\$282,175

Total: \$25,310,451

Endowments

Sharing a Vision – Leaving a Legacy

Endowments provide the opportunity to leave a lasting legacy and to make a difference in lives of people you will never meet. Endowments at UnityPoint Health-Des Moines have helped make thousands of people's lives better by providing support for critical programs, introducing new services, helping to purchase much needed equipment, educating the next generation of health care workers and providing new facilities.

The stories below reflect the shared vision of many individuals who were inspired to establish endowments that will ensure excellence in patient care for decades to come.

John Stoddard Cancer Center

John Stoddard (Des Moines & San Francisco), in addition to his gift to help build the cancer center, John Stoddard made a transformational bequest that established an endowment. Since 1998 this endowment has supported countless efforts at the John Stoddard Cancer Center including the new True Beam Linear accelerator for cancer treatment, remodeling of the inpatient floor on Powell 3, remodeling of the Radiation Therapy area and support of the Cancer Care Coordinators – just to name a few.

Blank Children's Hospital

Myron and Jackie Blank's (Des Moines) 2005 bequest was put into an endowment to support the ongoing needs of Blank Children's Hospital. The annual income from their endowment provides critical support to the Developmental Center. The Developmental Center requires endowment support because its annual revenue covers less than 50% of its operating costs, yet it provides one of the most valuable services for children with developmental challenges. Marian Vaatveit (Carroll) not only helped build the Developmental Center with her bequest, but part of her bequest was also used to set up an endowment to support the ongoing needs.

Child Life Endowment

Shirley and Roger Stetson's (West Des Moines) long-time passion for Blank Children's Hospital led them to establish an endowment to support Child Life at Blank Children's. Child Life does not receive any insurance reimbursement and relies almost entirely on charitable gifts to support its staff of 17 providing more than 25,000 visits per year to children and their families.

Thompson Auditorium

Virginia Thompson (Rippey), a longtime anesthesiologist at Iowa Methodist, was passionate about education. Her bequest to Iowa Methodist came at the exact time the medical center was attempting to find the funds to build an education center in the empty shell at the bottom of the parking ramp. A portion of her bequest was set aside in an endowment that has been used to purchase new equipment and most recently update the Thompson Auditorium from an analog to digital format.

Regional Child Protection Center (RCPC)

Becky Patton-Quigley (Altoona) established her endowment to support RCPC in memory of her husband, Lenny Quigley. RCPC works with children that are abused or neglected and helps provide the best possible care to support the future health of each child. This is another program at Blank Children's that receives very little reimbursement for services and relies on charitable gifts plus help from the state of Iowa.

Nursing Education

Kay Montgomery (Des Moines), retired chief nursing executive at UnityPoint Health – Des Moines, set up an endowment during her lifetime to support nursing education. The first awards from her endowment will be given in 2014 and will help educate the next generation of nurses.

Paul Harp's (Pleasantville) love of medicine was a family affair. His father was a physician that practiced with the original Mayo brothers. Paul felt that nurses were the heart of the hospital and wanted his support to help nursing. Paul set up an endowment for nursing education during his life and also made a bequest from his estate. Besides supporting nurses in continuing education for almost 30 years, Paul's endowment recently helped build the Domer-Villeneuve Simulation Education Center at Iowa Methodist.

Critical Care Unit (CCU) at Iowa Methodist Medical Center

In the late 1970's Ernst and Florence Sargent's (Des Moines) support helped to build the CCU at Iowa Methodist. In 2004, the trustees of their foundation established an endowment to support the waiting areas in the CCU. In 2006, The Frampton Family set up an endowment with the same purpose in memory of Dick Sargent. Both endowments will support the current remodeling and refurbishing of waiting areas in the CCUs.

Stan Haugland Educational Endowment for Powell CDC

Stan and Jean Haugland (Des Moines), along with many other loyal supporters of the Powell CDC set up this endowment. Stan was the long-time director of Powell CDC and is still an active volunteer. The nature of chemical dependency is constantly changing and Stan's endowment provides continuing education to keep the staff current on the latest trends and treatments.

“Unless someone like you cares
a whole awful lot, nothing is
going to get better. It's not.”

- The Lorax by Dr. Seuss

What is an endowment?

An endowment is a gift or bequest that is invested and only a portion of its average annual investment return is used for purposes specified by the donor. Thus, a donor who creates an endowed gift today can be confident that it will grow and continue to support the needs of patients and families.

More Information

If you want to learn more about endowments please contact Don Ireland-Schunicht at 515-241-6304 or don.ireland-schunicht@unitypoint.org.

Cumulative Giving

We recognize the following donors who have demonstrated exceptional leadership through cumulative gifts totaling \$50,000 or more. This includes gifts to Iowa Methodist Medical Center, Iowa Lutheran Hospital, Blank Children's Hospital, Methodist West Hospital, John Stoddard Cancer Center, Taylor House Hospice, UnityPoint at Home, UnityPoint Clinic and the Foundation.

