Partnering in Health

A YEAR OF gratitude

IOWA METHODIST MEDICAL CENTER
IOWA LUTHERAN HOSPITAL
BLANK CHILDREN’S HOSPITAL
METHODIST WEST HOSPITAL
JOHN STODDARD CANCER CENTER
TAYLOR HOUSE HOSPICE
UNITYPOINT AT HOME
UNITYPOINT CLINIC
EYERLY BALL
mission
Improving the health of our communities through philanthropy, service and volunteerism.

vision
To develop community and financial resources necessary to support UnityPoint Health – Des Moines in providing premiere quality health care for the communities we serve, now and into the future.

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For more than 100 years, UnityPoint Health – Des Moines has been on the front lines delivering outstanding health care in the communities we serve. This year was no different. With your trust and support, we continue to meet the unique needs of our patients and families who walk through our doors. Our team members rise to challenges every day to offer the highest level of care, and with each new day, they envision a brighter tomorrow.

We are dedicated to serving our communities, keeping you healthy and earning your trust. Yet the future presents new challenges. Unprecedented change is happening across health care. Medicine today is advancing faster than ever. At the same time, we are caring for more patients with complex medical issues and facing huge demands on our system.

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Outstanding health care depends on strong donor support like yours. For more than 100 years, UnityPoint Health – Des Moines would not be what it is today without the generosity, trust and partnership of people like you. Please accept our deepest appreciation for your wonderful support. Words cannot express our gratitude or fully share the impact you have made.

**Partnering in Health: A Year of Gratitude.**

$15 million in funding to UnityPoint Health – Des Moines that benefited thousands of people through our doors. Our team members rise to challenges every day to offer the highest level of care, and with each new day, they envision a brighter tomorrow.

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As a leader, UnityPoint Health – Des Moines has great capacity, and even greater potential to shape the future of care in Iowa. As you will read in this donor journal, with your support, our teams are able to rise to new opportunities and meet challenges head on, keeping the well-being of our patients and our team members at the forefront.

Every one of your donations makes a difference, especially this past year. As the leadership of the Foundation, we are proud to say that 100% of your gifts benefit the programs and services you choose to support. UnityPoint Health – Des Moines Foundation in 2022. In addition, we provided a record 6,250 donors generously made more than $15 million in funding to UnityPoint Health – Des Moines that benefited thousands of people through our doors. Our team members rise to challenges every day to offer the highest level of care, and with each new day, they envision a brighter tomorrow.

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The past year was full of excitement and incredible progress at the John Stoddard Cancer Center. In February 2022, the Stoddard Cancer Center launched the ‘It Takes You’ Comprehensive Campaign. This $18 million total investment in the Cancer Center began in April with the installation of the first Halycon Linear Accelerator in the state of Iowa. “The new Halycon machine delivers radiation therapy to cancer patients four times faster than other machines,” says Robert Isaak, MD, PharmD, medical director of Radiation Oncology at John Stoddard Cancer Center. “The shorter treatment time makes it easier for patients to remain still and helps reduce their pain, discomfort and anxiety.”

Like the other treatment machines at Stoddard Cancer Center, the Halycon is equipped with the most advanced image guidance system, AlignRT, allowing treatment to be extremely precise, preserving healthy tissue and minimizing side effects. Additionally, this advanced technology allows many cancers to be treated without permanent markings or tattoos. Since the creation of the Charlie Cutler Healing & Wellness Program, our integrative oncology offerings have grown to include mindfulness based stress reduction, massage therapy, music therapy and aromatherapy. In addition to our Meals that Matter Program, which gave away 6,200 meals, we launched Meals that Matter at Home, providing virtual cooking classes and recipes along with bins of nutritious fruits and vegetables delivered right to patients at home – at no cost to them.

This year, radiation oncologists at Stoddard Cancer Center became the first in the state to offer a new treatment called Pluvicto from a clinical trial and were the first in central Iowa to offer Lutathera. Both drugs are new infusion therapies to treat specific types of cancer. Having these available closer to home makes this groundbreaking treatment more convenient for our patients.

Looking Ahead
As we look back, 2022 was a great year for Stoddard Cancer Center. And we’re just getting started. In 2023, we will expand the Oncology Navigator team with the addition of a Financial Navigator focused on addressing financial barriers to care for patients and families. We’ll replace a second linear accelerator with a brand-new True Beam. Our capital improvements will continue with the purchase of a Next Generation Sequencing (NGS) machine which will allow our team to rapidly analyze tumors for genetic variations for precise drug targeting and a new High-Dose Radiation (HDR) machine allowing us to deliver higher, more targeted doses of radiation to tumors minimizing damage to healthy tissue. The Charlie Cutler Healing & Wellness Program and our integrative oncology offerings will continue to expand and grow as we look towards the addition of outpatient massage therapy and acupuncture. Additionally, in 2023 we will celebrate the 10th anniversary of the Adolescent & Young Adult Program, the first of its kind in Iowa.

Donors are critical members of our care team here at Stoddard Cancer Center. Every donation, of any size, helps patients heal. Whether it’s providing a comforting meal at the end of a long day or investing in life-saving technology, donors make an impact for our patients. Thanks to donor support of the ‘It Takes You’ Comprehensive Campaign, the future is bright for Stoddard Cancer Center,” said Sarah Zeidler, FACHE, executive director.

