UnityPoint Health – Meriter
Community Health Implementation Strategy

Dane County, WI
July 2019-June 2022
Introduction


We are proud to work collectively on our implementation strategy to improve health in our community.
Community Health Improvement

- **CHNA**: Not-for-profit hospitals are required to complete a Community Health Needs Assessment (CHNA) every 3 years to identify priority health issues.

- **CHIS**: Following the CHNA, hospitals are required to complete a Community Health Implementation Strategy (CHIS) that includes actions, resources, planned collaboration and anticipated impact.

- **Outcomes**: Implement community health implementation strategies and measure impact.
But What If…

A CHNA and CHIS are required by the Affordable Care Act (ACA). But what if they weren’t?

We believe we should still do timely needs assessments and implementation strategies because it is the right thing to do as a Community hospital.

Even if the requirement goes away, the needs, disparities and inequities remain.
Health Equity

- The Healthy Dane Collaborative conducted this Community Health Needs Assessment using a health equity lens.

- We are committed to addressing health inequities: “types of unfair health differences closely linked with social, economic, or environmental disadvantages that adversely affect a group of people.”

Data Sources:
County Health Rankings Model

We are using the framework of the UW-Madison Population Health Institute County Health Rankings model to understand what contributes to health outcomes and think broadly about areas for community health improvement.
We are using the framework of the County Health Rankings & Roadmaps’ Take Action Cycle to guide us in HOW to create a healthy community that results in community transformation.

Collaborative Approach Among Health Systems

Dane County Health Council

**Vision:** All Dane County residents have optimal health and well-being

**Mission:** Eliminate gaps and barriers to optimal health and reduce disparities in health outcomes

<table>
<thead>
<tr>
<th>Health Care Providers</th>
<th>Government</th>
<th>Nonprofits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access Community Health Centers</td>
<td>Public Health Madison Dane County</td>
<td>United Way</td>
</tr>
<tr>
<td>Group Health Cooperative</td>
<td>Madison Metropolitan School District</td>
<td></td>
</tr>
<tr>
<td>SSM St. Mary’s</td>
<td></td>
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<tr>
<td>UnityPoint Health – Meriter</td>
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<tr>
<td>UW Health</td>
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</tbody>
</table>
A combination of quantitative and qualitative data was collected to develop the CHNA. Many different individual and community stakeholders were interviewed and data collected to determine the 2019-2021 Priority Areas.

- Maternal and Child Health
- Substance Use Disorders
- Mental Health/Behavioral Health
- Chronic Conditions

Full report can be retrieved from: [https://www.unitypoint.org/madison/filesimages/CHNA_FINAL_HDCapproved_2019.pdf](https://www.unitypoint.org/madison/filesimages/CHNA_FINAL_HDCapproved_2019.pdf)
2019-2021 CHNA Priority Health Outcomes

- Maternal and Child Health
- Substance Use Disorders
- Mental Health/Behavioral Health
- Chronic Conditions
### Disparities Are Persistent

**Number of LBW Births in Dane County By Maternal Race/Ethnicity (2011-2015)**

Source: Wisconsin Department of Health Services

<table>
<thead>
<tr>
<th>Mother's Race/Ethnicity</th>
<th># of LBW Births</th>
<th># of Births</th>
<th>% LBW Births</th>
<th>95% CI</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>1,390</td>
<td>22,254</td>
<td>6.2%</td>
<td>5.9 - 6.6</td>
</tr>
<tr>
<td>Hispanic</td>
<td>180</td>
<td>2,741</td>
<td>6.6%</td>
<td>5.7 - 7.6</td>
</tr>
<tr>
<td>Black/African American</td>
<td>295</td>
<td>2,363</td>
<td><strong>12.5%</strong></td>
<td><strong>11.2 - 13.9</strong></td>
</tr>
<tr>
<td>Other</td>
<td>139</td>
<td>1,923</td>
<td>7.2%</td>
<td>6.1 - 8.5</td>
</tr>
<tr>
<td>Two or More Races</td>
<td>58</td>
<td>730</td>
<td>7.9%</td>
<td>6.1 - 10.2</td>
</tr>
<tr>
<td>Laotian or Hmong</td>
<td>48</td>
<td>677</td>
<td>7.1%</td>
<td>5.3 - 9.4</td>
</tr>
<tr>
<td>American Indian/Alaska Native</td>
<td>6</td>
<td>63</td>
<td>9.5%</td>
<td>4.0 - 20.3</td>
</tr>
<tr>
<td>Missing</td>
<td>5</td>
<td>48</td>
<td>10.4%</td>
<td>4.1 - 23.6</td>
</tr>
<tr>
<td><strong>All Selected</strong></td>
<td><strong>2,121</strong></td>
<td><strong>30,799</strong>*</td>
<td><strong>6.9%</strong></td>
<td><strong>6.6 - 7.2</strong></td>
</tr>
</tbody>
</table>

