

Partners in UNITY

 **UnityPoint Health**
Finley Health Foundation

FALL 2024

 **UnityPoint Health**
Dubuque



UnityPoint Health - Dubuque AWARDED 5-STAR RATING by the Centers for Medicare and Medicaid Services (CMS).

Celebrating 5-Star Care to Our Community

Here's to caring for many more generations to come.

Each year, reports on quality measures help patients compare the quality-of-care hospitals provide.

One such measure, the Hospital Compare from the Centers for Medicare and Medicaid Services (CMS), shows how well each hospital performed on an identified set of quality measures compared with other hospitals in the U.S. The more stars, the better a hospital performed.

UnityPoint Health - Finley Hospital is proud to have once again earned an overall 5-star rating from CMS in 2024 - our fourth in a row! We are one of seven hospitals in Iowa to receive the highest rating from CMS.

This distinction is a testament to our care teams and their dedication to our mission to provide the best outcome for every patient every time.

The 5-star rating displays our commitment to putting the patients at the center of everything we do - and continually striving to improve patient safety and the quality of care we provide.

As we celebrate this achievement, we express our gratitude to community leaders, residents, providers and our team members who helped shape Finley Hospital to be what it is today, and what it will be for years to come - an exceptional place to receive health care in Dubuque.

We are proud to be part of this community and consider it a privilege to serve you.

Upcoming Events

Community Annual Appeals
October 2024

Sunshine Circle Holiday Fair
November 3-4, 2024

Fall Recognition Dinner
November 14, 2024

Finley Hospital Love Light Star
November 29, 2024 -
January 1, 2025

Thompson & Associates
Accepting New Clients for Spring
2025

VNA Golf Outing
May 5, 2025

Miracles on the Mississippi
August 2025

unitypoint.org

Miracles

ON THE MISSISSIPPI GALA



Sara Dickinson

The 2024 Miracles on the Mississippi, held on Saturday, August 10, was an exciting and entertaining evening featuring delicious hors d'oeuvres, unique live auction packages and country superstar group, The FRONTMEN accompanied by the Dubuque Symphony Orchestra.

Guests at this year's event heard from Sara Dickinson who shared her daughter Evie's therapy journey after being diagnosed as having a stroke shortly after birth that affected a large part of her brain. After receiving news that Evie would likely not walk or talk, Sara, along with her family, decided they were going to provide Evie with everything she needs to meet her highest potential, no matter what that may entail. After 7 years of continued therapy at the Pediatric Therapy Center, Evie is reaching heights that many thought were unattainable. She's riding a bike, playing on the monkey bars, loves going to school and living her life like any 7-year-old. In addition to Evie's journey, Sara shared the profound



Ann Scherr



The crowd



Frontmen and Symphony

Thank You

impact the therapist made on her life. Therapists make a great effort in supporting parents by showing them ways they can continue their child's success at home.

Support from the 2024 event will establish an endowment for the benefit of the Pediatric Therapy Center. The endowment will provide resources today, tomorrow and forever, promising our youngest patients have the tools they need to continue healing and growing; ensuring every child meets their highest potential.

Learn more about Evie's journey and the Pediatric Therapy Center Endowment: <https://uph.link/PediatricTherapyEndowment>

At this year's event, you, our incredible supporters, helped raise \$100,000! This will be impactful by establishing the Pediatric Therapy Center Endowment at UnityPoint Health - Finley Hospital. Thank you for your generosity!

A special Thank You to our event sponsors:

- Aramark
- Conlon Construction Co.
- Dubuque Bank & Trust
- Dubuque OB-GYN
- Dubuque Screw Products
- Dubuque Stamping & Manufacturing, Inc.
- Friday Financial, Inc.
- Giese Manufacturing Company, Inc.
- Healogics
- Kunkel & Associates
- Premier Bank
- Shive-Hattery Architecture and Engineering
- Steele Capital Management
- Telegraph Herald

Save the Date!

The 2025 Miracles on the Mississippi Gala will be held in August 2025 at the Diamond Jo Casino.

HEALTHY BIRTHS BABIES CAPITAL CAMPAIGN

Streamlining the layout, functionality, and equipment of the current C-Section Suite is the goal of the Healthy Births and Babies Campaign. Providing a positive experience for the patient and their support person, while building upon the current practice of not separating mother and child during the recovery period, improves the skin-to-skin contact directly after birth while initiating breastfeeding and mother-child bonding that are critical in the first hour of life.