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The Halycon is equipped with the most advanced image guidance system.

This High-Dose Radiation (HDR) machine allows us to deliver higher, more targeted care.

The TrueBeam to be installed in Fall 2023.
Five Years of the Charlie Cutler Healing & Wellness Program

Last year marked the fifth year we remember Charlie Cutler’s inspiring spirit and the infectious energy he exhibited throughout his cancer journey. Charlie fought a three-year battle with Hodgkin lymphoma, displaying dignity and courage. To honor Charlie’s legacy, his parents, Chuck and Diane, along with friends and family members, joined with Stoddard Cancer Center in 2017 to establish the Charlie Cutler Healing & Wellness Program.

Today, our integrative oncology offerings have grown to include mindfulness-based nutrition, nutrition and wellness services, massage therapy, music therapy, aromatherapy, and more. Our music therapy programs provide 378 hours of massage therapy to patients in the inpatient oncology unit and are very exciting plans to expand this program to outpatient services in the future. Music therapy takes place twice a week on Powell 3 with 56 patients in attendance.

In addition to our Meals that Matter Program, which gave away 6,200 ready-made meals to patients and caregivers, we introduced Meals That Matter to give patients providing virtual cooking classes and recipes along with bins of nutritious fruits and vegetables delivered right to patients at home – at no cost to them.

Today, our integrative oncology offerings have grown to include mindfulness-based nutrition, nutrition and wellness services, massage therapy, music therapy, aromatherapy and more. In 2022, our massage therapists provided 302 hours of massage therapy to patients in the inpatient oncology unit and there are exciting plans to expand this program to outpatient services in the future. Music therapy takes place twice a week on Powell 3 with 56 patients in attendance.

In addition to our Meals that Matter Program, which gave away 6,200 ready-made meals to patients and caregivers, we introduced Meals That Matter to give patients providing virtual cooking classes and recipes along with bins of nutritious fruits and vegetables delivered right to patients at home – at no cost to them.

Through the creation of our Pre-habilitation Clinic, patients meet with a dietitian, social worker, and oncology-certified physical therapist to develop a comprehensive plan to help achieve a quicker recovery and better outcome from their cancer treatment. Patients are also followed by a certified wellness coach to help them follow and adapt to the plan their care team has prescribed.

It is incredible to think just five years ago these services weren’t even offered at the Stoddard Cancer Center. Now, thanks to you and donor support, the mission Chuck and Diane set out to fulfill – spreading hope, encouragement and healing to cancer patients and their caregivers – is being achieved.
For more than 50 years, a special team of providers has cared for patients and families in the Variety Neonatal Intensive Care Unit (NICU). Countless babies from across the state of Iowa have depended on the expertise and special equipment of the Blank Children's Hospital NICU. Donors support newborns and their families receive the care they need. Newborns like Mairyn.

Mairyn was born at 28 weeks, weighing 2.2 pounds. Her mom and dad experienced many highs and lows during her 88 day stay in the NICU. Mairyn needed varying levels of oxygen support, premie digestive issues caused Necrotizing Entercolitis and a subsequent bowel resection surgery was needed at just over a month old. Her family was well cared for and educated about their daughter’s health by all of the staff in the NICU. Today, Mairyn is a joyful, thriving, ornery four-year-old who is looking forward to going to school, loves music and dancing and has a contagious smile she shares with all.

Donor support gives newborns every chance at thriving. From individual donors, partners in the community like Variety - the Children’s Charity, to volunteer organizations like Average Everyday Miracles, many of the comforts and incredible care are made possible thanks to donor support.

People like you have provided state-of-the-art beds, cooling blankets and education for care teams. Donors have made family care carts possible, books for every baby to promote literacy, seasonal celebrations, memory making and so much more.

More babies are trusted to be born and cared for at UnityPoint Health - Des Moines than any other hospital in Iowa. Your support to Blank Children’s and the NICU ensures every baby, and their family, has a chance to thrive.

2022 Blank Children’s Hospital
GIVING NUMBERS

TOTAL AMOUNT OF GIFTS $4,281,193
TOTAL NUMBER OF GIFTS 3,768
TOTAL DONORS 2,418
NEW DONORS 997

TOTAL FUNDS TRANSFERRED TO BLANK CHILDREN’S $5,953,570

CAPITAL $1,462,842
EQUIPMENT $58,786
EDUCATION $60,296
PATIENT ASSISTANCE $261,358
PROGRAMS & SERVICES $4,109,298

TIMELINE OF NICU AND IMPACT OVER 50 YEARS

1951 Blank Children’s Hospital constructs its first nursery for high-risk infants. Baby lights and infant ultraviolet light banks to eliminate bacteria and viruses.

1972 The first Variety Club telethon to benefit the NICU raises $50,000. Donor support gives newborns every chance at thriving.

1975 With continuing support from Variety Club, the NICU is renamed and dedicated as the Variety Intensive Care Nursery.

1980 Blank Children’s Hospital opens the Variety Neonatal Intensive Care Unit (NICU), the first in central Iowa and one of only three in the state.

1997 The world’s first surviving septuplets are cared for in the NICU.

2001 Launched the new Neonatal & Pediatric Critical Care Ambulance for use by the Transport Team. It’s the only ambulance of its kind in the region and car transport more than one patient in addition to family members. The ambulance was made possible by a generous gift from Variety - the Children’s Charity.