“There’s something about growing up as a black female in the United States that’s not good for your childbearing health. **African American mothers with a college degree have worse birth outcomes than white mothers without a high school education.**”

Maternal & Child Health Goal

Achieve healthy birth outcomes for African American women

- **Initial Goal:** Eliminate disparities in low birth weight births between African American and White women in Dane County

- **Initial Measures:**
  - Number and percentage of low birth weight births by maternal race/ethnicity
  - Number and percentage of African American women eligible to receive 17P (16-37 wks.)
  - Number and percentage of African American women receiving breastfeeding education and support during prenatal/post partum

**Achieving Objective will:**
- Take multiple years
- Need to involve many partners, across sectors, with shared commitment to goal
- Take multiple, simultaneous, strategies and tactics
Strategy Selection

Strategies were selected using:

- Evidence-based strategies
- Recommendations from community members
- Review by UW Health & UPH-Meriter experts of community recommendations and evidence-based practices, prioritized based on feasibility and potential impact

Data Source: © 2019 UnityPoint Health Proprietary and Confidential

Maternal & Child Health Strategies

Key:
- Strategies in Green are in process
- Strategies in Black are to be developed

- Tobacco Cessation
  - Neighborhood-based Education
- Individual Counseling/Education
- Clinical Care
  - 17P -17 alpha-hydroxyprogesterone Breastfeeding Support
- Prevention
- Policy/Advocacy
  - Healthy Women, Healthy Babies
- Social Determinants of Health
- One Key Question
- Increasing Population Impact
- Diversity, Equity and Inclusion
- Care Coordination System

Increasing Individual Effort Needed
# Maternal & Child Health Strategies

<table>
<thead>
<tr>
<th>Initiatives</th>
<th>Partners</th>
<th>Anticipated Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tobacco Cessation</td>
<td>• Wisconsin Women’s Health Foundation: First Breath</td>
<td>Reduce smoking rates by optimizing tobacco cessation screening, counseling and referral for pregnant patients</td>
</tr>
<tr>
<td>Neighborhood-Based Education</td>
<td>• Dane County Health Council • Foundation for Black Women’s Wellness • Community Agencies</td>
<td>Provide health education and social support in collaboration with community partner organizations for zip codes in Dane County facing the highest health disparities</td>
</tr>
<tr>
<td>17-Alpa-Hydroxy progesterone</td>
<td>• UW Health</td>
<td>Reduce rates of pre-term labor for African American women cared for at the Meriter Center for Perinatal Care through medication treatment (17P – Alpha-Hydroxyprogesterone)</td>
</tr>
<tr>
<td>Breastfeeding Education and Support</td>
<td>• UW Health • Harambee Village Doulas • African American Breastfeeding Alliance</td>
<td>Expand education and support to increase initiation and exclusive breastfeeding rates for African American women</td>
</tr>
<tr>
<td>Initiatives</td>
<td>Partners</td>
<td>Anticipated Impact</td>
</tr>
<tr>
<td>------------------------------------------------</td>
<td>--------------------------------------------------------------------------</td>
<td>-------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>One Key Question</td>
<td>• Wisconsin Contraceptive Access Network</td>
<td>Improve women’s preconception and interconception care</td>
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<tr>
<td></td>
<td></td>
<td>Manage chronic conditions prior to pregnancy</td>
</tr>
<tr>
<td>Healthy Women, Healthy Babies</td>
<td>• Dane County Health Council • Foundation for Black Women’s Wellness • Harambee Village Doulas</td>
<td>Support economic security and regional advancement of African American doulas by establishing reimbursement models, expand postpartum coverage</td>
</tr>
<tr>
<td>Care Coordination System (Doulas + Community Health Workers)</td>
<td>• Dane County Health Council • Foundation for Black Women’s Wellness • EQT by Design • Harambee Village Doulas • Meadowood Health Partnership</td>
<td>Streamline social determinants of health screening, referral, and navigation processes for patients</td>
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<td></td>
<td>Address patients’ social needs by facilitating referral and navigation to community resources</td>
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<td></td>
<td></td>
<td>Provide education, support, and empowerment to patients and families receiving care</td>
</tr>
<tr>
<td>Diversity, Equity and Inclusion</td>
<td>• UW Health</td>
<td>Reduce bias within healthcare by expanding employment opportunities. Improve patient care and satisfaction.</td>
</tr>
</tbody>
</table>
Results-Based Accountability

