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2015 FOUNDATION DONOR JOURNAL

BUILDING

for our Community



UnityPoint Health
Foundation

Iowa Methodist | Iowa Lutheran | Blank Children's | Methodist West
John Stoddard Cancer Center | UnityPoint at Home | UnityPoint Clinic | Taylor House Hospice



MISSION

Improving the health of our communities through philanthropy, service and volunteerism.

VISION

To develop community and financial resources necessary to support UnityPoint Health – Des Moines in providing premiere quality health care for the communities we serve, now and into the future.

CARING

←→ *for our Community*

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Welcome

Dear Friends,

When you choose to support the programs and services at UnityPoint Health – Des Moines, you are transforming the level of care we provide to our community. You, your loved ones, your friends and neighbors deserve access to high-quality health care when it is needed most. And while our extraordinary team of doctors, nurses, therapists, and many others provide the direct care for patients and families, your philanthropic support directly impacts the level of care, the advanced technology and the support services they are able to offer.

When we come together, united in a common goal of helping patients and families, a huge impact can be made for our community.

What *Building for our Community* means to us:

- Having a medical community of care providers who have dedicated their lives to help others in their greatest times of need. They work together to provide the best outcomes for patients.
- Serving our local community and beyond by offering advanced technology, specialty programs and support services for patients and families.
- Partnering with our donor community to support patients and families through the medical programs and support services that make a difference in the quality of life for our greater community.
- Supporting the family and friends who rally for loved ones going through medical treatment. They are a huge source of inspiration for us and others in the community.

Coming together to build for our community made a huge impact in 2015. We are proud to report that the generosity of 6,849 donors resulted in \$9.9 million in gifts to the Foundation. In addition, we provided \$6,719,092 in funding for programs and services such as Blank Children's Child Life Program, the Oncology Nurse Navigator Program at John Stoddard Cancer Center, the new and expanded Emergency Department – Trauma Center at Iowa Methodist and Blank Children's, the Powell Chemical Dependency Program at Iowa Lutheran, support for the Comfort Therapy Program at Taylor House Hospice, and the Employee Crisis Fund at UnityPoint Health – Des Moines.

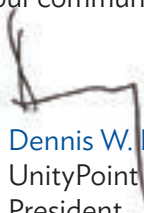
We are proud that 100% of your gifts benefit the programs and services you choose to support. The UnityPoint Health – Des Moines family would not be what it is today without the generosity and compassion of generous people like you.

Many thanks for your support and help in building for our community!



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Leadership

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A TRANSFORMATIONAL YEAR

William C. Knapp Emergency Department & Trauma Center





IN THE FALL OF 2014, construction began on one of the most historical projects on the Iowa Methodist and Blank Children's Hospital Campus – the William C. Knapp Emergency Department and Trauma Center. Upon this project's completion, emergency, critical care and trauma services will be transformed for the entire state of Iowa.

Due to the size and scope of the project, in addition to the need to be able to continue providing care, there are four construction phases. The first phase, the renovation and expansion of the Critical Care Unit and waiting area was completed in 2015.

June 8 marked the end of the second phase and will enable us to begin serving patients and families in much of the newly constructed building. Patients and visitors will see a new entrance to the Emergency Department, a dedicated lobby for adult and pediatric patients, 26 adult patient rooms, 2 trauma rooms, imaging suites with a main floor CT scanner, and large ambulance bay.

Work continues on the third phase of the project which includes the creation of a Clinical Decision Unit that can also be used as additional patient rooms or isolation rooms if needed, the relocation and expansion of the Pediatric Intensive Care Unit, and the renovation of the Blank Children's Emergency Department. This phase is scheduled to be completed by the end of 2016.

The fourth and final phase involves relocating endoscopy services to be near critical care and surgical services as well as improvements to the hospital's main entrance. By mid-2017, the entire project will come to a close.

The William C. Knapp Emergency Department and Trauma Center, is a \$72 million project and \$14.3 million is needed in philanthropic support. To date, nearly \$13.6 million has been generously donated from active community members. We thank the list of donors on the following page for their support.

As construction on this project continues, so does our fundraising effort. It will take additional donors like you to see this project come to fruition. The team at UnityPoint Health Foundation is available to talk with anyone who may be interested in joining the esteemed group of donors who have already made the commitment to build a life-saving resource central to our growing communities. Please contact the UnityPoint Health Foundation at 515-241-6304 for more information.

Emergency Department & Trauma Center Donors

We thank these distinguished donors whose generosity demonstrates a commitment to transforming Emergency, Trauma and Critical Care at Iowa Methodist Medical Center and Blank Children's Hospital.

\$5,000,000+

William C. Knapp & Family

\$1,000,000 - \$4,999,999

Ernest & Florence Sargent Family Foundation
The Iowa Clinic

\$500,000 - \$999,999

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METHODIST WEST HOSPITAL

A Vision for Health Care Expansion: Dr. Larry and Lori Baker

LONG-TIME RESIDENTS OF THE DES MOINES METRO, Dr. Larry and Lori Baker have seen our community grow and change, especially to the west. As the Medical Director for the Emergency Departments (now retired) at Iowa Methodist and Iowa Lutheran, Dr. Baker witnessed increasing numbers of patients from the western communities travel longer distances to receive emergency care. As these patient visits grew, so did the need for UnityPoint Health – Des Moines to build a hospital in West Des Moines.

The Bakers were among the first to see the importance of this project and stepped forward with a leadership gift in support of the capital campaign to build Methodist West Hospital. In addition, Dr. Baker, a member of the UnityPoint Health Foundation Board, assisted in asking others to support the campaign.

Methodist West Hospital opened its doors in October 2009 and Dr. Baker provided treatment to the first patient who arrived in the ED. During its first year, 1,884 patients were admitted to the Emergency Department. By 2015, this number increased to 16,259 patients. Dr. Baker was right – the need for expanded health care was there, and through his and Lori's generous support and advocacy, Methodist West is now the newest member in our family of hospitals and serving the community.

Dr. Baker and Lori's support for health care and UnityPoint Health – Des Moines spans 30+ years. Together they have made leadership gifts to the Emergency Department and Obstetrics Capital

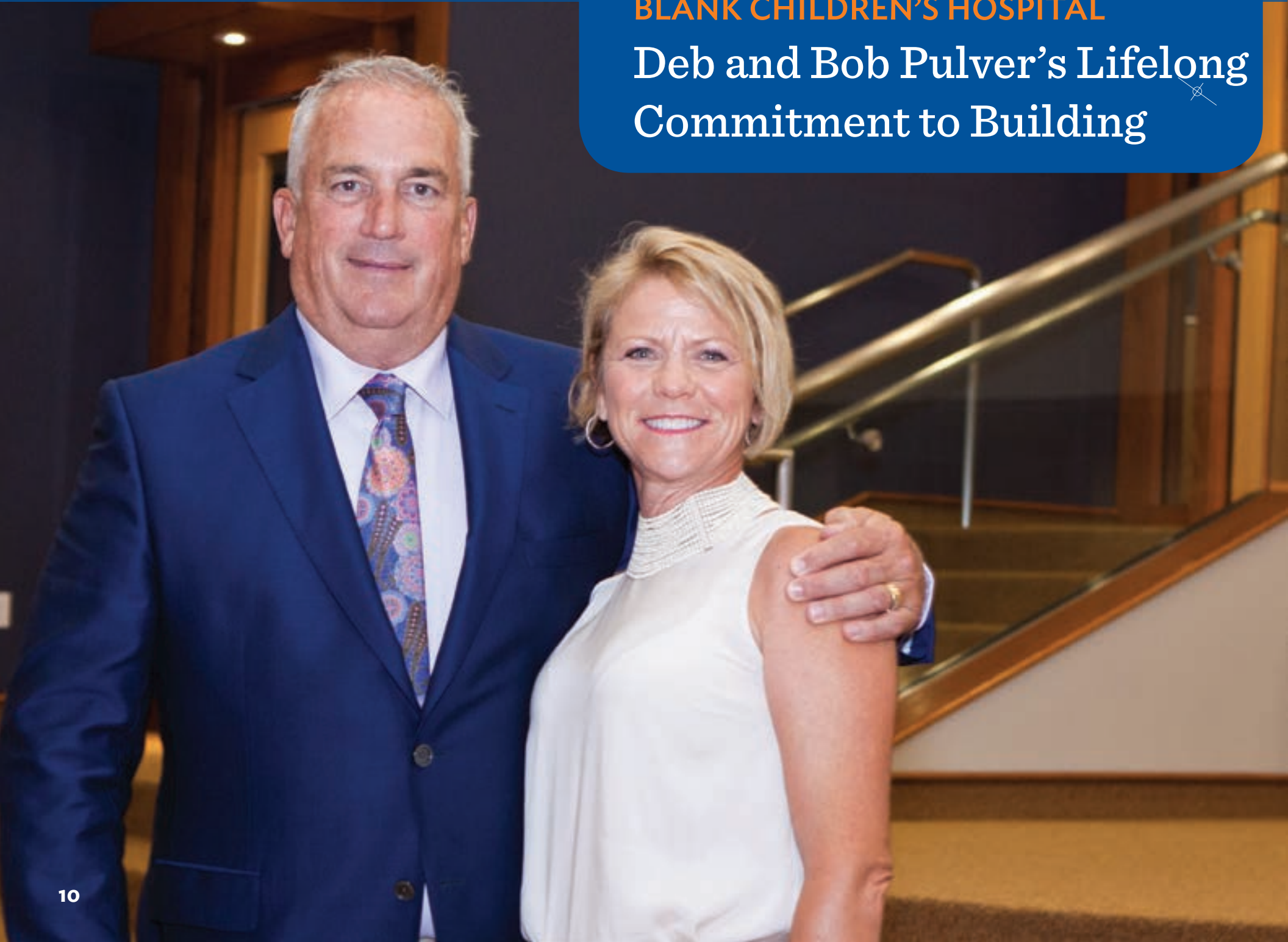
Campaigns at Iowa Lutheran Hospital, Blank Children's Capital Campaign and were active committee members for the John Stoddard Cancer Center Rally Against Cancer. In 2007, they were honored with the Coskery Award for their support and involvement at Iowa Lutheran's annual fundraising event, the Westerberg Celebration.