2009 Blank Children’s Neonatal Intensive Care Unit (NICU) celebrates 50 years of caring for our littlest patients.

2022 Blank Children’s NICU celebrates 50 years of caring for our littlest patients.
STAN REYNOLDS

Jody and Stan Reynolds were the heart of Variety—the Children’s Charity and had a special place in our hearts at Blank Children’s. Sadly, Stan passed away in July 2022, and Jody had proceeded him in 2019. To say they were a special couple is an understatement, they were a force. Their make-a-difference attitude really came into focus when their third child, Brigid, died from birth complications at Blank Children’s. When Jody and Stan drove home from the funeral Jody said, “We are going to make her life count.” That is when they started Variety and their ongoing support of Blank Children’s.

Blank Children’s is honored to be the first charity supported through the Variety Telethon in 1974. Variety’s impact and name is everywhere at Blank Children’s, yet the most special place to the Reynolds name was the Variety Neonatal Intensive Care Unit. Jody and Stan’s name hangs proudly in Blank Children’s lobby – a constant reminder of their commitment.

Festival of Trees & Lights was a natural fit for Jody and Stan. We were thrilled when they became the honorary chairs for Festival in 2010. They were always regular supporters and Stan especially loved the auction.

The difference they have made in not only Des Moines, but across the state is priceless. Their legacy will live on for generations to come.

LLOYD TAYLOR

Lloyd passed away in December right after Festival of Trees & Lights, one of his favorite events of the year. He hardly ever missed Festival!

Lloyd and his wife, Jan, became donors to Blank Children’s after their grandson was diagnosed with cancer. Together, they set up the Ryan Taylor Endowment to help families reduce the stress of extra expenses when going through treatment. Since 2006, their endowment has helped hundreds of families traveling back and forth across the state with gas cards, helping them get to cancer treatments.

Lloyd became a Blank Children’s Board Member in 2007 and felt strongly about his service—“Blank Children’s Hospital is one of the most important institutions that support our way of life in Iowa. As such, I am committed to supporting its growth and prosperity.” Lloyd certainly did just that each and every year.

One of their greatest gifts was when they became worried about the Child Life Program in 2020 because we were unable to have a traditional Festival of Trees & Lights due to COVID-19. They decided to make their planned gift early as a current gift to make sure Child Life was still fully funded. Their $500,000 gift was transformational during a very challenging time.

Lloyd will be missed by so many, yet we know his legacy will continue to live on at Blank Children’s.

Pumping Up the Fun

Mr. Blank Day is a celebration of founder A.H. Blank’s birthday on July 4. For many years, he celebrated his birthday inside the hospital with patients and staff. The tradition continues 78 years later with cookies, decorations, toy give-aways and celebrations throughout the hospital.

One unique celebration was having a concrete pump visit the hospital for patients to see. The special pump can be seen throughout Des Moines and was customized to look like Blank Children’s. Not only was it a fun visit, but the Kustom Concrete Pumping team made a special donation to help reach our fundraising goal!

Going for Gold

Callie Bruchert decided to give back, and she did it in a BIG way. On her golden 18th birthday, she raised $18,000 for Child Life in memory of family friend Yodi Ollom. Callie asked for items to be donated and held an auction, she also got family and friends to participate by supporting her. A BIG Blank Children’s thank you to Callie for her hard work and dedication to making a difference.

Change for Change

A little can go a long way, just ask Leif. For six years Leif has been collecting and depositing cans. Instead of keeping the cash for himself, he creates change from change, donating the money to Child Life at Blank Children’s. His most recent goal for the year was $500 and he ended up collecting $614.95. That is over 12,280 cans. Way to go Leif!

In Loving Memory

$253,000 RAISED AT GALA
700 GALA GUESTS
$800,000 RAISED FOR CHILD LIFE AND ADVOCACY & OUTREACH PROGRAMS
12,000 ATTENDANCES TO COMMUNITY EVENT
500 ENTERTAINERS
725 VOLUNTEERS
77 DECORATED TREES
100% IMPACT FOR PATIENTS AND FAMILIES
HONORARY CH i R S:
DRS. ROBERT & REBECCA SHAW
Within the walls of Iowa Methodist, Iowa Lutheran and Methodist West Hospitals, world-class care is provided to every patient. Whether it is through the emergency departments, the specialty surgery departments or recovering on an inpatient unit, the care provided within the walls of these three hospitals is nothing short of amazing. Your support of innovation, education, research and patient and family support means our community continues to receive world-class medical care close to home. Here are just a few of the many ways in which you made a difference in 2022.

**Research:**

Lives Saved Through New, Innovative Treatment

As COVID-19 was crossing the nation, there were daily reports of hospitals overwhelmed with patients who needed ventilators to save their lives and hospitals not having enough to meet the need. It was a problem our dedicated team of doctors, nurses, respiratory therapists and staff didn’t want to see happen at UnityPoint Health - Des Moines. After carefully analyzing the problem, reviewing the data and applying years of education and experience, the team developed a treatment plan they believed would not only provide the necessary care, but it would also reduce the likelihood of some patients needing a ventilator. This treatment scenario is called Nasal High Flow Therapy.