- **Quantitative Effort**
  - How Much We Do
    - How much service did we deliver?
    - # Customers served
    - # Services/Activities

- **Qualitative Effect**
  - How Well We Do It
    - How well did we do it?
    - % Services/activities performed well

- **Evaluating Change**
  - Is Anyone Better Off?
    - What quantity/quality of change for the better did we produce?
      - #/% with improvement in:
      - Skills
      - Attitudes
      - Behavior
      - Circumstances
## Maternal & Child Health Measures

### Population

**Results:** Achieve healthy birth outcomes for African American women in Dane County

**Indicator:**
- # of low birth weight babies born to African American women (in UW/UPH-M)
- # of eligible African American women receiving 17-P (16-37 wks.)
- # of African American women receiving Breastfeeding support during prenatal/post partum

### Performance

**Program – Solutions/Strategies Health Impact Pyramid**

**Performance Measures:**
- ↓ % of low birth weight babies born to African American women (in UW/UPH-M)
- ↑ % of African American women eligible to receiving 17P (16-37 wks.)
- ↑ % of African American women receiving Breastfeeding support during prenatal/post partum
Maternal and Child Health Implementation Timeline

FY20
- Tobacco Cessation
- 17-Alpha-Hydroxyprogesterone
- Healthy Women, Healthy Babies
- Care Coordination System (including Doulas + Community Health Workers)

FY21
- Neighborhood-Based Education
- Breastfeeding Support
- Care Coordination System (including Doulas + Community Health Workers)

FY22
- One Key Question
- Care Coordination System (including Doulas + Community Health Workers)

Diversity, Equity, and Inclusion Strategy

Key:
- Strategies in Green are in process
- Strategies in Black are to be developed
UnityPoint Health – Meriter is working in collaboration with many existing organizations and local champions in Dane County to address maternal and child health. Examples include:

<table>
<thead>
<tr>
<th>Community Based Organizations</th>
<th>National Nonprofit Organizations</th>
<th>Government Agencies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foundation for Black Women’s Wellness</td>
<td>March of Dimes</td>
<td>Public Health Madison Dane County</td>
</tr>
<tr>
<td>Harambee Village Doulas</td>
<td>United Way</td>
<td>Dane County Human Services/Joining Forces for Families</td>
</tr>
<tr>
<td>Project Babies/Today Not Tomorrow Family Resource Center</td>
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</tr>
<tr>
<td>Meadowood Health Partnership/Neighborhood Connections</td>
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<tr>
<td>Faith Based Organizations</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
2019-2021 CHNA Priority Health Outcomes

- Maternal and Child Health
- Substance Use Disorders
- Mental Health/Behavioral Health
- Chronic Conditions
Wisconsin Opioid Overdose/Death Trend is Getting Worse

- Nationally, 72,000 people per year are dying from ODs
- Wisconsin up 109% for suspected overdoses in ED 2016-17
  - Largest increase for any state in the nation
Substance Use Disorders Goal

Prevent and Treat Opioid Substance Use Disorders

• **Initial Goal:** Decrease the number of opioid-related deaths in Dane County

• **Initial Measures**
  - Number and percentage of patients on daily chronic opioids
  - Number and percentage of patients with an opioid use disorder who were prescribed Medication Assisted Therapy (MAT)
  - Number and percentage of Naloxone co-prescribing
  - Number and percentage of prescribers who can provide Medication Assisted Therapy (MAT) in UnityPoint Clinics
  - Number and percentage of referrals to Recovery Coaches
Substance Use Disorder Strategies


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Key:
- Strategies in Green are in process
- Strategies in Black are to be developed
## Substance Use Disorder Strategies

