



UnityPoint Health
Foundation

CommUNITY

2014 FOUNDATION DONOR JOURNAL



Mission

Improving the health of our communities through philanthropy, service and volunteerism.

Vision

To develop community and financial resources necessary to support UnityPoint Health – Des Moines in providing premiere quality health care for the communities we serve, now and into the future.

CommUNITY

2014 FOUNDATION DONOR JOURNAL

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Welcome

Dear Friends,

When you choose to support the programs and services of UnityPoint Health – Des Moines, you are making a difference for our entire community. You, your loved ones, your friends and neighbors deserve access to high-quality health care when it is needed most. And while our extraordinary team of doctors, nurses, therapists, and many others provide the direct care for patients, your support directly impacts the level of care, the advanced technology and the support services they are able to offer.

When we come together, united in a common goal of helping patients and families, a huge impact can be made for our community.

What CommUNITY means to us:

- Having a medical community of care providers who have dedicated their lives to help others in their greatest times of need. They work together in order to provide the best outcomes for patients.
- Serving our local community and beyond by being able to offer advanced technology, specialty programs and support services for patients and families.
- Partnering with our donor community to support patients and families through the medical programs and support services that make a difference in the quality of life for our greater community.
- Supporting the family and friends who rally in their community for loved ones going through medical treatment. They are a huge source of inspiration for us and for others in their giving.

Coming together for our community made a huge impact in 2014. We are proud to report that the generosity of 7,049 of donors resulted in \$7.3 million in gifts to the Foundation. In addition, we provided \$5.5 million in funding for programs and services such as the Blank Children's Child Life program, the Cancer Care Coordinator program at John Stoddard Cancer Center, the Critical Care Unit renovation at Iowa Methodist, the Powell Chemical Dependency program at Iowa Lutheran and support for the Comfort Therapy program at Taylor House Hospice.

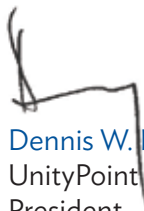
We are proud that 100% of your gifts benefit the programs or services you choose to support. The UnityPoint Health – Des Moines family would not be what it is today without the generosity and compassion of our community.

Many thanks for your support!



Thomas J. Houser

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UnityPoint Health Foundation – Des Moines
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Eric Crowell

UnityPoint Health – Des Moines
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Leadership

UnityPoint Health Foundation

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IOWA METHODIST MEDICAL CENTER & BLANK CHILDREN'S HOSPITAL

Building for our Community: William C. Knapp Emergency Department & Trauma Center





ENTREPRENEUR AND PHILANTHROPIST WILLIAM “BILL” C. KNAPP

has made a commitment of current and future gifts, estimated at \$5 million by UnityPoint Health – Des Moines, in support of the expansion and renovation of the Emergency Department and Trauma Center at Iowa Methodist Medical Center and Blank Children’s Hospital. In recognition of his leadership support, the new name will be the “William C. Knapp Emergency Department and Trauma Center”.

This commitment represents the largest gift to the project thus far. With Mr. Knapp’s leadership support, along with generous support from the community, the fundraising campaign has surpassed \$9 million toward this historic project to transform emergency, trauma and critical care in Central Iowa.

When completed in late 2016, the William C. Knapp Emergency Department and Trauma Center will provide our medical teams with the facility and state-of-the-art technology to better serve the patients, families and community by advancing the level of care, reducing patient wait times, and enhancing the comfort of patients and families.

“I am honored to be able to support a project that will not only help save lives in our community, but will also be important for the whole state of Iowa,” said Bill Knapp. “Health care is one of the cornerstones of our community and this project will help to continue the growth we have experienced and prepare us to meet the needs of future generations. This is critically important for patients and families, for businesses, and for the state of Iowa.”

Mr. Knapp’s wonderful support is the culmination of more than 40 years of partnership, friendship and support in helping to bring the health care services of UnityPoint Health – Des Moines to the growing communities throughout the metro.

“As one of the visionary leaders of our time, Mr. Knapp has been integral in many important projects throughout this community. We are truly humbled and grateful to have his support and partnership on this historic health care project.” said Eric Crowell, President and CEO, UnityPoint Health – Des Moines.

As the only Level 1 Adult Trauma Center and Level 2 Pediatric Trauma Center in Central Iowa, Iowa Methodist and Blank Children’s are committed to providing the highest level of care for patients of all ages. Each year more than 55,000 patients receive care in the Iowa Methodist and Blank Children’s Emergency Department and Trauma Center, and that number continues to grow. This expansion is a 40,000 sq. ft. addition and 20,000 sq. ft. renovation.

The Emergency Department & Trauma Center renovation is part of a multi-phase construction project to transform emergency and critical care which also includes the renovation of the Critical Care Unit (CCU) at Iowa Methodist.

IOWA METHODIST MEDICAL CENTER Transforming Critical Care





WHEN A TRAUMATIC INJURY OR CRITICAL ILLNESS HAPPENS, you deserve the highest-trained professionals, the latest technology, the newest equipment and the best facilities to save lives.

As the only Adult Level 1 and Pediatric Level 2 Trauma Centers in Central Iowa, the Emergency Departments and Trauma Centers at Iowa Methodist and Blank Children's are prepared to handle all levels of illness and injury, including the most critical. The highly-skilled and trained medical teams need emergency and critical care facilities with the latest technology and state-of-the-art equipment to match their level of skill.

The current space within the Emergency Departments and adult Critical Care Unit (CCU) did not allow for full maximization of our resources. In 2014, UnityPoint Health – Des Moines broke ground on a multi-phase year plan to transform emergency and critical care.

The first phase of the project was to expand and renovate the adult CCU. This included increasing the number of patient rooms from 24 to 36, equipping them with state-of-the-art technology to enable the delivery of optimal critical care, and creating an expanded and more comfortable waiting area for families.

Projects of this magnitude would not be possible without philanthropy, and the CCU expansion and renovation is being supported by many donors from the community, with a generous gift of \$1 million from The Iowa Clinic leading the way.

"This gift is part of our commitment to ensure that state-of-the-art critical care services are available to all Iowans. We are proud to contribute towards making this new CCU a reality," said C. Edward Brown, Chief Executive Officer of The Iowa Clinic.

In addition to The Iowa Clinic's support, The Ernest & Florence Sargent Family Foundation is recognized for \$1 million in cumulative giving for support of the CCU over the past four decades. Numerous other donors have generously committed to support patients through this project.

As this first phase nears completion, the second phase of the project - the expansion and remodel of the Iowa Methodist and Blank Children's Emergency Departments - is progressing rapidly. As with the CCU, the focus is to provide our highly-skilled and trained medical teams with the equipment to match their level of skill, reduce patient wait times and enhance the comfort of families and caregivers.



BLANK CHILDREN'S HOSPITAL Merchants Bonding

EACH OF OUR DONORS has a special reason or personal story that inspired them to give. One organization that has been a staple in our community had not just one – but five – very important reasons that inspired them to raise money to support patients and families at Blank Children's.

This past December, Des Moines-based Merchants Bonding Company™, a company with an 80-year history of providing contract surety bonds, presented a check for \$130,000 to the Blank Children's Hospital Neonatal Intensive Care Unit (NICU). The money was raised at the Bill Warner Sr.

Memorial Charity Golf Classic in September, which brought 192 golfers from 26 states to Des Moines to help support an area at Blank Children's that is very near and dear to the hearts of members of the Merchants Bonding team.

"Raising money for the NICU is very personal to us. In just the last two years, five Merchants associates have had babies cared for in the NICU at Blank Children's," said Bill Warner Jr., Corporate Secretary. In fact, all four of Bill's children were cared for in the NICU as well. Bill's wife, Amanda, says she is incredibly grateful to the specialized team at Blank Children's for giving them "everything that is most important" in their lives.

The funds raised by this incredibly successful event have directly impacted the lives of our tiniest patients by helping to purchase a giraffe bed, a jet pulse ventilator and a neonatal transporter. We could not be more grateful to Merchants Bonding, the golfers and volunteers for helping to ensure patients and caregivers have access to this much-needed specialized equipment. The team at Merchants Bonding said they are thrilled to be able to make such a positive impact and help children in our community.

"We are excited to be able to help Blank Children's and make a difference," said Bill. "We want to help future families. Raising the money to get this equipment can save lives, and that's the truth."



IOWA LUTHERAN HOSPITAL

100 Years of Quality Care

IOWA LUTHERAN HOSPITAL GREW out of a community need and we celebrated its 100th birthday in 2014.

