




UnityPoint Health
Des Moines Foundation

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unitypointfoundation.org

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A YEAR OF EXTRAORDINARY CARE BECAUSE OF YOU

2021 FOUNDATION DONOR JOURNAL

Iowa Methodist Medical Center
Iowa Lutheran Hospital
Blank Children's Hospital
Methodist West Hospital
John Stoddard Cancer Center
UnityPoint at Home
UnityPoint Clinic
Taylor House Hospice
Eyerly Ball



UnityPoint Health
Des Moines Foundation



MISSION

Improving the health
of our communities
through philanthropy,
service and
volunteerism.

VISION

To develop community
and financial resources
necessary to support
UnityPoint Health -
Des Moines in
providing premiere
quality health care for
the communities we
serve, now and
into the future.

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WELCOME

A year of extraordinary care...because of YOU.

At UnityPoint Health – Des Moines, we firmly stand behind our mission of delivering outstanding health care in the communities we serve. For more than 100 years, especially during the last two years, we embraced change, welcomed opportunities and met challenges head on, keeping the well-being of our patients and our staff at the forefront. You have been right there with us.

Because of you, we continue to meet the unique health care needs of our patients and families who walk through our doors. Our team members rise to challenges every day to offer the highest level-of-care, and with each new day, they envision a brighter tomorrow.

While the COVID-19 pandemic continues to be a challenge like none we have faced in our history of delivering care, our team members have demonstrated their resilience and strength. We are dedicated to serving our communities, keeping you healthy and earning your trust.

Every one of your donations makes a difference, especially this past year. Thanks to all of you, in 2021, UnityPoint Health – Des Moines accomplished so many great things, including these highlights:

- Blank Children's STAR and Developmental Center continued its great work in providing our most vulnerable children the extra support they need to grow and thrive.
- The COVID-19 Relief Crisis Fund continued to help both patients and team members during this very challenging time.
- What started in 2020 to serve patients during the pandemic, Meals that Matter continued to grow in 2021 providing over 8,000 meals to patients and caregivers and became a part of our regular services available at John Stoddard Cancer Center.
- Blank Children's Child Life program once again thrived because of your support and helped thousands of patients in the hospital and in our clinics.
- Quality health care provided to a record number of patients and families needing care at our William C. Knapp Emergency Department & Trauma Center and Critical Care Units.

As the leadership of the Foundation, we are proud to report that you – our donors and friends – had an incredible impact this past year. The results speak for themselves: 6,250 donors generously made over 10,000 gifts totaling \$11.6 million to the Foundation in 2021. In addition, we provided over \$10 million in funding for our hospitals that benefited thousands of people last year.

Outstanding health care depends on strong donor support like yours, year after year. We are proud to say that 100% of your gifts benefit the programs and services you choose to support. The UnityPoint Health – Des Moines family would not be what it is today without the generosity and compassion of people like you.

Please accept our deepest appreciation for your wonderful support. Words cannot express our gratitude or fully share the impact you have made. Thanks so much!



Rick Pertzborn, Dennis Linderbaum and David Stark

Rick Pertzborn

Board Chair
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Because of You, Our Teams are Cared For

COVID-19 continued to impact every aspect of the care provided at UnityPoint Health - Des Moines. As the number of patients increased and decreased with the surges of the Delta and Omicron variants, so did the moral and stamina of our health care team. They are tired, but undeterred, showing up each and every day to provide you with the very best care.

Many things set UnityPoint Health apart from other health care systems, but at our core, our greatest strength is our people. Protecting and supporting our team members is our top priority. With your help, our COVID-19 Crisis Fund supported our team through the long and challenging days. Your gifts helped care for their well-being, kept them safe, provided nourishment and so much more.



Mental Wellness

The increased stress levels from the uncertainty of COVID-19 had great impact on our frontline caregivers. Tea for the Soul is a program developed by our Chaplains in response to COVID-19 and the need to be present to provide emotional support for our team members. Each week, Chaplains bring a cart stocked with tea, coffee and snacks to departments. In a year of stress and

uncertainty, the Tea for the Soul program communicates to team members "you matter!" by offering a nurturing moment to pause, enjoy a drink or snack, and talk with the chaplain. "This was a real gift today, thank you" are words the Chaplain team often hear after a visit, capturing the tangible impact of Tea for the Soul.





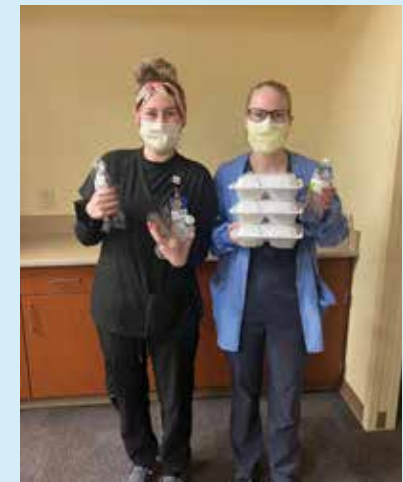
Safety

The safety of our team members has always been one of our highest priorities, but with how contagious and quickly the COVID-19 variants spread, safety protocols have had to be expanded. This includes increasing the number of team members required to properly fit for respiratory protection. Through the COVID-19 Crisis Fund, a PortaCount Quantitative Fit Testing Machine was purchased. This new technology not only sped up how quickly employees could be properly fit with personal protective equipment (PPE), but also provided an objective way to ensure proper fit for the highest level of protection.



Nourishment

Providing a meal for a family member, neighbor or stranger in need is one of the most basic ways in which one can show they care. Again and again, you showed up for our Health Care Heroes offering a warm meal and/or healthy snack. Your gifts were so much more than food. It was one less thing to worry about, fuel to keep going on a busy day, and a simple way to say, "we care for you."



It Takes You Campaign

\$18 MILLION INVESTMENT IN CANCER CENTER



Dr. Andrew Nish, Medical Director
at John Stoddard Cancer Center.



"There is a difference between providing treatment and providing care. Everyone cares so much. They will do anything in their power to make our patients' lives better," states Dr. Andrew Nish, Medical Director at John Stoddard Cancer Center. "Our team collaborates to deliver the best care for each patient."

John Stoddard Cancer Center launched *It Takes You*, a comprehensive fundraising campaign. An \$18 million total investment in the Cancer Center over the next three years with a community fundraising goal of \$6 million to provide support for crucial elements of treatment beyond medical expenses. For 30 years, the team at Stoddard has been committed to bringing the latest technology, advanced care and comprehensive individualized treatment plans to patients.

Iowa's population is growing by roughly 15,000 people per year, and much of that growth is right here in Central Iowa. With it, cancer rates are growing, too. In 2021, nearly 20,000 Iowans were diagnosed with cancer. John Stoddard Cancer Center is uniquely equipped to provide specialized, compassionate care for these patients and their families, but the help of our community, people like you, are needed to ensure the needs of our growing community are met now and into the future.

The programs and services made possible through your donations provide care, comfort, and connection for patients when they need it most. The cost of cancer extends well beyond medical expenses as patients face the stress of the unknowns while "normal" life does not stop. Dollars raised throughout this campaign will directly support state-of-the-art technology, programs alleviating unexpected costs of cancer to patients, mental health and well-being programs, education and outreach to our community.

In 2021, we worked behind the scenes during the quiet phase of the campaign and secured the first \$2 million towards our goal. These important funds are already being put to work for our community. In April 2022, patients will begin receiving radiation treatment on our new Halcyon linear accelerator, the first in the state of Iowa. This machine works fast, reducing the amount of time a patient needs to be on the treatment table and allowing us to see more patients each day. Also, in 2022, the Oncology Navigator team will expand with the addition of a Financial Navigator. This position will focus on removing financial barriers to care and help patients navigate insurance benefits and provide information and connections to community resources.

How we care makes all the difference. Generous donors, just like you, help patients receive so much more than a diagnosis and a medical treatment plan. They receive the very best care, right here in their own backyard.

"Donors are critical members of our care team here at Stoddard. Every donation, of any size, helps patients heal. Whether it's providing a comforting meal at the end of a long day or investing in life-saving technology. It has an impact and makes a big difference to our patients. We can't do what we do without our community's support," says Sarah Zeidler, FACHE, executive director.



For more information on how you can help make an impact in our community, please visit www.ItTakesYou.org.



2021 John Stoddard Cancer Center GIVING NUMBERS

TOTAL AMOUNT OF GIFTS
\$2,046,826

TOTAL NUMBER OF GIFTS
2,009

TOTAL DONORS
1,501

NEW DONORS
408

TOTAL GRANTS TO THE CANCER CENTER

PROGRAMS & SERVICES
\$555,141

PATIENT ASSISTANCE
\$255,935

EDUCATION
\$17,432

RESEARCH
\$77,205

CAPITAL & EQUIPMENT
\$775,013

2021 RALLY AGAINST CANCER

The 2021 virtual Rally Against Cancer featured all-star first baseman of the Chicago Cubs and cancer survivor, Anthony Rizzo. Even though we couldn't gather together in person, more than 550 people logged on and participated from across Iowa and the United States! The event raised a record breaking \$356,000 (net) in support of the programs and services offered to patients and families free of charge such as: Oncology Navigators, Adolescent/Young Adult (AYA) Cancer Program, Meals that Matter, Charlie Cutler Healing and Wellness Program, Empower Boutique and Salon and more!

- RECORD BREAKING NET PROFIT
\$356,000
- SILENT AND LIVE AUCTIONS RAISED
\$69,771
- SUPPORTED 4 LOCAL RESTAURANTS
WITH OVER **622 MEALS**
(INCLUDING VIP AND RALLY EVENTS)
- **550** ATTENDEES PARTICIPATED FROM 10 DIFFERENT STATES



Meals that Matter

Providing More than a Meal

A warm nutritious meal. It is easy to take for granted. But for many Stoddard patients over the past year, they had one less thing to worry about thanks to the Meals that Matter program.

Ready-made, take home meals are available twice per week for all patients visiting Stoddard. This service ensures patients receive the nutrition they need to support their well-being at home while relieving the burden of preparing a meal during treatment. Additionally, this program provides financial and economic relief, as the cost of at least one meal during the week is covered.

For patients like Charles, the Meals that Matter program was more than just a meal. It was a blessing.

"The meals are fantastic. These are just what I need and so easy to heat up and eat. Keeps me from stopping on the way home and picking up something from a drive thru. These are healthy and I feel like I get the right amount of energy after eating them," says Charles who benefited from the meals during his radiation treatment.

Thanks to donors like you and funding from the Charlie Cutler Healing and Wellness Program in 2021, more than 8,000 meals were provided to patients and their caregivers.



