



UnityPoint Health Foundation

Methodist | Lutheran | Blank Children's
Methodist West | John Stoddard Cancer Center
Taylor House Hospice

Transform

2012 Foundation Donor Journal



2	Welcome
3	Leadership
4	Investing in our Workforce Through Education
6	“Crush”-ing Cancer with Friends and Laughter
8	The IMT Group: Supporting Festival from Day One
10	Ten Years of Taylor House: Needs, Hopes and Dreams
11	CICU Remodel Helps Patients Feel at Home
12	Volunteers Lead the Way at Methodist West
14	Events
16	Distribution of Support
17	Estate and Legacy Gifts
18	Cumulative Giving
22	Annual Giving
47	Honor and Memorial Gifts
50	Gifts-in-Kind
54	In Memoriam

Welcome

Dear Friends,

This is a truly a transformational time in our history. A new day has come in health care with unified medical teams surrounding our patients with value.

Iowa Health System is now UnityPoint Health, a new name that reflects the way our hospitals, physicians and home care entities are improving health care delivery through patient-centered coordinated care. As part of Iowa Health System, Iowa Health – Des Moines is now UnityPoint Health – Des Moines.

“Thoughtful and generous gifts of all sizes—large and small—truly transform the lives of the people that we serve. We are forever grateful that our loyal supporters continue to be committed to improving the health of our community through philanthropy.”

Along with Iowa Health’s name change, the Iowa Health Foundation is now officially the UnityPoint Health Foundation – Des Moines. We are still a nonprofit foundation to which 100% of your gifts will always be directed towards the programs or services you wish to support. The names of our hospitals and related entities for which we raise funds remain the same:

Warm regards,



Eric Crowell
UnityPoint Health – Des Moines
President/Chief Executive Officer



Denny Linderbaum
UnityPoint Health Foundation – Des Moines
President



R. Patrick McGoldrick
UnityPoint Health Foundation – Des Moines
Board Chair



Eric Crowell, R. Patrick McGoldrick, Denny Linderbaum

Iowa Methodist Medical Center, Iowa Lutheran Hospital, Blank Children’s Hospital, Methodist West Hospital, John Stoddard Cancer Center and Taylor House Hospice.

The Foundation will continue to prudently steward your support for the patients and families served by these Des Moines-based hospitals and related entities. Our goal is the same as in the past—to ensure that all contributions make a real difference right here in our community.

We are proud to report that the Foundation made a huge difference in 2012, raising \$5 million thanks to nearly 5,600 generous donors like you. In addition, we provided over \$4.6 million in funding for invaluable programs and services such as the Blank Children’s Developmental Center, the Cancer Care Coordinator Program at John Stoddard Cancer Center, the “I Love ILH Capital Fund” that reinvigorated Iowa Lutheran, and the “Needs, Hopes and Dreams” campaign that initiated renovations at Taylor House in celebration of its 10th anniversary of serving patients and families.

Thoughtful and generous gifts of all sizes truly transform the lives of the people that we serve. We are forever grateful that our loyal supporters continue to be committed to improving the health of our community through philanthropy.

Leadership

Foundation Board of Directors 2012

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Rich Willis
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Methodist, Lutheran and Blank Board of Directors 2012

Burton “Toby” Joseph, Chair
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Martha Willits

John Stoddard Cancer Center Board of Directors 2012

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Frank Marcovis, Chair Elect

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Robert Goebel, MD
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Carma Herring, RN
Kim Johnson
Gary Kahn

Dan Kollmorgen, MD
Telford “Ted” Lodden
Dianne Shearer
Steve Stephenson, MD
Teri Wood TeBockhorst

Investing in our Workforce Through Education



THE SECRET IN OUR ABILITY to provide excellent patient care at UnityPoint Health – Des Moines is our workforce. With the help of funds established over the years to support nurse and residency education, we continually invest in our team of caregivers so that they may demonstrate excellence through clinical expertise, extraordinary service, compassionate care and teamwork.

By providing ongoing education and training opportunities, our clinical staff can perform skills in a variety of scenarios and practice crucial communication skills in an effective, hands-on environment. Located on the Methodist campus, the Simulation Education Center holds three mock hospital rooms and seven simulation mannequins, including a premature baby, a newborn, three children, a pregnant woman and an adult male. These are no ordinary mannequins, since they perform all vital body functions, pulses and sounds and can be programmed with dozens of adverse events that simulate a real health crisis.

“The use of simulation in health sciences education has greatly increased in recent years. Deliberative practice in a simulated environment is a key education component for all members of the health care team,” says Dr. Douglas Dorner, Senior Vice President of Medical Education and Research for UnityPoint Health – Des Moines.

“I will continue to support this worthwhile project to help healthcare professionals learn how to save the lives of babies through the use of technology and continuing education.”
—Suzanne Crandall, Donor

Suzanne E. Crandall and her brother, Karl, believe in the power of simulation education. They donated funds to purchase a new “sim-baby,” and a “sim-toddler” through the Courtney and Gladys Crandall

Memorial Fund, a fund established in memory of their mother, who loved babies, and her father, who valued education. Suzanne happily knows that their dollars make a difference, saying, “I will continue to support this worthwhile project to help health care professionals learn how to save the lives of babies through the use of technology and continuing education.”

More than 1,400 employees from varied disciplines and departments completed simulation programs in 2012, twice as many participants as the prior year—all thanks to the generosity of donors like Suzanne and Karl.

Nursing and Simulation Education are key components to advancing quality care and philanthropy. In the future, these departments aim to expand and grow to include a full simulation education center, so that our providers have the skills and education needed to deliver topnotch care to our patients and families.

“Simulation training helps not only with the development of individual skills but is also critical in developing the high-functioning inter-disciplinary teams that will be providing healthcare at UnityPoint Health – Des Moines in the future,” says Dr. Dorner. “Our investment in the simulation center to provide these kinds of educational experiences will be crucial as healthcare evolves to a more integrated and coordinated population health management model.”



Nurses perform mock procedures on a simulation newborn

“Crush”-ing Cancer with Friends and Laughter



Judy Willis

ONCE JUDY WILLIS STARTED TO LAUGH, it did not take long for everyone else in the room to join her—and if you were sharing a glass of wine together, all the better!

A proud Des Moines native, Judy loved her family, friends and community. She worked tirelessly to make a difference in many organizations, such as John Stoddard Cancer Center, where she helped to provide key services for cancer patients and their families. Little did Judy know that one day, she would need these services as well.

In May 2008, Judy was diagnosed with colorectal cancer. Throughout her journey, she showed grace and courage while focusing on the things she loved the most: spending time with family and friends. Even when she wasn't feeling well, she made her time with loved ones fun and full of laughter—it was her medicine, and her gift. Unfortunately, Judy died after a valiant and courageous fight thirteen months after diagnosis.

To continue her legacy and celebrate her life, Judy's sister, Carolyn Bradley, joined forces with Judy's good friend, Cathy Temple. Together, they decided to do what Judy loved most—gather friends and family for a glass of wine, some fun and lots of laughter, all to make a difference. They pulled together a committee of family and close friends, and founded Crush Colon Cancer in Judy's honor to advocate for cancer patients and families.

Crush Colon Cancer's first fundraising event, held in 2010, showed how much people loved and wanted to continue Judy's legacy. It raised \$7,500

to support the Stoddard Care Coordinator Program, which ensures that all Stoddard patients and families have resources available to meet their needs throughout their journey.

Three years later, the Crush Colon Cancer event continues to grow, contributing more than \$50,000 in support of the Stoddard Care Coordinator Program. Judy would be proud to help so many patients and families receive the same kind of support she had during her own journey.