Their long time dedication to health care and impactful gifts will continue to change the lives of those in our community.



BLANK CHILDREN'S HOSPITAL

Deb and Bob Pulver's Lifelong Commitment to Building



DEB & BOB PULVER ARE NO STRANGER TO THE WORD “BUILDING.”

Their business – All State Industries -- is in the building industry, and in 1999, Bob chaired the capital campaign to rebuild Blank Children’s Hospital into what it is today. Now, through their generous support, the Pulvers are once again helping us build. This time, they’re helping build programs for the Blank Children’s Developmental Center – programs that will help families receive much-needed care and access to resources early in their child’s development.

Bob and Deb became involved in Blank Children’s over 20 years ago, when Bob joined the Blank Children’s Board. Then he became Chair of the Capital Campaign to rebuild Blank Children’s, where Bob worked tirelessly to make the campaign a success. During the planning phases, he flew staff in his personal plane to other children’s hospitals for ideas, to ensure we designed the best children’s hospital possible for our community.

To build the best it would take philanthropy, and Bob, Deb, and their family were the first to support the campaign. Bob also recruited and motivated many donors to support the campaign, and even traveled with staff to Arizona, California and Michigan to visit donors. Thanks to Bob’s leadership, Des Moines continues to be home one of the most

comprehensive and advanced children’s hospitals in the Midwest. Even after the success of the capital campaign, Bob served as Chair of the Board and then served for several more years before joining the emeritus group. His son Reed now is an active member of the Blank Board.

Bob’s dedication didn’t stop there. Bob and Deb continue their support of Blank Children’s today. Last year, Bob posed a question to David Stark, president of Blank Children’s: “What is your greatest need right now?” David quickly responded, “The Blank Children’s Developmental Center.” It was the perfect fit, because a few years before, when creating the Developmental Center, Bob had once again flown our staff to visit other Developmental Centers in the country to bring the best practices back to Iowa. He had already started to help Blank Children’s build a much needed resource in the community.

The Developmental Center helps diagnose developmental or behavioral disabilities. Over 17% of all children born in the United States have a developmental or behavioral disability. Of these children, less than half are properly diagnosed before age five, by which time they face significant delays in cognitive, social and physical development. The Blank Children’s Developmental Center, led by Medical Director Dr. Nate Noble, was opened to help address this gap in care but needed resources to be more effective.

The Pulvers committed a gift of \$500,000 on the spot to directly support the Developmental Center and build a program that provides every child the opportunity to receive early development care – leading children to maximize and reach their full potential

Their leadership of and support for Blank Children’s Hospital and our community is very special to us, and they continue to find ways to help us “build.” We are thrilled that Bob and Deb will be serving as Honorary Chairs for the 33rd Annual Festival of Trees & Lights!



Deb and Bob Pulver

Bob and Deb's passion for building programs and helping others extends beyond Blank Children's Hospital. They also have a passion for the John Stoddard Cancer Center, and in 2015 they made a commitment of \$250,000 to help those diagnosed with cancer, and their families, fight against a disease they understand all too well.

Deb is a breast cancer survivor and during her diagnosis and treatment, Bob was at her side, every step of the way, as her caregiver and number one supporter. They understand what it is like to feel sick and to struggle with the flood of emotions that come along with a cancer diagnosis. For some patients and families, the emotional weight can often be overwhelming and lead to severe depression, the desire to suspend treatment, fears of abandonment, and even thoughts of suicide. To better help patients and families facing these and other complex emotions due to their diagnosis and treatment, the "What's on your Mind?" Program was created, which provides free professional psychological services.

The number of patients requesting support through the What's on Your Mind? Program exceeds what one part-time psychologist is able to provide. Bob and Deb's generous gift will enable John Stoddard Cancer Center to add another mental health professional to the team. As a result, more patients and families will receive the support they need at a serious time in their lives.

To further their impact, several years ago, Deb founded "Strands of Strength," a nonprofit organization that provides free wigs and scarves to women in Iowa who are unable to afford one. Many of the women at John Stoddard Cancer Center benefit from Deb's efforts.

Whether it's helping women feel more comfortable with the physical effects of treatment by providing a wig or a scarf or helping patients seek emotional and psychological support, free of charge, John Stoddard Cancer Center is stronger because of Bob and Deb's generosity.



Carma Herring RN, Oncology Co-Management Administrator at John Stoddard Cancer Center, was recognized as the honored Guest at the 5th Annual Strands of Strength Luncheon. Presenting the award are Andrew Flynn and Deb Pulver.

IOWA METHODIST MEDICAL CENTER

From Tragedy Comes Three Decades of Head Trauma Education

THERE ARE TIMES WHEN FAMILIES, who are hurting from a tragic event, look for ways to make something good come from it. This was the case for the Irvin Ibsen Family.

Irvin sustained a serious head injury during a construction accident in 1975. Following the accident, there were many months of rehabilitation and recuperation for Irvin and his family. Despite the problems encountered and the frustrating experience with his physical limitations, Irvin maintained an active interest in the family enterprise, The Jensen Construction Company (now The Rasmussen Group).

The family turned to Younker Rehabilitation Center at Iowa Methodist Medical Center for Irvin's care. While the care was exceptional, Irvin had to adapt to the physical limitations from his accident. It was during this time Irvin and his family developed a better understanding about head trauma.

Irvin died in 1983, and as they worked through their loss, Irvin's family decided to do something to help others whose loved ones have suffered from a head trauma. They decided to set up a fund to help educate hospital staff, patients and their families on head trauma, and named it the Irvin Ibsen Memorial Lectureship Fund (Ibsen Fund).

Since, then the Ibsen Fund has made it possible for the rehab staff to host national experts, provide multi-day conferences and provide seminars on the many aspects of head trauma care and recovery. Rehab staff and families alike have benefited from these educational experiences.

Last year, Irvin's wife, Liz Ibsen, toured the recently developed Dorner/Villeneuve Simulation Education Center at Iowa Methodist Medical Center and saw first-hand the potential for not only hands on head trauma training, but also the efficiency of having individual training for staff located right on campus. She agreed to help with the purchase of software developed specifically for educating staff on head trauma.

Liz Ibsen and the Rasmussen Foundation continue their generous support and recently added resources to the fund to further support education and training. For more than 30 years, the Irvin Ibsen Memorial Lectureship Fund has served as a great example of the power of how an endowment fund can impact the care of patients in perpetuity.



Lisa Salmon, Liz Ibsen and Craig Ibsen



*Frank and Janel with Rally's
2016 Keynote Speaker, Jim Kelly.*

JOHN STODDARD CANCER CENTER

Frank and Janel Marcovis

FRANK AND JANEL MARCOVIS WILL NEVER FORGET

the unexpected words of their then 19 year old son, Mike, who speculated he might have testicular cancer. He had watched a program the day before with comedian Tom Green, a survivor of testicular cancer, who was encouraging people to perform self-examinations. Mike followed his suggestion and in doing so, was able to detect his own testicular cancer early.

Fortunately, Mike and his family had personal connections with medical professionals at John Stoddard Cancer Center. He felt a sense of comfort and confidence in the care he would receive. Before finalizing treatment however, the family decided to seek a second opinion from an Indianapolis Cancer Clinic, nationally recognized for treatment of testicular cancer and world famous cyclist, Lance Armstrong. Although Mike and his family were impressed with the physicians (who had nothing but good things to say about John Stoddard Cancer Center), it was Mike who ultimately decided to be treated in Des Moines near family and friends. Frank shared, “We are really fortunate to have such top-notch physicians and medical facilities right here in Des Moines.”

Unfortunately, not long after Mike went through his cancer treatment, the family received more bad news, when Frank’s mother was diagnosed with lung cancer. She also chose to involve John Stoddard Cancer Center with her treatment.

After experiencing cancer with two family members, Frank began to see ways he could help others. Frank has gone above and beyond – giving back his time, talent and treasure. He joined the John Stoddard Cancer Center Advisory Board, where he later became chair. Frank’s company,

G&L clothing, is now a major supporter of Pink Days, through which John Stoddard Cancer Center offers free mammograms to uninsured and underinsured women, by holding an annual Carhartt Pink Bag Sale. Additionally, Frank and Janel have been enthusiastic supporters of Rally Against Cancer. All of this for two good reasons.