Nasal High Flow Therapy uses a large bore nasal cannula that provides heat and humidification so as the oxygen flow is increased, it’s more comfortable for the patient. That flow helps the patient overcome their labored breathing and anxiety that comes with COVID-19. Which, as a result, thanks to your support, our team of doctors and nurses were able to treat patients who needed ventilators to save their lives and hospitals not having enough to meet the need. It was a problem our dedicated team of doctors, nurses, respiratory therapists and staff didn’t want to see happen at UnityPoint Health - Des Moines.

Your generosity allows our care teams to look for innovative solutions that lead to better outcomes and improve overall patient comfort and satisfaction. With your continued support, we will be well-positioned for innovative solutions that lead to better outcomes and improve overall patient comfort and satisfaction. Your generous support allows our care teams to look for innovative solutions that lead to better outcomes and improve overall patient comfort and satisfaction.

**State-of-the-Art Mannquin**

In 2022 the School of Radiologic Technology at UnityPoint Health - Des Moines was able to purchase a state-of-the-art Mannquin as part of the education curriculum. This specialized mannequin has synthetic tissue, pulmonary vessels, mediastinal space, liver and kidneys which can be seen through the semi-transparent skin. Utilizing this innovative technology helps students learn and understand positioning, builds confidence in technique selection and provides students with experience in image critique. All of this builds trust in critical thinking and helps prepare vitally important members of the care team.

**Butterfly IQ**

When Scott Shafer came to Iowa Methodist Medical Center for treatment, he knew each visit would start with a little frustration. Finding veins to draw blood or begin an IV always seemed to be a struggle. While his nurses were gentle and Scott was very understanding, our team knew there was a better way.

Enter the Butterfly IQ. This device is one of the latest innovations for health care teams. The Butterfly IQ is a hand-held portable sonogram machine that greatly improves outcomes when care teams are inserting IVs for patients who are elderly, dehydrated, young, or have small or difficult veins to find. Our teams knew a Butterfly IQ was just the right tool they needed to help patients like Scott and others.

While we knew these devices would be a great solution, we ran into the barrier of cost. Butterfly IQ devices cost roughly $15,000 each. For the hospital to take on that unbudgeted expense, the devices would need to gradually be purchased over the course of several years. Thanks to donors like you, we didn’t have to wait long.

A campaign quickly started with a generous gift from Scott’s wife, Nancy, and a group of physicians leading the way. With much donor support, including Prarie Meadows, we were able to purchase five devices.

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In 2022, nearly $50,000 in donor support helped our team:

- be possible without your support and investment.
- new approaches to care, technology and innovations. To remain at the forefront of care,

Like all areas of medicine, rehabilitation medicine is an ever-evolving field. There are
orthopedic trauma.

stroke, complex medical conditions, neurological diseases, musculoskeletal or
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Like all areas of medicine, rehabilitation medicine is an ever-evolving field. There are
orthopedic trauma.

stroke, complex medical conditions, neurological diseases, musculoskeletal or
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orthopedic trauma.
Eyerly Ball offers a full continuum of mental health services and treatment to meet the needs of the community, from family and individual counseling to outpatient care for all ages. As one of the most recognized and respected community mental health providers, the level and quality of care provided would not be possible without the generous support of donors like you.

Donor support makes so much possible. From improvements to residential homes, assistance through the Compassion Fund and educational support for team members, your support brings hope back to clients like Brad.

For the last 20 years, Brad woke up with the same routine: Eat. Work. Sleep. Balancing depression, anxiety and working a 9 to 5 job became difficult for him. Every day felt ten-times harder than it should be. No matter the amount of encouragement his supervisor gave him, Brad still felt like he was unable to meet the expectations he was given.

When Brad is struggling with mental illness, it’s easy to feel out of control. Depression stole some of Brad’s most comforting life moments – moments that were supposed to be happy and fun. He did everything he could to avoid suicidal thoughts, but eventually everything became clouded. Brad had had enough.

“I was at my lowest point, and I couldn’t find a way out of this dark hole I was in,” said Brad. “For whatever reason, I brought my feet back off the ledge of a seven-story parking garage to get the help I needed.”

Through his lowest point, Brad still held on to one thing: Hope. Shortly after hitting rock bottom, Brad started the Integrated Services Program at Eyerly Ball. There he received services like symptom management, community integration and vocational and employment services. The program also helped connect him with others through socialization activities, such as art classes, and provided him with a comfortable space to talk with other individuals.

“The care team and the atmosphere at Eyerly Ball helped me come back to life.”

Today, Brad looks forward to each new day. It represents a fresh start and return to work. It is because of generous donors like you that this vital program exists. Over the past several years, Eyerly Ball has seen an overwhelming need for mental health services in our community. The team at Eyerly Ball is dedicated to working and continuing to meet the needs of their clients, no matter what. Your gifts help make success stories like Brad’s possible.
Through your support of the Comfort Therapies Program, you are helping patients and families at one of the most challenging times in their lives.

Music therapy is one of these therapies and is available to UnityPoint Hospice patients and their families as part of their hospice plan. Through this, a trained professional uses music to address the physical, emotional, social and spiritual needs of the patient.

Our music therapists use a variety of techniques, including music assisted relaxation, music prompted Life review, lyric analysis, improvisation, and song-writing when working with patients. Live, patient-preferred music is often the most effective for adapting to the patient’s needs in the moment.