\$25,000,000+

Mr. & Mrs. John D. Stoddard*

\$5,000,000 - \$9,999,999

Myron & Jacqueline Blank*
Louise Coskery*
Newell S. & Helen M. Johnson*
Watson & Helen Powell*
Variety - The Children's Charity of Iowa

\$2,500,000 - \$4,999,999

Blank Children's Hospital Guild
Iowa Department of Public Health
Iowa Lutheran Hospital Auxiliary
U.S. Department of Health & Human Services
Marian Goodwin Vaatveit*

\$1,000,000 - \$2,499,999

LaVerne & Blaine Briggs
Des Moines Orthopaedic Surgeons, P.C.
Fraternal Order of Eagles - Iowa State
Aerie & Auxiliary
John R. & Zelda Grubb*
Paul & Lela Harp*
Harold & Frances Hite*
Iowa Department of Public Safety
The Fred Maytag Family Foundation
George Murphy*

Ernest & Florence Sargent Family Foundation
Don & Dolores Taylor
The Iowa Clinic, P.C.
Dr. Virginia Thompson*
UnityPoint Health - Des Moines Medical Staff
Rachel Younker Foundation

\$500,000 - \$999,999

Robert Aliber*
American Cancer Society
Anonymous
E. Mary & E. Ronald Gonder*
The Graham Group, Inc.
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We love the idea of kids helping other kids! Each year, Blank Children's Hospital is fortunate to receive amazing support from youth in our community. Support ranges from Girl Scout Troops or a 4-H Clubs to individuals or school teams and clubs. There are so many ways to give back, and every gift truly makes a difference. Kids give back by sharing their birthday gifts, making blankets, hosting a book drive, working on their Eagle Scout project or having a lemonade stands. These are just a few of the ways patients have benefited from the generosity of children. The options are endless of what kids can do. We are inspired by the thoughtfulness and giving spirit of so many youth in the community!

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Wanda Sellmeyer

Wanda Sellmeyer loves helping people. As a volunteer at Methodist West Hospital, she does more than help them, she makes them smile. With her cheerful disposition, engaging laugh, and kind words, she helps patients, families, and guests feel at ease. She knows what to say because she has been in their shoes.

On Tuesday mornings she is there early to help check people in for the class to educate patients and families who are going to have a joint replaced. As she sees them approach the door, she understands what they are feeling; Wanda has had both knees replaced. With a smile on her face, Wanda will often share her experience as she escorts them to the conference room, without a limp or wince of pain. This puts the future patients and their families at ease and you can see them relax before the class begins.

Wanda beams when asked about her time volunteering. "When I leave for the day, I feel happy, joyful, and contented that I did something good today." Wanda does more than something good, she makes a difference.



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Taylor House Wishing Tree



The "Taylor House Wishing Tree" was established as a way to donate money towards the purchase of specific items that provide continued comfort and support to the patients and families of Taylor House. New wishes are added to the tree as different needs arise throughout the year. These wishes include such items as folding chairs, sheets, beds, kitchen supplies, toiletries, and family games. The wishing tree has already

been a wonderful addition and has made wishes come true thanks to your generous donations.

"After spending two weeks with my family at Taylor House we really wanted to be able to do something to give back to all those that so graciously helped us through my grandfather's final days. The wishing tree was the perfect way for us to give back and say thank you to a place that did so much for our family".

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Thank You, Nancy Shafer



We extend a very special thank you to Nancy Shafer for her 35 years of service to our hospitals as Director of Volunteer Services. Nancy retired last year to enjoy more time traveling and pursuing culinary adventures with

her husband, Scott, and their many friends and family. It has been to our good fortune that Nancy, while officially retired, chooses to remain connected to her UnityPoint Health – Des Moines family and volunteers when needed. Thank you, Nancy!

Charity with a Twist

Making a difference! Blank Children's Hospital Board member Reed Pulver and friend Troy Vincent decided they wanted to start a new event to get their friends involved with Blank Children's. They both knew the importance of giving back – Reed's daughter was in the NICU and Troy was a volunteer in the playroom. The first annual Charity with a Twist event was held on May 16 at Exile in downtown Des Moines. The goal was to raise \$25,000 over two years to name the Consultation Room in the new Blank Children's Cancer and Blood Disorders Center. The event exceeded their expectations and raised a little more than \$35,000 in the first year and they had 203 guests attend. They were so thrilled with their success, and so were we!

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Gift Shops



The Iowa Methodist Medical Center/Blank Children's Hospital and Methodist West Hospital Gift and Flower Shops are an integral part of the UnityPoint Health Foundation efforts to raise funds for hospital programming. Each location is dedicated to see the highest profit return on merchandise sought from markets all over the United States. In 2013, the Shops' contribution to the hospital programs was more than \$66,000. Sales are 90% from IMMC/BCH and 10% from MWH, respectively. With 48 volunteers and 7 staff members, the Gift and Flower Shops provide an emotional escape for patients, families, guests and hospital staff.