As the story goes...it was a cold, blustery winter night in early 1909. A young man was hurt in an accident and was being driven by horse-drawn ambulance to one of the only hospitals in town – on the west side of the river. The ambulance was detained by a train and the man died. Motivated to action by this incident, Rev. A. P. Westerberg of the First Lutheran Church in Des Moines worked to create a hospital on the east side of Des Moines.

By 1910, the newly formed Iowa Lutheran Hospital Society (now known as the Iowa Lutheran Hospital Auxiliary) began raising funds and sewing bandages for the new hospital. On March 13, 1914, Iowa Lutheran Hospital opened its doors to serve the community.

Iowa Lutheran's history is filled with many firsts. A few of them are:

- 1938 – Established the first modern laboratory in Des Moines.
- 1942 – Founded the nation's first treatment center for polio, the Kenny Clinic.
- 1957 – Became the first fully air-conditioned hospital in Iowa.
- 1969 – Offered Iowa's first "natural" childbirth service and welcomed fathers into the delivery room.
- 1971 – Opened Des Moines' first kidney dialysis center.
- 1975 – Introduced the city's first outpatient surgery center.
- 1976 – Founded central Iowa's first child psychiatry unit.
- 1983 – Established the first Des Moines unit for young children's mental health.

1987 – Opened the first single-room maternity care suites in Iowa, known as the Birth Day Suites.

2014 – First hospital in Central Iowa to implant defibrillator for patients at risk of sudden cardiac arrest.

According to Eric Lothe, FACHE, Chief Administrative Officer at Iowa Lutheran: "One special feature of our services – and something other hospitals do not really offer – is a long-standing commitment to behavioral health. Our comprehensive program includes inpatient care for every age group, including children, teenagers, adults and seniors. Iowa Lutheran has been a community leader in behavioral health services for many decades, and we're proud to continue that tradition today."

Many events throughout 2014 helped to highlight the rich history of the hospital and to reveal the success behind Des Moines' "best-kept secret." Iowa Lutheran Hospital looks forward to its next 100 years as a great place to work and to heal.



JOHN STODDARD CANCER CENTER

Amy & Brad Brody



AMY AND BRAD BRODY are volunteers and philanthropists. They truly believe that both are important in helping others in need and making the community better. They live what they believe to honor those who inspired them, and in return to inspire the next generation. As a result, the lives of patients and families of John Stoddard Cancer Center, UnityPoint Health – Des Moines and the community are improved.

Brad began his service to the hospital by joining the board of the UnityPoint Health Foundation more than a decade ago. Brad was then asked to charter, develop and lead the first board of directors for John Stoddard Cancer Center. This is one of the accomplishments that Brad is most proud of because, like so many of us, cancer has affected his life.

More than 30 years ago Brad's grandfather, who was an important influence in his life, was treated at Iowa Methodist for cancer. Under Brad's careful leadership, he and the rest of the board helped to establish the path of growth for John Stoddard Cancer Center to what it is today, one of the leading cancer centers in the Midwest.

In addition to giving of their time, Amy and Brad have donated to support the programs and services of John Stoddard Cancer Center. When cancer affected the lives of close friends, they committed to make something positive happen in honor of their friends who fought and beat cancer. Amy and Brad made a lead gift to establish a permanent endowment to provide assistance to those in need of financial assistance. Understanding that gifts of all sizes make a difference, Amy and Brad invited their friends and members of the community to join with them to support the endowment, and as a result, increase its impact.

Beyond their support of John Stoddard Cancer Center, Amy and Brad have made leadership gifts in support of Methodist West Hospital, the construction of the new Emergency Department at Iowa Methodist, and gifts in support of Blank Children's Hospital, Iowa Lutheran, and Taylor House Hospice. Brad has continued his volunteer service and is now the chair of the UnityPoint Health – Des Moines Board of Directors.

Amy and Brad sum up their leadership and support in two salient points: "Nothing is more rewarding than serving and helping to make a difference in the lives of others."

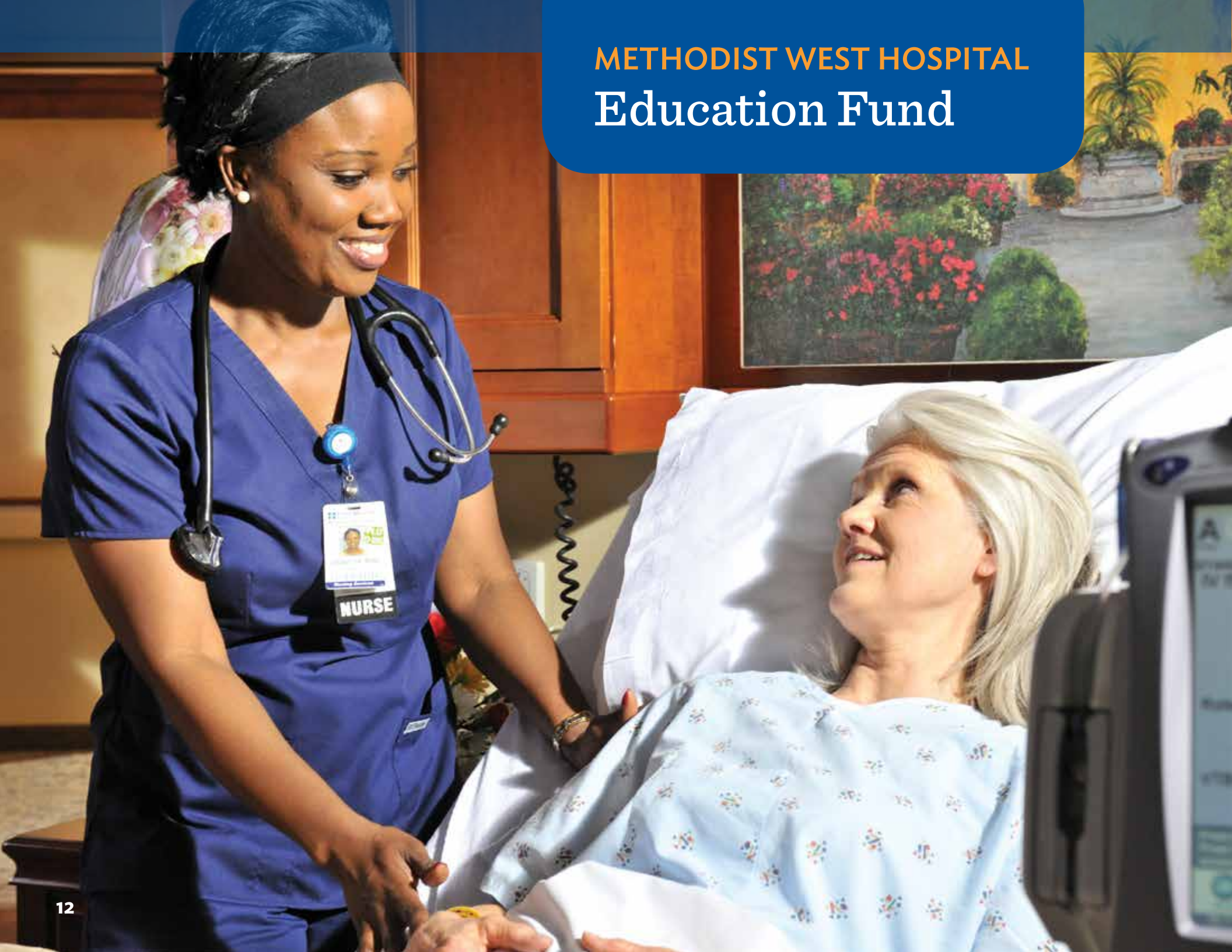
And, as they reflect on their mentors, they hope in some small way they can inspire the next generation to do the same.

"It is really, really important to us that the next generation understands that no gift is too small. It is not the amount that matters, it is the fact that you are willing to support financially and volunteer your time. A dollar makes a difference today, and if you can, give more and get involved in the charities that mean something to you. Not only will you improve the community, your lives will also be enriched."

Amy and Brad demonstrate the power of uniting volunteering and giving. As a result, they are improving lives of patients and families of John Stoddard Cancer Center and UnityPoint Health – Des Moines, and making the community stronger.



METHODIST WEST HOSPITAL Education Fund



THERE IS ONLY ONE CONSTANT in the world of health care: change. Even though there is constant change, the commitment to provide the very best care possible is always our goal. In order to do this there are three important components: state-of-the art technology, expert medical teams and philanthropic support from the community. It is at the unity of technology, staff and community support where the best care possible happens. A shining example of this can be seen at Methodist West Hospital.