"Thank you to the donors making this possible.
It is appreciated more than you can ever know."

- Charles Wilson

You Go Girl

EmpowHER

Volunteer Fundraiser



It all started with an idea - to help empower women and to raise some much needed funding for the Empower Salon & Boutique at Stoddard.

Volunteers Katie Bose and Jenna Brownlee organized the perfect fundraiser in March 2021 utilizing Jenna's talents as an artist and Katie's business and community connections to raise awareness. Four different custom prints with messages of women empowerment were created by Brownlee and were sold to celebrate International Women's Day on March 8, 2021. Donors who contributed were able to write a custom message to a woman in their life that was delivered with the prints on the big day.



Together with our community, EmpowHER raised more than \$6,000. And don't worry, they're already at it again and on track to more than double - maybe triple - that amount in 2022.

The Empower Salon provides head shavings, haircuts, shampoo, scalp massages and more at no cost to patients. Patients like Kathy who says the salon made her cancer journey a little easier.



"It is just one less thing you have to worry about. When you don't feel good you don't want to worry about your hair or how you look. Tricia the stylist made me feel so cute. I felt so cared for...this didn't just help me look better, it made me feel better on the inside, too. I'm so grateful."

- Kathy Scott

Paying it Forward

Jen Moseley's Bike Ride

In April 2021, just days before she went to visit her daughter and family in Florida for her grandson's first birthday, Jen Moseley got her second COVID-19 vaccine dose. She had a typical bad reaction to the second dose - fever, aches and pains, plus swollen lymph nodes. She was feeling better within a couple of days, but her lymph nodes seemed to remain swollen. With a family history of breast cancer, Jen felt the lump and grew concerned.

On May 7, Jen had a mammogram and ultrasound to locate the lump and a biopsy the following week. She was diagnosed with Invasive Lobular Carcinoma, the second most common type of breast cancer. Jen underwent a double mastectomy and reconstruction surgery on June 16.

Many family and friends wanted to do something to celebrate Jen. She decided to pay it forward, and the Tits Up 515 Bike Ride was born. Jen and her friends held an all-day bike ride on October 9th, with frequent rest and drink stops along the way, all to support patients at Stoddard. Jen was able to present a check to Stoddard for \$1,500 from the funds raised at the event. Jen plans to make this an annual event and has used her Facebook page to cheer on others going through their own cancer journeys.



Jen Moseley

Remembering a Lifelong Friend



Bob Pulver

In 2021, we celebrated, and remembered our generous and caring friend, Bob Pulver. You can't walk very far down the halls at Blank Children's without seeing the impact Bob had. For more than 30 years, Bob passionately supported our projects and programs. He served many roles in leadership as the Board Chair, Capital Campaign Chair from 1999 - 2001, UnityPoint Health - Des Moines Foundation Board Member, Festival of Trees & Lights Honorary Chair with his wife Deb in 2016, and gave the lead gift for the Blank Children's STAR & Developmental Center.

A pivotal moment for Blank Children's came in 1999, when significant expansion and remodeling was necessary to meet the growing needs of children in our community. To accomplish a project of this magnitude, it would take two important things - leadership and philanthropy. As the Chair of the Blank Children's Board, Bob led the way. Through his leadership he helped bring together community leaders, volunteers, and hospital leadership to dream beyond the hospital walls. He made his private plane available to take physicians, nurses, and leaders to key hospitals across the nation to explore what could be possible. He wanted to see the best and learn from the best so Blank Children's could have the best. Bob led the largest fundraising campaign for Blank Children's Hospital to date - raising \$9 million. As Bob said many times, "If we are going to do it, I don't want to do it halfway, I want it to be the best." Bob always put forth his best.

Almost 20 years later, Bob once again stepped forward to lead an important initiative for Blank Children's Hospital. Bob, and his wife Deb provided the lead gift for a \$5 million fundraising campaign to build a new Blank Children's STAR & Development Center, making it the first stand-alone center in Blank Children's history.

Bob helped build a community that is better for everyone. His leadership, generosity, and vision made our community one of the best places for pediatric health care in the country. His family continues to be involved in important ways at Blank Children's. He is missed by many, but we will forever be grateful to Bob for his amazing support of Blank Children's Hospital.



Bob and Deb Pulver



2021 Festival Fun

You make a difference for patients and families at Blank Children's Hospital when you support Festival of Trees & Lights. With your help, \$700,000 (net) went directly to impact children and families of Central Iowa and beyond.

The lights on the trees shined again. With modifications, the 38th annual Festival of Trees & Lights was safely held in person, despite the continued challenges of COVID-19.

A special thank you to honorary chairs Rich and Kim Willis, Gala committee, tree decorators, volunteers, and all who donated their time and talents to make this event a success. A big thank you to presenting sponsor Iowa Realty, the rest of the sponsors, underwriters and in-kind supporters.

Your support plays a crucial role in the lives of children and provides a family-friendly holiday event. Save the date for this year's Festival, November 25-27, 2022.

- **\$700,000** RAISED FOR CHILD LIFE AND ADVOCACY & OUTREACH PROGRAMS
- **81** DECORATED TREES
- **4,800** SELFIE PHOTOS
- **1,500** LETTERS TO SANTA
- **235** HELPFUL VOLUNTEERS



Special Tribute Gift

Brad Waller made a heartfelt donation to the STAR & Developmental Center Capital Campaign. When it came time for naming the playroom which he selected, he felt it was more important to name the room after a person that inspires him every day. Angela Oberlander is a long-time employee at Hy-Vee, works at a local daycare and is a Special Olympian Athlete in many events. He felt Angela was the perfect choice. Last summer, Brad surprised Angela with this honor. It was a very special day.



2021 Blank Children's Hospital GIVING NUMBERS

TOTAL AMOUNT OF GIFTS
\$6,332,423

TOTAL NUMBER OF GIFTS
3,751

TOTAL DONORS
2,521

NEW DONORS
709

TOTAL GRANTS TO THE HOSPITAL

PROGRAMS & SERVICES
\$3,890,294

PATIENT ASSISTANCE
\$251,021

EDUCATION
\$79,898

CAPITAL
\$196,477

EQUIPMENT
\$41,144

New Park Project

We are excited to announce the front gardens of Blank Children's will get an update. In 2019, following the completion of the Variety Pediatric Therapy Department renovation, Variety Board Members were touring the space. A curious Member stated how nice it would be to extend the therapy area from the inside to the outside so children could enjoy the great outdoors while receiving therapy. That wonderful idea will soon come to life!



With the help of a Variety supported grant, we are excited to transform the garden located directly north of the Pediatric Therapy Department. This private garden will be dedicated to pediatric patients receiving therapy. It will create an extension of the therapy gym so children can participate in their physical, occupation or speech therapies in an outdoor setting. Therapists will be able to create treatment plans that incorporate the garden into the session to maximize therapy in a fun and refreshing environment.

With help from Judy Blank, our current garden (located near the main entrance of Blank Children's) will be refreshed to create a more welcoming and healing environment. Our Child Life team was instrumental in planning the space, giving patients and families easy access to fresh air and breaks from appointments or from their hospital rooms. Child Life will be able to create special moments for children and their families. Also, our staff can have a place to take a break and get some fresh air. Having an area to escape and take respite is so important for everyone's overall physical and mental health.

Without your gifts, this project would not have been possible.

Amazing Grace Achieves \$100,000

It all started with a hospital visit and a dream. Grace McCunn was a young girl receiving treatment at Blank Children's. After her visit, she realized many patients had to stay in the hospital much longer than she did. And so, the dream began.

She wanted to help. She started selling lemonade and donating the proceeds back to Blank Children's. Then it got cold, so she made and sold hot chocolate. Her persistence grew, and so did the amount she was raising.

Soon she took on another challenge - Amazing Grace Lemonade 5k Race. Year after year, Grace continued raising money for patients and inspiring many people along the way.

Grace has made a tremendous impact on the lives of kids just like her; donations have been given to Child Life, Compassion Funds, the STAR & Developmental Center, and a special focus this last year on mental health.

On her 16th birthday, she delivered the latest check - bringing her total over the years to more than \$100,000!

Grace is a star in many ways, and a Shining Star at Blank Children's. The Shining Star program encourages youth to give back financially to programs and services at Blank Children's.

*You can learn more about the Shining Stars program: BlankChildrens.org/ShiningStar.
Sign up for Amazing Grace Lemonade Race 2022: Facebook.com/thelemonaderace*



Crushing Cancer

You can imagine the stress and heartache that comes with the words, "Your child has cancer." Ethan's family was no different, ending his 2nd grade year with a crushing cancer diagnosis: Burkett Lymphoma.

Through diagnosis, surgery and chemotherapy Ethan kept going. He never questioned "why me" and kept his focus on feeling better, even through the tough days and weeks. His family, community and staff at Blank Children's rallied around him.

As Ethan and his family felt the love and support, they started thinking about the next family who would hear the devastating news, "cancer." They were determined to help bring positivity into something so negative.

Kid Cancer Crushers was started out of the desire to help other families in their situation feel the love and support they did. Hosting a kid-friendly event with

face painting, food trucks, inflatables and more with all the proceeds benefiting childhood cancer.

More than \$20,000 was raised, and one of the beneficiaries was Blank Children's Child Life program. Child Life was there for Ethan and his family throughout their cancer journey. Child Life provided support, understanding, distractions and minimized the stress of procedures and treatment.

From diagnosis to giving back we give thanks to Ethan, his family and the Kid Cancer Crushers for their generosity. Child Life is only possible because of donors like you. Thank you!



Carrying on the Legacy

You know it takes more than medicine to heal kids, they also need a good dose of fun. Since the doors opened to Blank Children's, bringing fun to children has always been a part of healing. Founder A.H. Blank was a big part of this. He enjoyed celebrating his birthday with patients, a day affectionately named Mr. Blank Day.

Fast forward 77 years later and Mr. Blank Day is still celebrated. Patients and families receive gifts, toy giveaways, staff get special treats - all thanks to the incredible support of donors like you.

More than \$104,000 was raised in celebration of Mr. Blank Day, directly impacting patients, families and staff. You continue the tradition of bringing fun inside the hospital.

What started with A.H. Blank continues with the help of the Blank family. Special thanks to the Beverly Blank Perry family for carrying on the legacy with presenting sponsorship of Mr. Blank Day in 2021. Other Blank family members contributed with generosity include Austin and Rebecca Blank, Lauren (Blank) and Dennis Sanders, and Jeff Perry.