As Carolyn and Cathy see it, if wine comes from crushing grapes, then working together can CRUSH cancer through awareness, early detection, support services and the best treatments possible.



Cathy Temple and Carolyn Bradley

“Together, they decided to do what Judy loved most—gather friends and family for a glass of wine, some fun and lots of laughter, all to make a difference.”



Crush Colon Committee

Carolyn Bradley (Co-Chair)

Cathy Temple (Co-Chair)

Kara Bahr	Marie McCartan
Lori Baker	Sherry Nelson
Paula Bierle	Judy Pertzborn
Nancy Franklin	Diane Proctor
Luella Frey	Brenda Schneider
Barbara Grefe	Jan Sculfort
Deb Hesse	Carrie Thrall
Joni Kahler	Lori Walljasper
Carol Kitchen	Jenn & Matt Willis
Karen Landa	Lori & Jason Willis
Chris Logsdon	

The IMT Group: Supporting Festival from Day One



The 2012 IMT Group Tree



Cindie Book, Richard Keith and David Stark



Veterans Memorial Community Choice Credit Union Convention Center Ballroom



2012 Book Forest

THE IMT GROUP REMAINS WELL-KNOWN in Des Moines for its commitment to the community, particularly Festival of Trees & Lights, an annual benefit that has provided more than \$6.5 million in support of programs and services at Blank Children's Hospital.

“At the beginning, we were just at Festival to take photos of agents with trees to use in our newsletters,” said Richard Keith, President of IMT Group. As the only company to sponsor at the tree underwriting level every single year of its 29-year history, IMT Group has been proud to contribute nearly \$129,000 to support programs at Blank Children's.

Richard, a Des Moines native, started out as a local schoolteacher who spent his summers working at IMT Group. In 1978, he joined the company as a claims manager, and spent the next 26 years of his career learning the ropes of multiple departments before being promoted to President and Chief Executive Officer in 2004.

“It's been a delightful experience working with everyone at Festival, and we're just really proud of all the good work that Blank Children's Hospital does.”
—Richard Keith, President, IMT

Richard encourages IMT Group to embrace Festival at every level. He explained, “We put our decorated tree in the IMT lobby every year. Everyone is always so excited to see what tree we've picked out, and we auction it off at the end of the season to an employee.” IMT Group provides Festival tickets to all employees, so that they can attend the 5-day event with their friends and families.

And in 2012, Richard and his wife, Cindie Book, showcased this dedication by serving as the Honorary Chairs for Festival. “It's been a delightful experience working with everyone at Festival, and we're just really proud of all the good work that Blank Children's Hospital does,” Richard says.

Thanks to IMT Group's generosity and Richard's leadership, the Festival continues to grow as both a festive community event and a key source of support for programs at Blank Children's, which benefit so many of patients and families. “The Festival is a fun and important experience here at IMT,” Richard notes. “It's just a given that we're going to be involved.”

The 2013 Festival of Trees & Lights will celebrate its 30th anniversary November 27–December 1.



A IMT Group sponsorship sign at the 25th annual Festival of Trees & Lights

Ten Years of Taylor House: Needs, Hopes and Dreams

TEN YEARS AGO, the dream for a hospice facility to care for our community became a reality, thanks to the support of Don and Dolores Taylor and many other generous donors. Since April 2003, Taylor House Hospice has provided compassionate, caring residential hospice care for patients and families served by Methodist, Lutheran, Blank Children's, our physicians and other central Iowa caregivers.



Recently, the daughter of a Taylor House Hospice patient contacted us about her family's experience. She said, "We are so grateful. When we asked for your help, you were there. When we wanted kindness and compassion, you offered it. When we needed honest information, you shared it. All of that left us with a greater sense of peace."

In anticipation of the next decade of care, Taylor House staff compiled a list of "Needs, Hopes and Dreams," totaling approximately \$600,000. "Needs" included great room, fireplace, reception

"We are so grateful. When we asked for your help, you were there. When we wanted kindness and compassion, you offered it. When we needed honest information, you shared it. All of that left us with a greater sense of peace."

—Daughter of a 2012 Taylor House patient



and nurse station refurbishments as well as new carpeting, upgrades and remodeling for 10 patient rooms—all to make areas welcoming, warm and calm for patients and families.

"Hopes" envisioned a remodeled kitchen to provide more of a "home away from home" for families, and patient bathroom upgrades in 12 rooms to allow room for personal items.

And down the road, "Dreams" imagined a four-season family room for families to relax together in comfortable furnishings, plus a patio and sidewalk to the bike path so that patients and families can enjoy the fresh air of being outdoors.



Don and Dolores Taylor once again made a very generous gift to kick-off this campaign, and we invited our donors to join the effort. Their support makes the realization of these "Needs, Hopes and Dreams" possible over the coming years, and we are so very grateful.

CICU Remodel Helps Patients Feel at Home

AFTER A YEAR OF EXTENSIVE WORK, the Iowa Lutheran Hospital Critical and Intensive Care Unit (CICU) renovation is finally complete, and more efficient than ever. Phase I revamped patient rooms and added a new storage room and physician consultation room, whereas Phase II refurbished the family waiting room, staff lounge and nurse's station.

“I have the best staff of nurses who continually provide the highest quality of care to some of the most sick patients,” said Rosalyn Cranston, Nurse Manager. “We now have a critical care unit that truly reflects our quality of care.”

By redesigning and enlarging these spaces, nurses could improve their workflow. Patients and families enjoyed new décor and lighting, which made them feel more comfortable amidst difficult health concerns and procedures. Contributions from the annual Westerberg Celebration and the Iowa Lutheran Auxiliary provided more than \$200,000 to assist with renovations.



Nurses Nikkoli Colby and Sarah Pandullo



New CICU Patient Room

“I have the best staff of nurses who continually provide the highest quality of care to some of the most sick patients. We now have a critical care unit that truly reflects our quality of care.”

—Rosalyn Cranston, Nurse Manager

Volunteers Lead the Way at Methodist West



Mary Ockerman



Delores Carey and Ardith Jenison



Bud Karli and Claus Bunz



Wanda Baraldi

“MAY I HELP YOU?” Upon entering the doors of Methodist West Hospital, this phrase is one of the first things you will hear. These four simple words come from our dedicated volunteers, wearing blue jackets, who are ready to help our patients, families and guests in whatever way possible. Whether it is a planned surgery or a trip to the Emergency Room, coming to the hospital can be stressful, scary and confusing. The volunteers at Methodist West Hospital do everything they can to make the patient experience as positive as can be.



Methodist West Hospital

For physicians, nurses and staff at Methodist West, volunteers provide other essential help: answering phones, delivering flowers and mail to patient rooms and throughout the hospital departments, selling merchandise in the gift shop and providing support to hospital staff with special projects.

In addition, volunteers offer unique and fun services. Through the Senior's Health Insurance Information Program, also known as SHIIP, volunteers help counsel Medicare beneficiaries and caregivers about Medicare,

Medicare supplements, Medicare Advantage, Medicare Part D and long-term care insurance. Newborns receive a soft handmade baby hat as a keepsake while in the hospital. Volunteers design and make special get well cards, which are then delivered to patients to brighten their day.

Our volunteers do all of this because they want to make a difference; their support of patients and families is showcased in time spent at the hospital. Instead of receiving a paycheck for their work, they get paid in thankful smiles, handshakes and hugs.