<table>
<thead>
<tr>
<th>Initiatives</th>
<th>Partners</th>
<th>Anticipated Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Safe Storage and Disposal</td>
<td>• UW Health</td>
<td>Expand access to safe storage and disposal resources, increase patient awareness of safe disposal and secure storage options.</td>
</tr>
<tr>
<td>Hub &amp; Spoke Model</td>
<td>• UW Health</td>
<td>Increase capacity and ability to provide Medication Assisted Treatment to patients. Increase the number of waived prescriber in UPC.</td>
</tr>
<tr>
<td>Chronic Pain Conference</td>
<td>• Dr. Shropshire</td>
<td>Increase access to educational network for providers caring for marginalized or underserved populations with chronic pain.</td>
</tr>
<tr>
<td>Project ECHO: A.C.C.E.P.T</td>
<td>• DHS Division of Care and Treatment</td>
<td>Increase access to educational network for providers caring for marginalized or underserved populations with substance use disorders.</td>
</tr>
<tr>
<td></td>
<td>• Rural Wisconsin Health Cooperative</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• WI Society of Addiction Medicine</td>
<td></td>
</tr>
</tbody>
</table>
## Substance Use Disorder Strategies, cont.

<table>
<thead>
<tr>
<th>Initiatives</th>
<th>Partners</th>
<th>Anticipated Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Naloxone Education &amp; Distribution</td>
<td>• Safe Communities</td>
<td>Increase percent of appropriate patients prescribed and dispensed naloxone.</td>
</tr>
</tbody>
</table>
| OD Fatality Review                | • Public Health Madison Dane County  
• Dane County District Attorney  
• UW Hospital  
• Dane County Human Services  
• Dane County Sheriff  
• Madison Police  
• Madison Fire  
• Dane County Medical Examiner  
• Dane County EMS  
• And more  | Identify missed opportunities for prevention and intervention through data sharing and expertise; develop strategies that address the problem. |
| Provider Prescribing and Feedback | • Dr. Jason Yelk  
• Dr. James Shropshire                                                      | Increase percent of patients at or under the recommended morphine milligram equivalent per day and decrease the number of patients on opioids and benzodiazepines concurrently. |
### Substance Use Disorder Strategies, cont.

<table>
<thead>
<tr>
<th>Initiatives</th>
<th>Partners</th>
<th>Anticipated Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coverage for Treatment</td>
<td>• Quartz</td>
<td>Increase access to non-opioid pain management, naloxone, and substance use disorder treatment options.</td>
</tr>
<tr>
<td>Recovery Coaches</td>
<td>• Safe Communities</td>
<td>Increase referrals for eligible patients to recovery coaches and increase provider satisfaction with support for opioid addiction treatment.</td>
</tr>
<tr>
<td>Transportation Assistance to NewStart services</td>
<td>• Meriter Foundation</td>
<td>Increase access to treatment.</td>
</tr>
<tr>
<td>Diversity, Equity and Inclusion</td>
<td>• UW Health</td>
<td>Reduce bias within healthcare by expanding employment opportunities. Improve patient care and satisfaction.</td>
</tr>
</tbody>
</table>
Results-Based Accountability

- **QUANTITY**
  - **How Much We Do**
    - How much service did we deliver?
    - # Customers served
    - # Services/Activities

- **QUALITY**
  - **How Well We Do It**
    - How well did we do it?
    - % Services/activities performed well

- **EFFECT**
  - **Is Anyone Better Off?**
    - What quantity/quality of change for the better did we produce?
    - #/% with improvement in:
      - Skills
      - Attitudes
      - Behavior
      - Circumstances
# Substance Use Disorders Measures

**Results:** We want to decrease opioid/substance misuse in Dane County.

**Indicator:**
- # of patients on daily chronic opioids
- # of Medication Assisted Therapy (buprenorphine, suboxone)
- # of Naloxone co-prescriptions
- # of prescribers who can provide Medication Assisted Therapy in UnityPoint Clinics
- # of referrals to recovery coaches (ED and Pregnancy 2 Recovery)

**Performance Measures**
- ↓ % of patients on daily chronic opioids
- ↑ % of Medication Assisted Therapy (buprenorphine, suboxone)
- ↑ % of Naloxone co-prescribing
- ↑ # of prescribers who can provide Medication Assisted Therapy in UnityPoint Clinics
- ↑ % of referrals to recovery coaches (ED and Pregnancy 2 Recovery)
Substance Use Disorders Implementation Timeline