Save the date and help support this year's Mr. Blank Day on July 28, 2022!



NICU Families Helping NICU Families

What started with three mothers reaching out to one another for support while going through lengthy stays at Blank Children's Neonatal Intensive Care Unit (NICU) has grown into a thriving grassroots community and non-profit: Average Everyday Miracles.

Beyond connection and community, this group has been a force for good! Whenever there is a need in the NICU, Average Everyday Miracles is there to provide help and support.

One of the group's biggest fundraisers provided funding for medical grade milk warmers in every patient room.

A BIG Blank Children's thank you for helping the littlest patients and your continued support of families and staff.



Our Adult Services

- Iowa Methodist Medical Center
- Iowa Lutheran Hospital
- Methodist West Hospital
- Eyerly Ball Community Mental Health Services

Within the walls of Iowa Methodist, Iowa Lutheran and Methodist West Hospitals, world class care is provided to every patient. Whether it is through our Emergency Departments, specialty surgery departments or recovering on patient units, the care provided within the walls of our hospitals is nothing short of amazing.

We also know true wellness is much more than physical well-being. We are committed to providing solutions that address all areas of health, including mental and emotional health. Eyerly Ball offers a full continuum of mental health services and treatment to meet the needs of our community focusing on outpatient, residential, community outreach, care coordination and crisis services.

Your support makes a difference and is important to ensuring you, your loved ones and our community receive the best health care possible. Because of you, we can ensure patients and families receive world class medical care, right here, close to home. Here are a few ways your gifts made a difference in 2021.



EDUCATION

Nursing

Nurses are at the heart of everything we do. The innovative, compassionate and expert care they provide at the bedside is unparalleled. To remain at the forefront of nursing care, it takes education and advanced skills. For many nurses, the cost to prepare, apply and take a course or certification exam is cost prohibitive.

Because of you, nurses at UnityPoint Health - Des Moines receive scholarships and financial support to pursue advanced education, certifications and skills enhancement they would otherwise have to pay themselves. For example, in 2021 a Critical Care Nurse (CCRN®) Course Review was offered, free of charge, to prepare nurses to earn this specialized certification. Not only does this elevate the standard of care provided to critically injured and ill patients served in our hospitals, it is also an important way to retain excellent talent and recruit the very best.



Medical Residency

It has been a dream and a hope to introduce an Emergency Medicine Residency program at UnityPoint Health - Des Moines. In 2021, we announced this new three-year program, with six residents per year that will prepare the next generation of physicians who care for patients in Emergency Departments across the nation. In order to make this dream a reality, \$1.5 million is needed in philanthropic support. With leadership gifts from Dr. Larry & Lori Baker, Denny & Barb Linderbaum, Franklin & Dorothy Deitch, Chad Enich, PA, and Joseph Taylor & Hilary Budny, this campaign is already off to a great start.





BEHAVIORAL

Support from donors is what allows for excellent mental health and chemical dependency treatment provided at Iowa Lutheran and Eyerly Ball.

Child & Adolescent Outpatient Behavioral Health Remodel

Thanks to a very generous grant from Variety - the Children's Charity of Iowa, the Child & Adolescent Outpatient Behavioral Health Center was remodeled. This remodel included new flooring, special furniture that is safe for the children and staff, special artwork and a new kitchenette. This project would not have happened without this grant. As Megan Simpson, Director of Behavioral Health Services reflected, "to have a space designed specifically for the children we treat means we can do even more for them and the team has the resources they need - thank you!"



Your support gave hope to patients like Steve

Powell Chemical Dependency Center (CDC) Scholarships

Your support to Powell last year was life changing. When someone receives a Powell CDC Scholarship, they have access to the tools, support, encouragement and resources that allow them to become sober for them and their loved ones. Your support helped patients like Steve. "To put it simply, I would not have made it without Powell CDC. It was absolutely essential for my recovery."

Because of you, lives are changed through scholarship support – providing access to an incredible healing team of doctors, nurses, counselors and pharmacists who work together to help people heal. In 2021, 20 scholarships of \$1,000 were awarded.

Eyerly Ball - Francis House Kitchen & Bathroom Remodel

Eyerly Ball Community Mental Health Services provides two residential care facilities - Cummins House and Francis House. Thanks to a generous \$100,000 gift in 2021 from the W.T. and Edna M. Dahl Trust and generous support from other donors, the Francis House kitchen and bathrooms received a complete update.

From new commercial grade appliances and cabinets to durable countertops and floor, the kitchen has been tremendously improved. To have such a beautiful new space has made a difference for residents and staff. Kari Scully, RN, Team Lead Nurse and Francis House Manager shared, "The pride our residents have in this new space is wonderful. They work hard to keep it clean, enjoy learning the skills we are teaching them and most of all, know that there are people out there who care about them. We are grateful."



2021 Adult Services GIVING NUMBERS

TOTAL AMOUNT OF GIFTS
\$2,034,520

TOTAL NUMBER OF GIFTS
1,117

TOTAL DONORS
813

NEW DONORS
124

TOTAL GRANTS TO THE HOSPITAL

PROGRAMS & SERVICES
\$1,033,454

PATIENT ASSISTANCE
\$69,092

EDUCATION
\$471,614

CAPITAL
\$1,834,368

EQUIPMENT
\$31,312

RESEARCH
\$1,153

OUR ADULT SERVICES

Philanthropy Making a Difference



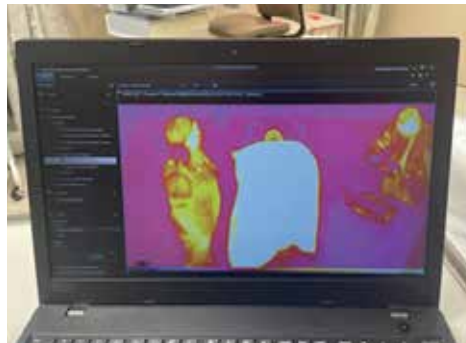
ED/CCU/TRAUMA

Trauma Team Infrared Cameras

All research projects start with a question and dream it will lead to a discovery. For our Trauma Team, they posed, "can utilizing thermal imaging as part of the trauma resuscitation better assess and inform the response to known and potentially unknown medical issues?"

For trauma patients, when seconds can be the determination of life or death, this ground breaking research could transform trauma response.

To conduct this research, it would be two special donors - Rose and Jerry Mitchell - who would make the gift to purchase and install the thermal cameras. They know and understand the importance of our Level 1 Trauma Team and wanted to support their efforts to further advance trauma care for all patients.



Butterfly IQ Devices

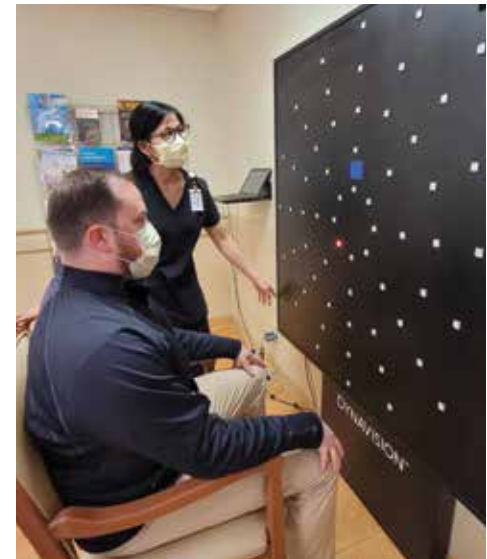
Thanks to a grant from Prairie Meadows, Butterfly iQ+ portable ultrasounds were purchased for the Emergency Department nursing teams. For patients who are dehydrated, severely injured or have difficult veins to locate, this technology helps our nurses locate IVs faster and with greater accuracy. This technology has provided another tool to further advance the exceptional level of care nurses provide to patients at the bedside.



OUR ADULT SERVICES *(continued)*

Yunker Rehabilitation

With specialty inpatient units at both Iowa Methodist and Iowa Lutheran, and outpatient services through the community, Yunker Rehabilitation is one of the leading rehabilitation centers in Central Iowa. In 2021, thanks to a generous grant from the Chris Norton Foundation, a new Dynavision D2 was ordered. This technology is used to address visual, cognitive and motor response for patients who have experienced stroke, brain injury, spinal cord injury and/or Parkinson's disease.



Compassion Fund

Our Compassion Funds are used to help patients and families beyond the care we provide. From a pair of crutches and transportation home from the hospital, to lodging and prescriptions, your gifts extend a helping hand to help patients get out of the hospital and back to their homes. Here are just two ways your gifts made a special difference this past year:

- A head injury patient, who was also a victim of dependent adult abuse, had lost his glasses and was unable to see. This was affecting his ability to fully participate in rehabilitation. We were able to use the Compassion Fund to purchase a new pair of glasses to help this patient continue on with his recovery.
- A paraplegic patient, who lived alone, needed a slideboard in order to go home safely. A slideboard helps patients safely transfer from the wheelchair to another surface, like a bed. While the cost was minimal, the impact was significant, and the patient was able to return home and maintain independence.



2021 Virtual Westerberg - Coskery Celebration

Our community rallied around our health care heroes during the 2021 Westerberg - Coskery Celebration. Attendees enjoyed a delicious meal at home from Django while watching an emotional virtual event of Hope, Health and Healing. The evening was hosted by Eric Hansen, KCCI 8 News morning anchor.

Together, with Honorary Chairs Dr. Lisa Veach and Dr. Mark Purtle, more than \$130,000 (net) was raised to support the emotional resiliency of the Health Care Heroes at Iowa Methodist, Iowa Lutheran and Methodist West Hospitals. These gifts have been used to support the team as they recover from the physical and emotional response to caring for the community during the COVID-19 pandemic.

In addition, we celebrated Dr. John & Ann Ghrist, recipients of the Coskery Award for Philanthropy recognizing their generous gifts, unwavering commitment to patient care, and their service to helping patients, families and staff. The Coskery Award is UnityPoint Health - Des Moines' highest honor for philanthropy.



- **\$130,000** NET PROCEEDS
- **FOCUS ON HEALTH CARE HEROES**
- **182 MEALS** ENJOYED



*Join us this year in-person on May 12, 2022,
with a new name: A Night of Blue & White.*



Sharing Grief, Finding Hope



Grief does not wait. In a year marked again with significant grief, you made it possible to weave opportunities of comfort and hope to families at Taylor House Hospice.

When you lose a loved one, you not only miss their presence, you also miss their companionship, support, humor and guidance. Many families are left with the heavy lift of navigating grief alone. The pandemic has made the parts before and after death even more challenging and isolating.

