

2019 Community Health Needs Assessment UnityPoint Health - Grinnell Poweshiek County



"Our core purpose is to improve the health of the people and communities we serve. GRMC strives to provide the best outcome for every patient, every time. We look forward to the next 100 years of health care and serving our communities. We are truly proud to be your community hospital."
Jennifer Havens, CEO



UnityPoint Health
Grinnell

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UnityPoint Health – Grinnell Regional Medical Center: Proud to be your community hospital.

UnityPoint Health® – Grinnell Regional Medical Center (GMRC) was proud to spend 2019 celebrating 100 years of health care from our medical center location at 4th Avenue and Reed Street in Grinnell. In August of 1919, the Community Hospital opened their doors in our current location to better serve the Grinnell area. The 35-bed hospital included medical and surgical wards as well as maternity and pediatric rooms.



UnityPoint Health - Grinnell

Leadership Team



Jennifer Havens, CEO



Kyle Wilcox, Vice President of
Finance and Operations



Laura Juel, Vice President of
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Michael Line, Chief Medical
Officer

Executive Summary

Community Health Needs Assessment

In 2010, “The Patient Protection and Affordable Care Act (ACA) added section 501 (r) to the Internal Revenue Code. Section 501 (r) imposes new requirements on 501 (c)(3) organizations that operate one or more hospital facilities. “One of those requirements is “conduct a community health needs assessment (CHNA) and adopt an implementation strategy at least once every three years”.

In 2016, Grinnell Regional completed a Community Health Needs Assessment through Town Hall Meetings along with the development of a Community Profile. The table below lists the top 10 issues identified in 2016 as ongoing problems.

Top 10 Issues in 2016

- Mental health services
- Recruit specialists
- Fight suicide and depression
- Fight obesity
- Fight substance abuse
- Provide affordable dental care
- Transportation for health care
- Reduce uninsured
- Expand Medicaid
- Provide access to free care clinic

Where did we start?

For this 2019-2021 needs assessment we chose a similar path to the previous CHNA, realizing our identified issues have not been completely resolved we decided to build on the priorities established in 2016.

DOCUMENT what has been accomplished on the previously identified priorities

ASSESS the level of progress towards meeting these priorities.

DETERMINE whether these remain community priorities.

ASK whether new issues emerged that should be considered red priorities

What steps did we take?

Convened a group of 37 community members in a Town Hall open forum to conduct an assessment of the progress made on the priorities identified in the 2016 Community Health Needs Assessment. These members represented mothers, fathers, seniors, business owners, farmers, government officials, health care workers and providers.

A survey was sent out to members of the community to gain their insight on current issues within the community. Over 100 responses received measuring prior objectives and identifying new priorities.

Developed 5 objectives to be addressed over the next 3 years.

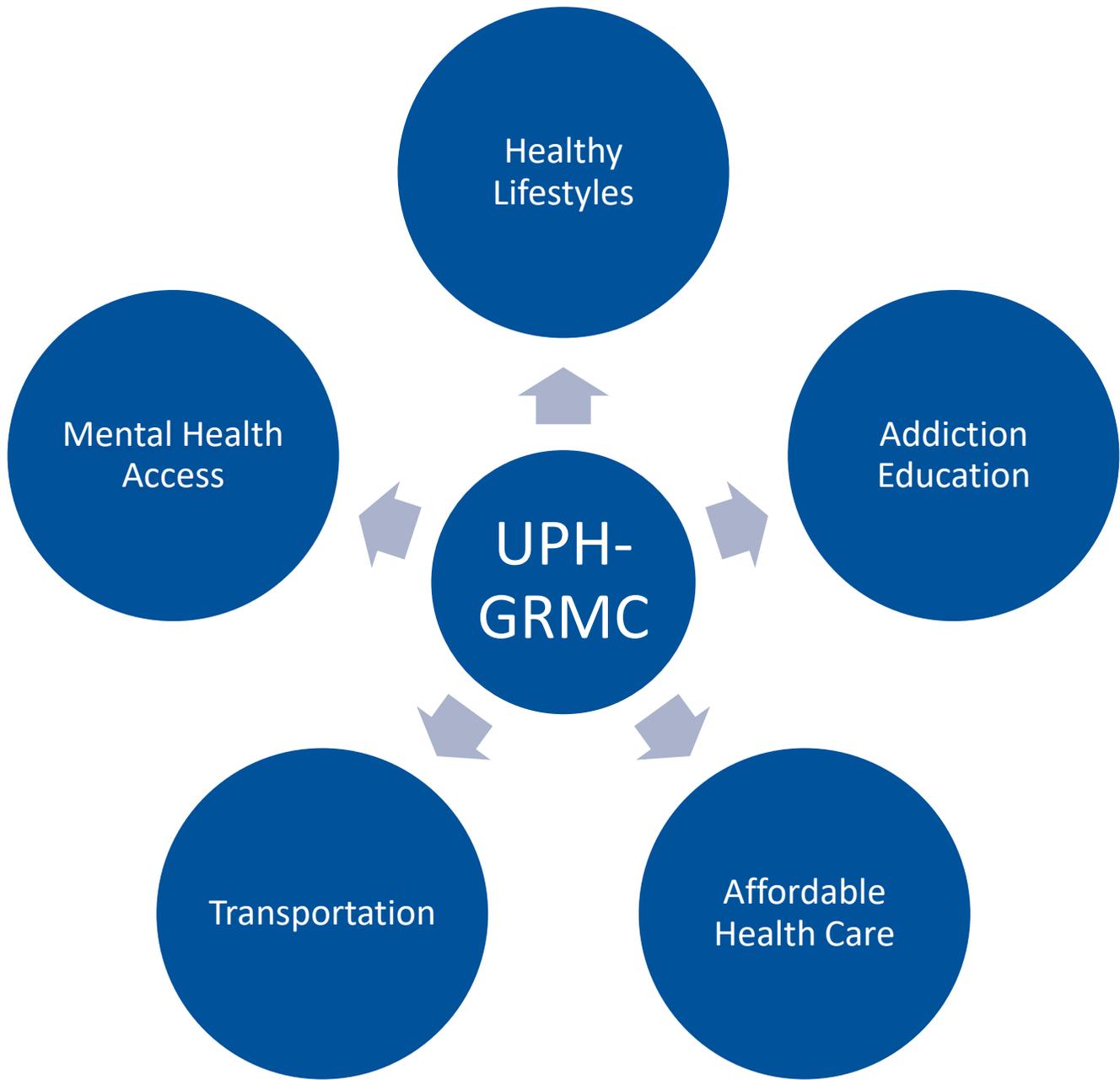
What did we learn?

