

Focus on Philanthropy

A publication of UnityPoint Health – Allen Foundation

March 2023



UnityPoint Health
Allen Foundation

New Members of Gerard Circle

~ The VGM Group ~

To learn more about
Gerard Circle, call
(319) 235-3960.

Complimentary Estate Planning



Dr. Eddie Thompson
Thompson & Associates

Upcoming Dates:

~ Tuesdays ~
April 11, May 9, June 13

To learn more,
call (319) 235-3960.

Doctors' Day
is March 30

4TH ANNUAL

Mental Health Awareness Breakfast



Emcees: John Huff
KWWL

Amy Wienands
Amy Wienands Real Estate

Moderator:
Susan Rolinger, MA

May is National Mental Health Awareness Month. Bette Wubbena, former Director of Events for Grow Cedar Valley and local community advocate, turned her vision for the Cedar Valley into this premier mental health awareness event. Bette passed in December 2022. You can help honor her legacy by joining us for a panel discussion with mental health and crisis professionals.



Bette Wubbena

Panelists:

- ~ Jordan Dunn, LISW IADC | *Certified Addictions Counselor*, Pathways
- ~ Martin Edwards, PhD, LMFT, LMHC | *Licensed marriage and family therapist*, Cedar Falls Counseling Associates
- ~ Alyssa Fruchtenicht, LISW | *School-based mental health provider*, Black Hawk-Grundy Mental Health Center
- ~ Chief Joe Leibold | *Waterloo Police Chief/Crisis Intervention Team*, Waterloo Police Department
- ~ Manraj Padda, MD | *Psychiatrist*, Black Hawk-Grundy Mental Health Center
- ~ Cami Smalley, MA | *Author*, Guided Resilience Founder, and Professional Wellness Coach

Breakfast with Bette

4th Annual Mental Health Awareness Breakfast
Friday, May 12 | Bien VenU Event Center | 7:30 to 9 a.m.

Cost (*breakfast included*): Ticket: \$50 | Students: \$35 | Table of 8: \$350

RSVP Options (respond by April 20):

- Online at: unitypoint.org/waterloo/breakfast
- Call (319) 235-3960
- Scan the QR Code



UnityPoint Health – Allen Hospital and the Allen Foundation would like to offer you an opportunity to **thank your doctor** in honor of **National Doctors' Day on Thursday, March 30**.

National Doctors' Day is a way to share your gratitude for the exceptional skill, dedication and compassion our physicians show to our patients, their families and our communities. They use their hard-earned knowledge and skills to deliver our newborns, treat our illnesses and improve our quality of life.

To make a tribute gift, you can mail it to the Allen Foundation office, call (319) 235-3960, or make a gift online at: unitypoint.org/waterloo/donate.aspx

Please leave a note in the comment section and it will be shared with your doctor (*the amount of your gift will not be shared*).



The Allen College Alumni Association thanks everyone who participated in Donate to Educate. It was a tremendous success! We are very appreciative of our generous sponsors, donors, silent auction donations AND winning bidders for helping make this event possible.

All proceeds benefit Allen College students through scholarship assistance. To date, we've raised **over \$26,000!** You can still make a gift to help grow our scholarship fund: tinyurl.com/DTE-2023

Raffle Winners

- Pandora Bracelet donated by Roth Jewelers—**Lisa Solberg**
- Florida Condo Trip donated by Rick and Deb Morris—**Linda Steege**
- E-Bikes donated by Debbie Caughron, '76—**Susan Voong**

2023 DONATE TO EDUCATE SPONSORS

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APRIL 27–28



*Allen Hospital
Meeting Rooms 1, 2 and 3
Pre-orders will be available.*

Hanging baskets, bedding plants, succulents and more will be on hand just in time to spruce up your yard or find the perfect Mother's Day gift!

Contact Tamara.Bedard@unitypoint.org or call (319) 235-3960 with questions.

Premier Sponsor:



Notes from the Executive Director: Mike Lind



Last month, the Allen Foundation Board of Directors reviewed our year-end financials and overall performance from 2022. Thanks to your support, the

impact made last year was truly amazing!

In total, we raised nearly \$3.4 million, representing the highest total in the last several years. Gifts came from 1,601 unique donors. This total is the largest number of supporters in a single year for as far back as we've been keeping track—over 20 years!

Total gifts last year also resulted in a return on investment of 3.9, meaning your donations to the Allen Foundation are truly an investment, and quite a wise investment as well.

The Allen Foundation disbursed just short of \$2.8 million throughout the UnityPoint Health—Waterloo region. Your gifts went on to support a variety of healthcare services, programs and education in the Cedar Valley.

Thank you for your generous contributions. Your gifts have never been more important to maintaining excellent and local healthcare services.

Mike Lind, Executive Director

April is Child Abuse Awareness Month

Allen Child Protection Center (ACPC) Makes a Difference!

During April, we highlight the work being done year-round to prevent child abuse in our communities. The ACPC provides a variety of services to help prevent abuse and to support families who may have experienced abuse.

- In 2022, 795 patients were served, which is a 23% increase from 2021 (with no change in funding). 46% of our 795 patients were ages 5-12.
- For every \$1 spent on a Multi-disciplinary Team, there is a \$663 return on investment.
- **ALL** patients seen at the ACPC, regardless of type of service, receive **ZERO BILLS**.
- About one-third of the ACPC's budget comes from the Iowa Department of Public Health.

For more information about the ACPC or to make a donation: unitypoint.org/waterloo/child-protection-center.aspx

For information regarding prevention awareness events and area fundraisers: tinyurl.com/UPH-ACPC