In addition, many bereaved individuals are left with the need to find support, someone who can be present with them and help with moving forward.

Because of you, families of patients have access to our UnityPoint Hospice Bereavement Programs. Throughout the past two years, our team members continually adapted programs and services to successfully meet the needs of all our grieving clients. While we offered the same depth and breadth of services as we had previously, all our programming became hybrid with both “in-person” and “virtual” options so people could participate in the capacity best suiting their needs.

“We wanted to ensure that everyone had the appropriate resources to feel supported within their individual contexts,” said Anne Alesch, coordinator of Bereavement Services.

Bereavement Counseling

For many bereaved individuals, having regular one-on-one visits with a counselor is essential for their well-being. They need someone to listen as they talk about their loved one and know they are “normal” with their grief expressions.

One of our clients stated that having one-on-one visits allowed her to finally start making progress in her grief journey.

Phyllis Roth was married to her spouse, Jerry, for 62 years. When he died in 2021 due to complications from COVID-19, she wasn’t sure how she would go on. She felt lost and was so thankful when she was connected to a bereavement counselor at UnityPoint Hospice.

“What a joy and help my counselor has been to me. She listened to me cry all the while indicating no judgmental thoughts but providing good, sound advice,” says Phyllis. “We have met at various locations, discussed where I am in the grief process, and she listens not only with her ears, but also her heart and brain, coupled with kindness and gentleness.”

For some bereaved individuals, having one of our counselors visit with them is their only opportunity to talk freely about their loved one and to openly express their feelings. In 2021, we had over 600 in-person visits. This volume speaks to the need our clients have to feel seen and heard.

Support Groups

In addition to counseling, grieving individuals find comfort through one of our support groups. Our support groups are an opportunity to meet with other grieving members and feel less alone. Our Bereavement Program offered both “in-person” and “virtual” support group options throughout 2021.

We have three loss-specific groups (loss of a child, parent, and spouse) that meet once a month. In addition we also host a grief class, The Journey Through Grief. This six-session

course operates on a rolling basis; inviting participants to learn the basics of grief while reflecting on their own loss.

Sue Stotts lost her husband, Kurt, several years ago. Attending both The Journey Through Grief class and our Loss of a Spouse group, Sue said, **"I needed the grief class to put words and language to grief. It helped me understand what grief is, that I was not alone in it, and that there were guides through it. I am so grateful and in awe of the counselors and fellow travelers in grief."**

Nearly all our groups had an average of 10 people attend each session, and for many of them, group was their primary means of socialization as they had so few other outlets with the pandemic.

Special Events

Finally, our monthly workshops continue to be one of the most meaningful components to our Bereavement Program. The workshop topics vary every month, assisting the bereaved to utilize tactile ways of processing their grief, encouraging them to discover new ways to integrate into their communities. Some of the workshops this past year included a scrapbooking seminar, a grief book discussion, yoga class, acts of kindness project and writing prompts to pen letters to their loved ones.

In addition, our two largest events included our spring and fall memorial services. Both services were held outdoors to limit potential COVID-19 exposure giving participants the opportunity to sit in lawn chairs or watch from their car. Nearly 200 people attended each service.

For some, these monthly special events were the most impactful experiences of their grief journey. Carey Rubino, a mother grieving the death of her 23-year-old daughter, said, **"When I participated in special monthly activities and memorial services, my friends were in awe of all the creative things we were doing to honor our loved one and to learn to live again."** So much of grief is finding the balance between maintaining a connection to our deceased loved ones, as well as ensuring an ongoing participation in the world.

Because of donors like you, we are able to offer a variety of resources and programs to support our bereaved families. Philanthropic support gave us the ability to offer both in-person and virtual events, meeting our families where they are at. Phyllis Roth said it best, "I cannot recommend the UnityPoint Hospice Bereavement Programs more highly...they are kindness, goodness, and gentleness personified. May they be blessed richly." And may our donors be blessed for their generosity and the enduring impact their gift has given our clients. Their lives have been saved - and forever changed - because of it.



Memorial Service



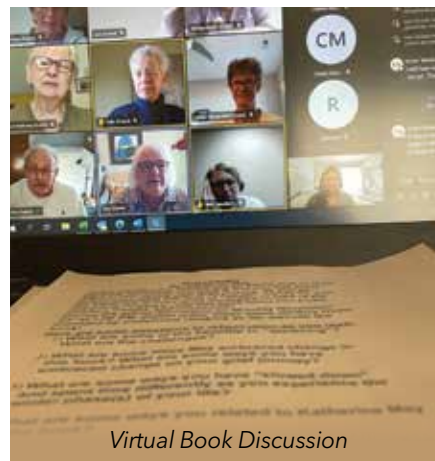
Walking Support Group



Living With Loss During the Holidays



I-Cubs Outing



Virtual Book Discussion



2021 Hospice and At Home GIVING NUMBERS

TOTAL AMOUNT OF GIFTS
\$264,983

TOTAL NUMBER OF GIFTS
1,573

TOTAL DONORS
1,288

NEW DONORS
504

TOTAL GRANTS TO HOSPICE

PROGRAMS & SERVICES
\$117,031

PATIENT ASSISTANCE
\$97,620

EMPLOYEE ASSISTANCE
\$5,000

COMFORT THERAPIES IMPACT NUMBERS

625 MUSIC VISITS

981 MESSAGES

Pet therapy was suspended in 2021 due to the pandemic. We plan to have that program revived in 2022. Staff and volunteers are looking forward to this important therapy being restored.

HOPS FOR HOSPICE VIRTUAL EVENT

10 Years of Hope

Over the summer of 2021, we thought we had started to put the pandemic behind us, and the 10th annual Hops for Hospice was well on its way to being our first live event after holding virtual events for over a year. Unfortunately the Delta variant spread quickly and our hospital numbers climbed at an alarming rate. The health and safety of our community is our number one priority, and ultimately we made the decision to cancel the event. Instead, we shared information and greetings electronically. Our supporters and donors did not let us down. Not one sponsor dropped out and all who had purchased tickets asked us to keep the ticket price as a donation. It was both heartwarming and heartbreaking at the same time.

In 2022, we will gather again. We will be in person at the Flynn Barn at Living History Farms. Plan now to attend September 15, 2022!



- **10 YEARS OF HOPE**
- **\$90,000 RAISED** IN SUPPORT OF OUR PATIENT ASSISTANCE FUND
- **81 PATIENTS WERE PROVIDED** PATIENT ASSISTANCE

Legacies & Last Wishes

What would you do if you knew you were dying? This is a conscious question we sometimes ask ourselves. It's easier to ask when it's a hypothetical question.

Our hospice patients often ask themselves what is important. What can I do with my time left? Is it a last-minute trip to Europe or simply one more great meal with family? And while the trip to Europe sounds bold and romantic, most people have neither the means nor the ability to do something so big when the end-of-life is near.

At UnityPoint Hospice and Taylor House, we find these wishes to be much simpler than that. When it comes down to it, our patients just want more time with family and friends – a birthday dinner, a meal catered by Famous Dave's, a Christmas celebration catered in by a local chef. Sometimes it is flying a long-estranged family member in to make amends and say one last goodbye. It has been as bold as one last big adventure skydiving out of an airplane. For parents of a pediatric hospice patient, it was to have fingerprint charms made, so they could hold their child close with that last physical memory.

Your support helps grant these last wishes through the Legacies and Last Wishes fund. Because of you, we can say yes to the catered meal or celebration of life, even if the family does not have the ability to pay for it themselves. We can let that patient have one last "girls night out" or simply one last great meal with their spouse in peace. It is one last measure of dignity that we, together, are able to give someone who has to really ask that question, "what would I do if I knew I was dying."



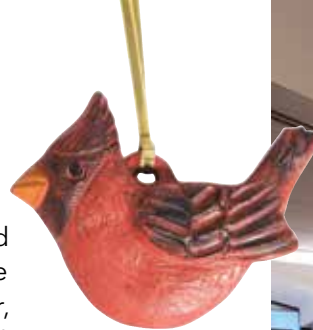
Love Lights

The holidays are a season of great joy and celebration. We want to include our bereaved families in that joy by giving them the opportunity to let their loved ones shine on a tree at Taylor House. In addition, we are able to raise dollars to support our hospice programs and Taylor House.

Love Lights invites families to give at any level. As a thank you, volunteers from Taylor House make ornaments with the loved one's names listed and hang them on a tree prominently displayed at Taylor House. This year, our tree

was covered with 220 ornaments, and nearly \$15,000 was raised for hospice programs. When the season was over, families were sent the ornaments so they can hang them on their own trees next season.

This year, we added a second ornament for donors who gave over \$500. A cardinal from Isabelle Bloom was hung on the tree for those loved ones, then sent to their families for future seasons.



Patio Celebration at Taylor House

In the 18 years since Taylor House opened its doors to patients and their families and friends, it has been a source of comfort and peace for many experiencing end-of-life care. In 2018, the interior of Taylor House was remodeled due to flooding, but the outside remained much the same since the opening. With the help of donors, \$50,000 was raised to renovate our backyard space in the fall of 2019. Then the pandemic struck, and we had to put a pause on officially celebrating the space.

On the warm morning of June 11, 2021, we were finally able to gather again to celebrate the completion of the Beautification Project at Taylor House. Donors, volunteers, staff and family members joined together to celebrate the new space with a delicious barbeque and some much-deserved fellowship after more than a year of events being canceled or held virtually.

"We hope guests and patients will enjoy love and peace as they gather outdoors in this wonderful new setting, sharing stories and memories with family and friends," Dr. Steve and Sue Taylor.