“We are so fortunate to have our volunteers. Working alongside all our caregivers, they not only offer expert assistance to our patients and families, but they also provide smiles and a kind word at a time when it is needed most.”
—Chris Blair, RN, Methodist West Hospital Chief Administrative Officer



Methodist West Lobby

Rally Against Cancer



Merril Hoge, 2012 Rally Speaker

The 2012 Rally Against Cancer, a benefit for John Stoddard Cancer Center, was held on Saturday, January 28 at the Hy-Vee Conference Center in West Des Moines. More than 550 guests attended the event, and raised \$215,000 to support the programs and services of John Stoddard Cancer Center. The proceeds from this event directly support the Stoddard Care Coordinator program, which is available to all Stoddard patients free of charge and is made possible through philanthropy.

Guests heard from speaker Merrill Hoge, a former pro football player and current ESPN Analyst, who shared how three words—"find a way"—helped motivate him to work hard to beat the odds and become an NFL player while tackling his toughest battle, non-Hodgkin lymphoma. The night included wonderful food, fun raffle items, great auction items, and an exclusive performance by Pianopalooza, the best dueling piano group in Des Moines.

Save the Date

The Rally Against Cancer will be held January 25, 2014.

Westerberg Celebration



Denny Linderbaum, Dr. Steven Goldstein, Eric Lothe

At the 21st annual Westerberg Celebration, more than \$139,000 was raised to support the "I Love ILH" Capital Improvements Fund at Iowa Lutheran Hospital.

Employees, nurse alumni, volunteers, physicians, administration, auxiliary members, community friends and business partners celebrated the uniqueness of Iowa Lutheran.

Additionally, the Coskery Award is given each year to an individual or organization who has supported Iowa Lutheran Hospital through ongoing financial gifts. In the photo above, Denny Linderbaum and Eric Lothe present Dr. Steven Goldstein, Chief of Staff for the Medical Staff, with the 2012 award. The Medical Staff received this award because of their exceptional spirit of commitment and generosity to Iowa Lutheran and the hospital community.

Save the Date

The 23rd annual Westerberg Celebration will be held April 22, 2014. Stay tuned for more information.

Festival of Trees & Lights



Festival Celebrates a New Location

The 29th annual Festival of Trees & Lights provided five days of holiday fun to more than 15,000 attendees, who enjoyed more beautifully decorated trees, children's activities, delicious food items, unique vendors and performances at Festival's new location, Veterans Memorial Community Choice Credit Union Convention Center Ballroom.

The event, a benefit for Blank Children's Hospital, raised more than \$440,000 to support the Child Life program and Center for Advocacy and Outreach, both supported by philanthropy. Gala set a record with over 450 guests, and the Gala committee worked hard to obtain one-of-a-kind auction items that brought in more than \$118,000.

Special thanks to Iowa Realty, our Presenting Sponsor; our Honorary Chairs, Richard Keith and Cindie Book; Festival and Gala committees; and the rest of our sponsors, underwriters, in-kind supporters and volunteers for donating their time to make the event such a success.

Save the Date

Festival's 30th anniversary will be held
November 27-December 1, 2013.
Visit www.festivaloftrees.com for details.

Hops for Hospice



Therapy Dog Greets Hops Guests

The first annual Hops for Hospice provided a casual, entertaining get together to benefit Iowa Health Hospice's Comfort Therapy programs. Attended by more than 220 guests, the event took place on March 2 at the Windsor Heights Community Center.

Featuring tasty Jethro's barbecue, samples of specialty beers and root beer, this fun event raised almost \$25,000 to support Comfort Therapy. These programs allow patients and families at Taylor House to benefit from massage and music therapy, as well as animal-assisted therapy.

Many great raffle prizes helped raise funds for this wonderful cause. Teen volunteers full of enthusiasm provided great entertainment and support. Therapy dogs also showed up so that attendees could see firsthand how comforting a furry friend can be for patients and families.

Save the Date

The 3rd annual Hops for Hospice
will be held March 3, 2014.

Distribution of Support

The Foundation is privileged to serve as the development and fundraising organization for Iowa Methodist, Iowa Lutheran, Blank Children's Hospital, Methodist West Hospital, John Stoddard Cancer Center and Taylor House Hospice. Thoughtful gifts of all sizes make possible advancements in medical research, state-of-the-art equipment, and programs and services that meet the specific needs of our community.



* 2012 Funding Purposes



Programs & Services	\$3,181,377
Capital	\$997,492
Education	\$177,482
Equipment	\$135,780
Patient Assistance	\$34,754
Employee Assistance	\$13,969
Other	\$31,000

Total: \$4,571,854

* 2012 Distribution of Support



Blank Children's Hospital	\$2,502,385
Methodist, Lutheran, Methodist West	\$1,405,340
John Stoddard Cancer Center	\$414,366
Taylor House and UnityPoint at Home	\$225,474
UnityPoint Health and UnityPoint Clinic	\$24,289

Total: \$4,571,854

* 2008-2012 Distribution of Support



Blank Children's Hospital	\$11,541,626
Methodist, Lutheran, Methodist West	\$7,475,327
John Stoddard Cancer Center	\$3,982,917
Taylor House and UnityPoint at Home	\$1,124,453
UnityPoint Health and UnityPoint Clinic	\$224,681

Total: \$24,349,004

2012 Quick Stats

5,517

Donors in 2012

2,238

New Donors in 2012

8,449

Gifts Made in 2012

2,865

Honor/Memorial Gifts Made in 2012



2008-2012 Quick Stats

18,671

Total Donors, 2008-2012

43,966

Total Gifts, 2008-2012

Bequests and Future Gifts

How does the name change affect bequests and future gifts?

UnityPoint Health Foundation is a successor organization to Iowa Health Foundation, so anyone that has listed Iowa Health Foundation in their will, trust or other future gifts does not need to update their documents using the new name.

Bequests and other future gifts to Iowa Health Foundation will still go to the same place and for the same purpose. UnityPoint Health Foundation will continue to raise funds for Iowa Methodist Medical Center, Iowa Lutheran Hospital, Blank Children's Hospital, John Stoddard Cancer Center, Taylor House Hospice and Methodist West Hospital.

What is the new language for bequest and other future gifts?

See below for samples of suggested language. Please call us with any specific questions about wording.

Would you like to talk to an expert?

Please note that our staff will make every effort to assist you and your estate planning attorney in designing and implementing a charitable plan that benefits you and UnityPoint Health Foundation. You may contact Don Ireland-Schunicht, Senior Vice President, at (515) 241-6304 or donald.ireland-schunicht@unitypoint.org at any time.

New Specific Bequest Language:

"I give and bequeath to UnityPoint Health Foundation - Des Moines, a qualified 501c(3) corporation located in Des Moines, Iowa, the sum of \$ _____ for its general purpose."

New Percentage Bequest Language:

"I give and bequeath to UnityPoint Health Foundation - Des Moines, a qualified 501c(3) corporation located in Des Moines, Iowa, _____ percent of the rest residue and remainder of my estate for its general purpose."

New Restricted Bequest Language:

"I give and bequeath to UnityPoint Health Foundation - Des Moines, a qualified 501c(3) corporation located in Des Moines, Iowa, (dollar amount, percentage of estate or residue or description of property) to be used for _____ purposes. At any time, however, in the event that the original purpose of the gift no longer exists or has become no longer necessary, practical or possible to perform, as determined by the UnityPoint Health Foundation Board, the board shall redirect the proceeds of this gift to another similar purpose."

Cumulative Giving

We recognize the following donors, who have demonstrated exceptional leadership through cumulative gifts totaling \$50,000 or greater. This includes gifts to Iowa Methodist Medical Center, Iowa Lutheran Hospital, Blank Children's Hospital, Methodist West Hospital, John Stoddard Cancer Center, Taylor House and the Foundation.

