Foundation Mission Statement

The Finley Health Foundation provides financial support to UnityPoint Health® - Finley Hospital and the Dubuque Visiting Nurse Association via ongoing fundraising activities – through the cultivation and solicitation of gifts from private individuals and families, area corporations, foundations and government entities that can be used to support operations, clinical programs and major capital projects.

Never in our storied 132-year history has our community of teamwork been more prevalent than it is today. No one physician, nurse, technician or even foundation can accomplish anything alone. We have come to understand the strength that true teamwork provides to meet the challenges that face us daily.

Despite the obstacles that come our way, we’ve kept Finley Hospital, it’s clinics and the Dubuque Visiting Nurse Association (VNA) moving forward.

Whether it is acquiring leading-edge technology for the Finley Heart and Vascular Center, providing maternal and child health care to our rural communities, or bringing an innovative approach to recruitment of critical health care staff, Finley continues to deliver the highest level of care when our community needs it most.

We are as committed as ever to Finley and the Dubuque VNA’s progress while providing the very best that health care has to offer to our patients and our communities.

We can make this statement because of donors like you who continue to share your resources that enhance care today. Since our earliest days, the community's support and leadership have helped take us to the next level. You help us to keep an eye to the future to continue to elevate Finley's capacity to create what's next.

We are excited about our future and look forward to the opportunity to help even more people access our exceptional health care.

During these rapidly changing times, we appreciate that we know we can count on you to be our partner.

Be assured, you can always count on us, too.

Upcoming Events:

iCare Employee Giving Campaign
October 3-14, 2022

Community Annual Appeal
October 2022

Fall Donor Reception
November 17, 2022

Sunshine Circle Holiday Extravaganza
November 6-7, 2022

Finley Hospital Love Light Star
November 25, 2022 – January 1, 2023

Thompson & Associates
Accepting New Clients for Spring 2023

Miracles on the Mississippi Gala
August 12, 2023

unitypoint.org
2022 Gala – Celebrating 10 Years of Heart Care

The 2022 Miracles on the Mississippi Gala, held on Saturday, August 6, was a fun and entertaining evening featuring delicious hors d’oeuvres, unique live auction packages and Grammy nominee, Eli Young Band in concert.

Nearly 10 years ago, UnityPoint Health – Finley Hospital opened the doors to their Heart Catheterization Lab, a facility used for assessing patient heart health and performing life-saving treatment. Having a Cath Lab on-site at Finley Hospital prevents unnecessary patient transfers and enables the heart care team to provide effective care quickly. Over the past 10 years, the experienced heart care team has performed more than 12,500 procedures in the Cath Lab.

“Ten years has been a team effort that we have been able to build and sustain this program,” said Dr. Tauseef Khan, Medical Director of Cardiovascular Services at Finley Hospital. “Taking care of my patients, I’ve learned the value of persistence and resilience. Every single patient, every single time is the focus of our attention.”

The Cath Lab was a welcomed addition to Finley Hospital and UnityPoint Clinic Cardiology’s suite of heart care services, which range from prevention, emergency care, inpatient and outpatient services, and cardiac rehabilitation - all in one location.

Over the course of the past 10 years, the heart care team at Finley Hospital has strived to provide innovative procedures for their patients, such as the radial-first approach and the Shockwave Intravascular Lithotripsy, which have improved overall treatments and outcomes for our patients.

To learn more about heart care at Finley Hospital, visit unitypoint.org/heartcare and to watch a video as we commemorate the 10-year anniversary of the Cath Lab.

This year’s Gala netted more than $107,000 to support equipment and software enhancements in Finley Hospital’s Heart and Vascular Center. Thank you for your generosity!

A special Thank You to our event sponsors:
- Advanced Radiology, S.C.
- Conlon Construction Co.
- Dubuque Bank & Trust
- Dubuque Racing Association
- Dubuque Stamping & Manufacturing, Inc.
- Giese Manufacturing Company, Inc.
- Grand River Medical Group
- Kunkel & Associates
- Premier Bank
- SEI
- Steele Capital Management, Inc.
- Telegraph Herald

Save the Date!
The 2023 Miracles on the Mississippi Gala will be held on Saturday, August 12, 2023 at the Diamond Jo Casino!
VNA - Expanding Services To Help Families in Eastern Iowa

Since 2019, the UnityPoint Health - Visiting Nurse Association (VNA) in Dubuque has been the Maternal Health Title V Agency serving six counties in NE Iowa – Allamakee, Clayton, Delaware, Dubuque, Howard, and Winneshiek.