(LtoR) Bob Reid, Susan Taylor, Dr. Stephen Taylor and Dennis Linderbaum



Volunteers





DISTRIBUTION OF SUPPORT

2021 QUICK STATS

TOTAL DONATIONS ... **\$11,606,079**
 NUMBER OF DONORS..... **6,253**
 NEW DONORS **2,047**
 GIFTS MADE **10,001**
 TRIBUTE GIFTS **2,350**

2017-2021 QUICK STATS

TOTAL DONATIONS ... **\$46,740,111**
 NUMBER OF DONORS..... **34,424**
 NEW DONORS **12,774**
 GIFTS MADE **56,704**
 TRIBUTE GIFTS **15,121**

ESTATE GIFTS LAST 10 YEARS

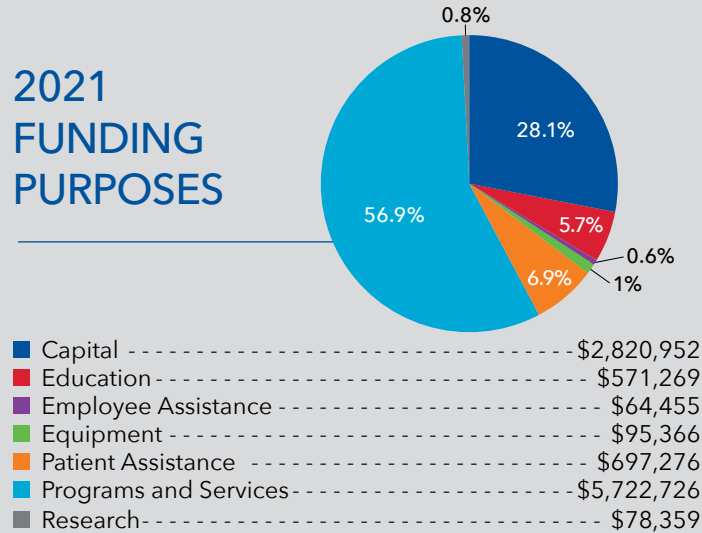
AVERAGE GIFT **\$159,894**
 TOTAL AMOUNT **\$11,672,326**
 TOTAL NUMBER **73**
 GIFT RANGE ... **\$100-\$4,356,654**

DISTRIBUTION OF ESTATE GIFTS

BLANK CHILDREN'S
 HOSPITAL **\$5,331,713**
 ADULT SERVICES
 (IMMC, ILH, MWH, EB) ... **\$4,133,682**
 JOHN STODDARD
 CANCER CENTER **\$1,530,389**
 TAYLOR HOUSE HOSPICE |
 UNITYPOINT AT HOME ... **\$110,240**
 FOUNDATION **\$566,302**
 TOTAL **\$11,672,326**

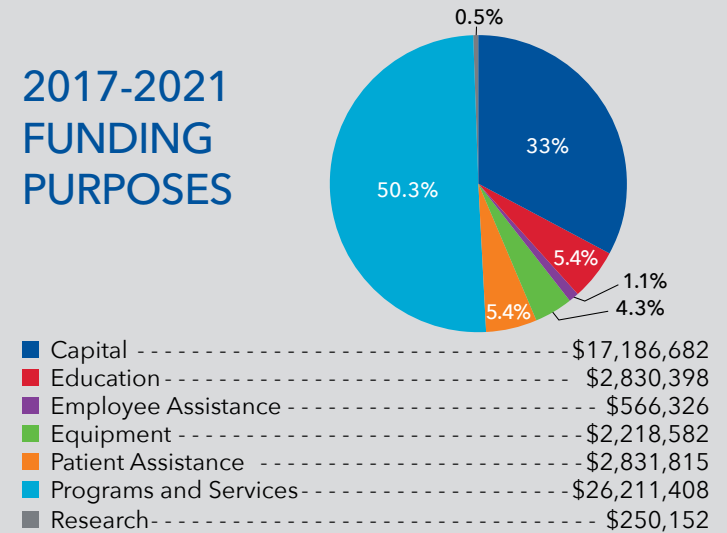
UnityPoint Health – Des Moines Foundation is privileged to serve as the development and fundraising organization for Iowa Methodist Medical Center (IMMC), Iowa Lutheran Hospital (ILH), Blank Children's Hospital (Blank), Methodist West Hospital (MWH), John Stoddard Cancer Center (JSCC), Taylor House Hospice (THH), UnityPoint at Home (UPaH), UnityPoint Clinic (UPC) and Eyerly Ball (EB). Thoughtful gifts of all sizes make advancements possible in state-of-the-art equipment, programs, and services to help meet the specific needs of our community.

2021 FUNDING PURPOSES



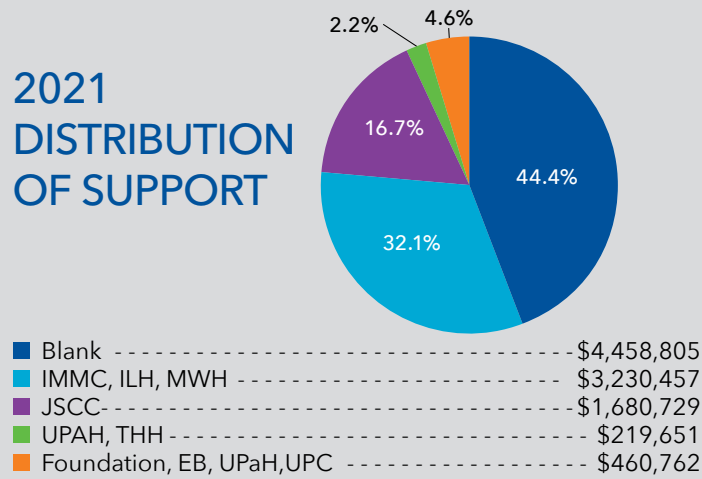
Total: \$10,050,404

2017-2021 FUNDING PURPOSES



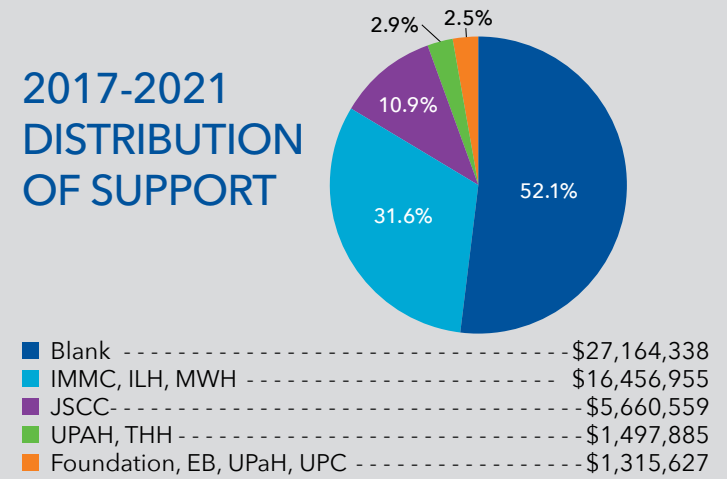
Total: \$52,095,364

2021 DISTRIBUTION OF SUPPORT



Total: \$10,050,404

2017-2021 DISTRIBUTION OF SUPPORT



Total: \$52,095,364

2021 CUMULATIVE GIVING

We recognize the following donors who have demonstrated leadership through cumulative gifts totaling \$50,000 or more. This includes gifts to Iowa Methodist Medical Center, Iowa Lutheran Hospital, Blank Children's Hospital, Methodist West Hospital, John Stoddard Cancer Center, Taylor House Hospice, UnityPoint at Home, UnityPoint Clinic, Eyerly Ball and the Foundation.

\$25,000,000+

Mr. & Mrs. John D. Stoddard*

\$10,000,000 - \$24,999,999

Variety - the Children's Charity of Iowa

\$5,000,000 - \$9,999,999

Myron & Jacqueline Blank*

Louise Coskery*

Iowa Department of Public Health

Newell S. & Helen M. Johnson*

William C. Knapp & Family

Watson & Helen Powell*

\$2,500,000 - \$4,999,999

Blank Children's Hospital Guild

Jack & Marjorie Cavanah

Iowa Department of Public Safety

Iowa Lutheran Hospital Auxiliary

Dorothy B. Lewis Schaefer*

U.S. Department of Health and

Human Services

Marian Goodwin Vaatveit*

\$1,000,000 - \$2,499,999

Anonymous

LaVerne & Blaine Briggs*

Cystic Fibrosis Foundation

Des Moines Orthopaedic Surgeons, P.C.

Ernest & Florence Sargent Family

Foundation

Fraternal Order of Eagles - Iowa State

Aerie & Auxiliary

John R. & Zelda Grubb*

Paul & Lela Harp*

Harold & Frances Hite*

Robert G. Horner Memorial /

Sheri Avis Horner

Kohl's Department Stores

George Murphy*

Prairie Meadows

Principal Charity Classic

Professional Solutions Insurance

Company

Debra & Robert* Pulver

Rachel Younker Foundation

Robert J. Rose*

Craig & Elizabeth Sandahl*

Hazel & Ivan Sedrel Memorial

Don & Dolores Taylor*

The Fred Maytag Family Foundation

The Graham Group, Inc.

The Iowa Clinic, P.C.

Dr. Virginia Thompson*

United Way of Central Iowa

UnityPoint Health - Des Moines

Medical Staff

Rich & Kim Willis Family

\$500,000 - \$999,999

Robert Aliber*

American Cancer Society

William Bean

Jack Berry*

Phyllis M. Clark*

Douglas B. Dorner, MD & Carole

Villeneuve

E. Mary & E. Ronald Gonder*

Barbara H. Graham*

Brent & Rosa Hansen

Hearst Foundations

Dr. John C.* & Karen Heffernan

Hy-Vee, Inc.

Iowa Department of Justice

Iowa Radiology, P.C.

Iowa Realty

D. C. & Lillian Johnston*

Janice & John Kelley

The Kenyon Family/Derek & Rhonda Hill

Kresge Foundation

Dennis & Barbara Linderbaum

Dr. James McMillan*

Mid-Iowa Health Foundation

Gladys & Bessie Myers*

Nationwide Foundation

Principal Financial Group Foundation

Milton O. Riepe*

Helen E. Schott* & Marie Hasch*

Dr. Stephen & Martha Stephenson

LaVerne P. Stevens*

Lloyd & Jan Taylor

The Coons Foundation

The Robert Wood Johnson Foundation

W.T. & Edna M. Dahl Trust

Wellmark Blue Cross & Blue Shield

\$250,000 - \$499,999

AAA Minnesota/Iowa

Marcus & Doris Anne Anderson*

ARAMARK Healthcare

Ginger & Ron Barry

Katherine Getty Beer* & Paul Beer*

Willard* & Betty Sargent Bishop

Carrie Boyer*

Thelma K. Brand*

Doug & Mary* Bruce

Charity with a Twist

Mr. & Mrs. Donald W. Cordes*

Corteva

Eric & Kathy Crowell

Des Moines Springfest Horse Show

Doctor's Office Building Corp.