Five years ago Methodist West opened its doors to join with Iowa Methodist Medical Center and Iowa Lutheran Hospital in serving the community by providing health care for our growing community. State-of-the-art technology was installed and our compassionate and dedicated care team was hired to care for the patients and families the hospital would serve. Knowing how rapidly health care changes, the Methodist West Education Fund was established shortly after the hospital opened to ensure the care team received the continuing education and training needed.

The goal of the Education Fund is to ensure the care team of Methodist West has opportunities to advance their knowledge, skills and expertise in their field of practice in addition to the training and education provided through the hospital. This includes sending nurses to national conferences to bring back knowledge to train the rest of the team, providing specialized education for members of the housekeeping team to help them to advance in their role of caring for patients and families and bringing in a speaker to offer training for all members of the care team.

The ability to provide additional education and training for the care team would not be possible without support from the community. Grateful patients, family members and community leaders make gifts in celebration and honor of the caregivers who impacted their lives. In addition to support from the community outside of the hospital, members within the hospital community – physicians, nurses, and other members of the team – also support the Methodist West Education fund.

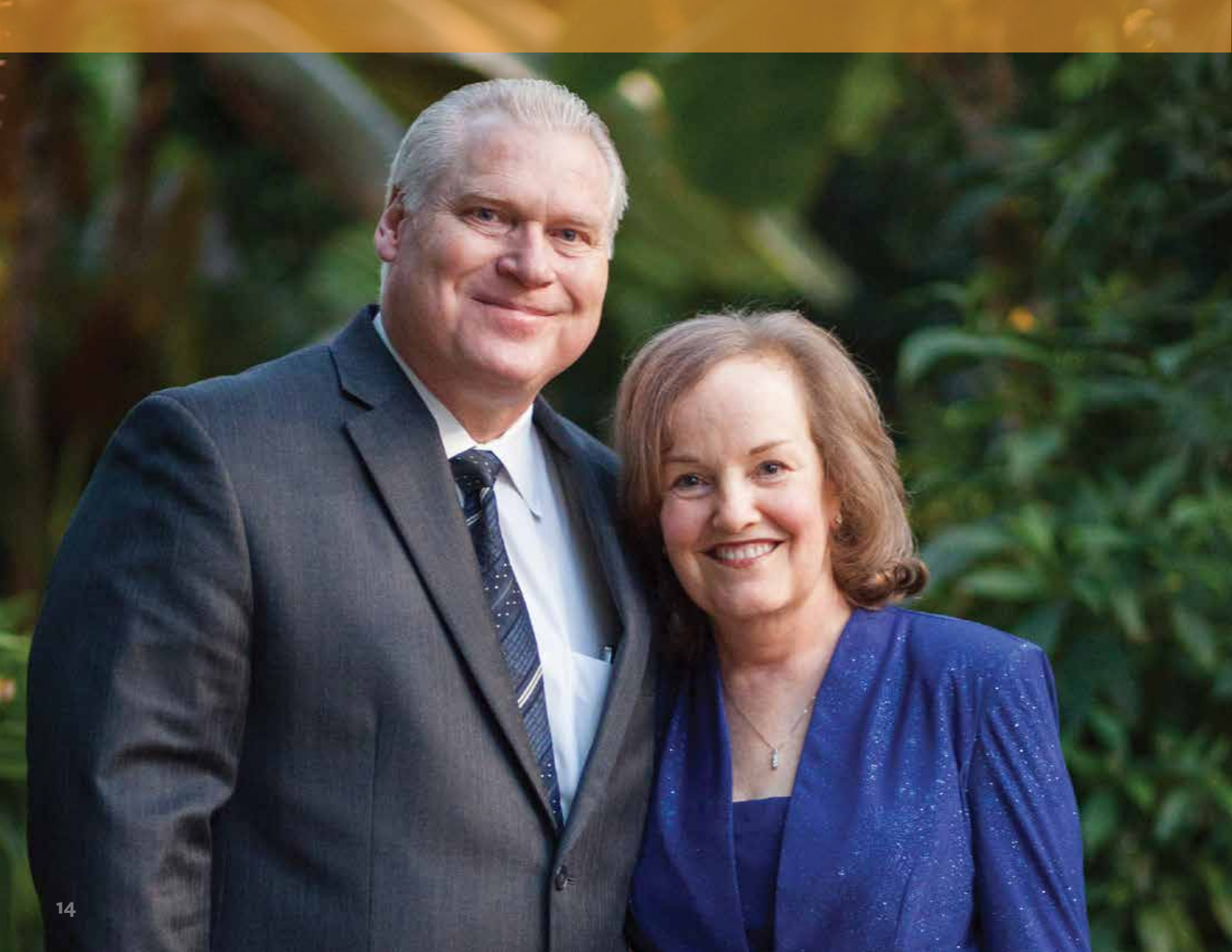
“‘Help us be better’ has been our personal motto at Methodist West since we were preparing to open. I love to see the wonderful spark that glows in a caregiver who has benefited from learning at a national conference or special training. Your support for our caregivers allows them to grow and remain energized in providing the highest levels of compassion and care.”

– Chris Blair, MHA, RN, Chief Administrative Officer

The ability to provide education for the care team above-and-beyond what the hospital provides not only advances the care we provide, it also helps our team grow in their professions.

The impact of uniting technology, staff and support from the community is powerful. As a result, we are able to fulfill our mission “to improve the health of our community through healing, caring and teaching” by providing the very best care possible to our patients and families at a time when they need it most. With humble gratitude we thank and recognize the community for their support of Methodist West.

“With the help of our education fund, I recently attended a national conference in Boston. It was absolutely the best conference I have ever been to! I have since presented what I learned to colleagues on my unit, which was very helpful to us all. I truly appreciated the opportunity I had to go and experience this conference.” – Methodist West Registered Nurse



HOSPICE & TAYLOR HOUSE HOSPICE

Janace & Alden Stout: A Lasting Love Story

IT WAS LOVE AT FIRST SIGHT for Jan and Alden Stout. Marriage soon followed, and for 37 years they were together...in sickness and in health.

On July 26, 2010, Jan suffered a major seizure and was rushed to the hospital. After several tests, she was diagnosed with stage 4 brain cancer and given a prognosis of 6 to 18 months to live. The Stouts were devastated, but their faith, hope and charity sustained them. Jan lived for 4 and ½ years - only 1 percent of patients live that long with her type of brain cancer.

When the cancer began to spread, Alden was no longer able to be Jan's primary caregiver. Together, they decided it was time to go to Taylor House Hospice. Jan remained there for 38 days until she died on December 10, 2014.

"Facing your own mortality is not a journey anyone wishes to take, but Jan faced her death with grace, love, faith, devotion, courage and strength," said Alden. "She loved up to the moment she took her last breath. I know, I was right by her side."

Their time at Taylor House was an incredible journey within their life journey of terminal brain cancer. Alden witnessed Jan being treated with dignity, respect, honor and love. To Alden, the nurses and staff fostered a sense of joy against the backdrop of intense sadness as Jan's condition worsened daily.

"I will be eternally grateful for the loving service and the relief provided to both of us by the staff and volunteers at Taylor House," said Alden. "They were the ones who were with Jan in the last days on this earth and helped ease the physical and emotional pain of the dying process. Their work and impact is amazing."

Because of the loving experience Jan and Alden received at Taylor House and to honor the love of his life, Alden has committed to supporting Taylor House. Alden has already made two very generous gifts to purchase patient beds through the Wishing Tree that helps support the immediate needs of Taylor House. We are grateful for their support and for the opportunity to honor Jan's legacy.



Planning Anonymous Gifts by Will



With the stroke of a pen, health care is advanced and legacies are created. Think of the legacy you can create through a gift in your will with the stroke of a pen.

DEAR FUTURE ANONYMOUS DONOR:

To the donors who wish to remain anonymous, but have planned generous future gifts to benefit our hospitals and hospice, THANK YOU! Your gift through your will, trust or other future giving arrangement will impact the care of patients and families decades from now.