Each Shop offers a variety of merchandise ranging from periodicals, old fashioned candies, snacks, soda, toys, games, plush animals, baby gifts, novelty items, jewelry, women's fashion, and much more. One of the largest services that the Shops provide is flowers and flower delivery from our very own staffed Flower Shop. In 2013, the Flower Shop arranged and delivered more than 14,500 arrangements and plants on the IMMC/BCH and MWH campuses.

Online, floral and merchandise orders can also be placed and delivered to patients' rooms through the Shop's staff and volunteers. This service is accessible to guests and family members 24 hours a day, 7 days a week at unitypoint.org/desmoines.

For additional information or hours, please give the Shops a call at 515-241-6193.

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Cookies & Conversation

On Tuesday afternoons Phyllis Carpenter spends an hour as a volunteer delivering cookies and coffee to the patients and families on the Oncology Inpatient Units Powell 3 and 4 as part of the Coffee, Cookies & Conversation Program. But Phyllis does so much more than deliver cookies and coffee; she brings to the cancer patients and their families an understanding of their journey and how much a smile and kind word means on difficult days.

Phyllis is a cancer survivor. Being part of and helping others through their journey is very important to her.

“I feel so blessed to be part of their journey in some small way. Sharing cookies and conversation is a wonderful way to bring some sunshine into their day, and bring a smile to their face. I always go away knowing that I made a difference in someone’s day.”

With an understanding smile, kind words, warm cookies, and a hot cup of coffee, Phyllis is an important member of the support team that makes a big difference in the lives of the patients and families of John Stoddard Cancer Center.

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Cuddler Program

Staff felt there was a need in our Variety Neonatal Intensive Care Unit – that some babies needed more cuddle time. What a perfect idea for a new volunteer position within Blank Children's Hospital. Families that need to go back to work or spend time outside of the hospital can make sure their babies are still getting the cuddle time necessary for them to grow and develop.

One of the star cuddlers is Kristi Davick. She was interested in being a cuddler because she wanted the opportunity to “give back” and serve others. She says she always gets back so much more than she gives and that cuddling the sweet babies truly is the best part of her week. There are 17 cuddlers on the team with a waiting list and there is cuddling 7 days a week. Kristi says the babies fill her heart to overflowing! Not only is Kristi a great volunteer, but she and her husband Jeff are wonderful donors to Blank Children's and John Stoddard Cancer Center.



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Tractor Raffle

Larry Schabel and Larry Myers met while walking the halls of Iowa Methodist Medical Center after colon cancer surgery in the fall of 2012. During their walks they discovered they share more than the same name and cancer diagnosis; they both are farm boys, both had the same surgeon, and both have a passion for restoring old tractors.

Larry and Larry decided to use their passion for restoring tractors as a way to honor their nurses, surgeon, and oncologist, and to help other cancer patients through their cancer journey. Together, throughout their chemotherapy treatments, they restored an Allis Chalmers tractor that was raffled off during the summer of 2013, raising more than \$10,640 to help other patients and their families through the cancer journey.

This project was more than just restoring a tractor, it was also about keeping moving, not giving up, and showing that they could still do what they loved. In the process, they helped to raise awareness about colon cancer and made a difference in the lives of others.



2013 Tractor Raffle (L to R): Shelby Ravens, Larry Schabel, Dr. Michael Page, Larry Myers, Dr. Robert Behrens, Rose Schabel, Jenny Cataldo

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Chocolaterie Stam Charity Run

On November 16, more than 1,200 runners of all ages lined up for the 2013 Chocolaterie Stam Charity Run. For many of the runners and walkers, being part of this event was more than completing a 5k and enjoying delicious hand-made chocolates - it was about supporting the cancer patients and their families through the cancer journey.

The proceeds from this event, which totaled \$11,000, were donated to support the Care Coordinator Program at John Stoddard Cancer Center. The care coordinators are specially trained oncology nurses who offer education and guidance to cancer patients and their families, and connect them to resources within the cancer center and throughout the community. This free program is funded through philanthropy and is available to all Stoddard patients and families.

The John Stoddard Cancer Center is committed to be with patients and their families every step along the way. This commitment would not be possible without philanthropy. With this generous gift, Chocolaterie Stam will be permanently recognized on the donor wall located in the lobby of John Stoddard Cancer Center.

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Lacy Waltz, Mary Schnathorst, Amanda Jorgensen, Lisa Baumhover, Jane Eldridge, Cheryl Lillegraven, Wendy Trent, Carolyn Kellner, Sarah Keller and Sharon Santoro. Not pictured but attending the conference: Paula Cripps and Kelly Harris.

Iowa Lutheran Auxiliary Endowment Helping Improve Care for Our Older Adults

In the spring of 2013, 12 nurses from UnityPoint Health – Des Moines traveled to Philadelphia for the annual NICHE Conference. NICHE stands for Nurses Improving Care for Health system Elders. It is a national program with the sole purpose of educating nurses in best practices for older adults. All 12 nurses returned very excited about what they learned and ready to begin educating their peers. They are already starting new projects that focus on care of acutely confused patients and medication use in the hospitalized older adult. There will also be projects on mobilization and safety as well as care of patients with heart failure. Funds from the Iowa Lutheran Auxiliary Endowment helped pay for this conference and training.