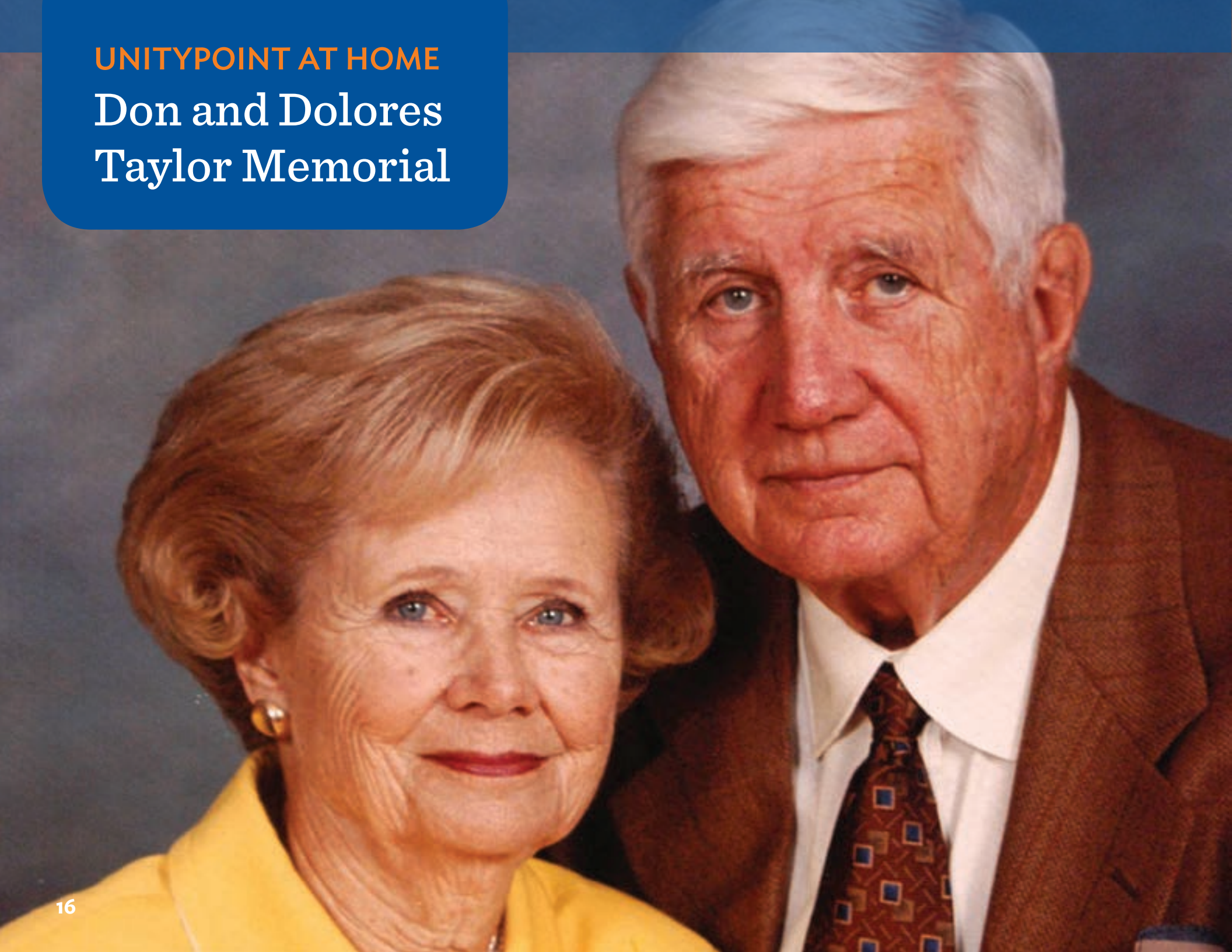
Mike is now cancer free, and father to 7-year-old Jackson. He works with his father at their family business and also finds great satisfaction producing custom guitars. Most importantly, he faces the future with a positive attitude and a fighting spirit. The same is true for his grandmother. Although her cancer has recently resurfaced, she is currently coordinating care with John Stoddard Cancer Center and like her grandson, is most appreciative for the outstanding care she continues to receive.

When Frank reflects on cancer’s impact on his life, he says “Cancer is a connection of people from many diverse backgrounds. It’s a bond you can share, even with people you may not know or with whom you have little in common.”



UNITYPOINT AT HOME

Don and Dolores Taylor Memorial



“What counts in life is not the mere fact that we have lived. It is what difference we have made to the lives of others that will determine the significance of the life we lead.”

THIS QUOTE BY NELSON MANDELA reflects how Don and Dolores Taylor demonstrated the depth of their love for the greater Des Moines community, particularly the east side where they were both raised. Their interest in helping their friends and neighbors, and their commitment to “leading by example” were reflected in their philanthropy.

Dolores Taylor’s father taught her the importance of giving back at an early age. V.J. Peterson was “a fine Christian man who was always giving to various organizations,” she once said about her father. “I had to give 10 percent of my allowance to some worthy cause”, she remembers.

This approach to philanthropy, handed down by her father seemed especially fitting to the Taylors when the residential hospice facility was proposed for the east side of Des Moines. At the time, they were operating a successful business and had raised their children near where they had each grown up. The east side of Des Moines was special to them. Their business, Taylor Industries, Inc. allowed them the opportunity to contribute \$1.5 million to build the Taylor House Hospice at 3401 E. Douglas Avenue. “Their gift at the time was the largest single gift ever received outright by the foundation,” says Dennis Linderbaum, President of the UnityPoint Health Foundation.

The Taylors, along with their family, generously continued to support Taylor House after it was built and made another meaningful gift when Taylor House celebrated ten years of hospice care in 2014.

On Wednesday, October 28, 2015 Don Taylor passed away. Dolores passed away several months later but spent her final days comfortable and with compassionate caregivers by her side at Taylor House Hospice - the place she and Don so generously made possible. Don and Dolores’ legacy continues as the next generation of Taylors pass along their love and commitment to the place their parents loved so much. They established the Taylor Family Endowment to support the Taylor House Legacies and Last Wishes fund and any future Taylor House Hospice capital needs. These were two of Don and Dolores’s favorite areas to support at Taylor House.

“Don and Dolores Taylor were two of the finest people I have worked with in my career. They were not only generous but over the years became very good friends” Denny says fondly of them and adds, “The UnityPoint Health Foundation and Taylor House Hospice are honored to be a part of the Taylor family legacy.”



IOWA LUTHERAN HOSPITAL

Joanne and Bob Mahaffey



JOANNE AND BOB MAHAFFEY ARE STRONG, passionate leaders within our community and at UnityPoint Health – Des Moines. They are well respected, well-known and well-loved.

Joanne and Bob are both known for their integrity and their willingness to work hard. They both have warm and kind leadership styles. Joanne has a great sense of humor and a contagious laugh. Bob is a team builder and an organized leader who is a wonderful problem solver. They share their strong faith and their love of family.

They have a long history of giving back to their community. While Bob worked at Anderson Erickson Dairy and their daughters went to school, Joanne volunteered in the classroom. In 1989, Joanne's friend Joann Jensen encouraged Joanne to begin volunteering at Iowa Lutheran Hospital. She soon became involved in the Auxiliary and later served as president for two terms. Throughout the years, Joanne has volunteered over 3,500 hours and served on countless Auxiliary committees (including: fundraising chair, program chair and surgical waiting room volunteer).

Joanne's focus in recent years has been Iowa Lutheran Hospital and serving on the UnityPoint Health Foundation Board. Bob's focus outside of work has been to serve the East Des Moines Chamber Board, three terms on the Des Moines City Council representing Ward 2: to support and volunteer with East High School and Grand View University Boards and their activities. Both Joanne and Bob are active and involved with their church, Union Park Presbyterian Church.

As a board member for the Iowa Lutheran Hospital Auxiliary, Joanne served on the campaign cabinet in 2002 for the hospital's Emergency Department Capital Campaign. Joanne chaired the committee for Auxiliary and Volunteer Constituents. Through her leadership, a total of \$450,000 was raised toward the \$1.2 million fundraising goal.

As a board member for the UnityPoint Health Foundation, Joanne served on the Capital Campaign Cabinet for Taylor House Hospice. Her skills as a fundraiser helped to secure over \$300,000 toward the campaign goal. Once again, Joanne's passion for an East Side cause helped to make this hospice a reality in 2003.

Iowa Lutheran Hospital honored Joanne in 2003 with the Coskery Award for Philanthropy. In 2010, Joanne was named by the East Des Moines Chamber as "Volunteer of the Year." Joanne was named by the Business Record as a Woman of Influence in the class of 2011.

In 2010, Bob was named the East Des Moines Chamber Citizen of the Year. Bob retired in 2013 from Anderson Erickson as Vice President, Treasurer, after 48 years there. In addition to serving East High School and Grand View boards, Bob also continues to serve on the Commission for DART (Des Moines Area Regional Transit), Botanical Gardens and Aging Resources of Central Iowa.

Joanne and Bob believe: "We think it is important to be a participant in your community. Serve in any way you can to help it become better."

Joanne and Bob Mahaffey have left a lasting impact on UnityPoint Health – Des Moines and on our community. We are grateful to them for sharing their time, talent and treasure with us. We recognize and applaud their extraordinary philanthropic support and generosity. They have made us better and are an inspiration to us all.



Planned Giving

A. SEVERIN & LINDA JOHNSON
GIVING BACK TO CAREGIVERS



This Waiting Area
is named in honor of the
CCU Physicians and Staff
for their dedication and compassion
to patients and families,
through a generous gift from
Severin and Linda Johnson



WHENEVER A PATIENT WITH A LIFE-THREATENING MEDICAL CRISIS enters the Critical Care Unit (CCU) at Iowa Methodist Medical Center, our expert team of surgeons, nurses and support staff are ready to help.

Each year more than 1,500 patients are treated in the CCU and each of these patients and their loved ones had unique circumstances and diverse backgrounds. One of these patients was A. Severin Johnson, who along with his wife Linda, had an unforgettable—and, in the end, highly positive—experience in our CCU and treatment beyond.

One day in 2013, Severin became suddenly ill and collapsed. Within minutes, he was taken by ambulance to Iowa Methodist Medical Center. Our emergency team diagnosed Severin with a ruptured abdominal aortic aneurysm and they rushed him into emergency surgery that literally saved his life. Once stabilized, Severin's condition was touch and go, his life was dependent on the skills of the CCU staff.

Severin spent nine weeks in the CCU slowly recovering, and throughout his stay, Linda and Severin continually felt support from CCU doctors, nurses, technicians, social workers and other staff members. By discussing Severin's condition and needs in a candid but open and positive manner, they earned the Johnsons' trust. Linda was particularly impressed with how the CCU staff worked together for the good of the patients.

Linda and Severin were so grateful for the care they received; they wanted to make a gift to the hospital. The Johnsons discovered the UnityPoint Health Foundation had a wonderful resource in Eddie Thompson & Associates, an estate planning firm that helps friends and donors develop a confidential, values-based estate plan. Their process enhances, and builds upon the work of the donor's, in this case, the Johnson's, own legal and tax professionals.

