

# Partners in UNITY



UnityPoint Health  
Finley Health Foundation

SPRING 2023

## Foundation Mission Statement

The Finley Health Foundation provides financial support to UnityPoint Health® - Finley Hospital and the Dubuque Visiting Nurse Association via ongoing fundraising activities - through the cultivation and solicitation of gifts from private individuals and families, area corporations, foundations and government entities that can be used to support operations, clinical programs and major capital projects.

## Upcoming Events

### Thompson & Associates

Accepting New Clients for Summer 2023

### Miracles on the Mississippi Gala

Saturday, August 19, 2023

### Legacy Society Dinner

Thursday, September 21, 2023

### iCare Employee Giving Campaign

October 2-13, 2023

### Fall Donor Reception

November 16, 2023

### Sunshine Circle Marketplace

Fall 2023

As Spring begins to make its way out of a long hibernation, we eagerly look forward to the new beginning this can bring. At UnityPoint Health - Finley Hospital this Spring means we will be welcoming newly graduated nursing students to our team of dedicated professionals, and we could not be more proud of each and every one of them.

This is the time of year where we look for a new beginning, a rebirth, an opportunity to reinvent ourselves to be a better version of what we are today. At Finley this means moving forward with the opportunity to impact the youngest patients we are entrusted to bring into the world!

As the health care industry continues to evolve, there is always the need to bring together emerging technologies and enhancements within our current facility. This summer the Finley Health Foundation will move forward with a campaign to champion care delivery within our Family Birthing Suites to provide improvements to match the high level of care mothers and babies receive every day from our amazing team.

Finley Hospital and the Dubuque Visiting Nurse Association are committed to building healthier communities and innovating how and where healing can happen - both inside our hospitals and out in the community.

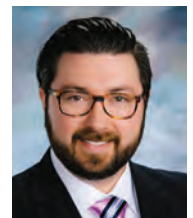
We look forward to improving care for generations to come.



Chad Wolbers  
President & CEO  
UnityPoint Health - Finley  
Hospital



Barbara Potts  
Executive Director  
UnityPoint Health - Finley  
Health Foundation



Dustin Farber  
Board Chair  
UnityPoint Health - Finley  
Health Foundation

# HEALTHY BIRTHS BABIES CAPITAL CAMPAIGN

UnityPoint Health – Finley Hospital prides itself on providing the best outcome every patient, every time. An important part of that vision is mirroring the high level of care provided to patients with the facility in which they are receiving care. Built in the 1950s, the cesarean suite, located on the third floor within the Family Birthing Suites, is ready for an upgrade.

The C-Section Suite is a full surgical suite equipped for expectant mothers who require a cesarean delivery. The cesarean suite contains everything necessary for a planned or unplanned cesarean delivery without leaving the unit.

According to the Centers for Disease Control and Prevention (CDC), roughly 32%, or 1 in 3 births, in the United States are delivered by C-Section. In 2022, the Family Birthing Suites delivered **531 babies**, with **seven sets of twins**. Of those births, **183 were delivered by cesarean**. This accounts for **34.5% of 2022 deliveries**. More than 50% of those C-Sections were not scheduled and happened emergently.

Streamlining the layout, functionality, and equipment of the current C-Section Suite will provide a positive experience for the patient and their support person, while building upon the current practice of not separating mother and child during the recovery period. This will improve the skin-to-skin contact directly after birth which then helps initiate the first breastfeeding and mother-child bonding that are critical in the first hour of life.

Renovating the current space will provide expectant parents a room that provides a calm and aesthetically pleasing environment with up-to-date technology so they can fully experience the birth process.

Stay tuned in the coming months as Finley Hospital rolls out this new and exciting campaign to enhance the Family Birthing Suite facilities to match the level of care provided to mothers and babies needing emergency or planned C-Sections.



# *A pathway for* tomorrow's nurses



Launched in Summer 2022, the Senior Student Promise Program (SSPP) at UnityPoint Health – Finley Hospital is yielding impressive results. Since inception, eleven graduating Registered Nurse (RN) candidates have started their nursing careers at Finley Hospital.

The SSPP offers students up to \$20,000 in tuition support during their final two academic semesters. Recipients are also eligible to receive a sign-on bonus of up to \$10,000 provided by the hospital. The tuition support is forgiven after the team member completes 24 months of employment as a Finley Hospital nurse.

Funding for this program is made possible through the fundraising efforts of the Finley Health Foundation, and in partnership with the Dubuque Racing Association. To support the Senior Student Promise Program for tomorrow's healthcare work force, please visit <https://uph.link/DonateDBQ> or contact Barbara Potts at (563) 589-2358.

