

# WHAT DOES IT TAKE TO BE A TREE DECORATOR?



No entry fees are required to decorate a tree, wreath, or vignette for Festival of Trees & Lights. However, you are responsible for the cost of all ornamentation, and all entries are considered to be donations to Festival. Trees, wreaths, and garland will be provided depending on the category you select.

**Complete the online decorator form at [festivaloftrees.com](http://festivaloftrees.com) by September 1 to reserve your spot!**

Decorators will need to decorate during the following dates/times:  
- Sunday, November 19 from 9 a.m. to 5 p.m.  
- Monday, November 20 from 8 a.m. to Noon.

Tree decorators will receive 10 free general admission tickets to Festival by completing the online decorator form by September 1.

Festival of Trees & Lights provides an ideal venue for displaying your design work to thousands of visitors attending the event each year. When considering what to do for your design, remember that the most popular items are those with broad appeal.

We are looking forward to showcasing your talents as we kick off the holiday season!

# Join Us

In 1984, Festival of Trees & Lights made its debut in Des Moines, and since that time families and friends of all ages have eagerly awaited this fun-filled event to kick off the holiday season. With beautifully decorated trees, children's activities, food, entertainment, and special events, Festival has become a Central Iowa tradition.

**The primary goal of Festival is to support the work of Child Life services and the Center for Advocacy & Outreach, two vital programs provided by Blank Children's Hospital.** These programs are available to all children and their families, and are provided to everyone at little to no cost. It is for this reason community support of Festival is so important.

Throughout its history, Festival of Trees & Lights has provided more than \$13 million in support to Blank Children's Hospital for improving the health and lives of Iowa's children.



**Blank Children's Hospital**  
UnityPoint Health

515-241-6304

**FESTIVALOFTREES.COM**

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Presented by Iowa Realty  
Benefiting Blank Children's Hospital

## TREE DECORATORS

NOVEMBER 24 - 26, 2023



Veterans Memorial  
Community Choice Credit Union  
Convention Center Ballroom

DOWNTOWN DES MOINES

# WHAT CAN I DECORATE?

## TREES



The outstanding array of creatively themed trees is what brings thousands of attendees to Festival each year. Your trees inspire visitors with their holiday decorating! As a decorator, you are provided with a pre-lit 7 1/2 ft. full tree and a 5 ft. x 5 ft. area to decorate as you wish. The trees are then selected by our sponsors.



## VIGNETTES



Vignettes are a great outlet for designers who want to do it all! Each decorator is provided with a 7 1/2 ft. pre-lit tree, a 10 ft. x 15 ft. decorating area, a painted white mantle atop a fireplace 1 ft. deep and 5 ft. wide, a 3 ft. x 6 ft. 8 in. door, and two 9 ft. pre-lit garland pieces. Your vignette needs to include a decorated tree, while décor for mantel, door, and garland are optional. The trees are then selected by our sponsors.



## WREATHS



Wreaths are popular and creative items sold each year at Festival. Decorators are provided with a pre-lit 24 in. wreath. Be unique and creative with your designs! Attendees love the opportunity to purchase a fun decoration for their home or organization.



Use this QR Code to complete the online decorator form and reserve your spot.