Implementing a values-based estate plan allowed Severin and Linda to better communicate their passion and values through their gift. The Johnsons were able to make a plan that first took care of them and their family but also enabled them to make a significant gift to the Critical Care Unit (CCU) at Iowa Methodist Medical Center.

The Johnson's gift named the second floor CCU waiting area in honor of the physicians and staff who touched their lives throughout Severin's recovery. Severin and Linda's gift made it possible to expand and remodel the Critical Care Unit and charitable gifts like theirs help improve the care and our facilities at UnityPoint Health-Des Moines.



Volunteer Spotlight



SHEILA SCHNECKLOTH BLANK CHILDREN'S HOSPITAL

You can find Sheila Schneckloth at Blank Children's Hospital volunteering in the playroom every Tuesday and Wednesday. Eleven years ago, Sheila's daughter-in-law suggested she look into volunteering at Blank Children's after she retired. She's been volunteering ever since. Her new career consists of playing games, helping with arts and crafts, reading books

and simply spending time with our littlest patients who need a little extra playtime and attention. She even transforms into a Super Hero Sidekick once a week. She says, "I love everything I do at Blank, and if I can put a smile on someone's face, it really makes my day." Who wouldn't love what they do with a "job" like that?



JANICE BALLARD UNITYPOINT HOSPICE

Janice Ballard has found a meaningful role that meets her desire to be of service to others as a volunteer at UnityPoint Hospice. A volunteer for nearly 8 years, Janice provides companionship for home care patients, respite for caregivers, and a compassionate presence for patients actively dying. She shares why volunteering with hospice is

so rewarding, "For me, being able to hold space for someone who is nearing death feels sacred. To be invited into the personal and solemn experience of death and dying with a patient and family is a great honor that I deeply cherish."



BONNIE SCHEIDEMAN METHODIST WEST HOSPITAL

For Bonnie Scheideman the opportunity to serve others brings her true joy. You can see this in the sparkle in her eyes and the excitement as she describes being a volunteer at Methodist West Hospital. Bonnie keeps busy by delivering flowers, helping patients who are attending an educational class, calling churches to let them know that a member of their congregation is in the hospital, delivering mail and

completing special projects. "Every time I'm here I get to meet someone new, help a nurse, or brighten the day of someone who's having a hard time," shared Bonnie, "That is pretty amazing and I am so thankful I can be of service." For Bonnie, to give is to receive, and the patients, families, and staff at Methodist West Hospital are the fortunate recipient of Bonnie's generous gift of time.



MARCI BOND IOWA METHODIST MEDICAL CENTER

Marci Bond, dressed in her blue volunteer jacket, steps in to help visitors find their way through Iowa Methodist Medical Center. As an Ambassador Volunteer, Marci often goes above and beyond just offering directions, she offers kindness and compassion to everyone she meets. Marci says, "Life is about helping people. As a volunteer I get to connect with patients and

families on all levels and that means so much to me." It means so much more to those she helps. That gratitude can be seen from the relief on their faces or the occasional hug she gets when the words 'thank you' just aren't enough.



JACK BELL IOWA LUTHERAN HOSPITAL

Following Jack Bell's retirement from his job as a mail carrier, he wanted to work with children. He and his wife, Leila, have one son out of state and no grandchildren. Jack has volunteered as a tutor in the Iowa Lutheran Hospital mental health classroom, three times a week, for 22 years! He interacts with the young children, ages 4 to 14. Jack helps with school work; reads books

to the little ones; listens to the older ones read to him and plays games. He especially enjoys his work with children and the friendships he has formed with staff and other volunteers. Some of the children call Jack, Grandpa, which brings a big smile to his face. Oh, and by the way, Jack's wife, Leila, is a volunteer at Powell 3 and interacts with patients from the John Stoddard Cancer Center.



LIZ GOODE JOHN STODDARD CANCER CENTER

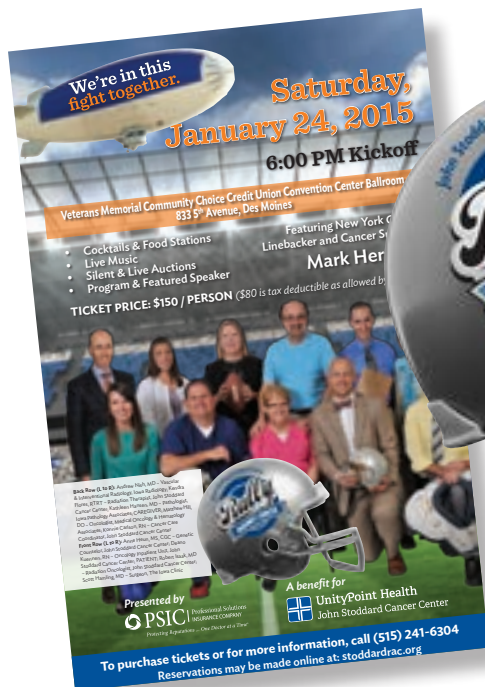
Liz Goode can be found volunteering at UnityPoint Health - Des Moines each and every Friday. She is currently working in the hospital floral shop, but has worked in Radiation/Oncology and for a time delivered the Cookie Cart to patient floors. Ironically, Liz made her decision to become a volunteer while her husband was receiving treatment for pancreatic cancer at John Stoddard

Cancer Center. She was so impressed with the care her husband received and vowed to eventually give back in some way to patients in similar situations. After Mike passed away at the age of 47, Liz told her law firm she wanted to volunteer each Friday at UnityPoint Health, but could not afford a reduction in compensation with two sons to support. Much to her delight, the firm approved a four-day week at full salary and she could not be happier. A win-win for everyone!

Rally Against Cancer



Mark Herzlich & Dr. Robert Behrens



Thank you for helping to make the 15th Annual Rally Against Cancer, presented by Professional Solutions Insurance Company, a big success! More than 500 guests filled Veterans Memorial Community Choice Credit Union Ballroom to show their support and fight against cancer, a disease that has affected us all in some way, raising \$210,000 (net) to support four important programs at John Stoddard Cancer Center:

- Oncology Nurse Navigator Program
- Adolescent & Young Adult Cancer Program
- Oncology Arts in Healing Program
- Stoddard Compassion Fund

All of these are provided free of charge and are only possible because of philanthropy.

Assisting was featured speaker, cancer survivor and New York Giants linebacker Mark Herzlich. Herzlich spent Saturday morning and afternoon meeting patients, families, and staff members at John Stoddard Cancer Center. He shared stories of his battle against cancer, his experiences on the field, and let everyone try on his Super Bowl XLV ring.

At the Rally Against Cancer, Herzlich spoke with passion about his cancer journey and his team of family and friends who helped him fight his cancer. His mantra was, and is, “LET’S DO THIS,” and together his team not only beat his cancer, they continue to inspire and support others in their fight. Mark closed the evening by joining Team Stoddard in the ultimate fight to beat cancer forever!

Save the Date

The 17th annual Rally Against Cancer will be held January 28, 2017, at The Ron Pearson Center. (Located at Hy-Vee’s corporate headquarters in West Des Moines)

Festival of Trees & Lights

IT WAS ANOTHER RECORD-BREAKING YEAR FOR THE 32ND ANNUAL FESTIVAL OF TREES & LIGHTS.

Guests enjoyed beautifully decorated trees, fun children's crafts, energetic entertainment and yummy goodies. Of course this would not be possible without the ongoing support of Iowa Realty and their 10th year as Presenting Sponsor. Their support elevates this event to the next level by helping us continue this holiday tradition for our community. Also a special thank you to Sheri Avis Horner who was this year's Honorary Chair. Sheri has been passionate about Festival for years and has made a very big impact.

Highlights of the year include record attendance at Gala with 610 guests, more than \$520,000 raised for Child Life and The Center for Advocacy & Outreach, and a new record of 82 beautifully decorated trees. The People's Choice Award proved to be a close race. First place went to the "Darth Vader" tree designed by The Batt Family in memory of their son Owen. Second place was the Butterfly Tree designed by Lowes Home Improvement and third place went to the Lorax tree designed by the Blank Infusion Center.

Thank you to everyone who participated by attending gala or the 5-day event, being involved in a committee, underwriting the event, giving in-kind donations, decorating a tree, and serving as one of the hundreds of volunteers who donated their time.



Save the Date

**33rd Annual Festival of Trees & Lights will be held
November 23-27, 2016 at Veterans Memorial Community
Choice Credit Union and Convention Center.**



Commonwealth

There are times when you just need help! Festival of Trees & Lights is one of those times. Commonwealth Electric has become a critical member of the Festival Team over the past four years. Their employees volunteer their time with set-up on Saturday and tear down a week later on Sunday. They also handle everything regarding the much beloved train, including paint and touch-ups, new decals, storage, and even created a tunnel for the train to run under. Not only do they volunteer, they also underwrite, decorate a tree and attend Gala. Mike Price and Mike Duffy have gone above and beyond to create a fun team atmosphere for their employees who feel proud to make a difference. They have become true partners and we cannot express our appreciation enough. Thank you Commonwealth Electric!

Westerberg Celebration



Variety – the Children’s Charity of Iowa was the recipient of the Coskery Award for Philanthropy at the 2015 Westerberg Celebration. This honor was bestowed with thanks for their generous support to Iowa Lutheran Hospital.

Variety – the Children’s Charity has been supporting the children and adolescents of Iowa Lutheran Hospital since 1982! That year, they made their first gift to children attending occupational and physical therapies. They continued their gifts to pediatrics throughout the years.

In 1992, Iowa Lutheran Hospital pediatric behavioral health department was the recipient of a Variety van. Later, in 2013, Variety helped Iowa Lutheran remodel and replace equipment in their recreation room used by Child and Adolescent Behavioral Health patients.

