

2024 Midwest Regional Child Passenger Safety Conference

Day 1: Monday September 9, 2024				
7:30 a.m. – 9:00 a.m.	Registration Open Continental Breakfast and Networking			
9:00 a.m. – 9:10 a.m.	Grand Ballroom: Welcome and Opening Iowa Child Passenger Safety Program Iowa Governor’s Traffic Safety Bureau			
9:10 a.m. – 10:00 a.m.	Grand Ballroom: Opening Plenary New Regulations: FMVSS 213, 213a and 213b Joe Colella Juvenile Product Manufacturers Association 1 CPS CEU			
10:00 a.m. – 10:10 a.m.	Break and Networking			
10:10 a.m. – 11:00 a.m.	Grand Ballroom: Child Restraint Manufacturer Updates 1 CPS CEU			
11:00 a.m. – 11:10	Break and Transition to 1 st Concurrent Breakout Sessions			
11:10 a.m. – 12:00 p.m.	<u>Concurrent Breakout Session 1</u>			
	Breakout Room: Polk Special Needs Transport Updates Jessica LaCroix Blank Children’s Marigrace Porcelli GTSB 1 CPS CEU	Breakout Room: Dallas LATCH Manual Mania Denise Donaldson Safe Ride News 1 CPS CEU	Breakout Room: Hancock/Shelby A Seat Belt is a Terrible Thing to Waste Mike Bosley Seat Belt Planet 1 CPS CEU	Breakout Room: Grand Ballroom Energy Management Joe Colella JPMA Bob Wall NUNA 1 CPS CEU
12:00 p.m. – 12:55 p.m.	Lunch and Networking in Ballroom Instructor and Committee Acknowledgements			
12:55 p.m. – 1:00 p.m.	Transition to 2 nd Concurrent Breakout Sessions			

2024 Midwest Regional Child Passenger Safety Conference

1:00 p.m. – 1:50 p.m.	<u>Concurrent Breakout Session 2</u>			
	Breakout Room: Polk Special Needs Transport Updates Jessica LaCroix Blank Children’s Marigrace Porcelli GTSB 1 CPS CEU	Breakout Room: Dallas Making My Head Spin! Rotating Car Seats Melissa Gonnerman Iowa Instructor Team 1 CPS CEU	Breakout Room: Hancock/Shelby A Seat Belt is a Terrible Thing to Waste Mike Bosley Seat Belt Planet 1 CPS CEU	Breakout Room: Grand Ballroom Energy Management Joe Colella JPMA Bob Wall NUNA 1 CPS CEU
1:50 p.m. – 2:00 p.m.	Break and Transition to 3 rd Concurrent Breakout Session			
2:00 p.m. – 2:50 p.m.	<u>Concurrent Breakout Session 3</u>			
	Breakout Room: Polk CPS for Grandparents: Unlocking the Confusion Nancy Gibson Iowa Instructor Team Community Education	Breakout Room: Dallas Car Seat Detective: A Deep Dive into Manuals Daniella Brown MACPS 1 CPS CEU	Breakout Room: Hancock/Shelby National Digital Car Seat Check Form Jennifer Booge National Safety Council Community Education	Breakout Room: Grand Ballroom What’s the Best Seat 201 Joe Colella JPMA 1 CPS CEU
2:50 p.m. – 3:05 p.m.	Break and Transition to Afternoon Plenary Session in Ballroom			
3:05 p.m. – 3:55 p.m.	Grand Ballroom – Day One Closing Plenary: Compliant, Non-Compliant, or Counterfeit: Can you tell the difference? Vera Fullaway MACPS 1 CPS CEU			
3:55 p.m. – 4:00 p.m.	Day One Closing			