We are pleased to announce beginning this Fall 2022, the VNA will now begin to provide maternal health services to eight counties known as Collaborative Service Area 10. This will expand services to now include the counties of Chickasaw and Fayette.

Focused on mother and babies, the Title V Maternal Health Agency has one simple goal – to improve maternal mortality rates in eastern Iowa.

The focus of the program centers on health education to support breastfeeding, safe sleep practices, establishing medical and dental home including insurance, smoking cessation/reduction of secondhand smoke exposure, brain health, community partnerships to reduce barriers and improve health literacy.

Each family will experience a team approach to care that includes a nurse, social worker, case manager, and dental hygienist who will work in tandem to assist the family to achieve healthy outcomes through clinic visits, home visits, and phone calls pre and postpartum.

“The grant allows the VNA to expand services to our rural communities where the need can be great for many families,” stated Stacey Killian, Director of the VNA.

Through the grant, services are free for Iowa residents. Medicaid eligible and non-insured individuals are eligible to receive services under this grant. The agency will assist any family who is requesting assistance. To learn more about the services, please call the VNA at (563) 556-6200 or visit unitpoint.org/vna.

To support the work of the VNA, please visit www.unitpoint.org/dbqgive.

Complimentary Estate Planning Services – Our Gift to You

We give thanks to individuals, like you, whose life and reach have made a positive impact on others. To show our appreciation, we invite you to participate in an exclusive program through the Finley Health Foundation.

Thompson & Associates is a values-based estate planning service we offer on a complimentary basis, with no hidden agendas, no pressures, no obligations, and no time restraints.

Thompson & Associates’ unique approach to planning ensures your story is communicated with the same passion, values, and love that has defined and inspired you over your lifetime. For nearly two decades, their team has provided this special service to people throughout the United States. Some people use this consultation as a chance to get a “second opinion” on an existing plan, while others use it to update an older plan or to explore additional ways of reaching their estate planning goals.

Dr. Edward Thompson does not sell products, nor manage money. His only goal is to help the client and their family develop an estate plan that works for them.

If you would like free, confidential, professional estate planning advice, contact Barbara Potts, Executive Director of the Finley Health Foundation at (563) 589-2358.

“Your estate plan is the single greatest financial impact you can have on your family and the largest financial transfer you will ever control. Planning for this transfer can be profoundly liberating and positive when it breathes life and possibility into the future.”- Eddie Thompson, Ed.D., FCEP
When You Wish Upon a Star...

During this holiday season, consider making a wish upon the Love Light Star at UnityPoint Health - Finley Hospital.

The Love Light Star is a hospital tradition and symbol of hope and love during the Holiday season. Your contribution will light a bulb on the 12-foot star displayed on the roof of Finley Hospital from November 25, 2022 to January 1, 2023.

Your gift will help fund patient services, programs and equipment. Gifts may be made in honor or in memory of a loved one. In addition to the star, a tree and the names of those honored will be displayed in the lobby of Finley Hospital.

To ensure your honoree is recognized, please make your gift by November 4, 2022. We encourage a gift of $20 or more per person you wish to honor or memorialize.

Make your Love Light Star gift, in honor or in memory of a loved one, at unitypoint.org/dbqgive or by calling the Finley Health Foundation at (563) 589-2572.

HOLIDAY SHOPPING EXTRAVAGANZA

Sunday, November 6
11 a.m. – 4 p.m.
Monday, November 7
8 a.m. – 2 p.m.

UnityPoint Health - Finley Hospital
Lobby and Sunshine Gift Shop
350 N Grandview Ave. I Dubuque
Enter through the main entrance

All proceeds benefit UnityPoint Health - Finley Hospital.

FEATURING

Homemade baked goods
Floral arrangements, holiday decor
Gifts and jewelry
Handmade items
RADA cutlery
Throughout the COVID-19 pandemic, our team members have worked tirelessly to ensure compassionate and high-quality care continues to be delivered to our patients and communities. As our organization continued to face staffing shortages, we saw our teams rise to the challenge of taking on extra shifts, filling in when needed, and doing different tasks to help each other.

To assist our organization in turning the tide on workforce challenges, we are excited to announce the launch of our UnityPoint Health - Finley Hospital Senior Student Promise Program. Funding for this program is made possible by funding from UnityPoint Health - Finley Health Foundation.