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SCI CAN Foundation

In 2013, Iowa Methodist Younger Rehabilitation Services received a very generous gift from the SCI CAN Foundation to purchase equipment for patient use. This gift was initiated by Chris Norton, a young college student who was injured in a football game in 2010. Although facing a life altering injury, he attributes much of his physical recovery to the array of therapy options he has had access to as an NCAA athlete. It was during a time of intensive rehabilitation and physical therapy that he was inspired to form the SCI CAN Foundation. The Foundation has a simple goal of raising money in order to provide patients experiencing various levels of neuromuscular deficiencies the equipment benefits them in achieving their goals. Chris has a big heart and a passion to help others and so the outpatient therapy clinics have benefited from his generosity.



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Dianne Banning

Fourteen years (4,000+ volunteer hours) ago, Dianne Banning was at Iowa Methodist Medical Center for an appointment and she came across a table with information about volunteering at the hospital. She was feeling a need to connect to something and help others so she immediately signed up. She began with a one day a week volunteer commitment in the Gift Shop and North 1 Information Desk and then added a second day when the Methodist West Hospital opened. When asked why she volunteers, she is quick to say how rewarding it is to hear "Thank you" from someone they have helped and that she has "made awesome friends." Volunteer Services Coordinator, Sheri Vining, says that Dianne has such a positive spirit and is so personable that people can't help but have a better day when they come into contact with her.

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Simulation Center Update

In 2013, we completed the fundraising for the \$1.5 million state-of-the-art project and began building the new Simulation Center in the Education and Research Center on the Iowa Methodist Medical Center campus, which will provide ongoing education and training opportunities for clinical staff.

“The project was only made possible because a group of dedicated people pulled together the needed philanthropic support to see it come to fruition,” says Dennis Linderbaum, Foundation President. “We’re so excited to put this Center into service. We have more than 1,400 employees train in it every year. Teams hone their clinical and communication skills in scenarios that range from trauma, births and pediatric emergencies to bedside manner with simulated patients in a real working hospital environment. It’s an exciting and effective way to learn.”

The new Center is named the Dorner-Villeneuve Simulation Education Center because of Dr. Doug Dorner and his wife Carol Villeneuve’s lead gift in the project. Several other physicians, staff, and donors close to medical education made generous pledges to raise the remaining funds needed. A huge thank you to everyone involved!

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 June A. Eggleston

SHINE Perinatal and Pediatric Palliative Care

SHINE was created to meet the needs of the patients and families served by Blank Children's Hospital and the Maternity Centers dealing with serious medical conditions, those that could shorten life expectancy and affect quality of life. The program embodies the concepts of palliative care - focusing to improve quality of life in physical, psychological, social, emotional, and spiritual ways. One of the families that benefited greatly by this program is Mike and Suzy Lowe. Their son, Aaron, was born with Trisomy 13 and they knew he would not live long. Because of the SHINE program they were able to enjoy the 8 precious hours they had with him after he was born. In his memory they have started the Friends of Aaron Michael Turkey Trot 5K Run/Walk at Raccoon River Park on Thanksgiving Day. The family chose Thanksgiving Day to honor and remember and celebrate all the children and babies that have touched the lives of others. It is always inspiring to see how families give back even in their most difficult times. The 3rd annual Turkey Trot is November 27, 2014 at Raccoon River Park.

Wayne Embree
 Stella R. English
 Marion H. Ethington
 Rosemary Evans
 Dorothy M. Everly
 Dennis Farver
 Jean A. Fish
 Katherine A. Fitzpatrick
 Irvin J. Ray Fonken
 Dolores Forest
 Barbara Fosnaugh
 Frances P. Frecentese

Jack & Betty Freel
Gary Freeman
Shirley D. Freeman
Larry V. Futrelle
W. Kent Gaer
Sharon K. Garcia
Diane Gilbreath
Norma Giles
Dorothy M. Giudicessi
Bret Golightly
Barbara Goode
Cheryl W. Gram
Robert E. Gray
Peter N. Green
George Griffin
Gladys N. Grothe
Carol Growden
Marion Guttenfelder
Bonnie Jean Hadden
Helen Hampton
Craig Handorf
David T. Harrison
Joanne Hartman
Jessie Heaberlin
Mildred V. Heaberlin
Kent W. Hedges
Rodney Henderson
Bonnie Henning
Dale Henning
Deloris L. Henry
Jenny Hepp
James W. Hepplewhite
Josephine Hernandez
Raul F. Hernandez
Dorothy J. Hill
Lee F. Hill
Daniel Hinson
Reed J. Hoffman
Arlyn G. Holden
George M. Holdsworth
Evelyn Holland
Shirlee E. Holmes