Anonymous gifts like yours have been used to change lives and ensure the best health care possible in our community. Here are just a few examples of the difference anonymous gifts have made over the years:

- Remodel and expand the Critical Care Unit at Iowa Methodist Medical Center
- Completely refurbish and remodel of Taylor House Hospice
- Build the new Emergency Department at Iowa Methodist Medical Center
- Remodel and refurbish the patient units at Iowa Lutheran Hospital
- Purchase new state of the art equipment at John Stoddard Cancer Center
- Build and endow the Blank Children's Developmental Center
- Endow the "What's On Your Mind" program at John Stoddard Cancer Center

Wow, what a legacy and someday we will share with others the impact your gift has had on the lives of others!

We know that many donors like you want to remain anonymous, but you also want to make sure your gift is used as you intend it to be used. In 2014, two future gifts were received, and both donors used different strategies to ensure their gift had the impact they wanted while remaining anonymous:

A woman from Des Moines had her financial advisor contact the UnityPoint Health Foundation regarding her gift. This donor wanted to help cancer patients and families for generations to come. Through her will she established an endowment to help with the difficult emotional journey of fighting this disease. The UnityPoint Health Foundation did not know the name of this donor until after her death, when her advisor contacted the Foundation to ensure her gift was used as she wished.

A single woman from Des Moines spent her career working in the legal field and was very knowledgeable in the area of wills and trusts. She contacted the Foundation staff herself to make sure the wording was correct in her will for a bequest to John Stoddard Cancer Center. She also requested that her gift remain anonymous during her life, which of course was honored.

Individuals interested in making future gifts through wills, trusts and other arrangements can either contact the UnityPoint Health Foundation directly, or have their financial advisor make the contact. With nearly 50 years of combined experience in working with future gifts we can help.



Don Ireland-Schunicht
Senior Vice President of Gift Planning



Caleb A. Hegna
Director of Gift Planning

P.S. Like these two women, by contacting the Foundation directly or having your financial advisor contact the Foundation, it helps to ensure that the correct language is included so your gift is used exactly as you want it to be used.

Eagles Soar to New Heights



THE FRATERNAL ORDER OF THE EAGLES – Iowa State Aerie & Auxiliary became the tenth million-dollar donor in the history of Blank Children's Hospital in 2014. This amazing support started by their first gifts to Blank Children's in 1982, but in 2001 their ongoing annual support really began funding programs that were critical to meet the ongoing needs of patients and families.

Internationally, the Eagles donate more than \$10 million dollars a year to help countless programs. Not only have they been so generous to Blank Children's, but have also supported programs at Iowa Methodist, Iowa Lutheran, John Stoddard Cancer Center and Taylor House Hospice.

"Through the Eagles' tremendous generosity, they literally have enabled Blank Children's to soar to new heights by supporting our key programs and services for many years. We are blessed to have them as a million dollar partner with us in providing family-centered care for kids from across Iowa," said David Stark, President of Blank Children's.

The programs they have supported include the Family Resource Library, Fire Safety House and Diabetes Center. But most notably, the program that has pulled at their heartstrings the most is the Regional Child Protection Center (RCPC). We were honored when RCPC was selected as their state-wide charity in 2003, receiving more than \$100,000 at their annual state convention.

The RCPC enables a multi-disciplinary team of professionals to work together in the investigation, treatment and prosecution of child abuse cases in Central Iowa. The services are offered in a child-friendly environment with professionals who put the child's health, well-being and safety first. In 2005, RCPC nominated the Eagles for the National Children's Alliance Volunteer Leadership Group Award for all of their dedication to RCPC and Blank Children's.

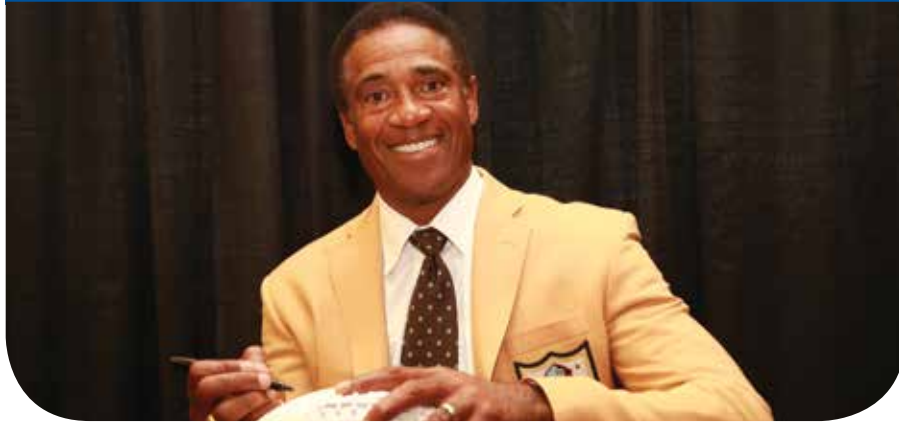
The Eagles work hard raising money through bake sales, benefit dinners and auctions. They come together from small and large communities throughout Iowa, under a common bond with big hearts to raise money to help children. Because of this ongoing support and generosity, the Eagles have reached a level of philanthropy that puts them in with a very special group of donors. Their support has made such a difference and has benefited many of our patients and families at Blank Children's.

According to Larry Hanshaw, Iowa State Secretary and Past Grandworthy President, "The Eagles are so proud to have been able to donate this amount of money to Blank Children's Hospital. It is a special place that helps so many children."

The Fraternal Order of the Eagles - Iowa State Aerie & Auxiliary are amazing people.



Rally Against Cancer



Thank you to everyone who made the 14th annual John Stoddard Cancer Center Rally Against Cancer, presented by Professional Solutions Insurance Company, a success! It takes a team to fight cancer, and together as a community, more than \$215,000 was raised to support the Cancer Care Coordinator program, Adolescent & Young Adult Cancer program, Stoddard Compassion Fund and the “What’s On Your Mind?” program. All of these are provided free of charge and are only possible because of philanthropy.

Joining Team Stoddard for the event was Hall of Fame defensive back and cancer survivor Mike Haynes. Mike spent an afternoon on the cancer inpatient unit at John Stoddard Cancer Center visiting with patients, families and staff members. He shared stories of his years in the NFL, his personal fight against cancer and passion for raising awareness about prostate cancer.

At the Rally Against Cancer, Haynes spoke with warmth and enthusiasm about his experience of undergoing a free cancer screening to face a diagnosis of prostate cancer. His goal is to continually promote awareness about cancer as well as encourage men to be more aware of the signs of prostate cancer. Haynes’s passionate message of the importance of community and open dialogue about cancer appealed to all attendees.

Save the Date

The 16th annual Rally Against Cancer will be held January 30, 2016, at Veterans Memorial Community Choice Credit Union Convention Center Ballroom.

Westerberg Celebration



Like all Iowa Lutheran Hospital events in 2014, the annual Westerberg Celebration focused on the 100th birthday. On April 22 at Embassy Suites Downtown, the Iowa Lutheran community gathered to sing Happy Birthday and to honor the Iowa Lutheran staff with the Coskery Award for Philanthropy. To date, cumulative employee donations total \$1.3 million in giving back to Iowa Lutheran.

The evening net proceeds raised \$116,000 for the “I Love ILH” Capital Improvements Fund. This fund helps Iowa Lutheran continue to prosper and prepare for the future by creating a healing environment, enhancing patient care and providing leading technology.

Iowa Lutheran Hospital’s annual Westerberg Celebration is named after Rev. A. P. Westerberg, the 1909 pastor at First Lutheran Church in Des Moines. Held annually since 1992, this celebration, dinner and silent auction raises funds by bringing together the extended Iowa Lutheran family – staff, physicians, volunteers, Auxiliary members, nurse alumni and community friends. The Coskery Award for Philanthropy recognizes and honors philanthropic leadership in time, talent and treasure to Iowa Lutheran.

Save the Date

The 25th annual Westerberg Celebration will be held April 14, 2016, at Embassy Suites in Downtown Des Moines.

Festival of Trees & Lights



Thank you to all who helped make the 31st annual Festival of Trees & Lights another record-breaking year!

The 2014 event kicked off Tuesday, November 23 with the Festival Gala, which hosted more than 500 guests and raised more than \$150,000! A special video highlighting the importance of Child Life was shown, and we were honored to have children who benefited from Child Life in attendance to help with the evening, and as a result, reminding us all about the impact of this service for patients and families.

The public event showcased 77 beautifully-decorated trees, entertainment, crafts for kids and our first-ever Festival Family Flick, where families were able to enjoy the movie Elf on the big screen.