In 2014, Variety again responded to the need for cameras in inpatient rooms that are used to monitor children and teens being treated at Lutheran. These cameras allow staff to hear the patient and view the entire room. This provides better safety and allows “cool down” time, when needed.

1982 to today.....Variety gifts to Iowa Lutheran Hospital total \$269,500 – just over a quarter million dollars of support! What an incredible journey of philanthropy. Thank you to Variety for their continued friendship and support to Iowa Lutheran Hospital.

Save the Date

The 26th annual Westerberg Celebration will be held
April 20, 2017, at the Marriott Hotel in Downtown Des Moines.

Hops for Hospice



Thank you to everyone that played a role in making the 4th annual Hops for Hospice a success!

More than 300 guests attended the event on Thursday, September 10th at the Paul R. Knapp Animal Learning Center at the Iowa State Fairgrounds. Guests casually enjoyed sampling an array of beers provided from our presenting in-kind donor Iowa Beverage. They also enjoyed Jethro’s Barbecue, live music, fun raffles, being greeted by our animal assisted therapy dogs and our comfort area where those in attendance could learn more about UnityPoint at Home services.

Thank you to our lead sponsor, R&R Realty, all of our guests, Hops committee members, underwriters, in-kind supporters, and hard-working volunteers. Because of their generosity, the Foundation had another record-breaking year, raising more than \$65,000. Funds from Hops for Hospice go directly to support our UnityPoint Hospice and Taylor House Patient Assistance Programs. At UnityPoint Hospice and Taylor House, a patient is never turned away due to the inability to pay. Thank you for being a part of making hospice care available to all of our patients and families!

Save the Date

The 5th Annual Hops for Hospice will be held
September 29, 2016, at the Paul R. Knapp Animal Learning
Center at the Iowa State Fairgrounds.

Distribution of Support



UnityPoint Health
Foundation

The Foundation is privileged to serve as the development and fundraising organization for Iowa Methodist, Iowa Lutheran, Blank Children's, Methodist West, John Stoddard Cancer Center, Taylor House Hospice, UnityPoint at Home and UnityPoint Clinic. Thoughtful gifts of all sizes make possible advancements in medical research, state-of-the-art equipment, programs and services to help meet the specific needs of our community.

2015 QUICK STATS

6,849

Donors in 2015

2,815

New Donors in 2015

10,422

Gifts Made in 2015

3,406

Tribute Gifts Made in 2015

2011 -2015 QUICK STATS

30,593

Total Donors, 2011-2015

13,299

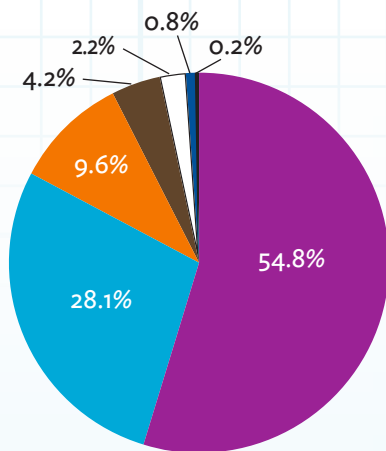
New Donors, 2011-2015

46,192

Total Gifts, 2011-2015

15,259

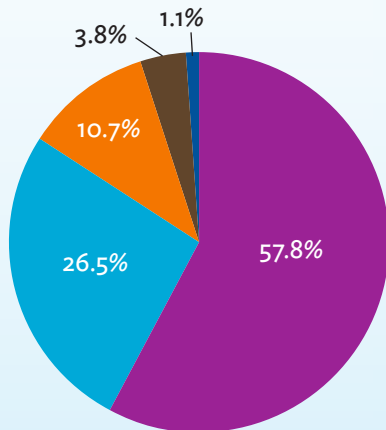
Total Tribute Gifts, 2011-2015



2015 Funding Purposes

Programs and Services	\$3,682,878
Capital	\$1,891,157
Equipment	\$643,640
Education	\$283,340
Patient Assistance	\$149,744
Employee Assistance	\$55,021
Other	\$13,312

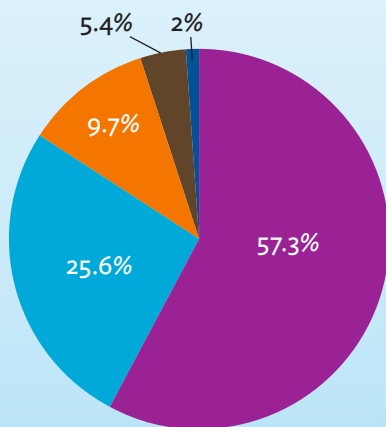
Total: \$6,719,092



2015 Distribution of Support

Blank Children's Hospital	\$3,882,968
Iowa Methodist, Iowa Lutheran, Methodist West	\$1,783,214
John Stoddard Cancer Center	\$721,276
UnityPoint at Home/Taylor House Hospice	\$256,440
Foundation, UnityPoint Health, UnityPoint Clinic	\$75,194

Total: \$6,719,092



2011-2015 Distribution of Support

Blank Children's Hospital	\$15,900,266
Iowa Methodist, Iowa Lutheran, Methodist West	\$7,112,219
John Stoddard Cancer Center	\$2,705,394
UnityPoint at Home/Taylor House Hospice	\$1,486,549
Foundation, UnityPoint Health, UnityPoint Clinic	\$547,101

Total: \$27,751,529

2015 Cumulative Giving

We recognize the following donors who have demonstrated leadership through cumulative gifts totaling \$50,000 or more. This includes gifts to Iowa Methodist Medical Center, Iowa Lutheran Hospital, Blank Children's Hospital, Methodist West Hospital, John Stoddard Cancer Center, Taylor House Hospice, UntyPoint at Home, UnityPoint Clinic and the Foundation.

\$25,000,000+

Mr. & Mrs. John D. Stoddard*

\$5,000,000 - \$9,999,999

Myron & Jacqueline Blank*
 Louise Coskery*
 Newell S. & Helen M. Johnson*
 William C. Knapp & Family
 Watson & Helen Powell*
 Variety - The Children's Charity of Iowa

\$2,500,000 - \$4,999,999

Blank Children's Hospital Guild
 Iowa Department of Public Health
 Iowa Lutheran Hospital Auxiliary
 U.S. Department of Health and Human Services
 Marian Goodwin Vaatveit*

\$1,000,000 - \$2,499,999

LaVerne & Blaine Briggs
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 Iowa Department of Public Safety
 George Murphy*
 Rachel Younker Foundation
 Don & Dolores Taylor*
 The Fred Maytag Family Foundation
 The Graham Group, Inc.
 The Iowa Clinic, P.C.

Dr. Virginia Thompson*
 UnityPoint Health - Des Moines Medical Staff

\$500,000 - \$999,999

Robert Aliber*
 American Cancer Society
 Anonymous
 Phyllis M. Clark*
 Cystic Fibrosis Foundation
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 E. Mary & E. Ronald Gonder*
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 Iowa Realty
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 The Kenyon Family/Derek & Rhonda Hill
 Kohl's Department Stores
 Kresge Foundation
 Dr. James McMillan*
 Mid-Iowa Health Foundation
 Gladys & Bessie Myers*
 Principal Charity Classic
 Principal Financial Group Foundation, Inc.
 Professional Solutions Insurance Company
 Robert & Debra Pulver
 Milton O. Riepe*
 LaVerne P. Stevens*
 The Hearst Foundation, Inc.
 The Robert Wood Johnson Foundation
 Wellmark Blue Cross & Blue Shield

\$250,000 - \$499,999

AAA Minnesota/Iowa
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 Drs. Robert & Rebecca Shaw
 Dr. Stephen & Martha Stephenson
 Shirley M. & Roger F.* Stetson

*Deceased

Ryan Taylor Endowment
The Coons Foundation
The Susan G. Komen Breast Cancer
Foundation
U.S. Department of Education

\$100,000 - \$249,999

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American Society of Clinical Oncology
Anonymous
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Ataxia Telangiectasia Children's Project
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Center, Inc.
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Meredith Corporation
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Debra Moyer
Florence M. Murphy*
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Nationwide Foundation
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Sid Ramsey
Fred C. Robison*
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Dick* & Joann Sargent
Eloise E. Schnoor*
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Arnold & Alene Sieg*
Alice & Willard Smith*
Simpson & Lucille Smith*
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Becky & David Stark
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Charles & Debra Taylor
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The IMT Group
The Rasmussen Group, Inc.
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Tournament
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Dewey & Wilma Veenstra / Cory & Sandra Veenstra
Erma V. Wallerich*
Weathertop Foundation
Wells Fargo Bank
Helen L. Westfall*
Younkers

\$50,000 - \$99,999

A. J. Allen Mechanical Contractors, Inc.
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 Bankers Trust
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 Kenneth & Cyndi Bonus
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 M. Kathryn Clark*
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Edith M. Hadden*
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 Don & Ginger Ireland-Schunicht
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Jim Matulef*
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 Dr. Robert & Carissa Schneider
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 Dr. David & Joni Thornton
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U.S. Department of Homeland Security
UnityPoint Clinic
Robert VanZuuk
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West Bank
Wheat Ridge Ministries
James* & Kay Wilimek
Robert & Gladys Wilkins
William R. Windsor Charitable Foundation
Willis Auto Campus
Rich & Kim Willis Family
Gladys & Wesley Wolff*

IOWA LUTHERAN HOSPITAL

Vicki Horsch: Child and Adolescent Behavioral Health

Gifts from numerous donors made an impact on supplies and equipment necessary for the Child and Adolescent Behavioral Health Unit at Iowa Lutheran Hospital in 2015.

Children and adolescents face many obstacles while trying to grow and find their identity. For some, the obstacles – whether they are at home, at school or in the community – are so great they become a danger to themselves and/or a danger to others. The inpatient unit at Iowa Lutheran Hospital is one of the few places they can come to be safe, receive treatment and learn coping skills to help them function in their lives.