Music is an amazing tool to help hospice patients because it is universally used across cultures and appropriate for all ages. It also helps us make connections because it’s processed in the same area of our brain that processes emotions. Music is stored in the auditory cortex, which is the last area of the brain to be affected by a brain disorder, and hearing is the last sense to go as we die, meaning patients can hear and derive comfort and support from music until the very end of life.

Madi, our board-certified music therapist, recently did an at-home visit with Leo, a pediatric hospice patient. Leo is visually impaired and very sensitive to sound. When the visit started, Leo was restless and agitated, intermittently moaning, and shaking his head from side-to-side. Madi gently spoke to those in the room, explaining her role and then began softly playing her guitar. She began to sing Life is a Highway from one of his favorite movies, “Cars.” Madi played the guitar with slow picking patterns. After Leo was accustomed to the sound of the guitar, Madi began to sing the song.

Madi asked the patient to share what words and messages she wanted in her song. She shared stories from her past and messages she wanted her family and friends to never forget. This patient and Madi created the phrases, chose chords and melodies. When the song was done the patient expressed how happy she was and stated, “I can’t believe after just a few visits you were able to say exactly what I wanted and turn it into a beautiful song.” The family expressed how thankful they were to have a unique message as a legacy to hold onto.

Music therapy provides relief from pain, reduces stress, lowers anxiety and even creates lasting memories for loved ones. This program is possible thanks to the many donors who give generously to make these moments matter.

Taylor House Hospice | UnityPoint at Home

2022 Hospice and at Home GIVING NUMBERS

TOTAL AMOUNT OF GIFTS $282,854
TOTAL NUMBER OF GIFTS 1,338
TOTAL DONORS 1,088
NEW DONORS 408

TOTAL FUNDS TRANSFERRED TO HOSPICE | UNITYPOINT AT HOME: $191,379
CAPITAL $8,623
EQUIPMENT $23,442
EMPLOYEE ASSISTANCE $3,500
PATIENT ASSISTANCE $112,352
PROGRAMS & SERVICES $23,082

MUSIC VISITS 763
MASSAGES 737
PET THERAPY HOURS 300

MUSIC BRINGS THE GIFT OF COMFORT

She matched her volume of singing to the volume of speech she observed from those in the room. Within moments, Leo’s moaning ceased, his head shaking slowed, and soon he could be seen gently swaying to the music. The nurse who witnessed the moment said, “Leo is someone who often requires medication to decrease restlessness and agitation. On this day, music therapy was the perfect medicine, and we were able to vear away from pharmaceuticals.”

AN ORIGINAL SONG

Madi has written original songs with hospice patients. Recently she had a patient express she wanted a song played for her funeral with the words “stop and smell the roses.” Madi introduced the idea of writing an original song that included those words. This patient was surprised and excited about the idea.

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Madi playing with Leo
Legacies & Last Wishes

The Legacies & Last Wishes Program provides patients and their loved ones a memorable last experience. Whether it's a last meal, a last birthday party or even support to make one last memorable trip, the impact is immeasurable. For one young boy and his family, it was truly touching.

Miles’ parents wanted his last birthday party to be one they would always remember. Through donor support of Legacies & Last Wishes, Miles was able to celebrate his 7th birthday at a swimming pool, surrounded by his family and kindergarten class. “Without Legacies & Last Wishes, we would not have felt the love and support from our friends and family,” says Rita, Miles’ mom. “Thank you to the donors who helped make this possible. You truly don’t understand how meaningful this moment was for us.”

Needs, Hopes & Dreams - Enhancing Taylor House

Taylor House Hospice is envisioned as a warm and inviting environment, more like a home than a facility with all the capabilities of a state-of-the-art hospice care center. A place where patients and families can be comfortable during their sacred time together. It has achieved that and more. But as time evolves, we learn how to better serve our patients and families. A patio was added to give families more outdoor gathering space. The family kitchen was added to allow families more comfort.*

With your help, in 2022, we added two important features through the Needs, Hopes & Dreams fund: a new permanent grill to the beautiful patio space, and new portable medication carts with charting for each wing of the home. The grill was used the evening it was installed by a Taylor House family and has been used ever since. The new medication carts allows nurses to stay near patients rather than running back and forth to the central nursing station any time there is a need for medication. This has led to better patient care and more efficient nursing for our patients.

In early 2023, donor support will ensure the exterior lighting can be upgraded to LED lighting. This will not only enhance the aesthetics and energy efficiency of the home, but help enhance safety for families, staff and volunteers who are at Taylor House after dark.

* Through the Needs, Hopes & Dreams fund, we can add those “little touches” that add to the patient experience.

Other examples of wishes granted:
- Airfare for a daughter to attend a celebration of life prior to the patient passing.
- Family photos for a pediatric patient and their family.
- Catered a family meal.
- One last trip to the rodeo.
- A birthday celebration.

