PROVIDING MEANINGFUL IMPACT BECAUSE OF YOU

2021 TRINITY FOUNDATION IMPACT REPORT

UnityPoint Health - Trinity Regional Medical Center
UnityPoint Clinic | UnityPoint at Home | Berryhill Center

UnityPoint Health Trinity Foundation
To improve the health of the people and the communities we serve.

MISSION

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CONTACT US

Trinity Foundation
804 Kenyon Road, Suite A, Fort Dodge, Iowa 50501
(515) 574-6509
Because of you,

“Know how much you matter to this world.” This brand promise speaks to the individuals we are privileged to serve each and every day. It also speaks to you—our donors. The power you hold in your hands is incredible, and the result of your generosity is nothing short of amazing.

While our physicians, nurses, therapists, and dedicated employees provide compassionate and skilled care for the best outcome every time, your support impacts the level of care, advancement of technology and support services available at UnityPoint Health – Fort Dodge. Putting together our annual impact report and the featured stories is always one of my favorite tasks, because I always finish with a grateful heart. Taking the time to look at what we accomplished together over the past year is guaranteed to touch my heart. Being able to see the power we have to change lives, spread kindness, and let people know how much they matter is something that I treasure. It motivates and inspires me. As you read this annual impact report, I hope it has the same effect on you, because it should. Because of you, we accomplished together over the past year is guaranteed to finish with a grateful heart. Taking the time to look at what we accomplished together over the past year is guaranteed to touch my heart. Being able to see the power we have to change lives, spread kindness, and let people know how much they matter is something that I treasure. It motivates and inspires me. As you read this annual impact report, I hope it has the same effect on you, because it should. Because of you, this work is possible. You can be the difference that Norma Schmoker Cancer Center. You will also read about our investment in women and children’s services. Because of you, Trinity Foundation provided funding for upgrades to the UnityPoint Health OB/Gyn Clinic, UnityPoint Health Pediatric Clinic and the Trinity Birth Center. Beginning a family is a commitment filled with challenges, rewards, and choices. When you choose UnityPoint Health – Fort Dodge you can be confident in the care provided.

Last, but certainly not least, you will read how end-of-life care inspired Steve Tucker to create an endowment so everyone can experience the same compassionate care his wife Shelley received. I hope after you read Steve’s story, you begin to consider your passions, what brings you joy, what you value and what makes you proud. This is an important topic and the choices you make matter. I appreciate Steve’s willingness to share his journey with us.

Because of you, this work is possible. You can be the difference in someone’s life, you can be the catalyst for something amazing. We have highlighted just a few examples of the many programs we are able to offer or enhance through your generosity.

You have the power to influence lives every day and we are so very grateful that you choose Trinity Foundation as your trusted partner.

I am grateful and humbled by your commitment and generosity. Everyone who makes a gift to Trinity Foundation is part of the story, contributes to our success and is a partner with the community we serve. Thank you for your partnership. Thank you for sharing our passion and vision for making a difference. You Matter!

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The miracle of birth is amazing and life changing. UnityPoint Health – Fort Dodge considers it a privilege to care for families and wants everyone to feel safe, comfortable, and well cared for. Sarah Jones, clinic manager for Women and Children Services, and Jill Niemeyer-Clark, nurse manager of the Trinity Birth Center, work in tandem to provide the best experience possible; an experience that is intimate, comfortable, and family-centered.

Trinity Foundation has partnered with Jones and Niemeyer-Clark to ensure this cornerstone service line provides each family with an extraordinary experience while receiving the highest level of care.

For the UnityPoint OB/Gyn Clinic, Trinity Foundation purchased two ultrasound machines. These new machines provide patients with a clear first look and confirmation of fetal heartbeat, position and first photos.

“Our patients are always excited for the first ultrasound,” commented Jones. “Being able to provide a clear and accurate picture is important to their peace of mind and also provides a great keepsake.”

Trinity Foundation also provided funding for the purchase of hardcover memory books, which will chronicle the development of children from birth to 18 years old and serve as a beautiful keepsake to pass to the next generation.

(continued)
“We know that becoming a parent is a major commitment filled with challenges, rewards, and choices,” said Niemeyer-Clark. When you choose the Trinity Birth Center for your delivery, we want you to be confident in the care provided.

Trinity Foundation has provided funding for the following items in the Trinity Birth Center:

• Patient room refrigerators have been added to allow patients to bring their favorite drinks or snacks and keep them refrigerated as needed.

• New electronic fetal monitors provide wireless fetal and contraction monitoring, allowing the patient to move about as desired while laboring.