\$25,000,000+

Mr. & Mrs. John D. Stoddard*

\$5,000,000 - \$9,999,999

Myron & Jacqueline Blank*
Louise Coskery*
Newell S. & Helen M. Johnson*
Watson & Helen Powell*
Variety - The Children's Charity of Iowa

\$2,500,000 - \$4,999,999

Blank Children's Hospital Guild
Iowa Lutheran Hospital Auxiliary
U.S. Department of Health & Human Services
Marian Goodwin Vaatveit*

\$1,000,000 - \$2,499,999

LaVerne & Blaine Briggs
Des Moines Orthopaedic Surgeons, P.C.
Fraternal Order of Eagles - Iowa State
Aerie & Auxiliary
John R. & Zelda Grubb*
Paul & Lela Harp*
Harold & Frances Hite*
The Iowa Clinic, P.C.
Iowa Department of Public Health
The Fred Maytag Family Foundation
George Murphy*
Ernest & Florence Sargent Family Foundation

Don & Dolores Taylor
Dr. Virginia Thompson*
UnityPoint Health - Des Moines Medical Staff
Rachel Younker Foundation

\$500,000 - \$999,999

Robert Aliber*
American Cancer Society
Anonymous
E. Mary & E. Ronald* Gonder
Governor's Traffic Safety Bureau
The Graham Group, Inc.
The Hearst Foundation, Inc.
The Robert Wood Johnson Foundation
D. C. & Lillian Johnston*
Janice & John Kelley
The Kenyon Family
Kohl's Department Stores
Kresge Foundation
Dr. James McMillan*
Mid-Iowa Health Foundation
Gladys & Bessie Myers*
Principal Charity Classic
Milton O. Riepe*
LaVerne P. Stevens*
Wellmark Blue Cross & Blue Shield

\$250,000 - \$499,999

AAA Minnesota/Iowa
ARAMARK Healthcare

Ginger & Ron Barry
Katherine Getty Beer* & Paul Beer*
Carrie Boyer*
Thelma K. Brand*
Cystic Fibrosis Foundation
Doctor's Office Building Corp.
Douglas B. Dorner, M.D. & Carole Villeneuve
William J. & Jeanne Goodwin* &
Goodwin Foundation
Barbara H. Graham
Cecil & Johanne Finch*
Pearl Haulman*
Iowa Methodist School of Nursing
Alumni Association
Iowa Radiology, P.C.
Iowa Realty
Maude M. Kitchen*
The Susan G. Komen Breast Cancer Foundation
William C. Knapp Charitable Foundation, Inc.
S. Kay Montgomery
National Realty Corporation
Eva J. Nicoletto*
Andrew Noble Trust
Pioneer Hi-Bred International
Prairie Meadows Racetrack and Casino, Inc.
Principal Financial Group Foundation, Inc.
Professional Solutions Insurance Company
Edward G. Roseman*
Shirley M. & Roger F. Stetson
U.S. Department of Education

\$100,000 - \$249,999

Allianz Championship
 American Society of Clinical Oncology
 Anonymous
 Staci Appel
 Ataxia Telangiectasia Children's Project
 Atlantic Coca-Cola Bottling Company
 Mr. & Mrs. Brian J. Baker
 JoAnne & Tom Beasley
 Willard* & Betty Bishop
 Dr. Donald W. & Leah C. Blair*
 Doris Blumer*
 Business Women's Association Foundation
 Dr. Thomas & Barbara Carlstrom
 The Annie E. Casey Foundation
 Kathleen Casper*
 Jack & Marjorie Cavanah
 Steven R. Condit*
 The Coons Foundation
 F. C. Coppersmith*
 Mr. & Mrs.* Donald W. Cordes
 Mildred & Arthur Corey*
 Sheri & Joe Corfits
 Ann Cownie*
 Jim & Patty Cownie
 Eric & Kathy Crowell
 Des Moines Child & Adolescent
 Guidance Center, Inc.
 Des Moines Springfest Horse Show

Marion DeVries*
 Ruth A. Dixon Memorial
 EMC Insurance Companies
 Helene Fuld Health Trust
 Dr. Tom* & Joan Ghrist
 Lillie J. Gove*
 Greater Des Moines Community Foundation
 Howard V. Gregory*
 Dr. & Mrs. Ronald K. Grooters
 Hildred Harken*
 J. Ira and Nicki Harris Foundation
 Jim & Janet Harris
 Dr. Tim & Jane Hart
 Mary E. Haulman*
 Health System Emergency Physicians, P.C.
 Holmes Murphy & Associates, Inc.
 Edith E. Hultner*
 Hyundai Motor America
 Hy-Vee, Inc.
 The IMT Group
 Iowa Department of Human Services
 Iowa Heart Center
 Marian F. Jones*
 Shirley A. Kading*
 Katharine G. Kain*
 John & Mary Keck
 Walter E. Lawrence*
 Carl W. Lenall*
 Dennis & Barbara Linderbaum
 Donna J. Lloyd*
 Ellen Maytag Madsen*
 Marsh

Naina McClarey*
 Richard L. & Deborah K. McConnell
 Hazel B. McKim*
 Medical Oncology & Hematology Associates
 Meredith Corporation
 Edwin T. Meredith Foundation
 MidAmerican Energy
 Frank Moore*
 Florence M. Murphy*
 National Children's Alliance
 Carl Passmore*
 Becky Patton-Quigley
 Steve Pershing*
 Henry & Norma Peterson Charitable Trust
 Winifred Petty*
 Polk County Department of Health Services
 Harry & Peggy Pomerantz Foundation
 Robert & Debra Pulver
 The Rasmussen Group, Inc.
 Fred C. Robison*
 Edwin H. Rudebeck*
 Safe Kids World Wide
 Sahai Family, Webster City, IA
 Dick* & Joann Sargent
 Florence & Ernest Sargent*
 Eloise E. Schnoor*
 Lucille & Bob Schwarze
 Drs. Robert & Rebecca Shaw
 Arnold & Alene Sieg*
 Alice & Willard Smith*
 Simpson & Lucille Smith*
 Becky & David Stark



Deb Moyer, Chief Nursing Executive

Almost 900 employees participated in the 2012 Employee Giving Campaign, and contributed more than \$725,000 to support programs and services at Iowa Methodist Medical Center, Iowa Lutheran Hospital, Blank Children's Hospital, Methodist West Hospital, John Stoddard Cancer Center, Taylor House, United Way and Variety – The Children's Charity.

This year's theme, "Discover Your Impact," showcased how individual gifts make a real difference. Many employees shared stories of their passion for giving to our hospitals, patients and community. We appreciate the dedication and support of our employees.

Cumulative Giving



Joan Weiser, 1966



Joan Weiser, 2013

In honor of her retirement as a medical technologist at Iowa Methodist, Joan (pronounced Jo-Ann) Weiser recently made a gift to help the Microbiology Lab purchase a new microscope. “It was where I had received my training and worked so long – where I had spent most of my life. I decided I would do something for the lab,” she explained.

Joan worked for Methodist for 32 years, first as a medical technician student and then full-time as a medical technologist in the microbiology lab. Upon her May 2012 retirement, she thought it would be nice for the department to have a new microscope.

Joan had kept in touch with her colleagues, and decided to let them decide what type of microscope would best enhance their work. For a lab full of scientists, this was a dream come true—they were thrilled and immediately began looking for one. The cost of the microscope they chose exceeded the scope of Joan’s gift, but the Foundation helped cover the cost through the generosity of other donors, who designated gifts to assist with such purchases.

For Joan, this was an exciting opportunity to provide a useful tool to her department and colleagues, and make a positive impact in the hospital. The Foundation is grateful for her generosity.

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Mary Hellerstedt and Carma Herring, Stoddard Executive Director

John Stoddard Cancer Center benefited once again from the Chokolaterie Stam Run. Now in its third year, the run has grown considerably and provided more than \$10,000 in support of the Stoddard Care Coordinator Program.