The Child and Adolescent Service was established to serve children and adolescents, ages 4 – 18, and their families who have been affected by substance abuse and mental health issues. This program is one of a limited comprehensive programs in Iowa designed to meet the unique needs of each child in a caring environment.

Vickie Horsch began her career at Iowa Methodist Medical Center as a housekeeper when she was 24 years old. On July 5, she will celebrate her 38th year with UnityPoint Health. Vickie is now the Manager in Integrated Services. She has worked on all three campuses: Iowa Methodist, Iowa Lutheran and Methodist West. At one point, she even served as the interim manager in Laundry.

Vickie is a generous donor to UnityPoint Health. There are many reasons why Vickie chooses to give back. Here are just a few:

- She is a long term employee
- She believes UnityPoint Health has given her a wonderful career
- She was mentored to get her Bachelor's degree
- UnityPoint Health gave her the tools for leadership
- She is grateful for the friendships she has built on all 3 campuses
- She intends to retire from UnityPoint Health

Vickie is married with a blended family. She has four adult children and eleven grandchildren. Because her family has been touched by addiction and mental health issues, Vickie is proud to make gifts every year through the employee giving campaign to Powell Chemical Dependency Center and to Behavioral Health.



2015 Annual Giving

\$500,000+

Phyllis M. Clark*

\$250,000 - \$499,999

Sheri Avis Horner
Iowa Department of Public Health
Iowa Department of Public Safety
Dorothy J. Miller*
Principal Financial Group Foundation
The Graham Group, Inc.
Variety - The Children's Charity of Iowa

\$100,000 - \$249,999

Mr. Donald W. Cordes*
Des Moines Orthopaedic Surgeons, P.C.
Barbara H. Graham
Marie Hasch*
William C. Knapp & Family
Principal Charity Classic
Robert & Debra Pulver
The Hearst Foundation, Inc.
The Iowa Clinic, P.C.

\$50,000 - \$99,999

Jack & Marjorie Cavanah
Des Moines Springfest Horse Show
Hy-Vee, Inc.
Iowa Lutheran Hospital Auxiliary
Iowa Radiology, P.C.
Iowa Realty
Iowa Select Farms and Deb & Jeff Hansen Foundation

Kohl's Department Stores
Carol Lawson
Richard L. & Deborah K. McConnell
Professional Solutions Insurance Company
St. Baldrick's Foundation
The Coons Foundation
The University of Iowa
Dewey & Wilma Veenstra / Cory & Sandra Veenstra

\$25,000 - \$49,999

The Appel Family
Ken & Cyndi Bonus
LaVerne & Blaine Briggs
Charity with a Twist
Cystic Fibrosis Foundation
Douglas B. Dorner, MD & Carole Villeneuve
Ernest & Florence Sargent Family Foundation
Fraternal Order of Eagles - Iowa State Aerie & Auxiliary
A. Severin & Linda Johnson
John* & Mary Keck
Dennis & Barbara Linderbaum
Debra Moyer
Nationwide Foundation
The IMT Group
UnityPoint Health - Des Moines Medical Staff

\$10,000 - \$24,999

A. J. Allen Mechanical Contractors, Inc.
AAA Minnesota/Iowa
Jonathan A. Albert
Betty Sargent Bishop
Dave & Beth Bishop

Nancy & Steve Brady
Bras For The Cause Iowa Foundation
Thomas & Peggy Burke
Dr. & Mrs. Thomas R. Buroker
Child's Play Charity
Charles & Vicki Colby
Sheri & Joe Corfits
Eric & Kathy Crowell
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Golden Openings

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Drs. Eytan & Jeffrienne Young

Kimberly Baeth, President and Founder of Golden Openings, Inc., helps businesses with grand openings or milestone celebrations. Kimberly and her team go above and beyond to make an event memorable because she knows it is more than an opening – it is about bringing people and businesses together to make our community better.

Therefore, it was no surprise when it came time to celebrate the opening of her new office location, Kimberly and her team took the opportunity to dream bigger than a traditional grand opening. They wanted to bring the community together, celebrate the life of a close friend and business leader, Tom Carder, and make a difference in the lives of others. Tom, owner of Quality Manufacturing, had recently fought and ultimately lost his battle against cancer, leaving a hole in the hearts of his family and friends in the community.

In November 2015, Kimberly and her team at Golden Openings, Inc. held an event at their new location called “A Golden Opportunity to Cut Out Cancer In Our Community.” The event raised more than \$22,000 to help the Oncology Nurse Navigator program at John Stoddard Cancer Center. The Navigator program supports patients and families free of charge and is only made possible through philanthropy. We thank Kimberly and her team for their incredible gift!



\$1,000 - \$2,499

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Last spring the MACC Foundation (Martial Artists for Children and Community) held a 5K Walk/ Run event, to benefit Taylor House Hospice. More than 60 people participated in the race at the Altoona Campus. Dozens of volunteers were on hand and several local families and businesses provided generous sponsorships. Among the volunteers was Donna Bucklin, a Black Belt with Martial Arts America and a long-time employee at Taylor House Hospice. She was instrumental in bringing these two organizations together to promote the betterment of our community.

The MACC Foundation provides assistance to the community through charitable donations of resources, people and time. Because of Donna's commitment, the MACC Foundation was able to present Taylor House with \$2,500 that went towards purchasing a new patient bed at Taylor House Hospice. The staff at Taylor House is grateful to the MACC Foundation, the race volunteers, the students of Martial Arts America and Donna Bucklin!



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 Stephanie Jones
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 David Kading
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 Dr. Patricia M. &
 Richard L. Kallemeier
 Amr & Karol Kamhaway
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 Virgil Pedersen
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BLANK CHILDREN'S HOSPITAL

Inaugural Summer Breeze 5K A Success

Blank Children's Hospital was proud and excited to be a part of the inaugural Summer Breeze 5K and Kids Fun Run sponsored by NCMIC and Professional Solutions Insurance Company!

Held in August, nearly 250 participants came out to run, jog and walk through the scenic race route in Clive and participate in children's obstacle courses and activities. A great time was had by all, and 100% of proceeds benefitted Blank Children's. Nearly \$12,000 was raised to support programs and services!

A big Blank Children's thank you to the team at NCMIC and Professional Solutions Insurance Company for their contribution to not only improving the lives of patients and families at Blank Children's, but also helping better the health of our entire community!

Save the Date for this year's Summer Breeze 5K: Sunday, August 7, 2016.



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 Dr. Mark & Kathryn Barnhill
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 Mary Baumler
 Wendy Bear
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 Dr. Barbara Beatty &
 John Merriman
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No one can ever fully prepare for end-of-life care. Whether it is your own end-of-life care or that of a family member, the journey is extremely difficult; mentally, emotionally and financially. The Legacies and Last Wishes Fund is designed to provide inspiration, closure and comfort to patients and families at the end-of-life.

It did just that for Shawn Johnson, a 28-year old critical care patient who was diagnosed with "Noonan Syndrome" as a child. His final wish was to see the Star Wars movie, "The Force Awakens" when it hit theaters last December.

While staying in the ICU, he had lots of time to dream about what he could do once he was able to leave. His family helped him settle on seeing Star Wars. The hospital coordinated with Hospice Care to make this dream a reality. Through a team effort, Shawn was chauffeured by ambulance to the Ankeny Springwood 9 movie theater where the entire theater was reserved for him and his family.

He was able to enjoy the movie with 26 loved ones. "I'm thankful," Shawn said. His mother Rita was grateful for the experience saying, "We are making memories and not everyone gets to do that."

Since 2007, the Legacies and Last Wishes Fund has made a significant impact on the lives of many of our hospice patients and families. Whether it is a special family-and-friends gathering or a visit from a distant loved one, donations to the fund have helped make wishes of hospice patients become a reality.



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IOWA LUTHERAN HOSPITAL

Honoring Three Generations of Giving

For one family, the commitment to volunteering and supporting Iowa Lutheran Hospital spans three generations. It all started in the 1920s with Bernece Olson who began serving as a volunteer at the hospital.



In the early 1950s, Bernece's daughter, Ruth, started volunteering too. Ruth served more than 60 years in many different capacities, including President of the ILH Auxiliary, until she "retired" in 2012. Ruth's husband, John, was equally as committed to Iowa Lutheran, serving on the Board of Directors from 1964 until 1987, and then joining his wife as a volunteer.

In addition to their time, John and Ruth supported the hospital through annual giving and supported major hospital projects. John and Ruth believed the time, energy and financial support they gave to Iowa Lutheran was a vitally important investment in the community.

After Ruth's death in December of 2013, their daughter and son-in-law, Nancy and Steve Brady, made a leadership gift in honor of Ruth and John. Their gift will help support the remodel of the Auxiliary and volunteer office where Bernece, Ruth and John spent so many hours.

What a wonderful way to honor a life-long passion for Iowa Lutheran Hospital. Their family legacy continues – from Bernece – to Ruth and John – to Nancy and Steve.

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BLANK CHILDREN'S HOSPITAL

Blank Children's All Stars Finish Strong

Last fall, for the first time ever, Blank Children's partnered with Zoom Performance and the IMT Des Moines Marathon to create the All Stars race team.

All Stars went the extra mile by running in the IMT Des Moines Marathon 5K, Half Marathon or Marathon races and raised money for Blank Children's. Staff members, physicians, parents and community supporters came together for training runs, team dinners and shared inspiration.

Collectively, 41 All Stars logged 453.3 miles and raised nearly \$20,000!

Thank you to the athletes and their supporters for their dedication and commitment! Anyone interested in joining the 2016 race team can learn more at blankchildrens.org/allstars.



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BLANK CHILDREN'S HOSPITAL

Shining Stars Program Launched

Each year, hundreds of students, classrooms and youth group participants help support patients and families at Blank Children's Hospital. To help recognize these generous donors, in 2015 Blank Children's created the Shining Stars student philanthropy program.