Joy Holmquist
Gail S. Holz
Megan Hoogeveen
Rebecca Hudson
Robert L. Huffman
Nancy R. Hughes
Ruth C. Hunt
Shirley Irwin
Marilyn Jacobs
Mildred M. Johnson
Laurence E. Jolly
Joanne Jones
John A. Jones
Mary J. Justice
Morris O. Kahn
Donald L. Kassar
Bradley Kenney
Freida E. Kerby
Sam Kiener
Marion L. King
Herbert W. Kingery
Sharon Kirby
Kathleen M. Kirvin
Joseph D. Knapp
Mary Lou Knapp
William A. Krause
Dale Krumbholz
Sharon J. Kurns
Katherine Laughlin
Michael Leber
Eunice Leitch
Dale E. LeMaster
William A. Lettington
Thomas & Norma Liddell
David Linderbaum
Joyce Livingston
Charlotte Lock
Anne Nides Loeb
Robert A. Lohnes
Richard Longnecker
Rod C. Losh
Elizabeth M. Lothe

Aaron Michael Lowe
Hung T. Luu
Kathleen Lydon
Jon W. Marchant
Juanita Markow
Judith B. Marks
George W. Marsh
Janet M. Mayer
Arthur L. McCann
John McClintock
"Papa" John McClung, Jr.
Norma P. McDaniel
Marjorie A. McKean
Beverly J. McPhee
Keith L. McRoberts
Lois L. Menzel
Kelsey Michelsen
Carol Ann Miller
Earl D. Miller
Garyl D. Miller
Jerry J. Miller
Elaine B. Milligan
S. Kay Montgomery
Erin E. Moomey
Daniel H. Moore
Betty Morford
Joel E. Murray
Dorothy A. Myers
Tammy S. Myers
George W. Myhervold
Sandra L. Nagelberg
Scott Neel
Dean R. Nelson
Ron Nelson
Margie Nickles
Everett A. Nitzke
David D. Nolan
Peter Nolin
Sheryl Nordstrom
Brady Norton
Samuel G. & Carolyn B. O'Brien
Lois Overturf

Jim Parker
 Marianne Passick
 Eva Mae Pearson
 Norman Pearson
 Carolyn Peltz
 Loren G. Peters
 Bradley R. Peyton
 Melvin E. Pickett
 Juliann M. Ploessl
 Thomas Plummer
 Marcia L. Pringle
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 Marjorie Reha
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 Linda Sims
 Judith K. Snedeker
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 John Merlin Stills
 John & Lilyan Stoddard
 Elma Stover
 Janet E. Stover
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 Gene W. Strawman
 Blayne Struve
 Melanie Sweeney
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 Bill J. Van Pelt
 Elmer G. Vitalis
 Cornelia Vogelaar
 Betty Wagner
 Ralph M. Wagner
 Lucille Waldorf
 Thomas J. Walter
 Colton W. Warner
 Ian J. Warnock
 Larry E. Warren
 Lori A. Warren
 Ruth Warren
 Charles E. Weber
 Malik Wendt



Employees G*I*V*E Back

Each year the Foundation kicks off an annual fundraising campaign that allows our employees at Lutheran, Methodist West, Methodist, Blank Children's, John Stoddard Cancer Center, UnityPoint at Home, Taylor House Hospice and Clinics an opportunity to support the programs and services within UnityPoint Health-Des Moines, United Way, or Variety – The Children's Charity.

This is no ordinary fundraising effort. Over time, the Foundation has established a tradition of kicking off each year with a fun theme. This year's theme was inspired by the television show M*A*S*H and employees joined the cast of G*I*V*E. Their generosity continues to increase our 'ratings!'

More than \$745,000 was pledged back to our hospitals where those dollars make a major impact on our patients, employees and hospitals, and many of our programs and services. This is a wonderful demonstration of our employees' passion for and dedication to our mission. The Foundation is able to send 100% of every dollar raised directly to the employee's fund of their choice.

Mary R. White
James P. Wilimek
Judy M. Willis
Betty Winget
Doreen J. Woodford
Phyllis K. Yaw
Laura Elizabeth Yoho

GIFTS-IN-KIND

Gifts-in-kind are a type of charitable giving in which, instead of giving money to buy needed goods and services, the goods and services themselves are given. These gifts do not include gifts of cash or stock. Gifts totaling \$100 or more were given by:

AIM Circle Dayton Methodist Church
Karen Allen
Altoona Hustling Herdsmen 4H
AmericInn Hampton Iowa
Anglo International
Ankeny Dance & Performing Arts Academy, Inc.
Ankeny First United Methodist Church
Annalise Hope Grant
Patricia Armstrong
Joel Bader
Brian Bailey
Baker's Square Restaurant & Pies
Barefoot Chic Boutique
Susan & John Barrett
Andrew & Doralyn Baumert
Bear Creek Elementary
Nick Betts
Biaggi's
Tereasa Blades
Blonde Genuis Boutique
Roxy Bormann
Michael Bosze
Ben Brewer
Tony Brezina
Dr. & Mrs. Curtis A. Broek
Amy Brown
William Brown