A huge thank you to all who attended, our Festival and Gala committees, underwriters, in-kind supporters, tree decorators and the hundreds of volunteers who donated their time to make this event a success. A special thank you to Kathi and Larry Zimplemen, our honorary chairs, and Iowa Realty for serving as our presenting sponsor. More than \$480,000 was raised to support the Child Life program and the Center for Advocacy & Outreach – another new record!

Save the Date

The 32nd annual Festival of Trees & Lights will be held November 25 - 29, 2015, at Veterans Memorial Community Choice Credit Union Convention Center Ballroom. Visit www.festivaloftrees.com for details.

Hops for Hospice



The 3rd annual Hops for Hospice event was held on Friday, March 7 at West End Architectural Salvage. More than 300 guests attended the event to benefit the Patient Assistance Fund, which provides support for those who are uninsured. At UnityPoint Hospice and Taylor House Hospice no one is turned away due to the inability to pay. Proceeds from Hops for Hospice go directly to those patients in need.

At Hops for Hospice guests casually enjoyed sampling beer, Jethro's Barbecue, photo booth fun, and our comfort area where guests learned more about UnityPoint at Home services and were greeted by animal-assisted therapy dogs.

Thanks to the many great raffle items, our dedicated Hops for Hospice committee, awesome volunteers and the generosity of many others, we were able to raise \$49,000!

Save the Date

The 4th annual Hops for Hospice will be held September 10, 2015, at the Paul R. Knapp Animal Learning Center at the Iowa State Fairgrounds.

Distribution of Support



The Foundation is privileged to serve as the development and fundraising organization for Iowa Methodist, Iowa Lutheran, Blank Children's, Methodist West, John Stoddard Cancer Center, Taylor House Hospice, UnityPoint at Home and UnityPoint Clinic. Thoughtful gifts of all sizes make possible advancements in medical research, state-of-the-art equipment, programs and services to help meet the specific needs of our community.

2014 QUICK STATS

7,049

Donors in 2014

3,816

New Donors in 2014

10,259

Gifts Made in 2014

3,661

Tribute Gifts Made in 2014

2010 -2014 QUICK STATS

19,188

Total Donors, 2010-2014

12,379

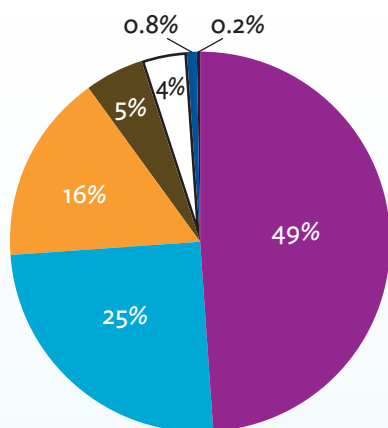
New Donors, 2010-2014

44,774

Total Gifts, 2010-2014

18,242

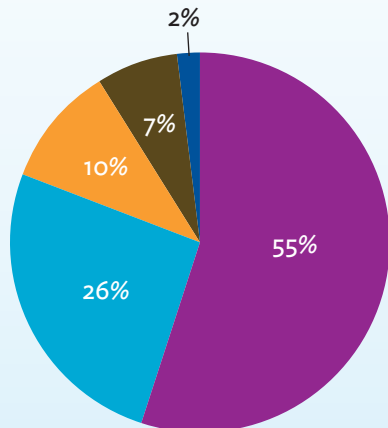
Total Tribute Gifts, 2010-2014



2014 Funding Purposes

Programs and Services	\$2,691,741
Capital	\$1,391,082
Equipment	\$862,936
Education	\$278,555
Patient Assistance	\$234,888
Employee Assistance	\$42,904
Other	\$9,786

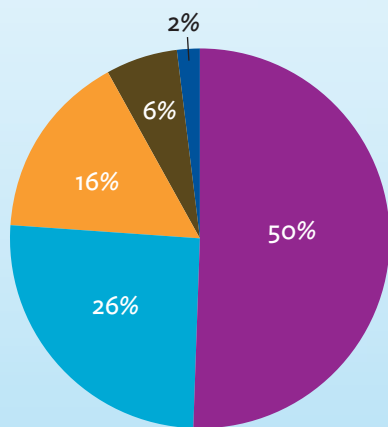
Total: \$5,511,892



2014 Distribution of Support

Blank Children's Hospital	\$3,031,595
Iowa Methodist, Iowa Lutheran, Methodist West	\$1,428,853
John Stoddard Cancer Center	\$570,470
UnityPoint at Home/Taylor House Hospice	\$389,531
Foundation, UnityPoint Health, UnityPoint Clinic	\$91,443

Total: \$5,511,892



2010-2014 Distribution of Support

Blank Children's Hospital	\$13,767,586
Iowa Methodist, Iowa Lutheran, Methodist West	\$6,977,320
John Stoddard Cancer Center	\$4,292,302
UnityPoint at Home/Taylor House Hospice	\$1,625,021
Foundation, UnityPoint Health, UnityPoint Clinic	\$506,283

Total: \$27,168,512

2014 Cumulative Giving

We recognize the following donors who have demonstrated leadership through cumulative gifts totaling \$50,000 or more. This includes gifts to Iowa Methodist Medical Center, Iowa Lutheran Hospital, Blank Children's Hospital, Methodist West Hospital, John Stoddard Cancer Center, Taylor House Hospice, UntyPoint at Home, UnityPoint Clinic and the Foundation.

\$25,000,000+

Mr. & Mrs. John D. Stoddard*

\$5,000,000 - \$9,999,999

Myron & Jacqueline Blank*
Louise Coskery*
Newell S. & Helen M. Johnson*
Watson & Helen Powell*
Variety - The Children's Charity of Iowa

\$2,500,000 - \$4,999,999

Blank Children's Hospital Guild
Iowa Department of Public Health
Iowa Lutheran Hospital Auxiliary
U.S. Department of Health and Human Services
Marian Goodwin Vaatveit*

\$1,000,000 - \$2,499,999

LaVerne & Blaine Briggs
Des Moines Orthopaedic Surgeons, P.C.
Ernest & Florence Sargent Family Foundation
Fraternal Order of Eagles - Iowa State Aerie & Auxiliary
John R. & Zelda Grubb*
Paul & Lela Harp*
Harold & Frances Hite*
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George Murphy*
Rachel Younker Foundation
Don & Dolores Taylor
The Fred Maytag Family Foundation
The Iowa Clinic, P.C.
Dr. Virginia Thompson*
UnityPoint Health - Des Moines Medical Staff

\$500,000 - \$999,999

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American Cancer Society
Anonymous
Phyllis M. Clark*
Cystic Fibrosis Foundation
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E. Mary & E. Ronald Gonder*
D. C. & Lillian Johnston*
Janice & John Kelley
The Kenyon Family/Derek & Rhonda Hill
Kohl's Department Stores
Kresge Foundation
Dr. James McMillan*
Mid-Iowa Health Foundation
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Professional Solutions Insurance Company
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The Graham Group, Inc.
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Wellmark Blue Cross & Blue Shield

\$250,000 - \$499,999

AAA Minnesota/Iowa
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Ginger & Ron Barry
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Carrie Boyer*
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The Susan G. Komen Breast Cancer Foundation
U.S. Department of Education
William C. Knapp Charitable Foundation, Inc.

*Deceased

Kids Giving Back

\$100,000 - \$249,999

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 American Society of Clinical Oncology
 Anonymous
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 Atlantic Coca-Cola Bottling Company
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 Mildred & Arthur Corey*
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 Ann Cownie*
 Jim & Patty Cownie
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 Des Moines Springfest Horse Show
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 Polk County Department of Health Services
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 Robert & Debra Pulver
 Dr. Mark & Mary Purtle
 Fred C. Robison*
 Edwin H. Rudebeck*
 Sahai Family, Webster City, IA

We are incredibly grateful to be a part of a community with not just a strong legacy of philanthropy, but an inspiring future for making a difference as well!

Each year, hundreds of students, classrooms and youth group participants help support patients and families at Blank Children's Hospital through Wish List drives, fundraisers and personal donations from birthday parties or celebrations. Marii and Piper are a great example of "kids helping kids"! As part of a 4H project, the girls hosted garage sales, bake sales and sold handmade bracelets, raising \$1,015 for Blank Children's. Thank you to Marii, Piper and all of our youth fundraisers for making a difference for patients and families!