Shining Stars are students or student groups who give their time, energy, talents and treasures to support kids receiving care at Blank Children's. In 2015, students in our community collectively raised nearly \$16,000!

Grace McCunn was a 5th grader committed to making a difference and becoming a Shining Star. After personal experience at Blank Children's, Grace set out to help raise money for other children in the hospital. She set up shop in multiple locations throughout Ames, hosting lemonade stands in the summer and bundling up to host hot chocolate stands in the winter – even on a 30-degree day in December! In 2015, Grace raised just over \$1,600 and has a goal for that number to continuously increase.

Whether it's helping start new programs, purchasing life-saving equipment or providing comfort when it's needed most, Shining Stars brighten the days of children and families at Blank Children's Hospital!



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In 2015, the team at Titan Tires were faced with a challenge - could they produce pink tractor tires? The answer is: yes. In October, they mounted a refurbished Farmall Tractor with giant pink tires and rolled it onto the lawn in front of John Stoddard Cancer Center. The effort was part of Titan Tire's commitment to raise awareness for breast cancer and support patients and families battling this terrible disease. As part of their effort to fight against cancer, they offered Hay Rack rides to the community. This campaign raised \$2,500 for the Oncology Nurse Navigator Program at John Stoddard Cancer Center.



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Alden Stout generously donated framed photos from his personal collection to help decorate the patient rooms at Taylor House.

UNITYPOINT AT HOME

Taylor House Hospice Beautification Project

Jim Matulef died with a desire to give back to the community and in his estate he identified seven charities he wished to support. Taylor House Hospice was honored to be among them. Thanks to Jim's generosity, Taylor House was able to complete a beautification project in 2015. Led by Jim's gift, the beautification project also received support from Prairie Meadows, MACC Foundation, and many generous contributions made in memory of Janece Stout, and Dr. Charles Caughlan.

The project consisted of new landscaping and more comfortable patio spaces for patients and families to enjoy. In addition to improving the areas surrounding Taylor House, the donor plaques were updated and new artwork was placed throughout the house to provide a more welcoming setting. Each of the 12 rooms at Taylor House also received a new bed. Patients and guests have expressed their appreciation for the many positive changes.

Taylor House Hospice is thankful for all the families and organizations that helped make the beautification project a reality!



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GIFTS-IN-KIND

Gifts-in-kind are a type of charitable giving in which, instead of giving money to buy needed goods and services, the goods and services themselves are given. These gifts do not include gifts of cash or stock. Gifts totaling \$100 or more were given by:

Shane Abbitt
ACPC Hikers
Adventureland of America, Inc.
Alba
Mr. & Mrs. Tim Allen
Probst Ally
Angela Althoff
Ashlee Ament
Jeff & Jacquie Anderson
Anderson Erickson Dairy Company
Ankeny Dance & Performing Arts Academy, Inc.
Ankeny Pet Salon
Annalise Hope Grant
Christy Antoniou
Derek & Amy Arends

Aspen Athletic Club
 Aspire
 Avalon Concept
 Balance Yoga Lounge
 Cierra Banner
 Baru 66
 Melissa & Andrew Batt
 Bear Milne Tattoos
 Ermin Begovic
 Belger Family
 Bell Brothers Heating and Air
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 Greg Benda
 Gregory Benda
 Biaggi's
 Sarah Bidney
 Ms. Kate Bishop
 Bistro Montage Restaurant
 Blank Children's Hospital Staff
 Blank Pediatric Intensive Care Unit
 Blaser Photography
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 Blue Ribbon Bacon Festival
 Blum Family Chiropractic
 Becky Boes
 Taylor Boesen
 Justin Bohardt
 Bone-A-Patreat
 Sandra & Lyle Boone
 Kimberly & Michael Brangoccio
 Benjamin Breuer
 Dr. & Mrs. Curtis A. Broek
 Joel Broer
 Brookeview Elementary
 Travis Brott
 Theresa Brown
 Bill & Dora Brubaker
 Phyllis & Randal Bunkers
 Business Solver
 Jennifer Buttolph
 Cache Bake Shop

Natalie Caldwell
 Grant Calease
 Callanan Sisters For Success
 Steve Canady
 Carolyn Vaughn Photography
 Celebrations Party and Rental
 Center Grove Orchard, Inc
 Arie Chen
 Renae & Eddie Chesnut
 Chocolaterie Stam
 Lesli Clark
 Diane & Chris Coffey
 Commonwealth Electric Company
 of the Midwest
 Stephanie & Randy Craft
 Reynolds & Sheila Cramer
 Vera Creason
 Jeffrey & Sheila Cronin
 Melissa Curiel
 Daisy Girl Scout Troop 778
 Dallas Center - Grimes C.S.D.
 Dr. & Mrs. Jeffrey P. Davick
 Deltamer Accounting Services
 Des Moines Central Presbyterian Church
 Des Moines Community Playhouse
 Des Moines Triathlon
 Des Moines Woodworkers Association
 Dr. & Mrs. Donner Dewdney
 Dana Dickson
 Mike Dillard
 Sara Dornink
 Dot's Gallery & Frame Shop
 Dowling Catholic High School
 Drake University
 Drake University Athletics
 Mr. & Mrs. Mark Duncan
 Mary Dunlap
 East Silent Resort
 Tjodie Ehlers
 Elite Concrete Coatings
 Embassy Suites on the River

Emerson Elementary School
 Susan Evans
 Exile Brewing
 Neil Fagan & Mark Doherty
 Fareway Stores
 Federal Home Loan Bank of Des Moines
 Craig Finnerty
 Fleet Feet Sports Des Moines
 Fleur Cinema
 FlyinKOAT.com Balloon Team
 Casey Force
 Fork in the Road
 Patricia Foster
 Dave Freeseaman
 Kay A. Frye & Norman L. Sapenfield
 Julie Fugenschuh
 Full Court Press
 Greg Ganfield
 Cody Gardner
 Gilcrest/Jewett Lumber Company
 Girl Scout Troop #889
 Dave Girres
 Glen Oaks Country Club Joint Venture
 Ms. Pamela J. Glider
 David Gottschalk
 Carli Gould
 Nicole Gould
 Trina Graen
 Michael Grant
 Dr. & Mrs. Robert Grant
 Paul Grillo
 Grimes Go-Getters 4-H Club
 Andy Grove
 Kim Grove
 Sarah & Chris Gunsaulus
 Amber Gustafson
 John & Lorraine Hackett
 Hanawalt Elementary School
 Lorie Hancock
 Have A Heart 5K
 Janna & Darren Heater

Penny Heeren
 Dustin Herr
 Hickman Family Dental
 Janis & Russ Hochstetler
 Riley Holmgren
 Nick Honkamp
 Housby Mack, Inc. / Kelly & Patty
 Housby
 HSP EPI Acquisition, LLC
 Michael & Deanna Hummel
 Micah Hyde
 Hy-Vee, Inc.
 ILH Not New Shop
 Indianola Elks Lodge #2814
 International Resources
 Iowa Beverage Systems, Inc.
 Iowa Craft Beer Tours
 Iowa Cubs
 Iowa Culinary Institute
 Iowa Digestive Disease Center, PC
 Iron Workers Local #67
 Ironclad Tattoos
 Jazzercise, Inc
 Jerry's Angels
 Jethro's BBQ
 JJ & DJ's Closet
 Jay Johnson
 Tracie Johnston
 Charlee Jorgensen
 Josephs Jewelers
 Judy Ko
 Julie Coy Designs
 K.Renee
 Dr. & Mrs. Shehzad Kamran
 Dr. Alan & Patty Kaplan
 Kappa Alpha Theta
 Kappa Alpha Theta DSM Alumnae
 Chapter
 Kids Cancer Squad
 Brian King
 Venn Kirke

Ashley Kneller
 Kohl's Department Stores
 Dr. & Mrs. Daniel R. Kollmorgen
 Larry's Window Service, Inc.
 Chris Larson
 Luther Larson
 Brian & Patty Laurenzo
 Brian Laurenzo
 Celeste Lawson
 Alexandra Lekkar
 Life Journey Photography
 Lindsey Opp Yoga
 Makayla Longren
 Angela & Wade Lookingbill
 Louie's Wine Dive
 Lucca's
 Lesley Mack
 Lucy Magerko
 Joanne & Robert Mahaffey
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 Norma Majerus
 James & Linda Mason
 Chelsea Mayfield
 Dawn Mccollough
 Grace McCunn
 Jared McDonald
 Debbie McGilvra
 Steve Mclanghlin
 Meghan Blum Interiors
 Meredith Corporation
 Methodist West Hospital - Leadership
 Team
 Aaron Meyer
 Mhuka Designs & Art Gallery
 Midwest Mattress - Restonic
 Mike's Adel Power Equipment
 Jillian Miller
 Miller Coors
 Ralph Moisa
 Julie Monaghan
 Rebecca & Matt Moomey

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 Colton Moore
 Jolie Morgan
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 Nestle Purina
 New Belgium Brewery
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 Bethany Peterson
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 Plaza Dental Group
 Donna Plym
 Maggie Potter
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 Prairie Meadows Racetrack and
 Casino, Inc.
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 Rex & Sharilyn Shahriari
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 Sticks, Inc.
 Jennifer & Paul Storbeck
 Stowe Elementary 1st Grade
 Strauss Security Solutions
 Terry & David Swanson
 Sweet Dreams for Kids
 Table 128 Bistro & Bar
 Kim Taylor
 The Iowa Clinic, P.C.
 The Soho Shop

The Stained Glass Store, Inc.
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 Wheelhouse Pizzeria & Pub
 Harold & Kay Whipple
 Whitfield & Eddy, PLC
 Wildwood Lodge
 Kristy Willet
 Shirley Williams
 Wine Styles of West Glen
 Tony Winkler
 Crystal Woodford
 Zoom Performance

In Memoriam



ELOISE ANDERSON — Eloise and her husband, Don Anderson, made one of the most unique gifts ever to UnityPoint Health Foundation. In the same year the Foundation office was being converted to parking, two blocks away on Ingersoll Avenue, Don Anderson was retiring from engineering and selling his building. Eloise was a long time Blank Guild volunteer and both she and Don felt close to the medical community. The Andersons ended up giving half the value of their building to the Foundation in exchange for a lifetime income from a charitable gift annuity. The Foundation had a wonderful 20+ years in Don's building, ultimately moving to allow for expansion of the Western Gateway and Kum & Go's headquarters.