Renovating the current space will provide expectant parents a room which provides a calm and aesthetically pleasing environment with up to-date technology so they can fully experience the birth process.

The Finley Health Foundation is committed to raising \$1.3 Million from community partnerships to fully fund an updated C-Section Suite.

Since the launch of the Healthy Births and Babies Campaign in late 2023, gifts from generous donors, like you, have provided 50% of our goal, but we need your help now more than ever! **Your gift TODAY will ensure the Family Birthing Suites C-Section Suite project will become a reality. Please make your gift today!**

Thank you
FOR YOUR
CONTRIBUTION

Contact the Foundation or scan the
QR code for more information:

[uph.link/Dubuque
HealthyBirthsAndBabies](https://uph.link/DubuqueHealthyBirthsAndBabies)

(563) 589-2586

[finleyhealthfoundation@
unitypoint.org](mailto:finleyhealthfoundation@unitypoint.org)



Consider a Charitable Gift Before Year-End

2024 is quickly coming to an end, but before we turn the page to a new year, consider making an impact on local health care with a charitable year-end gift. Did you know there are a variety of ways to charitably support UnityPoint Health - Finley Health Foundation besides making a cash, check or credit card gift? Donating stock or making an IRA charitable rollover is a quick, easy, and smart way to show your generosity.

Donating appreciated stock allows you to save on your taxes in two different ways: you avoid capital gains tax on the stock value, and you can claim a tax-deduction on the value of the shares you donate.

If you're 70½ and older, an IRA charitable rollover, or qualified charitable distribution (QCD), may be a better option for you. A QCD allows you to transfer up to \$100,000 per year directly to the Finley Health Foundation. A benefit to transferring gifts from a QCD ensures you don't have to count the transfers as income for federal income tax purposes and transfers may satisfy your required minimum distribution (RMD). If you have retirement assets in a 401k, 403b, or like accounts, you must first roll those funds into an IRA.

To donate stock or make a qualified distribution from your IRA to the Finley Health Foundation, simply reach out to your brokerage firm or IRA administrator to initiate a transfer.



“To meet public health needs one person, one family, one community at a time.”



The health of a community depends upon its ability to work toward common health goals and upon adequate distribution of health resources to all of its members. Since 1910, UnityPoint Health - Visiting Nurse Association (VNA) has worked collaboratively with Dubuque's private and public sectors to provide services to create a healthier community for all.

In 1996, the VNA began a mutually beneficial affiliation with UnityPoint Health - Finley Hospital and the Finley Health Foundation to ensure the VNA's continued growth and to meet the public health care needs in Northeastern Iowa.

Over the years, the services offered by the VNA have changed concurrently with the changing needs of the community and as our service area has grown. The Dubuque VNA currently has offices in Dubuque and Elkader, Iowa and collaborates with agencies in Allamakee, Delaware, and other northeast Iowa counties to serve their residents.

Services that are life changing to the complexion of the health of our eight-county service area include:

- **Immunization Clinics**
- **Oral Health Services**
- **Hawki (Healthy and Well Kids in Iowa)**
- **Tobacco**
- **Communicable Disease Follow-Up**
- **HIV and Hepatitis C Testing**
- **Ryan White Case Management Program**
- **Breast and Cervical Cancer Program**
- **Lead Poisoning Prevention**
- **Early Periodic Screening Diagnosis and Treatment (EPSDT) Program**
- **Women, Infants, Children (WIC) Program**
- **Maternal Health**

The Finley Health Foundation continues to partner with the VNA to expand their reach through philanthropic partnerships with individuals, businesses, and local foundations. Funding allows VNA the ability to grow and support a sustainable community-based public health care agency that reduces barriers to the delivery of care and is key partner in the success of growing to meet the needs of the community.

To learn more about the Dubuque VNA, visit us at uph.link/VNA_DBQ or support the VNA with a gift at unitypoint.org/dbqgive.

Welcome Amy Schauer, Director of Development



I am honored to join the Finley Health Foundation team as the Director of Development and have the opportunity to work with donors who support the mission of UnityPoint Health - Finley Hospital and the Dubuque Visiting Nurse Association. I look forward to meeting you, our donors, and hearing more about why you choose UnityPoint Health for your health care and support.