EMC Insurance Companies

Cecil & Johanne Finch*

Landon Fredrickson Memorial

William Goodwin Foundation

Harry & Peggy Pomerantz Foundation

Pearl Haulman*

Steve & Glenda Howard

Hyundai Hope on Wheels

IMT Insurance

Iowa Methodist School of Nursing Alumni

Association

Iowa Select Farms and Deb & Jeff Hansen

Foundation

Maude M. Kitchen*

Dr. Cathann Kress

Carol Lawson

Richard L. & Deborah K. McConnell

Dorothy J. Miller*

Mission Cancer + Blood

S. Kay Montgomery*

National Realty Corporation

Eva J. Nicoletto*

Andrew Noble Trust

Edward G. Roseman*

Safe Kids World Wide

Dick* & Joann Sargent

SEI Institutional Group

Drs. Robert & Rebecca Shaw

St. Baldrick's Foundation

Becky & David Stark

Shirley M. & Roger F. Stetson*

Ryan Taylor Endowment

The Susan G. Komen Breast Cancer

Foundation

U.S. Department of Education

\$100,000 - \$249,999

Aiming For a Cure Foundation

Allianz Championship

American Equity Investment Life

Insurance Co.

American Society of Clinical Oncology

Marlene & Wayne Anderson

Anonymous

*Deceased 25

CUMULATIVE GIVING (continued)

Staci Appel
Ataxia Telangiectasia Children's Project
Atlantic Coca-Cola Bottling Company
B.J. & Tiffany Baker
Dr. Larry & Lori Baker
Kim & Tom Bakey
JoAnne & Tom Beasley*
Dave & Beth Bishop
Dr. Donald W. & Leah C. Blair*
Doris Blumer*
Bras For The Cause Iowa Foundation
Bradley & Amy* Brody
Carol D. Burk*
Thomas & Peggy Burke
Dr. & Mrs. Thomas R. Buroker
Business Women's Association
Foundation
Dr. Thomas & Barbara Carlstrom
Kathleen Casper*
Dr. Ken L. Cheyne
Chris Norton Foundation
Anna Mae Coats*
Commonwealth Electric Company of
the Midwest
Steven R. Condit*
F. C. Coppersmith*
Mildred & Arthur Corey*
Sheri & Joe Corfits
Ann Cownie*
Jim & Patty Cownie
Courtney & Gladys Crandall Memorial
Crush Colon Cancer
Dennis T. Cuthbertson Memorial
Family of Charlie Cutler
Des Moines Child & Adolescent
Guidance Center, Inc.
Marion DeVries*
Ruth A. Dixon Memorial
Edge Companies
Edwin T. Meredith Foundation
Dr. & Mrs. John H. Ghrist II
Dr. Tom* & Joan Ghrist
William A. & Elizabeth A. Goodwin*
Lillie J. Gove*

Greater Des Moines Community
Foundation
Howard V. Gregory*
Dr.* & Mrs. Ronald K. Grooters
Hannah Geneser Foundation
Hildred Harken*
Jim & Janet Harris
Dr. Tim & Jane Hart
Mary E. Haulman*
Howard & Diane Hein
Helene Fuld Health Trust
Stacey & Cynthia Henderson*
Henry and Norma Peterson Charitable
Trust/US Bank
Holmes Murphy & Associates, Inc.
Edith E. Hultner*
Iowa Department of Human Services
Iowa Elks Association
Iowa Heart Center
Iowa Workforce Development
Don & Ginger* Ireland-Schunicht
J. Ira and Nicki Harris Foundation
Marcia & Marvin Jech*
Jess Peyton Van Meeteren Memorial
Golf Tournament
A. Severin & Linda Johnson
Thomas & Myrtle Johnson*
Marian F. Jones*
Shirley A. Kading*
Katharine G. Kain*
John & Mary Keck*
Cecelia Kirvin
Walter E. Lawrence*
Carl W. Lenall*
Lexus Pursuit of Potential
Donna J. Lloyd*
Mary & Eric Lothe
Ellen Maytag Madsen*
Joanne & Bob Mahaffey
Marsh
Naina McClarey*
Grace McCunn
Joyce McDanel
Hazel B. McKim*
Merchants Bonding Company
Meredith Corporation
MidAmerican Energy
Frank Moore*
Debra Moyer

Florence M. Murphy*
National Children's Alliance
O'Brien Courage and Hope
Foundation
Carl Passmore*
Becky Patton-Quigley/Lenny Quigley
Memorial
Steve Pershing*
Winifred Petty*
Susan Eyerly Pichler & Joseph Pichler
Polk County Board of Supervisors
Polk County Health Services, Inc.
Jamie & Ellen Pollard
Marshall & Emily Porter
Dr. Mark & Mary Purtle
R&R Realty Group Foundation
Sid Ramsey
Robert & Dorothy Rectenbaugh*
Fred C. Robison*
Ronald McDonald House Charities of
Central Iowa
Edwin H. Rudebeck*
Sahai Family, Webster City, IA
Florence & Ernest Sargent*
Dr. Robert & Carissa* Schneider
Eloise E. Schnoor*
Lucille & Bob Schwarze
Dr. Rizwan Shah & Dr. Zafar Shah
Dianne & Leon Shearer
Shive-Hattery, Architects and
Engineers
Arnold & Alene Sieg*
Alice & Willard Smith*
Simpson & Lucille Smith*
State Farm Mutual Automobile
Insurance Company
Nellie Corene Stewart*
Storey Kenworthy Company/
Workspace, Inc.
Jeff & Susan Stroud
Alleyne Sutton*
Charles & Debra Taylor
Joseph S. Taylor & Hilary A. Budny
Robert C. Taylor
Dr. Stephen G. & Susan L. Taylor
The Annie E. Casey Foundation
The Iowa Clinic, P.C. Gastroenterology
Department
The John Ruan Foundation Trust

The Rasmussen Group, Inc.
The University of Iowa
The Walt Disney Company
The Weitz Company, LLC
Helen G. Thompson*
Thrivent Mutual Funds
Titan Tire Ride to a Cure
Marilyn Toomey*
U.S. Bank
UnityPoint Clinic
Franklin "Hap" & Frances VanGorp*
Edward & Carol Vavra*
Dewey* & Wilma Veenstra / Cory &
Sandra Veenstra
Kevin & Jolene Vermeer
Sam & Sally Wallace
Erma V. Wallerich*
Weathertop Foundation
Wells Fargo
West Bank
Helen L. Westfall*
Robert & Gladys Wilkins
Willis Automotive
Robert L. Wright*/Hazel Wright, RN
Memorial
Jane Wyatt*
Younkers
Zoom Performance - All Stars

\$50,000 - \$99,999

A. J. Allen Mechanical Contractors, Inc.
Abbott Laboratories
Elmer & Dorothy Adrian*
Jonathan A. Albert
Dr. David & Patricia Alexander
Delilah Allan
Alliance for Clinical Trials in Oncology
Foundation
Sue & Tim Allyn
American Medical Group Association
Anderson Erickson Dairy Company
Mr. & Mrs. Donald A. Anderson*
Peg Armstrong-Gustafson & Gregg D.
Gustafson
John & Susan Aschenbrenner
Arvella I. Atwill
Baker Electric, Inc.
Baker Group
Karen Baker / B.J. Baker III

Bank of America Charitable Foundation
 Bankers Trust
 Connie & Steve Beasley
 Margaret Beaty*
 Nellie E. Behm*
 Brian D. & Kelly S. Benson
 Vicki & Toby Berberich
 Mr. & Mrs. Raymond E. Berglund
 Tim & Pam Billerbeck
 Chris Blair & Paul Jackson
 Ada & Lloyd Bock*
 Kenneth & Cyndi Bonus
 Pearle L. Bowlsby*
 Wendell J.* & Vona Ann Burbank
 Jeff & Emily Byrn
 Mr. & Mrs. James C. Callanan*
 Jean Cameron*
 Carson King Foundation
 Dr. & Mrs. Paul T. Cash*
 Celgene Corporation
 Central Lighting & Equipment, Inc.
 Child's Play Charity
 M. Kathryn Clark*
 Donald & Mary Coffin
 Charles & Vicki Colby
 Charles I. Colby, Jr.*
 Kenton & Christine Coons
 Karen Cordes
 Dr. Steven & Mary Beth Craig
 Thomas O. Crum*
 Gayle D. Culbertson
 Jeff & Kristi Davick
 Delavan, Inc.
 Des Moines University
 Dr. Matthew & Jennifer DeWall
 Shawn Johnson East
 Kathleen & Dennis Eastin
 David & Criss Edgar
 Eisai Inc.
 Electrical Engineering and Equipment
 Company
 Denny & Candy Elwell
 Chad Enich, PA-C and Noah & Brody Enich
 Epic
 Susan M. Evans
 Fleming's Prime Steakhouse & Wine Bar
 June Forbes*
 Forrest & Associate Masonry
 Mr. & Mrs. Robert E. Frampton*

Margaret M. Gauley*
 General Mills Foundation
 Louise E. Gilmore*
 Dr. & Mrs. John W. Green, Jr.*
 Barry* & Michele Griswell
 Edith M. Hadden*
 Stewart & LeNore Hansen
 Mel & Dorna Haught
 Caleb Hegna
 Kent & Carole Henning
 Elizabeth A. Herbert*
 Elaine L. Hetland*
 Dr. Norma J. Hirsch
 Dr. & Mrs. James W. Hopkins
 Kelly & Patty Housby
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Oscar Burns
Jane Butler
Jeanne B. Carlson
Dr. Charles Caughlan
Richard & Barbara Charls
Kathleen "Casey" Conner
Courtney & Gladys Crandall
Dennis T. Cuthbertson
Charlie Cutler
Sherrie Davis
Ronald D. Day
Anita Deer
Roger Dial
Jennifer Dowd

Jo Edgar
Wayne Embree
Allen K. Essman
Jeannette Eyerly
Katherine A. Fitzpatrick
William J. Flaherty
Anthony Frecentese
Landon Friedrichson
Nancy Geist
Bruce Glauberg
Sharon K. Goldin
Robert E. N. Gray
Drake Guthrie
Dennis Hansen
Jerry Hatch
Sandra L. Heagle
Dr. John Heffernan
Richard Hegna
Dr. Greg Hicklin
Dean R. Higgins
Harlyn Holtgrewe
Megan Hoogeveen
Barbara J. Hoover
Dr. William R. Hornaday, Jr.
Keith Hunter
Irvin Ibsen
Arlene Jankovitz
Jude Johnsrud
Beth Johnston
Charlee Jorgensen
Charlotte Joynt
Cletus L. Klaassen
Wanabelle Koester
Kaden Krausman
Mary Jane Lambert
Judy "Diane" Langill

Dr. Charles Latchem
William G. Lawson, Jr.
Charlotte Lock
Anne Loeb
Aaron Michael Lowe
Don "Skip" Lutz
Audrey M. MacRae
Jana Mandeville
Shirlee Marcovis
Dwight P. Marshall
Eleanor A. Martin
Sheryl L. Mattern
Marian J. McClain
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Colton W. Warner
Jeanette M. Warren
David R. Wendel
Mary White
Kim Williams
Lynn M. Winans
Hayden Zubulake

Every gift matters and each one makes a difference for our patients and their families. For a complete list of donors who gave up to \$1,000 in 2021, please visit unitypointfoundation.org. Thank you!