Cumulative Giving *continued...*

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 Florence & Ernest Sargent*
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 Lucille & Bob Schwarze
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 The Coons Foundation
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 The Rasmussen Group, Inc.
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 Helen G. Thompson*
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 Franklin "Hap" & Frances VanGorp*
 Erma V. Wallerich*
 Weathertop Foundation
 Wells Fargo Bank
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\$50,000 - \$99,999

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 Karen Baker / B. J. Baker III
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 William R. Windsor Charitable Foundation
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 Rich & Kim Willis Family
 Gladys & Wesley Wolff*

Stroke Club

Each year, nearly 795,000 Americans suffer a stroke. According to the American Stroke Association, stroke is the nation's fourth leading cause of death, with nearly 137,000 people dying each year. The Younker Rehabilitation Center at Iowa Methodist Medical Center manages the Stroke Club - a free informational and support group that meets nine times a year and sends a monthly newsletter to 430 stroke survivors and their caregivers. These meetings and newsletters provide information on upcoming events, the latest stroke treatment news and other supportive information. The Stroke Club is funded entirely through donations.

HOSPICE

Love Lights



The holidays are often a special time for family and friends after the loss of a loved one. Love Lights is a meaningful way for many families to remember, honor and celebrate their loved ones as well as the staff, volunteers and communities who support Taylor House Hospice. Each donation supports the important work of our Hospice team and allows us to continue to serve patients and their families during the final journey of life. This year our Love Lights tree was adorned with beautiful custom made ornaments to remember, celebrate and honor loved ones. Families were invited to visit Taylor House to see their ornaments and give them a shining beacon of hope. This year, 126 donors contributed \$7,200 to Love Lights in support of Taylor House Hospice.

2014 Annual Giving

\$250,000 - \$499,999

Marcus & Doris Anne Anderson*
Iowa Department of Public Health
Professional Solutions Insurance Company
The Fred Maytag Family Foundation

\$100,000 - \$249,999

Des Moines Orthopaedic Surgeons, P.C.
Iowa Department of Public Safety
Iowa Lutheran Hospital Auxiliary
Kohl's Department Stores
Merchants Bonding Company
Principal Charity Classic
The Iowa Clinic, P.C.
UnityPoint Health – Des Moines Medical Staff

\$50,000 - \$99,999

Jack & Marjorie Cavanah
Cystic Fibrosis Foundation
Douglas B. Dorner, MD & Carole Villeneuve
Iowa Realty Company, Inc.
Iowa Select Farms and Deb & Jeff Hansen Foundation
Dr. Rizwan Shah & Dr. Zafar Shah
St. Baldrick's Foundation

\$25,000 - \$49,999

LaVerne & Blaine Briggs
Charity with a Twist

Crush Colon Cancer
Ernest & Florence Sargent Family Foundation
Fraternal Order of Eagles - Iowa State Aerie & Auxiliary
Hospice of Central Iowa
Toby & Becky Joseph
Dennis & Barbara Linderbaum
Jim Matulef*
Erin Moomey Memorial & Sparkle Run
Debra Moyer
Nationwide Foundation
Marshall & Emily Porter
Dr. Stephen & Martha Stephenson
Shirley M. & Roger F. Stetson
The Coons Foundation
The Graham Group, Inc.
The IMT Group
Variety - The Children's Charity of Iowa

\$10,000 - \$24,999

AAA Minnesota/Iowa
ARAMARK Healthcare
Betty Sargent Bishop
Dave & Beth Bishop
Juanita Buck*
Thomas & Peggy Burke
Dr. & Mrs. Thomas R. Buroker
Phyllis Carpenter
Chocolaterie Stam
Sheri & Joe Corfits
Eric & Kathy Crowell
Des Moines Springfest Horse Show

Dudley and Norma Johnson Foundation
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Epic
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Howard & Diane Hein
Sheri & Bob* Horner
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Hy-Vee, Inc.
Iowa Department of Human Services
Karsyn's Krusaders
Bill & Jeanne Leaver
Rudy & Cathy Luther
Larry & Connie McCurdy
Medical Oncology & Hematology Associates
Dr. & Mrs. Thomas Moran
O'Brien Family Foundation
Polk County C.A.N. Prevention Council
Prairie Meadows Racetrack and Casino, Inc.
Principal Financial Group Foundation, Inc.
Dr. Mark & Mary Purtle
R & R Realty Group Foundation
Sid Ramsey
Dr. Rich Robus
Dr. Robert & Carissa Schneider
SEI Institutional Group
Adam Sidney
Ericka Sidney
Matthew Sidney & Colette Bina
Scott Sidney
Becky & David Stark

Don & Dolores Taylor
Tom & Mary Urban
W.T. and Edna M. Dahl Trust
Robert & Gladys Wilkins
Rich & Kim Willis Family
James & Roma Youngquist
Larry & Kathi Zimpleman

\$5,000 - \$9,999

Amgen, Inc.
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JoAnne & Tom Beasley
Steve & Connie Beasley
Biaggi's
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Dr. John C. & Karen Heffernan
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Reed & Michelle Pulver
Mark & Julie Rogers
Scheels All Sports
Lucille & Bob Schwarze
SCI CAN Foundation
Shive-Hattery, Inc.

JOHN STODDARD CANCER CENTER

Pink Bags for Pink Days

Jerry & Debra Spaeth
Jennifer & Jeff Stanbrough
Storey Kenworthy Company/
Workspace, Inc.
Alden M. Stout
Charles & Debra Taylor
Dr. David & Joni Thornton
UnityPoint at Home Hospice
UnityPoint Clinic
Kevin & Jolene Vermeer
Amanda & William Warner
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Foundation, Inc.
Dr. Wendy L. Woods-Swofford
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Abbvie
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Amy's School of Dance
Anderson Erickson Dairy
Company
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Dr. Rodrigo Azuero &
Dr. Maria-Victoria Dajud
Tom* & Susan Ballard
Bankers Trust
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Bettle Family Foundation
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Ronald McDonald House
Charities of Central Iowa
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Marc Scantlin
Nancy & Scott Shafer
Dr. Andrea Silvers &
Mr. J. B. Silvers
Smart Honda
Dale & Waneeta Smith
Nick & Marissa Smith
Dr. Craig & Mrs. Stacy
Stevens
Jennifer & Paul Storbeck
Lloyd & Janet Taylor
Dr. Stephen G. Taylor &
Susan L. Taylor
Deborah Tell

Hope comes in many shapes and sizes. At G&L Clothing it comes in the form of a reusable, pink Carhartt bag. For the past three years, during one week in October, Carhartt provides the specialty bags for local retailers to sell to support breast cancer programs in their local community. G&L takes it one step further. Not only do they donate the amount raised through the sale of the bag, they match it dollar-for-dollar. All of the proceeds are used to support the Pink Days program at John Stoddard Cancer Center.

Through the Pink Days program John Stoddard Cancer Center offers free mammograms to uninsured and underinsured women. This includes follow-up diagnostic mammograms and breast ultrasounds. Women who require testing and treatment beyond what is available through this program will be served through the Iowa Care For Yourself program. Mammograms are an important part of our fight against breast cancer. They have the ability to catch breast cancer at its earliest stage, when it is most treatable.

For nearly 100 years – a lifetime – G&L Clothing has been providing Des Moines with quality clothing. Through their support of the Pink Days program, they are providing uninsured and underinsured women in our community with a lifetime of hope.



TM Sisson PC
Dr. & Mrs. John T. Triantafyllos
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U.S. Bank
Gina Valentine
Drew & Kade Van Meeteren
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Jess Peyton Van Meeteren
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Robert Van Zuuk
Patrick & Annette Verdun
Rick & Tracy Warner
Waukee Vocal Music Boosters
Wells Fargo Bank
Erin & Noah Wendt
West Bank

\$1,000 - \$2,499

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Maureen Adams
Aflac
Steve & Juli Agan
Dr. Dianne S. Alber
Adam & Sara Albright
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Anderson
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Barbara & Henry Burkard
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In 2014, 1,769 patients were treated in the Critical Care Unit (CCU) and each of these patients and their loved ones had unique circumstances and diverse backgrounds. The well-meaning comfort care our social workers are able to provide for families when their loved ones are in our hospital is largely dependent on donations to our Compassion Fund.

Having a loved one in the CCU can be highly emotional, and our social workers and care teams can make a tremendous difference to families sitting vigil as they wait hours, days, or weeks for their loved one to recover. Sometimes, it's as simple as providing a patient's loved one with a toothbrush, a blanket, a meal voucher or gas card. Other times, they serve as an empathetic listener as family members cope with difficult circumstances. Our dedicated social workers encounter heart-wrenching situations every day and do their best to ease the pain, put families in touch with community resources and provide comfort and compassion. Having the CCU Compassion Fund enables the social workers to extend additional help for families when they need it most.