## TO LEARN MORE

To learn more about the program, individuals are encouraged to visit [bit.ly/seniorpromise](https://bit.ly/seniorpromise) or contact the program leader, Beth Bries at [Elizabeth.bries@unitypoint.org](mailto:Elizabeth.bries@unitypoint.org).



Clockwise:  
Zoe Coys – Human Resources Director, Dr. Mary Peters – Chief Nursing Officer,  
Michelle Pickel – Recruiter, Ellen Welu, Katie Gee, Daniella Tafoya

*“I always knew I wanted to work at UnityPoint Health and when I saw the opportunity to get my senior year paid for, that was enough for me to choose Finley Hospital.”*

*– Katie Gee*

*Upon graduation from the University of Dubuque, Katie will work as an RN on the Medical/Surgical unit.*

*“I was so excited to be accepted into the Senior Student Promise Program! I have worked at Finley Hospital throughout my years in nursing school so it means so much to me that with their financial support, I will continue to be a part of the Finley team as I transition to my new nursing role.”*

*– Ellen Welu*

*Upon graduation from Clarke University, Ellen will work as an RN on the Intensive Care Unit.*

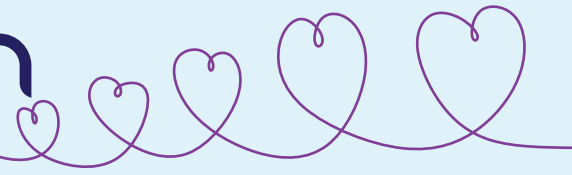
*“This program introduced me more to Finley Hospital as a new graduate and has made me feel very welcomed and appreciated to be here. I’m thankful for being part of Finley Hospital’s Senior Student Promise Program.”*

*– Daniella Tafoya*

*After graduating from Eastern Iowa Community College, Daniella will work as an RN in the Emergency Department.*



# 5<sup>th</sup> generation born at Finley Hospital



Theo Butler is only three months old, but he's already played a key role in his family's history.

When Theo was born on March 24, he marked the fifth generation of his family to enter the world at UnityPoint Health – Finley Hospital, in a line stretching back to the early 1900s.

"It's definitely interesting that it's been that many generations who have been born at the same hospital," says new mother Abby Butler. "You don't see that very often anymore."

According to Theo's great-grandfather, Tim Butler, the family's history with Finley Hospital began in 1911 when Barbara Cottingham – Tim's mother and Theo's great-great-grandmother – was born at Finley. The hospital was founded in 1890.

Barbara and her husband, Ellis Butler, later had three children at Finley, including Tim Butler, who was born at Finley in 1944.

Tim's two children, Ben and Amy, both were born at Finley, marking the third generation of the family to be born at the hospital. Ben then had a child born there, representing the fourth.

Amy's son, Brandon and his expectant wife, Abby, moved to Dubuque in 2022. With encouragement from Brandon's grandparents and trust established with nursing staff, they knew they wanted to have their child born at Finley.

"We had already chosen Finley as our hospital before we even knew about (the family history)," said Abby. "They were really friendly and made the birthing experience a really enjoyable one," Abby said.

Brandon added, "I was really tense with the whole situation, with labor being 27 hours and having to go into a C-Section. They really calmed me down and walked me through the process of what was going to happen."

Jenni Scott, nurse manager of Finley Hospital's Family Birthing Suites, said the unit will see third- and, occasionally, fourth-generation babies born at Finley, but a fifth is rare, if not unprecedented.

"It does speak volumes that as far back as 1911, they had someone born here," Scott said. "There weren't a lot of births in hospitals back then, so just to be able to trace the lineage back is awesome."



## COME TOGETHER

**Saturday, August 19 | Diamond Jo Casino | Mississippi Moon Bar**

Funds raised at the 2023 Miracles on the Mississippi Gala will enhance the facilities within the Family Birthing Suites at UnityPoint Health – Finley Hospital.

[unitypoint.org/gala](http://unitypoint.org/gala)



**2023 MIRACLES on the MISSISSIPPI GALA**

 **UnityPoint Health**  
Finley Health Foundation

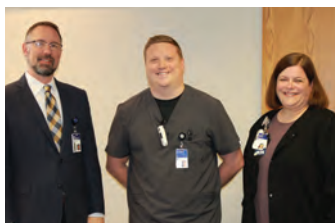
# Finley Hospital's newest guardian angels

The Guardian Angel program offers grateful patients and families an opportunity to recognize UnityPoint Health - Finley Hospital team members who've made a difference in their lives. A donation to the Finley Health Foundation honors any employee, doctor, volunteer, or department for their work. While Finley Hospital boasts amazing staff in every department, the following were nominated recently: Tierney Dalsing, Connie Staner, David Thalacker, Benita Austin, Spencer Krogman, Charlita Day, Rachel Dotson, Heather Himes, Jody Kramer, Denise Matthews, Kelsey Bauer, Hailey Maiers, and Matthew Phelps.