Care coordinators are specially trained oncology nurses who understand both the technical aspects of cancer and the emotional impact of the journey. Together with members of the multidisciplinary care team, care coordinators walk alongside patients and families, connecting them to resources within the Cancer Center and the community.

Most importantly, they provide education, hope and encouragement to patients and loved ones so they can have the best quality of life possible while going through treatment. This program is provided free of charge and is not reimbursed through insurance—it is supported through philanthropy. Thank you, Chokolaterie Stam, for your support of the care coordinator program.

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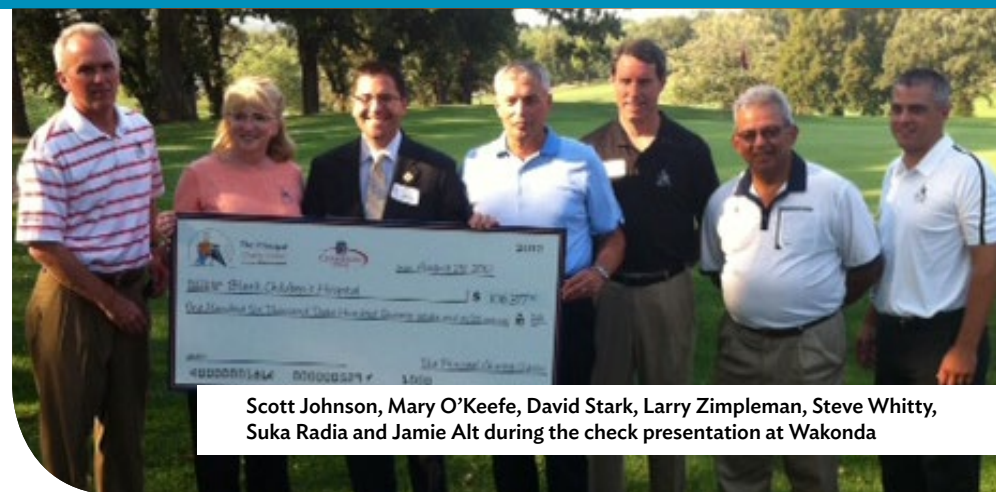
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Scott Johnson, Mary O'Keefe, David Stark, Larry Zimpleman, Steve Whitty, Suka Radia and Jamie Alt during the check presentation at Wakonda

Over the past six years, Principal Charity Classic (PCC) contributed more than \$500,000 to support programs and services at Blank Children's Hospital, one of the five "FORE Our Kids" organizations highlighted at this outstanding golf and community event.

Jamie Alt, Tournament Director for Principal Charity Classic, is delighted that the Classic supports Blank Children's however possible. "We are honored to make a positive impact on an increasing number of children and families every year at Blank Children's," he said.

Blank Children's hosted Media Day to kick off the 2012 Classic, plus the PCC Wives Tour and the skybox for friends and supporters of Blank Children's. Each year, during Family Day at the PCC, children of all ages can enjoy fun crafts in the Blank Children's activity tent, staffed by hospital employees who volunteer their time.

"We are very proud of this partnership," says David Stark, President and COO for Blank Children's. Last year's proceeds directly benefited Child Life, the Center for Advocacy and Outreach's Fire Safety House, as well as provided comfortable recliner chairs for parents and families spending time in the NICU.

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Dollars raised by the Iowa Lutheran Hospital Auxiliary and from the ILH Westerberg Celebration recently made a huge impact for children and adolescents in the Iowa Lutheran Behavioral Health Unit, which provides assessment, inpatient, outpatient and aftercare services for children and adolescents (ages 4-18) experiencing difficulty at home, school or in the community.

Extensive remodeling provided much needed upgrades to this unit. Patient rooms received new windows, freshly painted walls and bathrooms with new sinks, toilets and unbreakable mirrors. "It's now such a great area that is safe and so pleasant for patients and staff," says Courtney Fuller, RN for the unit. New cabinets with lockable doors created secure space for books, movies and games in the lounge area. New tables, chairs and kitchen countertops also make an improved place for patient meals and snacks.

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Due to the increased number of women surviving breast cancer, more resources are needed to help them live the best life possible as a survivor. That's why John Stoddard Cancer Center created Life Beyond Breast Cancer, a six-week, free educational course for women who have recently completed treatment for breast cancer.

The curriculum provides women with tools and techniques for self-care to help them transition from treatment into their new life as a survivor. Topics include potential side effects from the treatment and medication, understanding and coping with the fear of recurrence, nutrition, physical and emotional wellness and relationships. Generous grant support from Susan G. Komen for the Cure and the Des Moines Metro High School Hockey League helps to make this program possible, and more than 75 women have participated.

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 Joann Carlson
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When Christmas rolled around last year, colorful stockings enveloped each tiny baby in the Maternity Centers and Variety Neonatal Intensive Care Nursery at Blank Children's Hospital.

"It truly was a sight to see," says Julie Pedigo, Child Life Specialist. "The families had their very own Christmas present—their baby!"

Dedicated volunteers spent hours hand-crafting each stocking, complete with a big bow. Marge Cavanah, one of the volunteers, summed up what the project meant to her: "Anticipation! From the day we loaded up bolts of fleece at the store to when we stitched on the bows, I kept imaging the happy parents and families who would see their precious, new children all tucked into these stockings by nurses on Christmas."

Thank you to our passionate volunteers for donating their time and talent during the holiday season!

Lee & Karen Casten
 Stephen & Catherine Cate
 Ms. Denise M. Clark
 Jennifer Clark
 Melissa Clarke
 Karen L. Clayton
 Richard & Katherine Cohan
 Clark & Marilyn Colby
 Linda S. Compfield
 Sandra Conover
 Ryan & Krista Cooley
 Linda C. Cope
 Mr. Donald W. Cordes
 Don Corrigan
 Nancy Crandell
 Coe Ann Crawford



Steven & Deborah Critz
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Mark & Robin Denkinger
Des Moines Menace
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Howard & Susan Downs
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Patricia & Joel Drake
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The Springfest Horse Show, a yearly benefit supporting the Regional Child Protection Center at Blank Children's Hospital, reached the \$100,000 giving level in 2012.

"Raising that amount by our 10th anniversary was a long-term goal, and we're so proud to reach it," says Susan Aschenbrenner, Springfest Horse Show Chairperson since 2003. "Springfest has a very strong partnership with Blank Children's, and we were so impressed with the work of the Center. We felt that we could make a difference, so we chose to direct funds to this very important area."

The Center focuses on helping babies and children affected by drug exposure or abuse of any kind, so that they may live a healthier, happier life. Since 2002, Springfest provides an opportunity for those passionate about helping kids facing abuse to give back in a tangible way. Donations support diagnostic services and various support programs for child victims and their parents or caregivers, as well as public education and advocacy.



Springfest annually promotes the horse therapy program, which benefits patients at Blank Children's

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 Dr. & Mrs. Curtis L. Hoegh
 Kevin Hoekman
 Stacy Holl
 Jerry & Yvonne Holtz
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Awareness and early detection are two of the most important tools in the fight against cancer—but for women who are uninsured or underinsured, access to mammogram screenings is limited or nonexistent.

Through grant support from the National Breast Cancer Foundation and Bras for the Cause, John Stoddard Cancer Center is proud to offer free mammograms to uninsured and underinsured women, including follow-up diagnostic mammograms and breast ultrasounds.

Increasing access to mammograms for those in need will help improve the likelihood of detecting breast cancer early and increase the likelihood of survivorship. In addition, providing mammograms also helps raise awareness about the importance of breast health among a segment of the population for which it is more difficult to deliver health messages.