Your support helps grant these last wishes. Thank you.
### DISTRIBUTION OF SUPPORT 2022

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<tr>
<td>Iowa Methodist Medical Center (IMMC), Iowa Lutheran Hospital (ILH), Blank Children’s Hospital (Blank), Methodist West Hospital (MWH), John Stoddard Cancer Center (JSCC), Taylor House Hospice (THH), UnityPoint at Home (UPaH), UnityPoint Clinic (UPC) and Eyrle Ball (EB)</td>
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<tr>
<td>Variety-the Children’s Charity of Iowa</td>
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<td>Kohn’s Department Stores</td>
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<tr>
<td>George Murphy*</td>
<td>$3,000,000</td>
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<tr>
<td>Alexiaturated*</td>
<td>$2,000,000</td>
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<tr>
<td>John Hoyt*</td>
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Andrew spent 11 days in the Intensive Care Unit after being going on in my journey. Words cannot express how thankful I cannot necessarily know what you need until you need it. "Like Cohen, who needed critical care as a newborn. And families at Blank Children’s Hospital. Patients like Cohen was so important." “I am filled with gratitude for the support we were given at Blank Children’s Hospital. Patients like Axel, who battled Leukemia. “I am filled with gratitude for the support we were given at Blank Children’s Hospital. Patients like Axel, who battled Leukemia. “I am filled with gratitude for the support we were given at Blank Children’s Hospital. Patients like Axel, who battled Leukemia. “I am filled with gratitude for the support we were given at Blank Children’s Hospital. Patients like Axel, who battled Leukemia. “I am filled with gratitude for the support we were given at Blank Children’s Hospital. 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Having access to special aid and the network of experts for patients is what happening to your child, and even being provided with a simple book to read to Cohen was so important." — Andrew Cohen, mom.
Every effort has been made to ensure the accuracy of the names listed in this document. If you notice any errors, please contact the University of Iowa Hospitals & Clinics at 214-260-6300.

$2,500 - $4,999

“need it most.”

comfort, and entertainment when we feel your support. "Since day one, the Type B Acute Lymphoblastic Leukemia Patients like Sage, who are battling -- Betsey

The love and support I received, from the surgeons to janitors – everyone has been amazing. From the staff, helped me through my treatment. Until tomorrow, I will always encourage me to get better.”

-- Grace
When her 28-year-old son was diagnosed with cancer a second time, the comfort and care provided by our hospice teams shifted Kim’s idea of what the service benefits, and when, during their end-of-life journey. “They really took care of everyone else’s life, making life easy!”

– Kim, Austin’s mom

“T’ain passionate about the idea of helping others. I love the idea of helping patients and families in need. Knowing we may bring joy to others we may bring joy to others. I love the idea of helping others.”

– Dr. Devon & Kathy Goetz

“I love the idea of helping others.”

– Phyllis Foster

“I love the idea of helping others.”

– Jennifer & Paul Storbeck

“I love the idea of helping others.”

– Dr. Beth & Andy Kilborn

“I love the idea of helping others.”

– Judy & Scott Slater

“I love the idea of helping others.”

– David Thomas & Allison Kenny

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– Christine Parker

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– Anthony & Paula Manz
As we look back and celebrate 2022, it is important to pause and say thank you to all of the donors who gave up to $1,000 in 2022, please visit unitfoundati.org. Thank you!

Every gift matters and each one makes a difference for our patients and their families. For a complete list of donors who gave up to $1,000 in 2022, please visit unitfoundati.org.

MEMORIAL GIFTS

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2022 IOWA LUTHERAN HOSPITAL AUXILIARY GRANTS

As we look back and celebrate 2022, it is important to pause and say thank you to all of the members of the Iowa Lutheran Hospital Auxiliary. The difference you make can be seen in many ways, including financial support of the care provided to patients, families and the health care team. This is a tradition that started 113 years ago and continues today. In 2022, thanks to the generous support of the Auxiliary, $85,700 was donated to the hospital.

Our volunteers continue to play a pivotal role in meeting the needs of our patients, visitors and staff. Anchored in the department’s mission to “serve as a resource for UnityPoint Health – Des Moines and the communities they benefit by coordinating the services of those willing to give their gifts of time and talent” the challenges of a prolonged global pandemic did not impact the heart, compassion and spirit of service of our volunteers. Last year represented a year of reevaluating our full capacity of volunteer services as well as planning for new opportunities in the years to come.

MEMORIAL GIFTS

Gifts totaling $1,000 or more were given in memory of:

Bob Anderson
William C. Bartlett
Joshua Becker
Martha Becker
Mary A. Benson
Betty Hibbs
Dr. Dace F. Hill
Mae M. Hilderman
Megan Hoogstratan
Gurney "Mouse" Hopkins
Dr. William Hornaday, Jr.
Dennis Howard
Cheryl Schlarb
Carissa "Cissa" Schneider
Dennis Holland
Lynn & Shirley Schulz,
Dr. Dan Shamir
Nora Sellers
Blake Schmitz
Mara Sellers
Dr. Dan Shamir
Tara Shriver
Richard Steffen
Dustin Thomas
William Phipps
Rachel A. Oppold
Dr. Barbara Moats
William Miller
Alex Medina
Grace McCunn
Keith & Tonia Marschel
Michael Marcovis
Proctor Lureman
Honor & Memorial Gifts

Of Gifts totaling $1,000 or more were given in memory of:

A total of $1,300,254 was donated to the hospital.

Every gift matters and each one makes a difference for our patients and their families. For a complete list of donors who gave in honor of:

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It’s not just about making a donation…it's about making a difference. We are so thankful to all our incredible team members who gave back and made a difference in last year’s Your Passion. Our Purpose: Employee Giving Campaign. Every day they see the impact philanthropy has on the lives of patients and families they serve.

For the first time ever, we held a Spirit Week – dedicated to educating and inspiring team members on philanthropy and the impact their gifts bring to patients and families.