The grateful patients provided powerful testimony reflective of their care.



*"Benita's sparkling personality helped light up my day."*



*"During one of the darkest times of my life, Spencer connected with and treated me like a human. He helped me build a toolbox I can use to help myself when times are tough."*



*"What was most memorable was the team explained things to me in greater detail after the doctor visits. They answered all my questions and checked on me often."*



*"Throughout the stroke rehabilitation journey, staff was incredibly accommodating. Over 18 days, the team made sure Judy celebrated her 79th birthday and our 59th wedding anniversary. These loving and caring people brought levity to the seriousness of Judy's decline, and she was able to pass on in a gentle way."*

## TO LEARN MORE

Gifts received through the Guardian Angel program pay tribute to caregivers who have enriched a patient's life while helping to provide them, their family, and our community with a healthier tomorrow. To learn more, contact Kristie Asay at (563) 589-2485.

## Team member update Foundation

The Finley Health Foundation is pleased to announce the addition of **Kristie Asay** to its team, as well as the elevation of **Tonya Reicher** to a new role. Kristie has been hired as the new Director of Development, while Reicher has been promoted to Development Specialist.



Kristie joined the Finley Health Foundation in March, bringing more than 25 years of non-profit experience to the position. She will be responsible for major, planned and current giving, as well as securing private grant awards. Kristie comes to the Finley Health Foundation from Montana, where she was most recently the Executive Director of the RiverStone Health Foundation in Billings. While there, she directed the fundraising campaign that raised \$4.3 million in capital gifts toward construction of a new primary care clinic. While in Billings, Kristie was the President of the local chapter of the Association of Fundraising Professionals and a member of the Billings Rotary Club. She has also held the designation of Certified Fund Raising Executive, beginning in 2016.



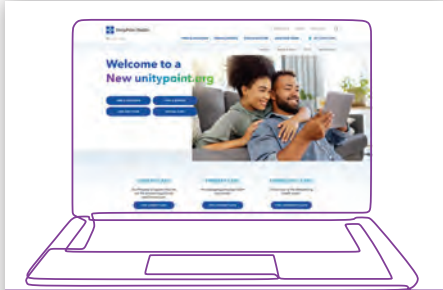
Tonya has been with the Finley Health Foundation since the fall of 2015, when she was hired as Foundation Coordinator. Her new role will include the Foundation's direct mailings, annual giving requests, and managing the annual Miracles on the Mississippi Gala. This year's gala is scheduled for Saturday, August 19.



# UnityPoint Health Finley Health Foundation

350 N. Grandview Ave.  
Dubuque, IA 52001

RETURN SERVICE REQUESTED



The **new UnityPoint.org** website is now LIVE for you to use! You'll find easier and more intuitive navigation as well as localized information to make it easier to find what you're looking for.



## UnityPoint Health Finley Health Foundation

350 N. Grandview Ave. | Dubuque, IA 52001

The Finley Health Foundation is governed by a 17-member volunteer Board of Directors. Through the work of the Board and its Committees, the Board sets policies and oversees investments and the audit process. We thank the Board of Directors for their service and continued support of Finley Hospital and the Finley Health Foundation.

### 2023 Finley Health Foundation Board Of Directors

**Chad Wolbers,**  
President and CEO  
President & CEO, UnityPoint  
Health - Finley Hospital

**Dustin Farber, Chair**  
CEO, Naylor Companies

**Poppy Conlon, Vice Chair**  
Business Development,  
Conlon Construction Co.

**Creed Waelchli,**  
Secretary & Treasurer  
Assistant Vice-President,  
Specialized Insurance Division,  
Cottingham & Butler

**Scott Harris, Past Chair**  
President, Harris Golf Cars

**Randy Bender**  
President, Bender's Foods

**Ryan Burbach**  
CPA & Independent Business  
Consultant

**Gary Dolphin**  
Community Leader

**Tara Duggan**  
President, McDermott Excavating

**Andi Even**  
CFO, Kunkel & Associates, Inc

**Kristen Igo**  
Community Leader

**Katie Moran**  
Chief Financial Officer, Steele  
Capital Management, Inc.

**Andrew Mozena**  
President, Premier Bank

**Nicole Powers, ARNP**  
Owner, Simply Organized  
Dubuque

**Maureen Quann**  
Director, Quality and Compliance  
Management, Corporate  
Counsel, Cottingham & Butler

**Hillard A. Salas, MD**  
Internal Medicine, Grand River  
Medical Group

**Matt Scherr**  
President, Dubuque Screw  
Products, Inc.