The priority areas identified in 2016, including access to mental health services, education, air and water quality, affordable health care and a healthy diet and exercise remain priorities today.

Much has been accomplished in each of these areas but there is more work to do. We need to focus on how these issues are interconnected and not see them as silos within our community. The goals have remained much the same but have shown progress in several ways. They have increased knowledge, created understanding, enhanced relationships, made a basis for decisions, provided rationale for funding and most of all taught community members to work in collaboration together for the health and well-being of the community in which they live, work and play.

These priorities reflect the idea that a high-quality medical system is essential to treat those who need their health restored. But health is not created in the medical system, it is created in our community members' homes, workplaces and neighborhoods. People choose to make healthy or unhealthy choices and habits. The framework for these choices is the social, economic and physical environment in which we create. These are the social determinants of health.

Where do we want to go?



Priority #1

Poweshiek County residents will have improved Mental Health through access to Providers and Services.

Goal #1 – Expand work/life balance programming

- EAP/EFR – programming at large employers

Goal #2 – Expand appointment hours available without work/school conflict

Goal #3 – Expand Telehealth options

Progress since 2016–

- Mobile Crisis Response services started in April 2018.
- Grinnell Area Mental Health Consortium formed.
- Jail Diversion program established.
- Healthy Homes group counseling for parents.
- Grinnell College partnering with University of Iowa for tele psych services.
- Capstone providing Mental Health services in community.

Priority #2

All Poweshiek County residents will have access to affordable and adequate health care.

Goal #1 – Expand opportunities for free STI testing.

Goal #2 – Expand opportunities for free family planning services.

Goal #3 – Expand free clinic hours at Public Health based on need

Goal #4 – Recruit a specific number of primary care providers.

Progress since 2016–

- GRMC ER is using telehealth.
- Mobile clinic to Grinnell for reproductive health services.
- Community Care Clinic with free prescription drug program.
- Community agencies provide donations to maintain care clinic.

Priority #3

Increase the quality, availability and effectiveness of health education regarding addiction.

Goal #1 – Increase understanding of the dangers of nicotine and marijuana for young adults and youth under the age of 16.

Goal #2 – Increase the understanding of the dangers of opioids.

Progress since 2016–

- Tobacco Prevention grant educating parents, teachers, students and administrators in all of Poweshiek County on vaping.
- Grinnell City Council has banned smoking in all city parks.
- Satuci has done educational sessions in Grinnell Middle Schools
- Distracted driving workshops held in BGM schools.

Priority #4

Expand transportation options to promote overall health.

Goal #1 – Evaluate transportation accessibility and availability throughout the county.

Goal #2 – Identify primary transportation barriers to accessing healthy choices.

Progress since 2016 –

- Discussions occurred with PeopleRides to expand services.
- Grinnell Errand Service started.
- Grinnell College initiated zip car for students and community members.

Priority #5

Promote healthy diet and exercise for the achievement of healthy body weights.

Goal #1 – Support wellness programming and education to promote good nutrition and physical activity habits.

Goal #2 – Enhance screening for prediabetes and other weight-related activities.

Goal #3 – Update bike ability/walkability study.

Progress since 2016 –

- Healthy Choices Coalition continues to meet monthly.
- AmeriCorps members working on exercise and healthy eating choices in the community.
- GRMC received 5210 grant.
- GRMC's Internal Medicine taking appts for obese children to see pediatrician and dietician.
- Healthy Grinnell Coalition reducing food poverty.
- IHC Grant
- 100 Plus People Who Care Funding
- Food Gardens in community.
- Lions Club Grant with GRMC match supporting pre-diabetic screenings.

Next Steps: Community Partners Collaboration on Goal Setting and Strategic Actions

We are dedicated to living our mission to improve the health of the people and communities we serve. Our vision is to provide the best outcome to every patient, every time. UnityPoint Health - Grinnell Regional Medical Center wants to make it easier and more personal to keep your health on point. We want you to know how much you matter to this world.