2024 Midwest Regional Child Passenger Safety Conference

Day 2: Tuesday September 10, 2024				
7:30 a.m. – 9:00 a.m.	Continental Breakfast and Networking			
9:00 a.m. – 9:10 a.m.	Welcome and Announcements			
9:10 a.m. – 10:00 a.m.	Grand Ballroom: Day Two Opening Plenary: Child Passenger Safety in RVs and Off-Road Vehicles Denise Donaldson Safe Ride News 1 CPS CEU			
10:00 a.m. – 10:10 a.m.	Break and Transition to 1 st Concurrent Breakout Sessions			
10:10 a.m. – 11:00 a.m.	<u>Concurrent Breakout Session</u>			
	Breakout Room: Polk Vehicular Heatstroke: Prevention and Community Engagement Katy Sowden Iowa Instructor Team Community Education	Breakout Room: Dallas Hot Topics in Child Restraint Installation Denise Donaldson Safe Ride News 1 CPS CEU	Breakout Room: Hancock/Shelby National Digital Car Seat Check Form Jennifer Booge National Safety Council Community Education	Breakout Room: Grand Ballroom CPS Knowledge Challenge Game Courtney Barry MACPS 1 CPS CEU
11:00 a.m. – 11:10	Break and Transition to Closing Plenary			
11:10 a.m. – 12:00 p.m.	Grand Ballroom: Conference Closing Plenary: National Highway Traffic Safety Administration: What's on the Horizon? Dean Scott NHTSA Region 7 1 CPS CEU			
12:00 p.m.	Conference Closing and Grab-and-Go Lunch			

2024 Midwest Regional Child Passenger Safety Conference

Session Descriptions:

The New Rules: FMVSS 213, 213a and 213b Highlights: Expand awareness of the new regulations to be implemented in 2024, 2025 and 2026, and gain an understanding of how and why some car seats and accompanying information are likely to change.

Manufacturer Updates: Child Restraint Manufacturers will give the latest information about their newest seat models and unique features.

Energy Management Features and Challenges: Features to Lessen the Blow in Vehicles and Car Seats: Gain understanding of how energy management designs and features reduce injury severity, and learn about car seat and vehicle features that reduce energy transfer to occupants.

What's the Best Seat 201: Improve knowledge of restraint selection guidance beyond the one that fits that child, fits the vehicle, and that the caregiver can use correctly every time. Learn about safety features that can enhance protection, convenience features that aid in correct use, and additional design features that may help caregiver make good choices.

Special Needs Child Passenger Safety Updates: An in-depth review of Special Needs transport, including new seats and case studies.

A Seat Belt is a Terrible Thing to Waste: Using photos, videos and various graphics, participants will have a more complete understanding of the vast array of testing that is required for seat belts to be certified for use in motor vehicles in the United States. This includes buckle release testing, seat belt webbing strength, corrosion testing and even resistance to UV exposure amongst many other unique and surprising tests.

LATCH Manual Mania: The latest information for properly using LATCH (and a few other car seat features) will be presented through an interactive quiz game using the current LATCH Manual, Peachy.

Hot Topics in CR Installation: CPS is an interesting and fulfilling field that's constantly changing! This session will cover the underlying reasons and real-life ramifications of some of the hottest topics in the field, including RF CRs touching vehicle seatbacks, installations using LAs and seatbelts simultaneously, the latest on booster seat safety, and more.

Making My Head Spin: Rotating Car Seats: Child safety seats with rotational features are a popular and evolving segment to the child passenger safety market. This presentation will cover all currently available options on the conventional and adaptive market, correct use parameters, as well as potential limitations or unique considerations for each seat.

CPS For Grandparents: Unlocking the Confusion: Learn how to engage grandparents to help them understand the parts of child restraints and how they work, including installation guidance. Community Education

National Digital Car Seat Check Form: Participants will gain a better understanding of the benefits of utilizing the NDCF to collect and analyze their car seat inspection data. Additionally, learn about NDCF tools and resources available to support your child passenger safety programs.

MACPS Car Seat Detective: A Deep Dive into Manuals: Interactive Q/A team activity. Set up as a timed question, answer discussion regarding, participants are looking for specific information in child restraint user guides.

Vehicular Heatstroke: Hear about up-to-date data on vehicular heatstroke, campaigns for prevention, and CPST engagement. Community Education.

2024 Midwest Regional Child Passenger Safety Conference

CPS in RVs and Off-Road Vehicles: CPSTs are pros at educating caregivers about CPS in passenger vehicles, but they sometimes need our help regarding other modes of transportation. This session will take a deep dive to explore why two of these other vehicles, RVs and ATVs, pose dangers to kids and how to communicate best practice to families who use these vehicles.