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HOSPICE

Give it Away 5K

It was an absolutely perfect morning for the 2nd annual Give it Away 5K – Lorrie Shetterly Memorial Event held at Water Works Park on May 3. Nearly 200 people participated in the 5K run/walk or 1 mile honor walk to support the Comfort Therapy program at UnityPoint Hospice. The Comfort Therapy program includes music, art, massage and animal-assisted therapy. These services are invaluable to individuals in the end stages of their lives, but are not covered by insurance. Thanks to Lorrie Shetterly's five daughters for their dedication to honoring their mother and a cause that meant so much to her, the Give it Away 5K has raised a total of \$8,000 in the past two years to support the UnityPoint Hospice Comfort Therapy program.



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Erin Moomey had a goal to help Blank Children's raise money for a new playground because she thought our playground in Lynne Cutler Park "wasn't any fun." Sadly, Erin died from complications of leukemia before she could see the goal accomplished. But her parents, Becky and Matt, big sister Emma, and extended family and friends made her dream a reality. This past year, more than \$50,000 was raised by the first-annual Sparkle Run in memory of Erin with the help of her school and additional support from the Charity with a Twist event. A bigger and brighter playground including the color orange, one of Erin's favorites, with state-of-the-art-fall surface, play-ambulance, bench for families and transfer station was built last summer. The completed playground was dedicated on July 30 surrounded by Erin's family, friends, doctors, nurses and staff. Erin's playground brings so much joy to our patients, siblings and visitors. It is much more fun now!



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Legacies & Last Wishes

It's difficult to imagine not being able to be involved in all of your children's activities. Unfortunately, terminal illness makes it difficult, if not impossible, to do just that.

A patient at Taylor House Hospice had a wish to attend her son's homecoming football game, but due to physical issues, the transportation and logistics of making that happen were difficult.

Just 50 minutes prior to the game, the patient's husband let the Hospice staff know he and his friends planned to physically lift the patient into a car, but they had concerns about her pain which was a significant issue. The Hospice staff quickly made the decision to access the Legacy and Last Wishes Fund to provide an ambulance to transport her comfortably to the game. The community and her son were beyond delighted to have her there. The ambulance crew then drove her by her home one last time and backed into the drive and opened the doors to allow her to see the family home. They returned to Taylor House in great spirits and thrilled with the great memories that were made. An additional bonus was that the UnityPoint Health – Des Moines ambulance crew declined to bill Taylor House for their services. It was truly an example of continuity of care through the UnityPoint Health family to make a dying woman's last wish a reality.



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Leading the Way in Kidney Transplant

There are more than 109,000 people waiting for a kidney transplant across the United States. The number of kidney transplants over the last decade remains stagnant despite efforts to increase transplants. However, for patients at Iowa Methodist Medical Center, kidney transplant waiting times are drastically lower than other Midwestern and national centers. With more than 500 kidney transplants provided, the Iowa Methodist Transplant Center performs state-of-the-art kidney transplant services. They have also been recognized as one of the nation's top achievers in living donor follow-up.

At our Center, the patient always comes first. A multi-disciplinary team, led by Dr. Qasim Chaudhry of The Iowa Clinic, consists of: surgeons, nephrologists, cardiologists, pharmacists, transplant coordinators, social workers, a psychologist, dieticians and a financial coordinator. They work together to provide a high level of personalized care. Gifts from grateful patients helped establish and support a Patient Assistance Fund for patients and families when all other resources have been exhausted.

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Employees 'Round Up' for the Employee Giving Campaign

Each year the Foundation hosts a fun Employee Giving Campaign as an opportunity for our employees at Iowa Methodist, Iowa Lutheran, Blank Children's, Methodist West, John Stoddard Cancer Center, UnityPoint at Home, Taylor House Hospice and UnityPoint Clinic to support the programs and services within UnityPoint Health – Des Moines, United Way or Variety – The Children's Charity.

This year's theme was the Old Wild West, where we highlighted employees who "WANTED" to give back and the "REWARD" they felt for supporting programs and services that make a difference for our community. More than \$780,000 was contributed by our staff! This level of giving makes a major impact for our patients, families and for our employees. It shows just how committed our staff are to not only providing high-quality care, but also supporting programs that truly make a difference.



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There is a custom in many cultures to raise a glass in celebration, gratitude and reverence. On October 3 the Crush Colon Cancer Committee and the community raised their glasses to celebrate life and raise money to help colon cancer patients and their families through their cancer journey.

The Crush Colon Cancer event was founded by Carolyn Bradley and Cathy Temple to celebrate the life of Judy Willis, a beloved community volunteer who died after a valiant and courageous fight against colon cancer. Carolyn and Cathy pulled together a committee of family and close friends to create an annual Crush Colon Cancer event. As they saw it, if wine comes from crushing grapes, then working together as a community we can CRUSH cancer through awareness, early detection, support services and the best treatments possible.

CRUSH it they did. Over the five years of the event, Crush Colon Cancer donated more than \$100,000 to support the Cancer Care Coordinator program at John Stoddard Cancer Center. This free program ensures that all Stoddard patients and families have resources available to meet their needs throughout their journey.

We raise our glass in gratitude to Carolyn, Cathy and all of the members of the Crush Colon Cancer Committee for what they have done to help cancer patients and their families through the difficult journey at a time when they need it most. Cheers!



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Princess Camryn

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Princess Camryn Storbeck was diagnosed with neuroblastoma in 2010 at the age of 4. Her family knew first-hand through their experience how generous people were during the holiday season. The family wanted to do something to help give back to Blank Children's Hospital, where Camryn received her cancer treatment and care, so they decided during the summer would be a perfect time when there were not as many donations as there were during the holidays. And so, Princess Camryn's Christmas in July celebration began in 2012.

The event is held at their home and is a party for all ages. They get everyone in the Christmas spirit by pulling out the Christmas decorations and having plenty of Christmas cookies and treats. Friends and family are encouraged to bring new, unwrapped items from the Blank Children's Wish List. The first year they collected around 400 items, the second year they collected just over 1,000 items and last year there were 4,000 items donated – and that does not include the cash gifts that were received as well.

Princess Camryn died in April of 2014. She loved being the host of this special event and the event continues today in her memory. Plans are already well underway for the 2015 event.



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Gifts-in-kind are a type of charitable giving in which, instead of giving money to buy needed goods and services, the goods and services themselves are given. These gifts do not include gifts of cash or stock. Gifts totaling \$100 or more were given by:

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IOWA LUTHERAN HOSPITAL Powell-a-thon

Powell Chemical Dependency Center (formerly known as Powell III) opened in 1973 on the Iowa Methodist Medical Center campus. Since then, our community has come to depend on the skill, expertise and compassionate care provided to individuals who are chemically-dependent and their families. In 1996, Powell moved to the Iowa Lutheran Hospital campus. Days and evenings at Iowa Lutheran bustle with treatment, support groups and after-care for adolescents and adults alike.

Every fall, Powell CDC holds its annual Phone-a-thon. Supporters and patients receive a letter informing them of the upcoming dates for the evening calls. During the Phone-a-thon, former Powell patients and their families staff the phones to invite pledges supporting patient assistance, the alumni activities or the Dr. Stan Haugland Endowment.

During the 2014 Phone-a-thon, 51 patients and family members staffed the phones and \$24,076 was pledged to Powell. Those on the phone frequently heard statements from people they called, "Powell saved my family and my life!"



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 Youth & Shelter Services, Inc.



The Power of Pink

Whether you are buying or selling a piece of property or a home, realtors are masters at navigating the complex process of completing the transaction. For Joy Holmquist, a respected realtor with Iowa Realty, helping those she worked with to find the home of their dreams brought her great satisfaction. She worked hard for her buyers and sellers, never giving up until the deal was done. When Joy was diagnosed with breast cancer, she applied that same determined work ethic to her battle against cancer. She fought hard every step of the way and even though she lost her battle, the difference she made lives on in the lives of others.

In June, Joy's daughter, Tanis Holmquist, who is also a realtor, pulled together the team at the Beaverdale Iowa Realty Office for a "Wear Your Pink" day in celebration of her mom and a way to help others. From pink shirts to pink ties, with a pink cake to top it all off, their support was loud and clear. Their gift helped to support the Pink Days free mammogram program for uninsured and underinsured women at John Stoddard Cancer Center.