**TOTAL NUMBER
OF DONORS GIVING
UP TO \$1,000**

5,729

**TOTAL AMOUNT
OF GIFTS
UP TO \$1,000**

\$1,015,596

**TOTAL HONOR AND
MEMORIAL GIFTS:
\$1,000 AND ABOVE**

118

Volunteers: Making a Difference

Our volunteers at UnityPoint Health – Des Moines make a difference for our patients, families and staff each and every day.

From helping guide visitors to where they need to go, to providing support and comfort throughout their stay, volunteers are integral to nearly every aspect of the care we provide. In addition, the difference they make for the nurses, physicians and staff is equally as important. Their warm smiles, kind words and gift of time is often what the team needs to help them through the challenging days.

Here is a look at the impact our volunteers had this past year:

Total Volunteer Hours	36,070
Active Volunteers	309
Animal Assisted Therapy Visits	279
Patient E-Card Deliveries	1,887
Telecare Calls Made to Clients	3,000
Clients Served Through the Senior Health Insurance Information Program (SHIIP)	895
Total SHIIP Client Savings	\$267,668
NICU Cuddling Sessions	336
Baby Hats Made	23,132
Maternity Discharge Packets Assembled	4,592
HELP Program Visits	876
Flower Deliveries	3,360
Patient and Visitor Interactions at Main Lobby of Iowa Methodist	15,900
Patient and Visitor Escorts provided at Iowa Lutheran	12,052

A Long History of Giving Continues

The Iowa Lutheran Auxiliary, established in 1910, is the longest running volunteer group and donors in the history of the hospital. For 111 years, the members of the Auxiliary have supported the hospital and played an instrumental role in generations of lives. That tradition continued in 2021, with the Auxiliary donating \$77,600 to support key programs and services, including:

- Compassion Fund to help patients and families in financial need.
- Renovation of the 3 North Unit.
- Seven \$1,000 scholarships to high school seniors who participated in the Volunteer Program.
- Continuing education and certification of nurses through the Auxiliary Endowment.

In addition, the members of the Auxiliary showed their support of team members by providing cupcakes, words of encouragement and filled the garden with butterfly sculptures in honor of our Health Care Heroes.



Bringing programs to life...because of you!

YOUR PASSION
OUR PURPOSE

Over the past two years, our team members have continued to give their all. Time and time again they give their heart, their talent and their experience. And yet, they give so much more.

We are so thankful to all of our incredible team members who gave back to the organization in which they work. Every day they can see the impact philanthropy has on the lives of patients and families they serve.

To all our employee donors, thank you for finding your passion and making a difference.

In 2021, 548 employees donated \$671,217 to UnityPoint Health - Des Moines. Gifts were not only given through Your Passion, Our Purpose, employee campaign, but our employees also participated in one of our four main Foundation events (Rally Against Cancer, Westerberg - Coskery Celebration, Hops for Hospice, and Festival of Trees & Lights), our two days of giving campaign (Mr. Blank Day and the Day of Compassion), along with t-shirt sales, gift shop sales and so much more!

The programs brought to life through our team members generosity can be seen, felt and touched across UnityPoint Health and in our communities. We celebrate their incredible impact!

Employee Crisis Fund

\$34,930 given. Gifts made to the Employee Crisis Fund helped meet the needs of 90 employees who were experiencing personal crisis such as prolonged illness, death or weather event.



Compassion Funds

\$57,541 given. We have seen an increase in the unmet financial needs of patients and families. The need for our Compassion Funds is more important than ever. Gifts help provide things like gas cards, meals, medication and transportation.



Education Funds

\$12,216 given. Gifts provide continuing education for our team to ensure we continue to provide the best in care for our patients and families now and into the future.



Child Life Program at Blank Children's Hospital

\$32,314 given. Support helps children find positive ways to cope with the fear and anxiety that often accompany a trip to the doctor, a medical procedure or a hospital stay. Impact: 19,456 interactions per year, 780 bubbles blown for distraction, 1,765 games played, countless laughs and smiles.



Eyerly Ball and Behavioral Health at Iowa Lutheran Hospital

\$36,279 given. Support helps offer an extensive spectrum of care covering all age groups and types of inpatient and outpatient programs to meet the needs of our community.



Blank Children's Hospital STAR Center

\$25,386 given. Gifts made last year helped provide 4,710 services to 1,516 kids. The STAR Center also provided free training to approximately 3,500 individuals on issues such as child abuse, drug endangered children, building, maltreatment, and prevention.



Taylor House Hospice

\$27,414 given. Gifts made to last year's campaign helped with the Taylor House Beautification Project. The outdoor space now has new pavers, a gorgeous pergola, a beautiful fireplace, new fencing, new shrubs and trees and is fully furnished with new outdoor furniture.



UnityPoint Hospice Patient Assistance Funds

\$17,089 given. Gifts make sure we never have to turn a hospice patient away due to the inability to pay. Support provides comfort, dignity and compassion to all patients and families. 81 patients were provided assistance in 2021.





LGBTQ Fund

\$12,664 given. Gifts support education and training for staff as well as special needs for patients.



It Takes You - Cancer Center Campaign

\$55,733 given. Gifts to the It Takes You Campaign provide more than treatment to cancer patients. Gifts provide the care, comfort and connection they need to heal. Last year, over 2,000 patients received care at John Stoddard Cancer Center.



NEW: DEI Fund

\$33,764 given. Provides qualified, underrepresented employees the opportunity to further their leadership education, knowledge and skills to advance within UnityPoint Health.



\$671,217
TOTAL RAISED

548
DONORS

193 COMMUNITY
CLUB MEMBERS

ESTATE AND LEGACY GIFTS

Each year, donors generously support our organization through bequests, charitable trusts, gift annuities, beneficiary designations on retirement accounts and other financial assets, plus many other unique giving opportunities. The Foundation deeply appreciates each and every one of these legacy gifts.

Bob Rose, Carroll, IA & Arizona

(Blank Children's Hospital)

Bob funded a charitable gift annuity with 80 acres of farmland to establish an endowment to support the Developmental Center during his lifetime. Bob also made the Developmental Center the beneficiary of his IRA which will be added to his permanent endowment.

Sandra Thiel, Kansas City

(Blank Children's Hospital)

Sandra always had a sweet spot for children, especially newborns with medical needs. She directed her estate gift to the Variety NICU at Blank Children's Hospital.

Larry Hedlin, West Des Moines

(Blank Children's Hospital)

Larry's daughter was in the Variety NICU and credits it and Dr. Jim Hopkins with saving his daughter's life. Larry wanted to give back contributed part of his IRA to Blank Hospital for the NICU.

Thomas & Myrtle Johnson,

Story City (Blank Children's Hospital)

Thomas and Myrtle's bequest to Blank Children's Hospital will provide funds to help with hard to diagnose and uncommon diseases in children.

Craig Sandahl, West Des Moines

(Blank Children's Hospital)

Craig had a passion for helping children who got a rough start in life through no fault of their own. Craig and his wife, Liz, set up an endowment during their lifetime for the STAR Center and Craig made a generous gift for the same purpose in his estate.

Marvin Simonsen, Des Moines

(Iowa Lutheran Auxiliary)

Marvin made generous estate gifts to a number of charities including the Iowa Lutheran Auxiliary. Marvin's gift will be used to help carry on the Auxiliary's wonderful support of the programs at Iowa Lutheran Hospital.

Jane Wyatt, Des Moines

(UnityPoint Health - Des Moines)

Jane was a graduate of the Iowa Methodist School of Nursing and a 47 year employee of Iowa Methodist Medical Center. Her estate gift to advance nursing education was given in support of the William and Grace Lewis Nursing Scholarship Endowment, which was established by their daughter, and Jane's friend, Dorothy Schaefer.

PLANNED GIVING - LEAVING A LEGACY

Giving While Living | Living On Through Giving



Giving while living provides donors with a unique opportunity to see their gifts at work and the difference they are making in the lives of others today. Many donors enjoy seeing their gifts in action during their lifetime which often encourages **living on through giving** in their estate. This was the case for two donor families who recently contacted the Foundation about giving while living, and at the same time, living on through their giving.



First, a donor who wishes to remain anonymous, made an important call to talk about a gift during her lifetime and through her estate in support of Blank Children's Hospital. During the first minutes of the conversation it was easy to hear the passion in her voice, to sense the gratitude in her words and the desire to give back to support children like her sister.

More than 70 years ago her sister was a polio patient at Blank Children's where she spent nine months in an iron lung. Even though the team provided the very best care possible, her sister never fully recovered and died far too young in her 20s. To make sure other children and families receive the care they need, and at the same time, honor her sister, the donor is supporting the Child Life program.

Similarly, Terry and Maribel Slinde share a passion and commitment for helping others. They, too, are **giving while living** and **living on through their giving** in support of the Transplant Program at UnityPoint Health - Des Moines and the community mental health services provided by Eyerly Ball. Both of these services are important to them for different, but very personal reasons.

Every year on August 8, Terry and Maribel pause to give thanks and celebrate - it is the day Terry received the gift of life through a kidney transplant. This incredible gift provided them with a future they weren't sure they would share together. Equally important to them is supporting mental health services in the community. Whether it is helping clients served in the residential facilities work towards independence or the professionals who help those suffering from anxiety,

"Small gifts over a lifetime leave an enormous impact on our hospitals and hospice."



depression, substance abuse or mental health disorders, the Eyerly Ball team is dedicated to providing the very best care possible, regardless of ability to pay. In both the Transplant and Eyerly Ball programs, it is donors who make possible staff education and support services provided to patients, clients and families at no cost.

Donors who choose **giving while living** have the opportunity of hearing stories about the patients and families lives who are changed, seeing the smiles on the faces of those who are helped and knowing we have the very best medical teams during their lifetime. Therefore, many years from now, they will continue **living on through giving** in their estates. Their future gifts will be a continuation of the difference they made during their lifetime, honoring loved ones and creating a legacy that will impact generations to come.



