



Get to Know QC President Shawn Morrow

It's been just a few short months since the Quad Cities welcomed my wife, Ashley, and me. While we are excited to be closer to family in Iowa City, we are also enjoying many local amenities such as walking paths, theatre, restaurants and the general friendliness of people in the Midwest.

I am honored to serve with an organization that has garnered community trust over many years. Throughout my career, I've seen firsthand the sacred trust patients and families put in their local healthcare organizations. I can assure you that my values are squarely aligned with UnityPoint Health's commitment that patients remain at the center of everything we do.

We continue to lead through a world of change and in a transformational era for healthcare. It is an exciting time, as long desired improvements to affordability, increased access to care, and new technology are on the horizon. It renews my connection to the mission to **"improve the health of the people and communities we serve"** as well as our vision of **"best outcome, every patient, every time."** The speed of innovation is accelerating, and UnityPoint Health will be at the forefront to deliver healthcare that reflects our brand promise, to ensure you **know how much you matter to this world.**

As a donor, you **do** matter to us - and to those who benefit from your generosity. These past few months I reflected often on the goodness of generous, giving people - like you - who donate to the Trinity Health Foundation.

My optimism in the future is fortified by the amazing people who work in our organization. Team members throughout UnityPoint Health® understand that we interact with people at critical, and often scary, moments. They bring their hearts to work to provide compassion, care and professional skill that heals



Shawn Morrow, UnityPoint Health - Quad Cities President

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body, mind and spirit. We will continue to foster a culture where people want to receive care and one in which the very best people want to work.

I look forward to continued opportunities to meet and engage each of you - our dedicated supporters and ambassadors. I want to learn and understand your calling to healthcare.

Until then, be well.

Shawn Morrow
*UnityPoint Health
Quad Cities President*



Shawn and Ashley Morrow and their family

Five Questions for Shawn

1 Why did you choose a career in healthcare?

My mother was diagnosed with cancer when I was 12 years old, and she died when I was 17. She had many inpatient hospital stays during that time. I observed - and felt many times over those years - that healthcare professionals interact with people at sacred moments. The impact of kindness and compassion is amplified when delivered in the middle of life's most difficult moments. There is a depth of meaning in healthcare careers that exists in very few professions. It is not a coincidence that four of my parents' six children chose healthcare careers.

2 What's the most surprising thing you've learned about the Quad Cities?

That everything is within a 20-minute drive. Also, the interconnectivity and interdependence of the four main municipalities. And while not surprising, we've also enjoyed sampling the variety of restaurants in town, and we have many more on our list to try out.

3 What's your favorite book?

Books of scripture are my favorite. I also love the Harry Potter books. I read them out loud to my children three times. Chronicles of Narnia are great, as well!

4 Finish this sentence: "If I could have any other job/career, I would be a:"

High School Basketball Coach

5 What's the most memorable encounter you've had with a donor in your career?

I once worked with a very generous donor, a successful businesswoman who built a business empire across the Southern U.S. She donated \$1.5 million to build a dialysis center. Though she didn't request any naming rights, she broke down in tears when we unveiled her family's name on the building at the ribbon cutting. Another equally memorable donor was a retired widow living on a meager fixed income who donated \$10 dollars a month simply because she wanted to do good for others. No fanfare, no name on the building, but, in my mind, it was every bit the equivalent of the \$1.5 million gift.

Project Peace Doubles Impact in Its Third Year

The holidays can be challenging for those who have lost a loved one. Project Peace provides a special way for donors to memorialize those they have lost while providing comfort and dignity to patients and families receiving end-of-life care through UnityPoint Hospice. For every donation to UnityPoint Hospice through Project Peace, local artist Carol Graham handcrafts a personalized glass ornament which is then displayed in one of the three Quad Cities hospital lobbies before it is delivered to the donor's home before the holidays.

This year, Project Peace was personally moving for Randi Rockwell, Associate Director of Development at Trinity Health Foundation, who lost her father-in-law Dave Rockwell in March 2023. "Dave was the best person I knew. Every day, I ask myself some form of 'What would Dave do?' Because he was always supportive of Trinity Health Foundation and Project Peace, continuing his legacy of generosity with an ornament in his honor made perfect sense. Knowing my family can help others facing a huge loss is extraordinarily meaningful for us."

Trinity Health Foundation and UnityPoint Hospice started Project Peace in 2021. Because of the generosity of donors and generous sponsorships from local organizations like Concepts Cares Foundation, **over \$20,000** has been raised since the program's inception. With contributions providing direct support for essential services and supplies, therapeutic programs, and assistance for uninsured and underinsured patients and their families, Project Peace is making a tremendous impact in the Quad Cities.

If you would like to support the great work of UnityPoint Hospice, call us today at (563) 742-7610.

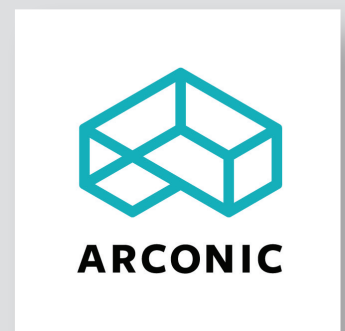


Trinity College of Nursing & Health Sciences to Launch Energized Radiography Lab

With a vision to best prepare high school students and future healthcare professionals for an ever-changing global health community, Trinity College of Nursing & Health Sciences (TCN) nears completion of its newly constructed Energized Radiography Lab. Considered best practice, this new lab will provide students the most realistic simulation of what is expected as they enter the field of radiography.

"To innovate and to attract and educate our future healthcare professionals, we needed to upgrade our current radiography lab," said Dr. Tracy Poelvoorde, TCN Chancellor. "This is important, not only for our existing students, but also for regional high school students interested in health sciences who participate in our summer Healthcare Experience camps."

The newly renovated Radiography Lab will be completed and functional soon, thanks in part to a generous donation from the Arconic Foundation. **If you would like to support education of our future healthcare providers, call us at (563) 742-7610 today.**



Join Us to Support Vital Trinity Programs!

Trinity Health Foundation invites you to:



2024 Blossoms & Brunch Saturday, May 4, 2024

- Isle of Capri, Bettendorf IA
- 9 a.m. to Noon
- Wear your favorite spring hat while shopping for plants, garden accessories and gifts.

Proceeds benefit Friends of Trinity Caring Community Projects.

For more information, visit uph.link/QCfriends.



2024 UnityPoint Health Cup Friday, September 6, 2024

- TPC Deere Run, Silvis IL
- Morning Shotgun at 8 a.m.
- Afternoon Shotgun at 1 p.m.
- 19th Hole Celebration in clubhouse following afternoon round.

Proceeds to support Trinity Cancer Center Expansion.

For information about sponsorship or golfer registration, please call (563) 742-7610.

Thank you to our Presenting Sponsor for your commitment to quality, accessible healthcare in the Quad Cities.



*Please consider making a donation to
Trinity Health Foundation to support your WHY.*

Trinity Health Foundation is grateful for the support we receive from our community. If you wish to no longer receive requests for charitable support, please let us know by calling **(563) 742-7610**.

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