In 2022, 475 team members donated $716,734 to our UnityPoint Health – Des Moines hospitals, hospice, programs and services. Gifts were not only given through the Your Passion. Our Purpose: Employee Giving Campaign, but our employees also participated in main Foundation events (Bally Against Cancer: A Night of Blue & White, Hops for Hospice and Festival of Trees & Lights), planned gifts, our days of giving campaign (Mr. Blank Day and the Day of Compassion) along with t-shirt sales, Gift Shop sales and so much more!

The programs brought to life through our employees’ generosity can be seen, felt and touched across UnityPoint Health and in our employees’ generosity can be seen, felt and touched across UnityPoint Health and in our communities. We celebrate their incredible impact!

$716,734 TOTAL RAISED
475 DONORS
150 COMMUNITY CLUB MEMBERS

TOGETHER, employees inspire

Employee Giving Campaign

To all our employee donors, thank you for finding your passion and making a difference.

Passion Category: Staff Support

Employee Crisis Fund: $28,059 given. Gifts helped meet the immediate emergency needs of employees who have been impacted by personal crisis such as prolonged illness, death, or weather event. Impact: Hundreds of UnityPoint Health employees.

Diversity, Equity & Inclusion (DEI) Education Fund: $11,768 given. Gifts provided qualified, underrepresented employee applicants the opportunity to further their leadership education, knowledge and skills to advance within UnityPoint Health. Impact: 12 scholarships given to team members.

Passion Category: Blank Children’s

Child Life: $32,576 given. Gifts helped children find positive ways to cope with the fear and anxiety that often accompany a trip to the doctor, a medical procedure or a hospital stay. Impact: 30,000 interactions per year.

Compassion Fund: $25,861 given. Gifts provided additional support to patients and families based on financial need. Impact: 1,050 patients with a variety of needs.

STAR Center: $8,441 given. Gifts supported this special center that is child and adolescent friendly and trauma-informed to help children thrive regardless of circumstance. Impact: 3,440 services to 1,657 children.

Passion Category: Mental Health

Behavioral Health: $51,518 given. Gifts supported an extensive spectrum of care covering all age groups and types of programs to meet the needs of our community. Impact: 100,000 patients served through inpatient, outpatient and chemical dependency visits.

Eyeball Ball: $15,278 given. Gifts helped support comprehensive community mental health services. Impact: 5,000 individuals served every year.

Passion Category: Hospice Care

Patient Assistance Fund: $15,192 given. Gifts provided comfort, dignity, and compassion to all patients and families ensuring no patient is turned away. Impact: 85 patients received assistance.

Charlie Cutler Healing & Wellness Program: $20,539 given. Gifts provided evidence-based complementary therapies that support mind, body and spirit. Impact: 378 hours of massage therapy, 6,200 Meals that Matter provided, and 56 music therapy hours.

Passion Category: Cancer Care

Oncology Navigators: $13,935 given. Gifts fully supported trained nurses and social workers who help connect patients and families with resources within the Stoddard Cancer Center and in the community. Impact: 900 new patients and families are referred per year.

Charlie Cutler Healing & Wellness Program: $20,539 given. Gifts provided evidence-based complementary therapies that support mind, body and spirit. Impact: 378 hours of massage therapy, 6,200 Meals that Matter provided, and 56 music therapy hours.

Passion Category: Patient Support

Compassion Funds: $49,344 given. Gifts provided additional support to patients and families based on financial need.

- Methodist, Lutheran & Methodist West – Impact: Helped more than 250 patients with medication and transportation.
- John Stoddard Cancer Center – Impact: 350 gas cards given to patients.
- Blank Children’s Hospital – Impact: 1,050 patients with a variety of needs.

UnityPoint Clinic – LGBTQ Fund: $6,116 given. Gifts supported education and training for staff as well as special needs for patients. Impact: 200+ appointments.
In late 2023, Don Ireland-Schunicht will retire from the UnityPoint Health – Des Moines Foundation after more than 43 years. Throughout his amazing career, he has helped connect our donor’s passion to the areas they care about most. In recognition of his incredible work, we sat down with Don to reflect on his work and the impact of charitable giving.

What was your first experience in raising funds?

It sounds like helping others is in your blood.

What has been your most rewarding moment or time at the Foundation?

You have helped so many people determine their best planned (future) gifts.

What has been your most rewarding moment or time at the Foundation?

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What is the most important lesson you have learned over the years?

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What was your most meaningful gift and why?

What was your most meaningful gift and why?

Is it going to be hard to retire?

Is it going to be hard to retire?

Is there anything else you would like to share?

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What is your advice for people who are considering retirement?

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Memoriam

In the memory of our patients. Thank you to these generous friends whose good work has greatly impacted the care of our patients.

Sharon Simmons
Sharon began her career as a physical therapist at Younker Rehabilitation Center in Des Moines under the direction of Dr. William deGravelles, Jr. She held numerous jobs including Director of Physical Therapy, Vice President, Senior Vice President and ultimately, she worked her way to Chief Operating Officer at Iowa Methodist Medical Center, retiring in 2002. Sharon generously supported the events and projects at the hospitals, but especially Younker Rehabilitation where she started her career.