• New labor and delivery beds are more comfortable for mom and easier for staff to adjust during labor.

• A new portable electronic fetal monitor for the Operating Room increases quality of care, emotional reassurance, and provides staff with more accurate information at a faster rate to ensure appropriate monitoring of babies in utero while preparing for a C-section.

• New sofa beds for patient rooms keep birthing partners comfortable as well.

“Trinity Foundation has been extremely generous with us,” commented Niemeyer-Clark. “Our number one goal is to provide care that keeps pace with current standards of care and complements the birth experience. We want to do everything we can to provide a safe and welcoming environment for our families.”

“Once you have your baby in your arms, we know parents want every visit to the pediatrician to be seamless,” said Jones. “Trinity Foundation has provided funding for eight new pediatric infant exam tables with infant scales and infantometers for UnityPoint Clinic - Pediatrics.”

Infantometers are the most effective way to measure an infant’s length and allows for infants to be weighed and measured in the same place.

Caring for your growing family is an honor and privilege. Trinity Foundation has been providing support to UnityPoint Health - Fort Dodge since 1983. With your continued support, we plan to be around for generations to come.
Norma Schmoker was very civic minded; an advocate for healthcare, education and workforce development. She served on the Trinity Regional Medical Center Board of Directors for 12 years, including two years as Board President. She also served on numerous boards in the community and at the state level.

Norma was also a wife, mother of three, grandmother of nine and a mentor to many. She led by example, challenging and inspiring everyone she met along the way.

After her death on November 28, 2020, Norma’s husband, Tom, was inspired to make a $2 million gift in her honor. Tom shared that Norma was his inspiration for this gift.

“She was always very passionate about keeping services local and Norma remained committed to local healthcare,” Schmoker shared. “When Trinity Foundation visited with me about this opportunity, it felt very natural to make this gift in Norma’s memory.”

In recognition of his gift, the Trinity Cancer Center was renamed the Norma Schmoker Cancer Center. Tom’s gift commitment is made in support of the Radiating Hope Capital Campaign. The $3.5 million capital campaign is raising money for a new linear accelerator. One million dollars of Tom’s gift will be directed to the Radiating Hope Capital Campaign. The remaining $1 million will be used to create the Norma and Tom Schmoker Family Endowment to support the future capital needs of the Norma Schmoker Cancer Center.

“We are grateful to Tom for his incredibly generous gift and loving tribute to his wife, Norma,” stated Leah Glasgo, President and CEO of UnityPoint Health - Fort Dodge. “The Norma Schmoker Cancer Center is a cornerstone service line for this community and region. Patients will be impacted by his act of generosity for many, many years to come.”

Trinity Foundation is very grateful for many donors who have already committed their support to the campaign. “Although there is still approximately $350,000 to raise, we are confident we will successfully complete the Radiating Hope Capital Campaign. We know the importance of receiving quality cancer care close to home for our region and the patients we serve”, stated Carol Grannon, Trinity Foundation Executive Director. “And we recognize the integral part radiation therapy plays in the successful treatment of cancer.”

Norma graduated from Fort Dodge High School and Iowa State University. After teaching Home Economics and Business classes at Dayton High School, she co-founded Quality Plus Essar Corp in 1961 with Tom. She was Vice President and CFO until she and Tom retired.

Norma’s passions were her family, horses, gardening and traveling. Her love of horses and horse shows took her to many states throughout the U.S. Norma’s love of travel led her to all seven continents and countless countries. She went on many cruises where she made life-long friends. Of all her adventures, her favorites included annual vacations to the Caribbean and Mexico with her children and grandchildren. She enjoyed spending summers in Okoboji and winters in Scottsdale, Arizona.

Norma will be remembered as a good friend and champion for local healthcare.
Shelley Tucker was best known for being the ultimate wife and mom. Shelley loved children, which led to a career as a teacher associate at Prairie Valley School. Between the two, there wasn’t time for other interests, but that didn’t bother Shelley. She took great pride in her family and work. It comes as no surprise she was known for her beautiful smile, contagious laugh, and concern for others.

At age 46, Shelley was diagnosed with chondrosarcoma, a type of bone cancer. This was devastating news, but the prognosis was good. Shelley maintained a positive attitude, and was confident she would win her fight against this relentless disease.

Two years later as it became obvious the cancer was winning, Shelley and Steve made the decision to accept hospice care and, in the end, spent eight days at the Paula J. Baber Hospice Home. Shelley died on October 26, 2012 at the age of 48.