In 2012, more than 60 women benefited from this free service, known as Pink Days, at Stoddard.

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Peggy Harrison, Starr Henrichs and Susan Ballard

Susan Ballard, Starr Henrichs and Peggy Harrison volunteer in the Blank Children's playroom each Wednesday morning, working together to bring smiles and fun to patients.

"Whatever they want to play, we're up for it," says Susan, a longtime donor and Blank Children's board member. "Board games, video games, holding baby dolls, 'cooking' food, reading books—we do it all."

Children and their families are welcome to come to the playroom with volunteers every day. If patients cannot leave their rooms, volunteers bring games and books to them. Volunteers also provide a listening ear to parents and family members. "We all have a common interest in volunteering," Susan says. "But one of the best parts is that we also became really good friends."

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Toni Clark
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 Michael Greenlee



Dan LaGrange, VP of Foundation Finance/Operations
 and Nancy Ross, Auxiliary President

A few years ago, Nancy Ross decorated a Swedish table for an Iowa Lutheran Auxiliary meeting, where she met wonderful volunteers and was later invited to attend a Board meeting. She knew right then that she would love the opportunity to serve the Auxiliary and Lutheran as a whole.

Nancy was born at Lutheran, so the opportunity to get involved with the hospital and Auxiliary greatly excited her. Over time, she served as chair of various committees and in 2012, became President of the Auxiliary. She worked closely with the friendly staff in the volunteer department, who made her job stress-free and fun.

Nancy looks forward to spending many more years volunteering, and continually encourages others to volunteer their time and talents. She says, “Life is definitely a gift, and I have been provided the opportunity to volunteer with the best.”

2012 Annual Giving

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Melanie Rundel and her dogs, Rory and Sophie

Melanie Rundel and her cavalier spaniel, Rory, started volunteering for the animal-assisted therapy (AAT) program at Iowa Methodist Medical Center in 2009. “Our first visit was to the oncology unit, where I had said goodbye to my mother 15 years ago. I wasn’t quite sure what to expect, but I found hope, positive attitudes and a dedicated, caring staff,” Melanie says.

Melanie and Rory spend time in many areas of the hospital, visiting patients and staff members. Melanie witnesses the comfort and strength Rory provides to those facing cancer treatments, surgeries, rehabilitation and much more—patients hug and cuddle him, while families tell stories of their own pets at home.

Melanie describes her days at Methodist as “an absolute privilege . . . Being one small part of a very dedicated, highly professional organization with such high standards allows us to work together to help and heal those in need.”

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Reed Flood

Reed Flood first heard about teen volunteers at Taylor House Hospice three years ago, during his sophomore year of high school. “Knowing that by just being myself, I could help someone during a difficult moment in their life—that was enough for me,” he explained.

Reed is a go-getter: he visits with Taylor House patients, helps with yard work and cleaning around the facility, serves meals for families and organizes the children’s area. Alongside other teen volunteers, Reed also helps at special events such as the Love Lights Celebration in December and Hops for Hospice in March.

“By volunteering at Taylor House, I’ve learned many valuable life lessons. It’s helped me to be a better man,” he said.

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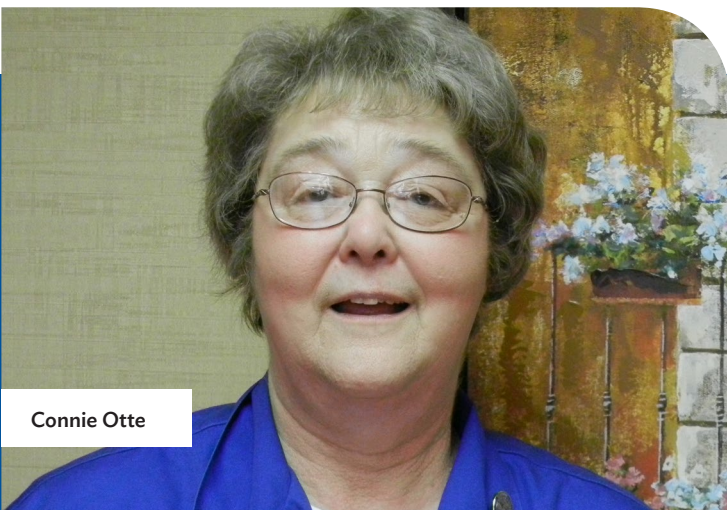
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Connie Otte

For 41 years, Connie Otte was a nurse, and spent her last 36 years at Iowa Methodist Medical Center helping medical surgical, cardiac and oncology patients. Upon retiring, Connie signed up to help start the volunteer program for the Radiation Oncology Department at John Stoddard Cancer Center.

Twice a week, Connie greets guests arriving for appointments and offers them something hot to drink and a listening ear. She loves meeting people and hearing their stories from all parts of the state and walks of life.

"When people walk in they can be a little scared and a little confused," she says. "The best thing I can do is give them a warm greeting and a smile—you can see them relax immediately. It makes me happy that I can help make their experience just a little better."

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Nancy Lohr



A volunteer at Methodist West Hospital since its opening in October 2009, Nancy Lohr primarily helps at the volunteer reception desk check, but also assists in the gift shop and as a patient ambassador.

“I truly enjoy delivering flowers and cards to patients,” Nancy says. “To see the surprise, excitement and happiness on their faces really brightens my day.”

She enjoys working alongside hospital staff, nurses and physicians, noting their appreciation and respect for volunteers. But what Nancy values most is the opportunity to make a difference, and learn something new every day.

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Josephine M. Sheehan
Dr. Derek Shickell
Makayla Claire Shickell
Darleen L. Sickert
Paul J. Smith
Phyllis Snodgrass
Loine Sorensen
Raymond L. Southard

Jack Spevak
 Leona G. Stahowick
 Fern M. Starrett
 Charles “Chuck” Sterns
 Edna Stetson
 Melvin G. Straub
 Blayne Struve
 Dorothy Sutherland
 Charley H. Sutton
 Melanie Sweeney
 Verda M. Swim
 Benjamin D. Taylor
 Delores J. Taylor
 Harold L. Taylor
 Ines M. Timboe
 Frankl Tourtelotte
 Kenneth Randy Trotter
 Susan Trotter
 Rita J. Tuttle
 Andrew James Ulrich
 Ron Utley
 Ralph S. VandeHaar
 Sue Wall
 Thomas Joseph Walter
 Petricia S. Ward
 Colton William Warner
 Del Warner
 Larry E. Warren
 Lori Ann Warren
 Malik Dale Wendt
 Wayne R. Westbrook
 Jack Westin
 Della White
 Bertha H. Wilkerson
 Edgar E. Wilkinson

Arnetta Williams
 Kay L. Williams
 Judy Marie Willis
 Stanley G. Wintermote
 Harlin W. Woehl
 Charles J. Yauk
 George M. Zaharis
 Richard David Zaun

GIFTS-IN-KIND

Gifts-in-kind are a type of charitable giving in which, instead of giving money to buy needed goods and services, the goods and services themselves are given. These gifts do not include gifts of cash or stock.

A Tech/The Easy Living Store
 Accents & Interiors
 Advocacy & Outreach Dept. -
 Blank Children’s Hospital
 Kathleen Alverio, Lorie Hancock &
 Nancy Thorpe
 American Popcorn Company
 Amerigem Diamonds
 Anderson Erickson Dairy Company
 Anderson Funeral Homes
 Anglo International
 Apheta Family Office
 Arriaga Law Office, P.C.
 Assembled Products Inc.
 Backpocket Brewery
 Baker’s Square Restaurant & Pies
 Ballet Des Moines
 Barnum Floors
 BCLUW Community School District
 Biaggi’s

2012 Estate & Legacy Gifts

Each year, donors generously support our hospitals and foundation through bequests, charitable trusts, beneficiary designations on retirement plans and annuities, plus many other unique giving methods. The Foundation and our hospitals deeply appreciate each and every one of these legacy gifts:

Dr. Donald W. Blair, Des Moines—Dr. Blair was a longtime surgeon at Iowa Methodist. Proceeds from his trust will help to purchase new orthopaedic equipment at Iowa Methodist.