**FY20**
- Safe Storage and Disposal
- Chronic Pain Conference
- Project ECHO: A.C.C.E.P.T
- Hub & Spoke - Planning
- Naloxone Education & Distribution
- OD Fatality Review
- Waivered Prescribers in UPC
- Provider Prescribing – MD Peer Coaching, and Practice Facilitation
- Recovery Coaches – ED & Pregnancy 2 Recovery
- Transportation Assistance to NewStart

**FY21**
- Hub & Spoke
- Coverage for Treatment

**FY22**
- Hub & Spoke

**Diversity, Equity, and Inclusion Strategy**

**Key:**
- Strategies in Green are in process
- Strategies in Black are to be developed
Substance Use Disorder Community Partners

UnityPoint Health – Meriter is working in collaboration with many existing organizations and local champions in Dane County to address substance use disorders.

<table>
<thead>
<tr>
<th>Community-Based Organizations</th>
<th>National Nonprofit Organizations</th>
<th>Government Agencies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Safe Communities</td>
<td></td>
<td>Public Health Madison Dane County</td>
</tr>
<tr>
<td>• HealthCare Taskforce</td>
<td></td>
<td></td>
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<tr>
<td>• African America Opioid Alliance</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Quartz</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recovery Coaches</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
2019-2021 CHNA Priority Health Outcomes

- Maternal and Child Health
- Substance Use Disorders
- Mental Health/Behavioral Health
- Chronic Conditions
Mental Health/Behavioral Health Goal

Provide additional Mental/Behavioral Health Resources

• **Initial Goal:** Increase access to mental/behavioral health services in Dane County

• **Initial Measures:**
  - Number and percentage of Meriter staff trained in Question, Persuade and Respond method
  - Number of children and adolescents served by Child Adolescent Psychiatry
  - Number and percentage of patients who receive a Behavioral Health Specialist consult in Primary Care Clinic
Suicidal Ideation in Dane County Youth

Suicide Ideation
% of High School Students

% of HS Students

Year


15.7% 17.3% 12.1% 12.0% 19.0% 21.2%

Source: 2018 Dane County Youth Assessment, Dane County Youth Commission
Youth Mental Health in Dane County

62.6% of high school students reporting depression are NOT receiving mental health services.

Source: 2018 Dane County Youth Assessment, Dane County Youth Commission
## Mental Health/Behavioral Health Strategies

<table>
<thead>
<tr>
<th>Strategy</th>
<th>Partners</th>
<th>Anticipated Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Integrate Behavioral Health into Primary Care</td>
<td></td>
<td>Expanded access to Behavioral Health in all UnityPoint Clinics</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• 2019-2020 – DeForest and Stoughton Clinics</td>
</tr>
<tr>
<td>Expand CAP</td>
<td></td>
<td>Increased bed capacity for Inpatient Services. Expand Intensive Outpatient Services for children and adolescents.</td>
</tr>
<tr>
<td>Zero Suicide Initiative--QPR Training for Staff (Question, Persuade, and Refer)</td>
<td>• Safe Communities</td>
<td>Suicide prevention training for UPH-Meriter staff.</td>
</tr>
<tr>
<td>WI Medicaid provider Network</td>
<td></td>
<td>Expanded provider network for BadgerCare Quartz HMO members to receive timely care.</td>
</tr>
<tr>
<td>Diversity, Equity and Inclusion</td>
<td>• UW Health</td>
<td>Reduce bias within healthcare by expanding employment opportunities. Improve patient care and satisfaction.</td>
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</tbody>
</table>
Results-Based Accountability

<table>
<thead>
<tr>
<th>QUANTITY</th>
<th>QUALITY</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>How Much We Do</strong></td>
<td><strong>How Well We Do It</strong></td>
</tr>
<tr>
<td>How much service did we deliver?</td>
<td>How well did we do it?</td>
</tr>
<tr>
<td># Customers served</td>
<td>% Services/activities performed well</td>
</tr>
<tr>
<td># Services/Activities</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EFFECT</th>
<th>Is Anyone Better Off?</th>
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<tr>
<td><strong>What quantity/quality of change for the better did we produce?</strong></td>
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<td>#/% with improvement in:</td>
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<td>Behavior</td>
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<td>Circumstances</td>
<td></td>
</tr>
</tbody>
</table>
# Mental Health/Behavioral Health Measures

<table>
<thead>
<tr>
<th>Population</th>
<th>Performance</th>
</tr>
</thead>
</table>

**Results:** We want increased access to Mental Health services in Dane County. We want to decrease the stigma of Mental Health in Dane County.