Compliant, Non-Compliant, or Counterfeit: Can you tell the difference?: This session will help raise awareness of the growing issue of non-compliant and foreign child restraints in the US market and to provide technicians with resources to assist caregivers.

NHTSA: What's on the Horizon? Hear from NHTSA's Region 7 Program coordinator about the newest CPS updates at the federal level.

CEU Sessions: Don't forget to enter the CEU information and number in your certification profile at cert.safekids.org. In case of audit, keep your CEU Certificate and Conference Agenda for the duration of your certification cycle and for at least 3 months after your recertification is complete.

Community Education: Enter Community Education sessions in your certification profile at cert.safekids.org. A certificate of completion is not required for Community Education sessions.

2024 Midwest Regional Child Passenger Safety Conference

Presenter Information:

Courtney Barry, CPS Advocate, Chicco, USA

Courtney Barry is the Child Passenger Safety Advocate for Chicco, USA. In that role she keeps Chicco employees CPST certified, provides customer service training, plays an active role in development and revising child restraints and educates CPSTs around the country. She is also currently the Chair of the Manufactures Alliance for Child Passenger Safety(MACPS).

Courtney enjoys having the opportunity to meet CPSTs working in the field and sharing knowledge and information with all of you. She also enjoys your feedback to take back to the development team at Chicco to help make child restraints better. Some of her favorite experiences includes teaching classes in Singapore and the Virgin Islands but at the end of the day teaching in her hometown of Lancaster PA is equally rewarding. Increasing talented technicians just helps ensure that more kids are being reached and safer on the road.

Jennifer Booge, National Digital Car Seat Check Form

For more than 25 years, Jennifer Booge has worked in the area of injury prevention and traffic safety. In her role with the National Safety Council (NSC), Jennifer serves as a subject matter expert and is a program manager in the Roadway Practice Area. Jennifer has a Bachelor of Science degree in Community Health Education. She coordinates training and provides support to Technicians, state coordinators, vehicle and car seat manufacturers and Indian Health Services representatives through her work with National Digital Car Seat Check Form. Additionally, Jennifer works with the Check To Protect vehicle recall program encouraging all drivers to check for and repair open safety recalls.

Jennifer is a nationally certified Child Passenger Safety Instructor and is a past-chairperson of the National Child Passenger Safety Board.

Mike Bosley, Owner/Engineer - SeatbeltPlanet.com

Mike is the Owner of Seat Belt Planet and has 29 years' experience in seat belt manufacturing for applications around the world including amusement park rides, school buses, military/emergency vehicles, and experimental aircraft.

Daniella Brown, Director of Consumer Advocacy, Car Seats – UPPAbaby

As a mom of three, Daniella Brown understands first-hand the importance of precious cargo, and is dedicated to educating consumers on the importance of child passenger and car seat safety. Brown has been working in the juvenile products industry since 2007 and brings seasoned experience from her automotive manufacturing and R&D background to the UPPAbaby team. Brown has been a Child Passenger Safety Technician since 2008, and a certified instructor since 2014, which has allowed her to cultivate her passion and serve as a resource and educator. She currently serves on the National Child Passenger Safety Board as the Vice-Chair Elect and the Car Seat Manufacturer Representative. She is an active member in the Society of Automotive Engineers (SAE) Child Restraint Group and currently serves as the Secretariat.

Joe Colella, Director of CPS, JPMA – CPSTI

Joe Colella has been an active child passenger safety advocate for 30 years. His current roles include Director of Child Passenger Safety for the Juvenile Products Manufacturers Association (JPMA), co-leader for the Safe Kids in Automated Vehicles Alliance (SKAVA), and leadership on several additional programs and projects. He works to enhance education, convey best practice messaging, ensure safe regulations and standards, provide input to state legislation, and more. Joe regularly acts as a writer, presenter, instructor, consultant and spokesperson.

2024 Midwest Regional Child Passenger Safety Conference

Denise Donaldson, CPSTI

Denise is the owner of Safe Ride News Publications, publisher of educational materials for the child passenger safety field, including the *Safe Ride News* newsletter, and the *LATCH Manual*, and the *School Bus Safety Handbook*. In 1996, she founded a CPS program that operates through Seattle-area hospitals, which she continues to run to this day. She has been a CPST-Instructor since 1998 and recently completed a term on the National CPS Board.