Devin Callahan
Steve Canady
Kevin Carson
Centerville Junior High
Civic Center of Greater Des Moines
Janet Clark
Peyton Clark
Melissa Clarke-Wharff & Michael Wharff
Clean-It, LLC
Clear Channel Communications
Community State Bank
Conkerr Cancer Iowa
Ellery Conrad
Tammy Coy
Phillip & Victoria Cronin
Crossfit Des Moines
Sally & Kevin Crowley
Dalla Center Elementary
Tina & Abby Davis
Craig & Lucy Davisson
Sophia DeFino
Lynn R. Demaray
Jacob DeReus
Kenneth & Amanda Dirx
Mary & Roger Duncan
Echo Valley Country Club
EDJE
Tjodie Ehlers
Encore Dance Acedemy
Ernst & Young
Susan Evans
Eyecare Associates of Ankeny
Diana Feller
Marilyn Finnerty
Kelsey Fisher
Russell Fisher
David & Becky Fitch
Jackie Giles
Kimberly Gleason
Glen Oaks Country Club Joint Venture
Ryan Goins
Becky Goodrich

Trina Graen
Harrison Grant
Michael Grant
Jason Greubel
John & Lorraine Hackett
Joe Haley
Winifred Hall
Karen Handorf
Alyssa Harland
Harland Financial Solutions
Health Sciences Student Oranization at Drake
Healthway S
Dr. & Mrs. Steven P. Hedding
Michelle Hershberger
Scott Hodges
Doug & Christina Hoksbergen
Diana Hood
Kerri Hoover
Rozanne Hughes
Dee Hummel
International Resources
Iowa Beef Systems
Iowa Cubs
Iowa Department of Human Services
Iowa Department Revenue
Iowa Events Center
Iowa State Association of Counties
Iowa State Fair
Iowa State University
Isabel Boom Handcrafted Sculpture
Chris & Julie Jamison
Mr. Jeffrey Jennings & Mrs. Becky Banzhaf
Coral & Kim Johnson
Saralyn Johnson
Josephs Jewelers
Cindy Kiel
Dr. David C. King
Amy Koenig
Dr. & Mrs. Daniel R. Kollmorgen
Jessica Krueger
Mr. & Mrs. LeRoy Kuhlers
Larry's Windon Service, Inc

Michael & Kimberly Larson
 Timothy Larson
 Life Flight Nurses
 Lincoln Savings Bank
 Living Faith Lutheran Church
 Angela & Wade Lookingbill
 Barbara Louks
 Lesley Mack
 Mahask Rural Water
 Maren Manning
 Maple Grove Elementary
 Lorena Martin
 Massage Envy
 Dokota Matlage
 Jim Mawarro
 Ms. Amy A. McCoy
 Debbie McGilvea
 Sullivan McNew
 James Merrill
 Methodist Plaza Internal Medicine
 Constance Meyer
 Microsoft Corporation
 Montessori Children's House
 Rebecca & Matt Moomey
 Mrs. Carol L. Moroney
 Stacie Muhlbauer
 Ms. Linda L. Newell
 Noble Ford Mercury
 Now or Later
 Sue Nowels
 Merit Ogle
 Ms. Tami Otto
 Robert Overstreet
 Panorama High School
 Matthew & Katherine Parker
 Dr. & Mrs. Jamie S. Patel
 Paten-Chridan NHS
 Darcy Pech
 Phelps Implement
 Candy Phipps
 Pi Beta Phi Alumnae Club
 Linda & Mark Plahn

Prarie Life Fitness
 Preferred Pest Control
 Princess Camryn's Christmas In July
 Principal Charity Classic
 Principal Financial Group Foundation, Inc.
 Program For Women In Science
 And Engineering
 Prudential
 Puttin On The Ritz
 Britt Quigley
 Joe Quinn
 Joe Raetz
 Rasmussen Bike Shop
 Rippey United Methodist Church
 Dr. & Mrs. Jeffrey A. Rodgers
 Roosevelt High School Optimists Club
 Randy & Nancy Ross
 Ted Ruckle
 Jill Rutz
 Jeff Shafer
 Nancy & Scott Shafer
 Shaffer's Impromptu
 Shared Ministries
 Andrew & Laura Shelton
 SJM Construction
 Helen Smith
 Southern Iowa Technologies
 George & Vicky Springer
 Star 102.5
 David & Becky Stark
 Stoney Creek Inn
 Kaili Streeter
 Sunshine Circle
 Audrienne Swedlund
 Mr. & Mrs. Dan Taiber
 The Family Tree Yoga and Massage
 Timber Ridge Elementary
 Transformations, LLC
 Traviss Audio Video
 Tursi's Latin King
 Mr. William P. Tveite
 UnityPoint Clinic Billing Office

Make a Gift Online!

The Foundation has launched a secure online donation form, which enables donors to make gifts quickly and easily. Contributions of all sizes can be made to specific funds at each hospital. Visa, MasterCard and Discover are accepted and 100% of every dollar goes to the area one designates.

To make an online donation, visit UnityPointFoundation.org. Please call us at 515-241-6304 with any questions.