“Since Shelley’s death, I have been an advocate for hospice care and the Paula J. Baber Hospice Home,” stated Steve. “They cared for Shelley, but they also took care of our three boys and me. They allowed me to be a husband and father, not a caretaker. This was something we could not do alone, and I am grateful every day for the compassionate and comforting care that was provided by the hospice team.”

Michelle “Shelley” Tucker was born January 25, 1964. She graduated from Fort Dodge Senior High School in 1982 and married Steve Tucker on April 29, 1989. Together, they raised three boys: Cole, Drake and Noah. She loved her family, and they were always her priority.

“After Shelley’s death, I began thinking about a way to honor her and the family we created,” said Steve. “I have always supported the annual UnityPoint Hospice Ball, but I just kept thinking I could do more. I never forgot the impact hospice had on our family; how they provided the support we needed as a young family and I wanted this to be available to anyone, regardless of their ability to pay. In visiting with Trinity Foundation, I learned that setting up an endowment is actually easy. All you really need is a desire to make a difference and a strategy for funding. I knew this was the right path. This has allowed me to honor Shelley, but also our three sons that meant so much to Shelley.”

In 2021, Steve established the Steve and Shelley Tucker Family Endowment. This endowment will provide ongoing funding for patient care at the Paula J. Baber Hospice Home.

“Leaving a legacy is an important part of our life’s work and is an important conversation to have with those who matter most in your life,” said Steve. “There are many ways to leave a legacy. I challenge everyone to think about what your legacy will be. Talk to your family, talk to a trusted professional. Most important, make a plan.”

Creating an Endowment Fund

Creating an endowed fund gives you an opportunity to put your name, the name of another person or organization, in memory of someone or tribute on a fund for a specific cause. An endowment can be created through an outright gift during a person’s lifetime and/or through a gift in a will, trust, or other estate plan.

An endowment is a permanently restricted asset, the principal of which is protected and the income from which may be spent and controlled by either the donor’s restrictions or the organization’s governing board.

An endowed fund is a charitable gift established in perpetuity in which the principal is invested, and a portion of the fund’s income is paid out, generally on an annual basis. An organization may have several endowed funds, established by one or more donors and for one or more purposes, in its endowment.

Endowments can be established to support the ongoing operating expenses of the organization or for designated purposes such as equipment, programs, or any aspect of its charitable work. Endowments offer organizational stability in that they can supply revenue during years in which donations are down, or charitable need increases, and they can be a resource for new programs and innovations in prosperous years.

For more information on endowment funds, please contact Carol Grannon at Trinity Foundation, UnityPoint Health - Fort Dodge.
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<thead>
<tr>
<th>DISTRIBUTION OF SUPPORT</th>
<th>2021 HONOR ROLL OF GIVING</th>
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<tbody>
<tr>
<td><strong>Endowments</strong></td>
<td><strong>$250,000 +</strong> Thomas Schmocker</td>
</tr>
<tr>
<td><strong>Scholarships</strong></td>
<td><strong>$250,000 +</strong> Leonard &amp; Georganne Woodford</td>
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<tr>
<td><strong>Department Support &amp; Staff Development</strong></td>
<td><strong>$3,29%</strong></td>
</tr>
<tr>
<td><strong>COVID-19</strong></td>
<td><strong>$10,214.81</strong> Endowments</td>
</tr>
<tr>
<td><strong>Norma Schmoker Cancer Center</strong></td>
<td><strong>$117,418.83</strong> Julie Frank</td>
</tr>
<tr>
<td><strong>Hospice &amp; Paula J. Baber Hospice Home</strong></td>
<td><strong>$55,880.46</strong> Thomas &amp; Linda Donner</td>
</tr>
<tr>
<td><strong>Unrestricted Support</strong></td>
<td><strong>$12,247,744.36</strong> Total:</td>
</tr>
<tr>
<td><strong>Radiating Hope Capital Campaign</strong></td>
<td><strong>$10,214.81</strong> Endowments</td>
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**UNRESTRICTED SUPPORT**

- Hospice & Paula J. Baber Hospice Home - - - - - - - - - - - $133,970.23
- Norma Schmoker Cancer Center  - - - - - - - - - - - - - - - - - $22,642.73

**TOTAL: $2,223,744.36**
Believe what you do makes a difference. Because it does.

Every effort has been made to ensure the accuracy of the names listed.
If you see an error, please call or email the Trinity Foundation office at 515-574-6509 or THFFortDodge@unitypoint.org.

The power you hold in your hands is incredible, and the result of your generosity is nothing short of amazing.
Thank you for sharing our passion and vision for making a difference.