<table>
<thead>
<tr>
<th>Indicator:</th>
<th>Performance Measures</th>
</tr>
</thead>
<tbody>
<tr>
<td># of Meriter staff trained in Question, Persuade and Refer (QPR) method</td>
<td>↑ % of Meriter staff trained in Question, Persuade and Refer (QPR) method</td>
</tr>
<tr>
<td># of children and adolescents served by Child and Adolescent Psychiatry</td>
<td>↓ # of children and adolescents on the Child and Adolescent Psychiatry Hospital waitlist</td>
</tr>
<tr>
<td># of patients who receive a Behavioral Health Specialist consult in primary care clinic</td>
<td>% of patients who received a Behavioral Health Specialist consult in primary care clinic</td>
</tr>
</tbody>
</table>
Mental Health/Behavioral Health Implementation Timeline

Phase 1: FY20-FY22
- Behavioral Health in Primary Care Integration: DeForest & Stoughton
- CAP Expansion
- Zero Suicide Initiative: QPR Training
- WI Medicaid Provider Network

Phase 2: FY21-FY22
- WI Medicaid Provider Network

Key:
- Strategies in Green are in process
- Strategies in Black are to be developed

Diversity, Equity, and Inclusion Strategy
Mental Health/Behavioral Health Community Partners

UnityPoint Health – Meriter is working in collaboration with many existing organizations and local champions in Dane County to address mental health.

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<th>Community Based Organizations</th>
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<tr>
<td>NAMI, Dane County</td>
<td></td>
<td></td>
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<tr>
<td>Safe Communities</td>
<td></td>
<td></td>
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<tr>
<td>• Zero Suicide Initiative</td>
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<tr>
<td>RISE</td>
<td></td>
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<tr>
<td>Recovery Coalition of Dane County</td>
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<tr>
<td>Rainbow Project</td>
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<tr>
<td>Briarpatch</td>
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<tr>
<td>Sankofa Behavioral &amp; Community Health</td>
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<tr>
<td>Journey Mental Health Center</td>
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- Substance Use Disorders
- Mental Health/Behavioral Health
- Chronic Conditions
Chronic Conditions

• Community Engagement
  • Partner with the CDA Triangle community to provide mattresses, Falls Prevention education, and nutrition classes to residents.

• Collaboration:
  • Establish collaborative partnership with the Foundation for Black Women’s Wellness to address health inequities related to heart disease, obesity and other health conditions.

• Community Giving:
  • Re-align community donations to organizations focused on preventing chronic conditions
Strong Investments and Partnerships

• Sustain investments in community
• UPH-Meriter realigned existing funding to support CHNA strategic priorities
• Transitioned from supporting events to supporting programs
• Collaborative approach among health systems
Aligning Investments for Maximum Impact

- Boys & Girls Club
- Centro Hispano
- Urban League

- Agrace
- Second Harvest

- African American Breastfeeding Alliance
- Harambee Village Doulas
- Project Babies
- CDA Triangle

- Foundation for Black Women’s Wellness
- YWCA
Community Investment Strategy

Next Steps

🔍 Review national best practices for leading health systems

🎯 Determine UPH-Meriter’s approach/role in addressing social determinants of health

🤝 Collaborate with partners for maximum impact
Community Health Impact Committee

• In December 2018, the UnityPoint Health – Meriter board approved the creation of a sub-committee: Community Health Impact Committee (CHIC)
  • Supports the Community Health Needs Assessment (CHNA) and Community Health Implementation Strategy (CHIS)
    • Provides guidance on CHIS development, measures and outcomes to measure health improvement impact on a continuing basis
    • Presents updates to the full Meriter Board of Directors on the status and milestones of the CHIS
Our Commitment to the Community

UnityPoint Health – Meriter and UW Health remain committed to improving health outcomes in Dane County. We will:

• Continue community engagement as we develop and implement community health improvement activities
• Implement activities in alignment with the needs that were voiced by the community in the Community Health Needs Assessment
• Address social determinants of health in conjunction with clinical care
• Measure community health improvement
• Communicate our progress
Thank You