This program initially brings our organization together with the following area colleges/universities: Northeast Iowa Community College, University of Dubuque, Loras College, and Clarke University.

“UnityPoint Health - Dubuque is committed to fostering a unique partnership with area colleges that enables students to foster a passionate career in health care,” Chad Wolbers, President and CEO of UnityPoint Health - Dubuque, said. “By offering financial support and setting these students up for future success, we are thrilled to provide ways for new individuals to join our teams in showing our patients and community how much they matter to this world. It is a true honor to begin doing work that can make a significant impact in our healthcare workforce for many years to come.”

The program is designed to support senior health sciences students in completing the education at one of our area’s secondary education institutions, with the promise of a role within our organization upon graduation and the passing of any required certifications.

The areas of need for the program include acute RNs, respiratory therapists, radiology technologists, surgical technologists, non-acute RNs, phlebotomists, and certified nursing assistants.

Students must apply and be selected for this program. Upon being a recipient of this program, eligible students will receive up to $20,000 in financial support to offset costs associated with pursuing their education, which includes costs of attendance, tuition, fees, supplies, books, etc.

Additionally, students enrolled in the Senior Student Promise Program may be eligible to receive a sign-on bonus following their employment within our organization.

To learn more about the program, individuals are encouraged to visit unitypoint.org/seniornurse or contact the program leader, Beth Bries at Elizabeth.bries@unitypoint.org

To support the Senior Student Promise Program for tomorrow’s healthcare workforce please visit unitypoint.org/dbqgive or contact Barbara Potts at (563) 589-2358.

“Northeast Iowa Community College looks forward to partnering with UnityPoint Health – Dubuque to create a pathway to address a critical healthcare workforce shortage. Students who meet the identified UnityPoint Health criteria will be invited to enter into an ‘earn and learn’ partnership that will provide financial support and potential workforce opportunities for students enrolled in the second year of their healthcare program.”

Kathy Nacos Burds, Ph.D., Vice President of Learning and Student Success at NICC

“The Senior Student Promise Program at UnityPoint Health – Finley Hospital is wonderful and welcome news for our students, higher education institutions in Dubuque, and our community at large. The program will provide much needed financial support to students seeking careers in health professions and will help to retain individuals in Dubuque with expertise in those critical need areas. We are deeply grateful for the opportunities that lie ahead and the generosity of UnityPoint Health – Finley Hospital.”

Donna Heald, Loras College Provost

“We are committed to our support of UnityPoint Health – Finley Hospital’s financial incentives to the University of Dubuque’s undergraduate and graduate students. This assistance will aid in the attraction and retention of high-quality nurses and other disciplines to work at Finley and remain in the Dubuque area.”

Neil MacNaughton, PhD, RN, Department of Nursing University of Dubuque

“Being able to offer scholarships and a guaranteed offer of employment with UnityPoint Health is a wonderful incentive to ensure that these high quality providers stay in our region after graduation. At Clarke University, we emphasize community service and involvement in our program and many of our students grow to love Dubuque in their time here.”

Lisa Rettenmeier, Chair and Professor of Nursing Clarke University
The Finley Health Foundation is governed by a 15-member volunteer Board of Directors. Through the work of the Board and its Committees, the Board sets policies and oversees investments and the audit process. We thank the Board of Directors for their service and continued support of Finley Hospital and the Finley Health Foundation.

2022 Finley Health Foundation Board Of Directors

Chad Wolbers, President and CEO  
President & CEO, UnityPoint Health - Finley Hospital

Dustin Farber, Chair  
CEO, Naylor Companies

Scott Harris, Past Chair  
President, Harris Golf Cars

Ryan Burbach, Vice Chair  
Co-Owner, Command Security Solutions, Inc.

Kristen Igo, Secretary/Treasurer  
Community Leader

Randy Bender  
President, Bender’s Foods

Poppy Conlon  
Business Development, Conlon Construction Co.

Gary Dolphin  
Community Leader

Tara Duggan  
President, McDermott Excavating

Jason Knockel  
CEO, Kunkel & Associates, Inc.

Katie Moran  
Chief Financial Officer, Steele Capital Management, Inc.

Andrew Mozena  
President, Premier Bank

Nicole Powers, ARNP  
Owner, Simply Organized Dubuque

Hillard A. Salas, MD  
Internal Medicine, Grand River Medical Group

Creed Waechlhi  
Assistant Vice-President, Specialized Insurance Division, Cottingham & Butler