Carol D. Burk, Des Moines—Carol moved to Iowa about eight years ago from New York. She loved Iowa and was grateful for the healthcare she received while living here. Carol generously left bequests to Iowa Lutheran, Blank Children’s and the transplant unity at Iowa Methodist.

Marian Goodwin Vaatveit, Carroll—Marian’s relationship with Iowa Methodist started seventy years ago, when her sister, Dr. Virginia Thompson, came to work at the hospital as an anesthesiologist. Marian loved children and taught elementary school. She left a bequest to Blank Children’s, which helped to build the Children’s Developmental Center.

Marjorie A. McKean, Des Moines—Marjorie toured Taylor House Hospice during its grand opening 10 years ago. She immediately decided she wanted to help and underwrote a room. Her bequest will assist with the current “Needs, Hopes and Dreams” renovation project at Taylor House.

Francis Sammon, Grinnell—Francis’ interest in nursing led her to leave a bequest to help further the education of individuals pursuing a career in healthcare.

William S. Pershing, Des Moines—Steve received wonderful care at the Younker Rehab Center following a stroke nearly two decades ago. In appreciation for his care, Steve left a bequest to both Iowa Methodist and Younker Rehab.

2012 Annual Giving

The Birthday Club
Blank Children's Emergency Department
Chris Brown & Laurie George
Cache Bake Shoppe
Casey's General Stores, Inc.
Central Iowa Floral, Inc.
Chili's
Chocolate Storybook
Chocolaterie Stam
Cinfull Creations
Clear Channel Media + Entertainment
Tim & Elsie Cloyd

Common Ground Iowa
Commonwealth Electric Company
Concrete Cruizers Car Club
Joe & Sheri Corfits & Family
Cronin Family
Sally & Kevin Crowley
Dannette Cunningham & Electa Bartels
Dahl's
Dr. & Mrs. Jeffrey P. Davick
Linda Depue & Joe Pendergast
Des Moines Area Community College
Des Moines Does #25 Iowa
Des Moines Golf & Country Club
Des Moines Mothers of Multiples
Des Moines Orthopaedic Surgeons
The Des Moines Register
Des Moines Transportation Club
Des Moines University - Oncology Club
Des Moines Woodworkers Association
Doc's Dog Kennel and Hunt Club
Drake Diner
Drake University

Earl May Nursery & Garden Center
EDWARDS
Electronic Engineering
Dr. & Mrs. Steven A. Elg
European Motors of Des Moines
Farner Bocken
Katie Fina
Gail Fisher
Fitness World West
Flynn-Wright
Foster & Jensen Families
Freeman
Friday's
Gilcrest Jewett Lumber Company
Glazed Expressions
Goode Greenhouses, Inc.
Neal & Amy Gould
Grace United Methodist Quilt Group
Greater Des Moines Convention & Visitors Bureau
Dawn Gruis
Hawkeye Hallmark Collectors Club



In September 2012, the Foundation relocated its offices to the Education & Research Center on the Methodist/Blank Children's campus. This new, permanent space is actually located directly above the early 1980's location of the Foundation, which was torn down at the time to make way for a parking ramp and the Center.

Returning to the Methodist/Blank Children's campus allows the work of the Foundation to be more closely aligned with UnityPoint Health - Des Moines, where the lives of community members are a passion and priority.

We invite you to visit us in our new space. Our address is 1415 Woodland Avenue, Suite E-200, Des Moines, IA 50309. Please call our office at (515) 241-6304 if you need assistance regarding driving directions and/or parking information.

Vickie Hedlund
 Caleb Hegna
 Kent and Carole Henning
 Carma & Kenneth Herring
 Hines Realty
 Megan Hoogeveen Memorial Foundation
 Hot Spring Spas
 Kelly & Patty Housby
 Hy-Vee
 Illahee Hills Independent Retirement Living
 In The Bag
 Iowa Architectural Foundation
 Iowa Atheists & Freethinkers
 The Iowa Clinic, P.C.
 Iowa Cubs
 Iowa Events Center
 Iowa Lutheran Hospital Auxiliary
 Iowa Public Television
 Iowa Realty
 Isabel Bloom, LLC
 ISU Athletic Department
 Coral & Kim Johnson
 Jordan Creek Town Center
 KCCI-TV - News Channel 8
 KDSM-FOX 17
 Keck, Inc.
 Kelli's Gift Suppliers
 Kids Living Brave
 Deano & Nancy Kuennen
 Kurschinski Family
 La Quercia, LLC
 Laureate Gamma Rho Sorority
 Chapter of Beta Sigma Phi
 Legacy Financial Group
 Angela & Wade Lookingbill
 Lowes

Markey's Audio Visual, Inc.
 James & Lynn Martin
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 McGarth-Bach-Throm
 Drew, Leah & Kade Van Meeteren
 Meredith Corporation
 Mississippi River Distilling Co.
 Mitchellville Elementary School
 Jenny & Keith Murphy
 Nobbies Party Superstore
 Otis Spunkmeyer
 Outback
 Packaging Distribution Services (PDS)
 Dr. & Mrs. Michael J. Page
 Palmer's Candy
 Palmer's Deli & Market
 Panera Bread Bakery Cafe
 PepsiCo
 Pigott, Inc.
 Planet Sub
 Plaza Dental Group
 Powell Chemical Dependency Center
 Prairie Van & Storage
 Pulse 99.5
 Quality Manufacturing Corporation
 Red Rossa - Napoli Pizza
 Rogers Entertainment, Ltd.
 Rollin' Relics Car Club
 Ruan's Farm
 Sahar's Salon, Day Spa & Boutique
 Salisbury House Gardens & Terrace Hill
 Deanna & Matt Sargent
 Paul Satre
 Scheels All Sports
 Dianne & Leon Shearer

Signature Consultants & The Kirke Family
 Signify Pink
 Silpada Designs
 Slyvan Learning Center - Urbandale
 Southridge Mall
 The Spa at West Glen
 Specialty Graphics, Inc.
 Sticks, Inc.
 Stockman's Inn
 Stoll-Neideigh-Brocker
 Storey Kenworthy
 Sugar Point Resort
 TMC Transportation
 Traviss Audio Video
 Two Rivers Regional Partnership
 Two Rivers Romance Authors
 University of Iowa Alumni Association
 Karen Vaughn, Gary Mason, Cindy Lane,
 Lacey Vaughn, Abby Russell,
 Aaron & Nicole Milik
 VSA Arts of Iowa
 Walnut Hills UMC
 Wartburg College
 Nicole Weliver-Rand
 Wendy's Des Moines
 West Bank
 West Grand Golf
 Whole Foods Market
 Willis Auto Campus
 Windsor Heights Chamber of Commerce
 Woody's Smoke Shack BBQ
 Brooke Johnson Wright &
 Brandon Wright
 Wright Outdoor Solutions
 (Heard Gardens)
 Zmarik's

In Memoriam



MARGARET J. OWENS—After a 42-year career at State Finance and Wells Fargo, Margaret began to volunteer as a receptionist at Iowa Lutheran Hospital. She slowly got involved with the Family Healthcare Library, Not New Shop and Gift Shop. She joined the Iowa Lutheran Hospital Auxiliary, serving as both president and treasurer two times each, and remained passionate about planning for the organization's future. Margaret was so dedicated to the Auxiliary that she once held a board meeting in her hospital room during a bout of sickness—just to keep everything going!