Jo (Jo) Ghrist
Jo is remembered for her deep love of family and friends, her kind and generous manner, her magical gardens and her love and patronage of the arts. Jo and her husband, Tom, enjoyed traveling throughout the world and she left a lasting impression on acquaintances and strangers alike. Jo served on the Foundation Board and together they generously supported many of the campaigns and efforts benefiting the hospital. They made a unique and impactful gift of their share in the doctor’s office building just south of the Education & Research Building. Their gift tied to Iowa Methodist Medical Center acquiring two acres of land that is now part of the Iowa Methodist Campus.

Betty Bishop
Betty lived an amazing age of 105. She was a donor to UnityPoint Health – Des Moines since her late teenage years. Her 85+ years of donating is a record that likely will never be broken. She was a longtime member of the Blank Children’s Hospital Guild, serving as president, and served on the Blank Children’s Board. When asked why she gave back, Betty said, “I was born that way.” Betty’s family has a rich history of volunteering and giving back to the hospital. Her father, Ernest T. Sargent, served on the Iowa Methodist Hospital Board for over 30 years starting back in the 1940s. Betty leaves a legacy of giving to improve the lives of others and inspired that legacy of philanthropy and service to her family.

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Dr. William Hornaday, Jr.
Dr. William “Bill” Hornaday, Jr., continued in his father’s footsteps and practiced urology at Iowa Methodist Medical Center for more than 30 years. Dr. Hornaday is remembered by his patients, fellow physicians and nurses as someone who cared for his patients with skill, empathy and mutual respect. Dr. Hornaday also served as the Chief of Medical Staff.

Early in his training, Dr. Hornaday recognized how important it was to have excellent nurses as part of the care team. This appreciation for the nursing staff that he worked closely with throughout his career led him to establish the Dr. William Hornaday, Jr. Endowment to support nursing education.

Marilyn Kollmorgen
Marilyn lived a wonderful full life of love, family, friends, volunteerism and community service. Marilyn and her husband, Dr. Robert Kollmorgen, built a life of love and service, raised three children and enriched the community around them. Marilyn was nicknamed ‘Mrs. Urbandale’ as she served on the school board, the city council, the parks and recreation board, the historical society, the booster club and was a founding force of Endow Urbandale. Marilyn served on the UnityPoint Health – Des Moines Foundation Board for more than 20 years and with her husband, generously supported numerous programs and projects.

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For more than 40 years, Marann dedicated her career to caring for patients, recruiting physicians and helping our community.

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Amy Brody
Amy found joy, beauty and laughter in everything she did, but most of all spending time with her family and friends. She had many hobbies including gardening, traveling, knitting, reading and playing canasta and mahjong. Amy also made the lives of others better through her work in the community and charitable support. Together with her husband, Brad, Amy supported many areas of importance including John Stoddard Cancer Center, Methodist West Hospital and the Emergency & Critical Care expansion at Iowa Methodist Medical Center.

Carissa Schneider
Carissa “Cassie” CASIDE dedicated her life to helping others. She spent the majority of her career as a registered nurse practitioner working with disadvantaged communities in the Des Moines area and was a longtime member of the Blank Children’s Hospital team. Her dedication to helping others can also be seen in her involvement in the hospital and her desire to give back. Cassie CASIDE grew up in a family that was always giving back to the community and her work in the hospital was a natural extension of her love of helping others.

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You are invited to become part of the UnityPoint Health – Des Moines Foundation Legacy Society or Red Wagon Club.

Thanking Our Future Donors NOW for a Gift that Comes Later

It is an honor to recognize and thank donors for their planned/future gift during their lifetime. The “LEGACY SOCIETY” and “RED WAGON CLUB” are recognition programs designed to thank donors who remember our hospitals and hospice.

The “LEGACY SOCIETY” recognizes those who made planned/future gifts to Iowa Methodist Medical Center, Iowa Lutheran Hospital, John Stoddard Cancer Center, Methodist West Hospital, Taylor House Hospice/UnityPoint at Home or Eyerly Ball. The “RED WAGON CLUB” recognizes individuals making planned/future gifts to Blank Children’s Hospital.

UnityPoint Health – Des Moines Foundation Legal Language & Tax ID

LANGUAGE FOR A GIFT BY WILL OR TRUST

“I give, devise and bequeath the sum of $______ (or property herein described or percentage of the estate or residue) to Iowa Health Foundation d/b/a UnityPoint Health – Des Moines Foundation, or its successor, an Iowa nonprofit corporation, for (Iowa Methodist Medical Center, Iowa Lutheran Hospital, Blank Children’s Hospital, John Stoddard Cancer Center, Methodist West Hospital, Taylor House Hospice/UnityPoint at Home or Eveyly Ball. The “RED WAGON CLUB” recognizes individuals making planned/future gifts to Blank Children’s Hospital.

The Federal ID Number of the Iowa Health Foundation d/b/a UnityPoint Health – Des Moines Foundation is 42-1467682.

To request more information or let us know you have made a gift by will or another type of future gift, please use the enclosed reply envelope, call (515) 241-6304 or email caleb.hegna@unitypoint.org.

Please write to us at our address, call at the above number or email unitypointfoundation@unitypoint.org if you wish to have your name removed from the list to receive future fundraising requests supporting Iowa Methodist Medical Center, Iowa Lutheran Hospital, Blank Children’s Hospital, John Stoddard Cancer Center, Methodist West Hospital, Taylor House Hospice/UnityPoint at Home or Eveyly Ball.