Giving back to the community that my family and I call home is immensely important to me. I have spent over 20 years working for and volunteering my time with nonprofit organizations throughout the tri-state region.

I truly believe in the impact Finley Hospital makes on the lives of those we serve. I previously served as a case manager with the Dubuque Visiting Nurse Association and as the Retired and Senior Volunteer Program Director at Finley Hospital. My passion is connecting people to the causes that ignite their dreams for their philanthropy. Together we can meet community needs and build a strong community for all.

FINLEY HOSPITAL

Love Light Star



November 29, 2024 -
January 1, 2025

When You Wish Upon a Star...

During this holiday season, consider making a wish upon the Love Light Star at UnityPoint Health - Finley Hospital.

The Love Light Star is a hospital tradition and symbol of hope and love during the holiday season. Your contribution will light a bulb on the 12-foot star displayed on the roof of Finley Hospital from November 29, 2024 to January 1, 2025.

Your gift will help fund patient services, programs and equipment. Gifts may be made in honor or in memory of a loved one. In addition to the star, a tree and the names of those honored will be displayed in the lobby of Finley Hospital.

To ensure your honoree is recognized, please make your gift by **November 1, 2024**. We encourage a gift of \$20 or more per person you wish to honor or memorialize.

Make your Love Light Star gift, in honor or in memory of a loved one, at unitypoint.org/dbqgive or by calling the Finley Health Foundation at (563) 589-2572.



SUNSHINE CIRCLE HOLIDAY FAIR

FEATURING

Sunday, November 3 | 10 a.m. – 2 p.m.

Monday, November 4 | 10 a.m. – 1 p.m.

Finley Hospital Auditoriums

350 N Grandview Ave. | Dubuque

Enter through the main entrance and take elevator J/K to 1st floor

- Homemade baked goods
- Floral arrangements
- Holiday décor
- Gifts and jewelry
- Handmade items
- RADA cutlery

 **UnityPoint Health**
Finley Hospital

 **SUNSHINE
Circle**
Finley Hospital

All proceeds benefit UnityPoint Health -
Finley Hospital.





UnityPoint Health Finley Health Foundation

350 N. Grandview Ave.
Dubuque, IA 52001

RETURN SERVICE REQUESTED



2025 VNA Golf Outing

Save the Date!

Monday, May 5, 2025

Dubuque Golf and Country Club
uph.link/vnagolf



UnityPoint Health Finley Health Foundation

350 N. Grandview Ave. | Dubuque, IA 52001

The Finley Health Foundation is governed by a 17-member volunteer Board of Directors. Through the work of the Board and its Committees, the Board sets policies and oversees investments and the audit process. We thank the Board of Directors for their service and continued support of Finley Hospital and the Finley Health Foundation.

2024 Finley Health Foundation Board Of Directors

Jennifer Havens,
President
UnityPoint Health - Finley Hospital

Poppy Conlon, Chair
Executive Vice President,
Conlon Construction

Creed Waelchli,
Vice-Chair
Assistant Vice-President,
Cottingham & Butler

Andy Mozena,
Secretary/Treasurer
President, Premier Bank

Dustin Farber, Past Chair
CEO, Naylor Companies

Randy Bender
President, Bender's Foods

Ryan Burbach
CEO and Wealth Manager,
Friday Financial, Inc.

Gary Dolphin
Community Leader,
Voice of the Iowa Hawkeyes

Tara Duggan
President, McDermott Excavating

Andi Even
CFO, Kunkel & Associates, Inc

Kristen Igo
Community Volunteer

Katie Moran
CFO, Steele Capital
Management, Inc.

Pat McCullough
President, McCullough Creative

Nicole Powers, ARNP
Nurse Practitioner, Venustas
Immortalis and Owner, Simply
Organized Dubuque

Maureen Quann
Director, Quality and Compliance
Management, Corporate
Counsel, Cottingham & Butler

Hillard A. Salas, MD
Physician, Grand River
Medical Group

Matt Scherr
President, Dubuque Screw
Products, Inc.

Matt Spahn
President/COO, Dubuque
Stamping and Manufacturing, Inc.