ROBERT (BOB) FRAMPTON — Robert (Bob) Frampton supported UnityPoint Health - Des Moines hospitals and hospice for over a quarter of a century. Bob's most generous gifts honored his first wife Betty and two long-time friends. In 2003, Bob underwrote a room at Taylor House Hospice in memory of his first wife Betty, and to support his friends Don & Dolores Taylor in their dream to build an east side hospice. Later to honor his friend, Dick Sargent, Bob and his family set up an endowment for the Critical Care Unit at Iowa Methodist that is named for the Sargent Family.



JOHN KECK — John was an untiring volunteer for UnityPoint Health. He was chair of the Iowa Methodist Medical Center Board and the first chair of the Iowa Methodist Health System, now known as UnityPoint Health. John served on the UnityPoint Health Foundation Board and chaired the campaign for the Methodist West Hospital. John was not only generous with his time, he and his wife, Mary, were generous donors as well. Together, John and Mary supported all of the major hospital projects that took place in the last three decades.



MARIE HASCH & HELEN SCHOTT — Helen and Marie were sisters and lived together most of their lives. They loved education and supported both Drake University & Buena Vista College. Marie and Helen also loved health care. They supported Blank Children's Hospital, John Stoddard Cancer Center and Iowa Methodist Medical Center, and made donations over the last three decades. Helen & Marie were delightful to visit with and always interested to hear about the latest technology or programs at the hospitals. They epitomized the term "life-long learners."



RUTH REED — Ruth Anderson Reed grew up in Roland, Iowa. She began nurses training in 1944 at the Iowa Lutheran School of Nursing and graduated three years later. Ruth worked at Iowa Lutheran Hospital as a nurse until her marriage to the beloved ILH doctor, Robert J. Reed, M.D. The daily lives of Ruth, Dr. Reed and their children, John and Ann, revolved around the patients at Iowa Lutheran Hospital. Ruth was a leader in the ILH Auxiliary and was a volunteer at the hospital for 48 years. She was instrumental in the creation of the gift shop and flower service for patients. She was also put in charge of creating a new look for the surgical waiting room, which greatly benefited both families and physicians. Ruth lived a full and joyful life, was always happy and upbeat, and loved to laugh. The financial support from Ruth and Dr. Reed bolstered many Iowa Lutheran projects over the years. In addition, their quiet leadership and generosity helped Iowa Lutheran to form its strong foundation of compassion and excellence.



JACK WATSON — Jack's giving predates our computer records. Jack and his wife Lois made their first gift in 1960. For five-and-a-half decades the Watsons focused their support on their two favorite places: Iowa Methodist Medical Center and Blank Children's Hospital. As a long serving board member, Jack saw first-hand the need for philanthropy and how gifts, even those dating back to 1901, make a difference in the care provided to patients. Jack was a regular attendee at hospital events, always eager to keep abreast of the latest changes and to support Iowa Methodist Medical Center.

Estate and Legacy Gifts

Each year, donors generously support our hospitals and Foundation through bequests, charitable trusts, gift annuities, beneficiary designations on retirement accounts and other financial assets, plus many other unique giving options. The Foundation and our hospitals deeply appreciate each and every one of these legacy gifts.

Marie Hasch & Helen Schott, Des Moines (Iowa Methodist Medical Center, Blank Children's Hospital, John Stoddard Cancer Center) – Helen & Marie, sisters who were long-time residents of Des Moines, generously gave annual gifts during their lifetime, established gift annuities to provide ongoing income and left estate gifts in their trusts to support Iowa Methodist Medical Center, Blank Children's Hospital and John Stoddard Cancer Center. Because they were both deeply interested in new advances in medical care, their estate gifts will help build and equip the new Emergency Department and Trauma Center, as well as other ongoing programs at the Cancer Center.

John Keck, Des Moines (Iowa Methodist Medical Center) – John Keck and his wife Mary were steadfast supporters of Iowa Methodist Medical Center, through their time, talent and treasure. John was a longtime board member, chair of the Iowa Methodist Medical Center and the first board chair of Iowa Methodist Health System, now known as UnityPoint Health. It was no surprise John continued his support through a gift in his will. John would be thrilled to see his bequest, along with other bequests, is helping to build the new Emergency Department and Trauma Center for Iowa Methodist and Blank Children's Hospital.

Jack Watson, Des Moines (Iowa Methodist Medical Center) – Jack was a strategic thinker, something that served him well as an executive at Principal. Jack included Iowa Methodist Medical Center in his will a number of years ago, but recently made a change. After discovering a gift from his IRA would have the same benefit to the Iowa Methodist and save his family income taxes, Jack decided it was a smart move to donate that gift. Jack's family is happy to learn Jack's IRA gift will underwrite a room in the new Emergency Department and Trauma Center.

Donald W. Cordes, Des Moines (John Stoddard Cancer Center) – As CEO of Iowa Methodist Medical Center for 37 years, Don Cordes' foresight into the future of healthcare kept Iowa Methodist on the forefront of patient care. When tragedy hit his family with his daughter Beverly dying from cancer at an early age, Don wanted to give back by helping other patients and families struggling with the diagnosis of cancer. Don and his wife Harriett set up the What's On Your Mind? program that provides free counseling help to patients and families at no cost. Through his charitable trust and other trusts, Don's gift more than doubled the endowment he initially established to support the What's On Your Mind? program.

James C. Matulef, Des Moines (Taylor House Hospice) – Jim was a hospice volunteer, accomplished pianist and a lover of music and theater. Jim had taken classes to volunteer for hospice and was grateful for his time spent with those dedicated to caring for those in their end of life journey. Jim decided later in life he wanted to leave a majority of his estate to his favorite charities. Taylor House Hospice was honored to be one of them to benefit from his estate gift.

Phyllis Clark, Johnston (John Stoddard Cancer Center) – Phyllis was inspired by John Stoddard's gift to build the Cancer Center and she appreciated the wonderful care a number of her friends received. Phyllis wanted to make sure her gift by will was set up to provide the most benefit so she visited with the Foundation staff while drafting her plan. While Phyllis wished to remain anonymous during her lifetime she saw the wisdom in checking to make sure her gift would accomplish her wishes. Her gift was the second largest ever made to the Cancer Center.

Foundation Staff



Dennis W. Linderbaum
President



Don Ireland-Schunicht
Senior Vice President,
Gift Planning



Dan LaGrange
Vice President,
Finance & Operations



Tyler Bishop
Accountant



Betty David
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Iowa Lutheran Hospital



Brenna Finnerty
Annual Giving Director,
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Staci Fry
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Andrea Hansen
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Caleb Hegna
Director of Development,
Iowa Methodist &
Methodist West Hospital
& Gift Planning



Alissa McKinney
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Development,
Blank Children's Hospital



Mike Peterson
Director of Development,
John Stoddard
Cancer Center



Allison Stadtlander
Associate Director of
Development,
UnityPoint at Home,
Hospice & Taylor House



Liz Tesar
Senior Development
Specialist

Legacy Society and Red Wagon Club

*You are invited to become part of the UnityPoint Health Foundation
Legacy Society or Red Wagon Club*

The UnityPoint Health Foundation Legacy Society and Blank Children's Hospital's Red Wagon Club are recognition programs for patients, staff, physicians and donors who have included one of our hospitals or hospice in their estate plan or have made another type of future gift in support of the mission of UnityPoint Health-Des Moines.

WE'RE HERE TO HELP

If you have included a gift to UnityPoint Health Foundation in your will, trust or by beneficiary designation, we hope you will let us know. Notifying us is the best way to ensure we receive the gift you intend for us and your wishes for the use of your gift are honored at the time your gift is received.

As a Member of the Legacy Society or Red Wagon Club, you will:

- Make a personal investment in UnityPoint Health – Des Moines' future and support quality health care of generations to come.
- Be recognized in print and on donor walls. Donors can remain anonymous, if preferred.
- Be invited to special UnityPoint Health Foundation events.
- Learn about the latest advances in medical care.
- Help advance healing, caring and teaching at UnityPoint Health – Des Moines.

UnityPoint Health Foundation Language for a gift by will or trust

"I give, devise and bequeath the sum of \$_____ (or property herein described or percentage of the estate or residue) to UnityPoint Health Foundation-Des Moines, or its successor, an Iowa nonprofit corporation, for (Iowa Methodist Medical Center, Iowa Lutheran Hospital, Blank Children's Hospital, John Stoddard Cancer Center, Methodist West Hospital or Taylor House Hospice) to be used for _____."

To request more information or let us know you have made a gift by will or another type of future gift, please use the enclosed reply envelope, e-mail don.ireland-schunicht@unitypoint.org or caleb.hegna@unitypoint.org or call (515) 241-6304.

This 2015 Donor Journal and Annual Report is published to provide information about the UnityPoint Health Foundation for philanthropic friends, community volunteers, patients, medical staff, employees and visitors. It highlights medical system programs and patients who have benefited from philanthropic gifts, grants and bequests to the UnityPoint Health Foundation.

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Please write to us at our address, call at the above number or email unitypointfoundation@unitypoint.org if you wish to have your name removed from the list to receive future fundraising requests supporting Iowa Methodist Medical Center, Iowa Lutheran Hospital, Blank Children's Hospital, Methodist West Hospital, John Stoddard Cancer Center, Taylor House Hospice, UnityPoint at Home and UnityPoint Clinic.