Pink Days Free Mammogram Screening Program

Pink Days Free Mammogram Screening Program



Mammograms are an important part of our fight against breast cancer. They have the ability to catch breast cancer at its earliest stage, when it is most treatable. For some women, access to preventive health screenings is either limited or nonexistent. John Stoddard Cancer Center has partnered with Bras for the Cause, Iowa Lutheran Hospital and Iowa Radiology to offer Pink Days, a free mammogram program for uninsured and underinsured women age 40 or over.

If you or someone you know may qualify for a free mammogram, please call (515) 241-4141 or visit johnstoddardcancer.org/pink to register. Participants must meet qualifying criteria and registration is required.

UnityPoint Health
John Stoddard Cancer Center

In partnership with
Iowa Lutheran Hospital and
Iowa Radiology

000615A-1 08/14 CS

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The Important Work of the ILH Auxiliary

For 105 years, every year since 1910, members of the Iowa Lutheran Hospital Auxiliary (originally Iowa Lutheran Society) have gathered in meetings to go about the work of raising funds and making Iowa Lutheran a better place for patients, families, physicians and staff. The Auxiliary formed and began their work in 1910, four years before the hospital opened for patients. 2014 was no exception and board members worked hard under the leadership of Auxiliary President Donna Bishop-Jensen.

The Auxiliary board is made up of men and women who volunteer their time and talents to help create a healing environment. Board members serve as service or committee chairs and lead groups of other volunteers to perform many tasks at the hospital. Service committees are: patient escort, surgical waiting room, family health care library, sewing, flower arranging and plants for the Gift Shop. Committee chairs represent: Church representatives, health education, a tree at Festival of Trees & Lights, newsletter, tuition assistance for volunteers, special events, financial and endowment. In addition, shop liaisons serve the Gift Shop and the Not New Shop (thrift store across from Iowa Lutheran on University Avenue).

The 2014 Auxiliary presented a check for \$107,800 to Eric Lothe, Chief Administrative Officer, at the October Fall meeting. These dollars raised from the Not New Shop, Auxiliary fundraisers and the Gift Shop will be used to support hospital services and capital improvements.



2014 Iowa Lutheran Hospital Auxiliary Board

In Memoriam



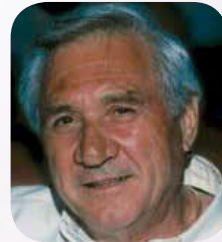
TOM BALLARD — Tom's passion for the outdoors was evident in every aspect of his life. You would find him flying, sailing, skiing, fly fishing, golfing and traveling. He and his wife, Susan, have supported critical programs at Blank Children's Hospital such as the Child Life program and Regional Child Protection Center. They were also supporters of the annual Festival of Trees & Lights. Tom let us know that their support of Blank Children's Hospital would continue even after his death. Susan is on the Blank Children's Hospital Board and is a former volunteer in the Playroom.



DON CORDES — Don Cordes served as CEO of Iowa Methodist Medical Center for 37 years. Since the day he first walked in the door he has been a generous donor. In 1998 he funded a unique program called "What's on Your Mind" at the John Stoddard Cancer Center in memory of his daughter, Beverly. The program provides free counseling to more than 300 cancer patients and their families each and every year.



DR. RON GROOTERS — Dr. Ron Grooters was a long time and well-respected cardiac surgeon at Iowa Methodist Medical Center starting his practice in March of 1977. He served as chief of the medical staff in 1991. He was on the UnityPoint Health Foundation board and Ron and his wife, Kay, were generous donors for more than 35 years.



BOB HORNER — Bob and his wife, Sheri, have been supporting Blank Children's Hospital for more than 20 years and they especially loved Festival of Trees & Lights. Bob knew the importance of giving back. Not only was Blank Children's important, but so was scholarship support for local colleges, the Iowa State Fair and many other local and national charities. We were honored to be included as one of the charity options for his memorial.



JIM MATULEF — Jim Matulef was born in 1934 in Des Moines. He attended Roosevelt High School and Drake University for two years and then enlisted in the Iowa National Guard. He worked for his father at Matulef Fine Foods and later owned the grocery store. He was an accomplished pianist and loved music and theater. He decided later in life that he wanted to leave most of his estate to charities. He chose seven charities and Taylor House Hospice was honored to be one of them. Jim had taken classes to volunteer for Hospice and was grateful for his time spent with those dedicated to caring for those in their end of life journey.

Estate and Legacy Gifts

Each year, donors generously support our hospitals and Foundation through bequests, charitable trusts, beneficiary designations on retirement plans and other assets, plus many other unique giving options. The Foundation and our hospitals deeply appreciate each and every one of these legacy gifts.

Marcus & Doris Anne Anderson, Des Moines – The Andersons were donors to many hospital and hospice programs for more than two decades. Wanting to make a lasting impact on the lives of children, Marcus and Doris left half of their estate to Blank Children's Hospital to establish a permanent endowment. As a result, each and every year, earnings from their gift will impact the care of children.

Juanita E. Buck, Des Moines – Juanita started giving in 1976 when her husband received cardiac care. Each year, for nearly 40 years, Juanita made a gift to the hospital; frequently in honor or memory of someone. She always wished she could do more and ultimately decided that a gift in her will was the best way to make her final, and by far, largest gift.

Phyllis M. Clark, Johnston – Phyllis was inspired by John Stoddard's gift to build the Cancer Center, and she appreciated the wonderful care a number of her friends received at John Stoddard Cancer Center. Phyllis visited with the Foundation staff to make sure her gift through her will was set up correctly, and that it would be used to accomplish what she wanted to do — to help cancer patients and their families. Her gift is the second largest ever to the Cancer Center.

Don Cordes, Des Moines – As CEO of Iowa Methodist Medical Center for 37 years, Don's foresight into the future of health care kept the Medical Center on the forefront of patient care. At the same time, Don's astute understanding of patient needs led him to set up the "What's on Your Mind" program in 1998. This unique service provides free counseling from a licensed psychologist to cancer patients and families at no cost. Don's final gift out of his personal trust will be added to the Beverly Cordes Endowment to support this program.

Lula Belle H. Lowe, Des Moines – Lula Belle had many relationships with UnityPoint Health – Des Moines. She was a Festival of Trees & Lights volunteer for many years, she was an Iowa Lutheran Hospital Auxiliary member and belonged to Life Plus. We are grateful that Lula Belle thought so much of Taylor House Hospice that she decided to make a gift through her will to support this wonderful place.

Dorothy J. Miller, Urbandale – Like many donors, Dorothy sought help from her longtime financial advisor on how best to manage her money while she was alive, and how to make sure the gift she intended to make through her will would carry out her wishes. But, after exploring all of the options, Dorothy decided she would like to help cancer patients and families with the difficult emotional journey that comes with fighting the disease. Her gift will set up a permanent endowment to support the "What's On Your Mind" program.

METHODIST WEST HOSPITAL Everybody Needs a Hero

Heroes wear different uniforms. Some wear capes, some wear lab coats, some wear t-shirts, and some wear hospital gowns. Regardless of the uniform, the difference they make in the lives of others is what makes them a hero. For Methodist West Hospital, there is one group of heroes whose uniform is a blue vest – our volunteers.

Each and every day the volunteers of Methodist West Hospital arrive ready to serve patients and families. From greeting at the front door and assisting with directions, to delivering flowers and hand-made cards to patient rooms, it is done with a smile and a kind word in all our service areas. Beyond our hospital walls, volunteers step forward to assemble Patient Health Information Packets at the Print Shop, knit baby hats and make patient cards.

Whether it is within the walls or beyond, our volunteers are there to help with a smile, high fives and well wishes. And, when the job is done, like every good hero, they leave the world a better place.



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This 2014 Donor Journal and Annual Report is published to provide information about the UnityPoint Health Foundation for philanthropic friends, community volunteers, patients, medical staff, employees and visitors. It highlights medical system programs and patients who have benefited from philanthropic gifts, grants and bequests to the UnityPoint Health Foundation.

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Please write to us at our address, call at the above number or email unitypointfoundation@unitypoint.org if you wish to have your name removed from the list to receive future fundraising requests supporting Iowa Methodist Medical Center, Iowa Lutheran Hospital, Blank Children's Hospital, Methodist West Hospital, John Stoddard Cancer Center, Taylor House Hospice, UnityPoint at Home and UnityPoint Clinic.



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