Urbandale High School Key Club
 Deb Vail
 Theda Van Hoosen
 Gretchen Versteeg
 Tim Vest
 Warren County Piecemakers Quilt Guild
 Larry & Mary Weaverling
 Mr. & Mrs. Tony Weers
 Wells Fargo Bank
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 Shirley Williams
 Willis Auto Campus
 Willow Creek Golf Club
 Wine Styles of West Glen
 Jeanne Witt
 Woodland Hills Golf Course
 Woody's Smoke Shack BBQ
 WOW Ministries
 Wright Outdoor Solutions (Heard Gardens)
 Neil Young
 Youth & Shelter Services, Inc.

In Memoriam



BARB EGGLESTON — Barb Eggleston's daughter, Trudy, was treated at Blank Children's Hospital for a kidney disease over two and a half year period. The family including Barb's aunt, Anna Mae Coats, were so appreciative of the care and the financial help from the Blank Guild that Anna Mae Coats set up a charitable trust to benefit Blank Children's Hospital. Proceeds from the charitable trust are helping children, just like then one they lost in 1968.



MARY GONDER — Mary Gonder and her husband Ron hold the record for the most gift annuities ever. Over a 10 year period they set up 18 gift annuities using cash, farms, stock and even a tractor. Mary knitted 1,000 hats for babies in the Neonatal Intensive Care Unit (NICU). Ron was as proud of Mary's 1,000 NICU hats as the \$1.2 million of gift annuities they set up to help Iowa Methodist and Blank Children's Hospital.



RUTH C. HUNT — Ruth Hunt did not want her mother to have to ride the streetcar when she attended the Iowa Lutheran Hospital Society meetings in the early 1950s. So Ruth decided to drive her and to stay and attend the meetings with her mother. Ruth stayed...for more than 50 years! She was a member when the Society changed their name to the Auxiliary. She served as President and many other officer roles with the Auxiliary. She was very proud to have been a part of the first flower cart service to deliver fresh flowers to patient rooms. Ruth and her dear husband, John, a board member, were active, involved and generous to Iowa Lutheran for decades. Ruth once summed up their volunteering at Iowa Lutheran as "the best thing we could possibly do – to spend time in a Christian facility with such wonderful and friendly people!"



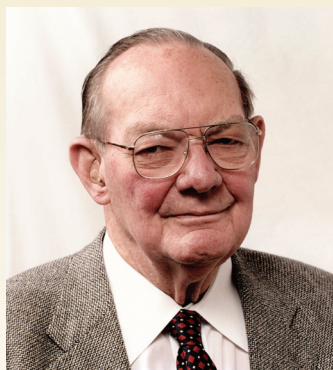
S. KAY MONTGOMERY — Kay Montgomery was inspired as a young girl by stories of nurses who wore white caps and who lovingly cared for their patients. Kay lived her life as a teacher, mentor and friend to countless young women who set out to follow their own dream of becoming a nurse. Kay graduated from the Iowa Methodist School of Nursing in 1956. Except for two years when she left to pursue her nursing education, Kay lived the rest of her life in service to others at Iowa Methodist and its parent organization. Kay officially retired in 1997 as Chief Nurse Executive of Iowa Health – Des Moines. Kay was a generous donor throughout her life and through her retirement years. She continued to stay involved and active with hospital work until her death in December of 2013. The Kay Montgomery Nursing Leadership Endowment was started in 2006 by then Chief Nurse Executive, Julie Ploessl, as a way to honor Kay for her inspiration and leadership.



GENE W. STRAWMAN — Gene Strawman had untiring energy and ideas. He grew up in Anamosa and served the U.S. Army Air Corps during World War II in the South Pacific. Gene and his wife, Marjorie, had three children, Jerry, Tom and Linda. After Marjorie's death, Gene married Lucille and saw his family triple in size with the addition of her family. Gene was a kind, loving and optimistic man who was generous with his time and talents. Powell Chemical Dependency Center benefitted greatly from Gene's support. He was an active member of Al-Alon and led a wonderful support group called "Gene and his Girls". His many monetary gifts benefitted Powell CDC patient assistance funds.

Leave a Legacy

Don Cordes



There are many ways to leave a legacy. You can leave a legacy by how you lived your life, you can leave a legacy by what you accomplished during your life and you can leave a legacy that will live beyond your life and make a difference in the lives of people you will never meet.

Don Cordes did all three.

Don served as administrator (CEO) of Iowa Methodist Medical Center from 1947 through 1982, the longest

administrator in the institution's history. During that time, Iowa Methodist moved into the top ranks of the nation's teaching hospitals and became the premier private hospital in Iowa.

Most of the modern day Iowa Methodist buildings were built during his tenure including: Younker Rehabilitation Center, Helen Powell Center, the South and North Wings, the main part of the current Blank Children's Hospital and the recently demolished Iowa Methodist School of Nursing. As a result of this growth, during his first 25 years as administrator, Iowa Methodist doubled its bed capacity to 674.

Cordes saw first-hand the role of philanthropy in delivering quality care. While many of the buildings built during his administration came from well-known Des Moines families, Don knew it took the support of thousands of donors each and every year to make sure the patients had every program and piece of equipment they needed to provide excellent health care.