Vera Fullaway, CPSTI

Vera has been with Safe Traffic System, Inc. since 2004. She is the company's Global Brand Representative, Regulatory Compliance and Customer Service Manager and Product Development Assistant.

Nancy Gibson, CPSTI, Retired Educator

Nancy Gibson holds a B.S. in Education from Northwest Missouri State University. She is a retired educator serving students and families for 40 years. Child Passenger Safety is still her passion and she continues to help adults of all ages travel safely with their children/grandchildren. Nancy and her husband, Mike, have been married 43 years and are the parents of three adult men and they have seven grandchildren.

Melissa Gonnerman, CPSTI

Melissa lives in Iowa with her husband, 3 children, and 2 dogs. By day, she is a CPA working in tax compliance for UnityPoint Health. Melissa's journey into the child passenger safety field began with her oldest child, reading the car seat instruction manual, and making mistakes. Helping fellow caregivers became a passion which led her to become certified in 2018 and an instructor in 2022.

Jessica Lacroix, CPSTI, Iowa Special Needs Child Passenger Safety Coordinator

Jessica has been a certified car seat technician in the Des Moines area for the past 10 years. Her passion for educating families in her community shines among the many injury prevention programs she has coordinated throughout her career at Blank Children's Hospital. Most recently Jessica has transitioned into the role of Iowa Special Needs Child Passenger Safety Coordinator. Her personal journey as a Special Needs Mom herself gives her a deep understanding with others in the special needs community. Jessica's dedication along with combination of creativity and compassion fuels her desire to make a difference among families.

Marigrace Porcelli, CPSTI, STAC Instructor

Marigrace has been a CPST since 2013, an Instructor since 2019 and served as the Special Needs CPS Coordinator from 2019-2023. Marigrace is one of the STAC Instructors in Iowa and loves being a resource for all things CPS. She is currently the Occupant Protection Program Administrator at the Governor's Traffic Safety Bureau.

Dean Scott, Regional Program Manager, NHTSA Region 7

Dean Scott is the NHTSA Regional Program Manager in Kansas City, Missouri. He currently has 14 years of highway safety experience with NHTSA Region 7. He is currently serving on one national team, the NHTSA Motorcycle Review Team. There has been an impact in all program areas that he coordinates, most notably Child Passenger Safety, Pupil Transportation, Motorcycle Safety, and Drowsy Driving Safety. He has been a team member in numerous Management Reviews throughout the Region and has also presented at State and National conferences to include the Life Savers Conference and Regional CPS Conferences. He received a Master's Degree in Management from Murray State University. He was given a Bronze Star during his Iraq combat tour as a military police officer and Platoon Sergeant for the US Army in 2005.

2024 Midwest Regional Child Passenger Safety Conference

Katy Sowden, BA, CPSTI

Katy Sowden is an experienced Injury Prevention Coordinator at Blank Children's Hospital in Des Moines, Iowa. Katy currently serves as the local coordinator of Safe Kids Greater Des Moines and manages the Safety Store at the children's hospital. With her knowledge of personal safety, fire safety, bicycle safety, and as a Certified Child Passenger Safety Technician Instructor, Katy works throughout her local community in providing vital education to families. She is also a member of the hospital's Safe Sleep Committee and has assisted with organizational policy changes, hospital certification process, and digital media. Katy has a strong passion to help prevent childhood injuries and keep families safe.

Bob Wall, NUNA

Bob is a nationally recognized public safety professional and has been a leader in the Child Passenger Safety field for over 34 years and counting, working tirelessly to create many local and national programs and resources for Law Enforcement, Parents and Caregivers to get the word out about Child Passenger Safety. Bob, along with a dedicated group of CPS advocates came together over 25 years ago to develop and co-author the National Standardized CPS Curriculum that is still used today, with many updates as technology changes over the years, to certify CPS technicians nationwide! What started as a passion for Bob while working in Law Enforcement as a Traffic Safety Specialist quickly became his life's mission. Bob joined the NUNA team in 2012 prior to our first entry into the US with the PIPA infant car seat and base with a load leg, one of the first of its kind in the US, and has been a major contributor to our entire car seat line since. He serves as a resource and educator on car seat safety for the NUNA team.