PLANNED GIVING

ESTATE GIFTS LAST 10 YEARS

AVERAGE GIFT
\$159,894

TOTAL AMOUNT OF GIFTS
\$11,672,326

TOTAL AMOUNT OF GIFTS
73

GIFT RANGE
\$100 - \$4,356,654

DISTRIBUTION OF ESTATE GIFTS

BLANK CHILDREN'S HOSPITAL
\$5,331,713

ADULT HOSPITALS (IMMC, ILH, MWH)
\$4,133,682

JOHN STODDARD CANCER CENTER
\$1,530,389

TAYLOR HOUSE HOSPICE |
UNITYPOINT AT HOME
\$110,240

FOUNDATION
\$566,302

TOTAL
\$11,672,326

IN MEMORIUM

Each year the Foundation honors individuals who have gone above and beyond in their generosity and dedication to the Foundation and UnityPoint Health - Des Moines, and who have died during the year. All of these individuals have made generous donations, and served as board members, physicians, staff or volunteers. Thank you to these generous friends whose good work has greatly impacted the care of our patients.



La Verne Briggs

After losing her husband Blaine Briggs in 2019, La Verne was reunited with Blaine on March 18, 2021, passing away in Carlsbad, CA, at the age of 95. La Verne was married to Blaine for more than 73 years and met him at Drake University after he returned from World War II. LaVerne and Blaine were an extraordinary couple and supported Blank Children's Hospital generously with annual gifts for more than 40 years. Their most recent leadership gift, in honor of La Verne's parents, Ivan and Hazel Sedral, supported Blank Children's Child Life program. Team members who met with the Briggs over the years remember how gracious La Verne was - always with a beautiful smile - and how both of them often said how blessed they were to have lived such great lives. We are the ones who were truly blessed to count them as close friends and supporters. Rest in peace, La Verne - we'll never forget the impact you made for Blank Children's and for making the world a better place.



Robert J. Rose

Bob had no connection and had never been to Blank Children's Hospital until shortly before he retired from a lifetime of farming in Carroll County, Iowa. Bob reached out to his attorney and friend, Rob Peters, for advice and asked this question, "Is there something I can do with my farms that helps me financially and also helps children?" Lucky for us, Rob Peters sat on the Blank Children's Hospital Board and Rob helped another one of his clients with a similar gift. This one question from Bob Rose started a journey that ended with Bob becoming one of the top donors to Blank Children's. Bob funded a charitable gift annuity with 80 acres of farmland to establish an endowment to support the Developmental Center during his lifetime. Bob also made the Developmental Center the beneficiary of his IRA, which will be added to his permanent endowment.



Mary Bruce

Mary was exactly the person you wanted to get involved in your organization. Once she committed, she was all in. One of the first times she attended the Festival of Trees & Lights Gala, she purchased four tables and filled them with her family and friends. Over the years, not only did she support Festival Gala but also John Stoddard Cancer Rally Against Cancer. She loved showing support by taking part in our events. Mary and her husband, Doug, were past Festival of Trees & Lights Honorary Chairs and also supported the STAR & Developmental Center Capital Campaign. Mary's legacy will live on with the impact she made at our hospitals. She left us all too soon.



Elizabeth A. Goodwin

Liz had a lifelong love of learning and believed everyone should have access to education. She began her career as a teacher, served with the local and state Parent Teacher Associations then later was elected to the Des Moines School Board. As a passionate gardener and conservationist, she participated in the Des Moines Garden Club and Edgewater Gardening Group. Liz's husband, Bill Goodwin, was a longtime board member on the UnityPoint Health - Des Moines Foundation and served admirably as board secretary. Liz and Bill were generous donors supporting the many campaigns and annual needs of the Foundation. They will always be remembered for seeking out a new employee at the Foundation's annual meeting and being her first donor.



Donald R. Schnurr

Don took pride in his craft as a CPA and served his clients with the utmost care. Don was strong in his faith and imparted this on his family. Don was a Twin Lakes legend and it didn't take long to get to know him, everyone was welcomed into his home. Don had an individual relationship with each of his grandchildren, which attests to how important family was to him. Don had a passion for charities and helped many of his clients achieve their charitable wishes. One of Don's clients, who wished to remain anonymous, left an extremely large bequest to Blank Children's Hospital. Don later joined the Blank Children's Board serving three decades and prided himself as being the first board member to arrive at meetings even though he had to drive from his office in Fort Dodge. Don was an outstanding board member and the gifts he helped establish for Blank Children's Hospital will continue to help children for years to come.



Scott Shafer

As a clinical psychologist and leader for Des Moines Child Guidance Center's Outreach team, Scott had a passion for helping those in need and advocating for mental health issues. That commitment extended to him and his wife, Nancy's, support of patients and families - with a special emphasis on the programs and services of Iowa Lutheran Hospital. In recognition of their generosity, Scott and Nancy were awarded the Coskery Award for Philanthropy in 2016. Beyond his work and charitable giving, Scott enjoyed travel, sports and treasured time with family and friends.



Marjorie S. Spavak

Marjorie, a lifelong Des Moines resident passed away at age 99. Marjorie leaves behind a life dedicated to music and education. She was also passionate about Blank Children's Hospital and the legacy of her husband, Dr. Jack Spevak, longtime pediatrician at Blank Children's Hospital. Following Dr. Spevak's death in 1996, Marjorie and family established a memorial that would be ongoing in supporting medical education at Blank Children's. Through their generous initial endowment and leadership to raise funds, the vision became a reality in 1998 and continues today. The Dr. Jack Spevak Visiting Professor Endowment was established to fund a visiting professor at Blank Children's Hospital. Every year, Marjorie hosted a dinner in her home to honor the visiting professor and leadership at Blank Children's. Marjorie and Dr. Spevak's legacy will impact practicing physicians, residents and medical students for generations.



FOUNDATION STAFF



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President



Don Ireland-Schunicht
Sr. Vice President,
Gift Planning



Emily Baker
Assistant Accountant



Carla Chambers
Executive Assistant



Adam Haselhuhn
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JSCC



Caleb Hegna
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& Gift Planning



Matt Lyons
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Methodist West



Alissa McKinney
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Blank Children's Hospital



Rachel Oppold
Director of Development,
Blank Children's Hospital



Bob Reid
Director of Development,
UnityPoint at Home



Charles Snyder
Sr. Director of Prospect
Research & Donor Engagement



Liz Tesar
Director of Development &
Communications



Erin Wendt
Sr. Director of
Development & Operations



You are invited to become part of the UnityPoint Health – Des Moines Foundation Legacy Society or Red Wagon Club.

Thanking Our Future Donors NOW for a Gift that Comes Later

It is an honor to recognize and thank donors for their planned/future gift during their lifetime. The “LEGACY SOCIETY” and “RED WAGON CLUB” are recognition programs designed to thank donors who remember our hospitals and hospice.

The “LEGACY SOCIETY” recognizes those who made planned/future gifts to Iowa Methodist Medical Center, Iowa Lutheran Hospital, John Stoddard Cancer Center, Methodist West Hospital, Taylor House Hospice/UnityPoint at Home or Eyerly Ball. The “RED WAGON CLUB” recognizes individuals making planned/future gifts to Blank Children’s Hospital.

UnityPoint Health – Des Moines Foundation Legal Language & Tax ID

LANGUAGE FOR A GIFT BY WILL OR TRUST

“I give, devise and bequeath the sum of \$_____ (or property herein described or percentage of the estate or residue) to Iowa Health Foundation d/b/a UnityPoint Health – Des Moines Foundation, or its successor, an Iowa nonprofit corporation, for (Iowa Methodist Medical Center, Iowa Lutheran Hospital, Blank Children’s Hospital, John Stoddard Cancer Center, Methodist West Hospital, Taylor House Hospice/UnityPoint at Home or Eyerly Ball to be used for _____.”

The **Federal ID Number** of the Iowa Health Foundation d/b/a UnityPoint Health – Des Moines Foundation is **42-1467682**.

To request more information or let us know you have made a gift by will or another type of future gift, please use the enclosed reply envelope, call (515) 241-6304 or email don.ireland-schunicht@unitypoint.org or caleb.hegna@unitypoint.org.

This 2021 Donor Journal and Annual Report is published to provide information about the UnityPoint Health – Des Moines Foundation for philanthropic friends, community volunteers, patients, medical staff, employees and visitors. It highlights programs and patients who have benefited from philanthropic gifts, grants and bequests to the UnityPoint Health – Des Moines Foundation.

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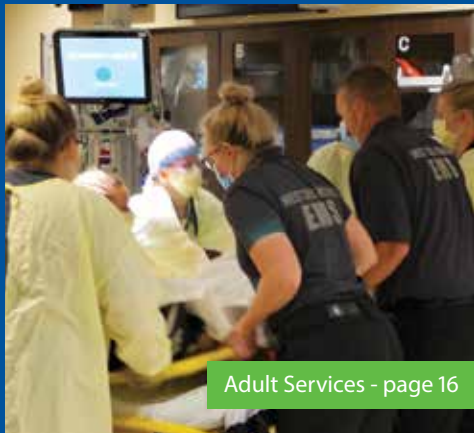
Please write to us at our address, call at the above number or email unitypointfoundation@unitypoint.org if you wish to have your name removed from the list to receive future fundraising requests supporting Iowa Methodist Medical Center, Iowa Lutheran Hospital, Blank Children’s Hospital, Methodist West Hospital, John Stoddard Cancer Center, Taylor House Hospice, UnityPoint Clinic and Eyerly Ball.



Festival of Trees & Lights - page 13



Volunteers - page 33



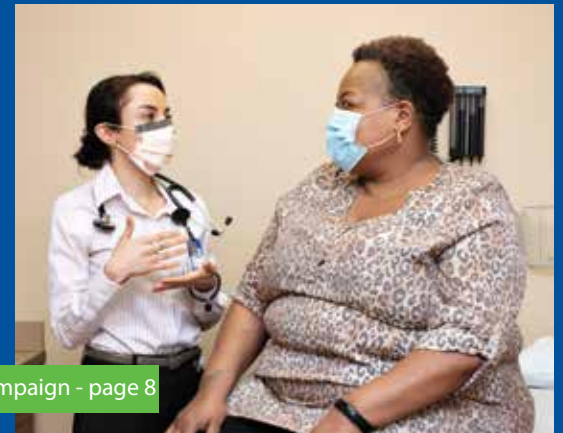
Adult Services - page 16



Kid Cancer Crushers - page 15



It Takes You Campaign - page 8



Adult Services - page 16



Employee Giving Campaign - page 34



Because of you!

—• THANK YOU •—

Outstanding health care depends on strong donor support like yours, year after year. We are proud to say that 100% of your gifts benefit the programs and services you choose to support.

The UnityPoint Health – Des Moines family would not be what it is today without the generosity and compassion of people like you.

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