While Don was a donor since the day he walked through the doors of Iowa Methodist in 1947, he became a philanthropist when tragedy struck his family and his daughter, Beverly Cordes, died of cancer. Don wanted to help other cancer patients and families going through the pain and emotion of this terrible disease.

The result was the "What's On Your Mind" program. The program provides for free, one-on-one counseling with a licensed psychologist for any cancer patient or their family as well group counseling for patients with similar diagnoses.

Don's gifts, and the gift others, made it possible to do two essential things for cancer patients. First there is no cost, so there is no additional financial burden which might keep people from seeking the care they need. Second, the program is set up so that any of the doctors, nurses, care coordinators or other staff can immediately refer someone to the clinical psychologist in charge of the program.

Not only did Don Cordes develop the "What's On Your Mind" program, but he also funded it during his lifetime. Before his death he shared with the Foundation that he also included us in his estate plans.

On April 22, 2014, Don Cordes passed away. Each and every year going forward at least 250 cancer patients and their families will benefit from the extra emotional support when it is most needed because of Don's generosity and thoughtfulness.

We are honored to be a part of his legacy.

2013 Estate & Legacy Gifts

Each year, donors generously support our hospitals and Foundation through bequest, charitable trusts, beneficiary designations on retirement plans and other assets, plus many other unique giving options. The Foundation and our hospitals deeply appreciate each and every one of these legacy gifts.

Janice Armstrong, Des Moines – Her bequest was used to buy new equipment at Iowa Methodist Medical Center.

Carol Burk, Des Moines – Carol moved to Iowa from New York to be near family. She loved Iowa and enjoyed being closer to her brother and his family. She left bequests to four different areas including Blank Children's Hospital, Transplant Unit at Iowa Methodist, Iowa Lutheran and Iowa Lutheran Behavioral Health Unit.

Marjorie Canine, Des Moines – Marjorie was a fixture at Iowa Methodist Medical Center. She started her nursing training at Iowa Methodist School of Nursing and spent most of her career at the hospital. She was in the Iowa Methodist School of Nursing Alumni Association. Her bequests went to a scholarship and also helped to build the new Dorner-Villeneuve Simulation Education Center.

Anna Mae Coats, Cedar Rapids – Her grandniece was a patient at Blank Children's Hospital from 1966-68 and died of kidney disease. Anna Mae set up a charitable trust to benefit Blank Children's and the proceeds from her trust have made an impact for many programs at Blank Children's like the Audiology department and Adolescent and Young Adult Cancer Program.

Howard Gregory, Des Moines – Howard was a loyal donor for the past two decades. Like many people he saw the power of an endowment with the income from the fund being used each year while the principal is preserved. He directed that his bequest be added to the endowment he set up during his lifetime for the benefit of Iowa Methodist Medical Center.

Frank & Rose Morrell, Ottumwa – Friends of Frank and Rose were given the opportunity to direct funds from their estate to charitable causes. The Morrells had used the emergency department at Iowa Methodist Medical Center and their friends designated the gift to the new emergency department project which is currently being developed.

Carmella Williams, Des Moines – Carmella generously supported 13 charities with estate gifts. Her gift to the Taylor House Hospice came in the middle of a much needed project to refurbish and remodel the Hospice. Taylor House was brought back to better than new condition including a complete remodel of the kitchen with direct access to the great room.

Earl Wilson, Jefferson – Earl's bequest was to Blank Children's Hospital and was used to support programs requiring charitable support including Child Life.



Barb Fulitano

Barb Fulitano began volunteering at Iowa Lutheran Hospital in 2012. She works at the main desk in the volunteer office. Her duties include: greeting visitors, answering the phone, coordinating appointments for the Senior Health Insurance Information Program (SHIIP), and doing many special projects and mailings.

Barb was diagnosed with polio at the age of 2, which affected both of her legs. She has five brothers (including a set of triplet brothers). Barb started kindergarten in Carroll wearing a brace along with the "Kinney sticks" to help stabilize her left leg. It was only after rotator cuff shoulder surgery in 2001 that Barb began using a wheelchair part of the time.

Barb loves volunteering because "everyone is helpful, friendly and kind." She commented: "It is a joy to volunteer with so many wonderful people. I have made lots of very special friends."

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Development Coordinator,
UnityPoint at Home,
Hospice & Taylor House



Erin Wendt,
Senior Development Specialist

This 2013 Donor Journal and Annual Report is published to provide information about the UnityPoint Health Foundation (formerly known as the Iowa Health Foundation) for philanthropic friends, community volunteers, patients, medical staff, employees and visitors. It highlights medical system programs and patients who have benefited from philanthropic gifts, grants and bequests to the UnityPoint Health Foundation.

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Please write to us at our address or call at the above number if you wish to have your name removed from the list to receive future fundraising requests supporting Iowa Methodist Medical Center, Iowa Lutheran Hospital, Blank Children's Hospital, Methodist West Hospital, John Stoddard Cancer Center, Taylor House Hospice or UnityPoint Health - Des Moines.



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