One of Margaret's most proud accomplishments was the creation of the Iowa Lutheran Hospital Auxiliary Endowment, which provides scholarships for Lutheran employees to continue their nursing education. As a faithful attendee of the annual Westerberg Celebration fundraiser, Margaret received the Coskery Award in 2012, which recognizes an outstanding philanthropist of the year. Her love of numbers, philanthropic attitude, kind spirit and competent leadership will be missed.



BETTY RAIFE—A long-time volunteer for numerous charitable, educational and church groups, Betty had a special place in her heart for Blank Children's Hospital. She was a Blank Children's Hospital Guild member for decades, chaired the Blank Guild Endowment Committee and ultimately became Guild president.

She also volunteered at Festival of Trees & Lights for 14 years, and was the co-chair in 1988. Betty's husband, John, was the first board chair of the Iowa Methodist Health Foundation in 1980, and they both spoke of feeling lucky to be so involved with the hospitals in Des Moines. In her free time, Betty led a busy social life, loved to garden and enjoyed spending time with her four sons, 13 grandchildren and one great-grandchild. Her quick wit, sense of humor and kind manner will be remembered for years to come.



MARJORIE (MARJ) CANINE—Marj graduated from the Iowa Methodist School of Nursing (IMSN) in 1941, and spent most of the remainder of her career at Iowa Methodist Medical Center. Passionate about surgery and surgery education, Marj was well-known for her wit and honest approach when dealing with staff and patients.

In addition, she volunteered for the Festival of Trees & Lights for 16 years and was a chief supporter of the nurse alumni association. For almost 40 years, Marj prioritized philanthropy through annual gifts that made a big impact, as well as generous bequests to both Iowa Methodist Medical Center and IMSN.



MARGARET KENYON—Margaret Kenyon and her late husband, Ron, were ardent supporters of Iowa Methodist Medical Center and John Stoddard Cancer Center for many years. Both were very passionate about diabetes and cancer, and they donated more than \$670,000 to support diabetes education, Rally Against Cancer, the Stoddard Care Coordinator program, equipment at Methodist West Hospital and much more.

Married for 68 years, Margaret and Ron were devoted to one another. They owned and managed several farming operations in different parts of Iowa, as well as founded and operated their own road construction companies in conjunction with other businesses. We are forever grateful for Margaret and Ron's generous spirit and many years of dedication to our patients, families and hospitals.

Leave a Legacy: Dr. Donald W. Blair



Skilled, dedicated and generous: that's how most people described Dr. Don Blair, an orthopaedic surgeon at Iowa Methodist Medical Center. Respected for his skill by other physicians and hospital staff, patients knew him as a dedicated doctor, who was always available when needed. His wife, Leah, and daughters knew him as a devoted husband and father who made the best use of the time he had with his family, since he was frequently at the hospital during meals and family events.

During holidays, the Blair family home was often filled with medical

residents from foreign countries. Don wanted to make sure the residents had a place to be and Leah was well known for being a wonderful cook. Don was passionate about teaching and mentoring medical students and they enjoyed his amazing sense of humor.

Iowa Methodist Medical Center (IMMC) also benefited from Don and Leah's generosity. Shortly after Don started his private practice in 1951, the Blairs began giving and continued for the next 60 years. Both Leah and Don set up charitable trusts during their lifetime, and Leah's trust helped buy new life saving cancer equipment back in 2004.

One month before Don passed away on June 29, 2012, IMMC received a very generous and unexpected gift of stock from him. His daughters, Barbara and Linda, explained that Don had set up a charitable life income trust, in the hope that it would eventually benefit his favorite charities at a certain level. When it became clear that the trust would not reach his desired level for IMMC, Don decided to make up the difference before he died. Throughout their lifetimes, including their charitable trust, the Blairs generous contributions to IMMC make them one of the largest physician family donors ever.

IMMC was blessed to know Don, a skilled and generous physician, philanthropist and friend. We are grateful for his lifetime of dedication to patients and Iowa Methodist. In addition, we thank his daughters, Barbara and Linda, for helping their father give back to the charities that were such an important part of his life.

A Giving Spirit: Marney McKean

Although a self-described "average sort of person," Marjorie A. (Marney) McKean's giving spirit proved extraordinary. Through outright gifts and a designated will bequest, Marney created a legacy that will forever touch the lives of individuals at Taylor House Hospice.

A delightfully independent and feisty woman, Marney worked for many years as a secretary for Dukehart-Hughes Tractor Company. She and her late husband, John, were active members of Union Park United Methodist Church.

In 2003, Marney heard about Taylor House, a new 12-bed inpatient hospice on the east side of town. Her long-time friends, Don and Dolores Taylor, had made generous contributions to establish Taylor House. Marney immediately decided to donate \$25,000 for a patient suite. Before her death in December 2012 at age 94, Marney explained, "I took some friends to Taylor House on the opening day. I liked it, so I went to the man in charge and told him I would like to donate a room, and that was it," she explained. "It was one of those impulse things. I thought it was something that needed to be done, and I could do it. So I did it!"

Marney continued to make generous, annual gifts, and loved to visit "her" room and see her name on the donor wall. Marney had a great sense of humor, a sharp mind, and a kind, determined attitude to make a difference in the lives of others.

Marney also set up a bequest in her will to ensure the longevity of Taylor House so that other individuals might benefit from its services. "I'm happy and blessed I can do it," she once told us. "I'm not too sentimental. I'm too practical; that's more my nature. If there is a way I can help, I do it."



Marney exemplified full-circle giving—she helped bring Taylor House to life, supported patient and facility needs over the years and ensured its future through her bequest. We admire Marney's commitment to Taylor House. Her compassionate spirit will be missed.

Foundation Staff

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President



Don Ireland-Schunicht
Senior Vice President,
Gift Planning



Dan LaGrange
Vice President,
Finance and Operations

Directors



Susan Evans
Director of Development,
Iowa Lutheran Hospital



Susan Flood
Director of Development,
Taylor House



Andrea Hansen
Director of Development,
Iowa Methodist Medical Center



Caleb Hegna
Director of Development,
John Stoddard Cancer Center
& Methodist West Hospital



Alissa McKinney
Director of Development,
Blank Children's Hospital



Nancy Shafer
Director of Volunteer Services

Support Staff



Chari Ghrist
Assistant Accountant



Julia Hogren
Development Coordinator



Amy Lilly
Administrative Secretary

Our Mission:

Improving the Health of our Communities Through Philanthropy, Service and Volunteerism

Philanthropy makes it possible to provide programs and services for our patients, their families and our community. With your support, these programs and services not only survive, but thrive. Your gift makes a unique impact that helps us live our mission.

For information, call the Foundation at (515) 241-6304 or visit unitypointfoundation.org.

Many thanks to Sandy Donohoe and Nancy Strickler, who both retired in 2012 after 26 and 19 years of service, respectively. We are grateful for their dedication to our patients, families and hospitals, and wish them the best in their future years.



This 2012 Donor Journal and Annual Report is published to provide information about the UnityPoint Health Foundation (formerly known as the Iowa Health Foundation) for philanthropic friends, community volunteers, patients, medical staff, employees and visitors. It highlights medical system programs and patients who have benefited from philanthropic gifts, grants and bequests to the UnityPoint Health Foundation.

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Please write to us at our address or call at the above number if you wish to have your name removed from the list to receive future fundraising requests supporting Iowa Methodist Medical Center, Iowa Lutheran Hospital, Blank Children's Hospital, Methodist West Hospital, John Stoddard Cancer Center, Taylor House Hospice or UnityPoint Health - Des Moines.

