

You
MAKE A
DIFFERENCE

Iowa Methodist Medical Center
Iowa Lutheran Hospital
Blank Children's Hospital
Methodist West Hospital
John Stoddard Cancer Center
UnityPoint at Home
UnityPoint Clinic
Taylor House Hospice
Eyerly Ball



UnityPoint Health
Des Moines Foundation

Mission

Improving the health of our communities through philanthropy, service and volunteerism.

Vision

To develop community and financial resources necessary to support UnityPoint Health – Des Moines in providing premiere quality health care for the communities we serve, now and into the future.

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Never underestimate
how meaningful you are.

We DON'T.

Welcome

The heroes are those who choose to step up for the greater good.

Due to the COVID-19 pandemic, many things came to a halt in 2020, but the need for great health care didn't stop. Thanks to you, neither did the incredible team at UnityPoint Health - Des Moines. You made all the difference with your very generous gifts.

The outpouring of support from our community for our Health Care Heroes has been nothing short of amazing. You know this has not been an easy time and you showed up every step of the way!

While we know 2020 presented many challenges, we still have so much to celebrate. Please know your generosity in support of UnityPoint Health - Des Moines gave strength to patients like Sue, a COVID-19 survivor, who said:

"When we talk about essential jobs, these are clearly the only ones I can think of that mattered to me. It's amazing that these nurses and doctors truly risked their lives, every day to take care of me. They have families at home, and are tired themselves, but they show up, every day, to save people's lives. They saved my life."

Each and every year, you help our organization bring the best in comfort and care to our patients. Every one of your gifts make a difference, and that was especially true this past year. Thanks to all of you, in 2020, UnityPoint Health - Des Moines:

- Opened the new Blank Children's STAR and Developmental Center to provide our most vulnerable children the extra support they need to grow and thrive.
- Created a COVID-19 Crisis Fund that helped our Health Care Heroes deal with the day-to-day stresses of treating the highest number of COVID-19 patients and families in Des Moines during this pandemic.
- Provided free meals to cancer patients through the new Meals that Matter program at John Stoddard Cancer Center.
- Supported Blank Children's Child Life Program that helped thousands of kids who were patients in the hospital.
- Provided quality health care to thousands of patients and families needing care at our William C. Knapp Emergency Department & Trauma Center & Critical Care Units.

As the leadership of the Foundation, we are proud to report that you - our donors and families - matter to our community. Together you made an incredible impact. The results speak for themselves: nearly 6,600 donors generously made over 10,000 gifts totaling \$9.7 million to the Foundation in 2020. In addition, the Foundation provided over \$11.1 million in funding for programs and services that benefited literally hundreds of thousands of people last year.

Outstanding health care depends on strong donor support like yours, year after year. We are proud to say that 100% of your gifts benefit the programs and services you choose to support. The UnityPoint Health - Des Moines family would not be what it is today without the generosity and compassion of people like you.

Please accept our deepest appreciation for your very generous support last year. Words cannot express our gratitude or fully share the impact the generosity you have had.

Thank you for caring for us while we care for you.



Rick Pertzborn, Dennis Linderbaum and David Stark

Rick Pertzborn

Board Chair
UnityPoint Health - Des Moines Foundation

Dennis W. Linderbaum

President
UnityPoint Health - Des Moines Foundation

David Stark

President & Chief Executive Officer
UnityPoint Health - Des Moines

Leadership

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* Deceased

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Frank Marcovis Gary Kahn	Telford "Ted" Lodden
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Eyerly Ball Board of Directors

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You are Amazing!

The COVID-19 pandemic has forever changed how we respond to the health care needs of our community, and we have been astounded by the selflessness, empathy and resourcefulness of our UnityPoint Health - Des Moines community.

When COVID-19 arrived in Iowa in March 2020, our hospitals became the front line of defense against the highly contagious and dangerous disease. We immediately implemented emergency preparedness plans in preparation to treat COVID-19 patients. While many things came to a halt last year, the need for great health care didn't, and thanks to you, neither did our incredible team at UnityPoint Health - Des Moines.

The outpouring of support from you to our Health Care Heroes during the COVID-19 pandemic has been nothing short of amazing.

You were there. From charitable gifts, hand-made masks, fabric and elastic to meals, snacks and gift cards, the generosity from people like you is incredible. Your donations helped ensure those on the front lines, who are ready and willing to help no matter what the crisis brings, are able to provide the very best care possible.

COVID-19 Crisis Fund Gifts

Your donation to the COVID-19 Crisis Fund helped ensure those on the front lines had what they needed to show up, every day for you. Your gifts helped:

- Connect patients to families and friends through technology set up to facilitate virtual visits, sometimes for the last time.
- Offer a place to stay for a new mom and her baby to quarantine after testing positive for COVID-19 until they could safely return home.
- Provide safety supplies for our teams, like special plastic covers for equipment and communication boards for our Critical Care Team taking care of the COVID-19 patients, so there was no interruption in the care.
- Support the effort to quickly open the Behavioral Health Urgent Care Clinic to respond to the growing need for immediate mental health services.

Personal Protective Equipment

As supplies of personal protective equipment became hard to get, our community quickly responded by providing hand-made masks and other PPE that kept our Health Care Heroes safe. The need for these supplies would continue for months and thanks to the work of so many volunteers, we had enough until we could purchase supplies again.

Gift Cards

The gift cards donated by businesses and individuals provided more than the dollar amount on the card. For the meals provided, it took away the worry of having to prepare a meal after a really hard day. For the groceries they purchased, it took away some of the financial strain. For the coffee, doughnuts and other treats they provided, it was a moment of respite in a day filled with unknowns.

A Gift for Our Employees

Your generosity has been felt. Because of you, every single member of our UnityPoint Health - Des Moines team (over 8,000 employees), received a \$20 gift card to Fareway or Hy-Vee.

A special thank you to Fareway and Hy-Vee who partnered with us to show their support by matching the donations from you and our community.

"Fareway was excited to partner with the UnityPoint Health - Des Moines Foundation to provide gift cards to the incredible health care workers," said Fareway President and CEO Reynolds W. Cramer. "We hoped the gift served to uplift those who work tirelessly to care for the health and safety of others."

"By providing food and painting 'thank you' chalk murals outside hospitals throughout our eight-state region, including those in the Des Moines metro area, we are proud to support those who are taking care of our community members during these unprecedented times," said Tina Potthoff, Hy-Vee's Senior Vice President of Communications.

Our staff has gone above and beyond to show up every day for you. Thank you for showing up for them.

Expressions of Hope

The power of the hand-written notes, the hearts, the signs and the drive-by parades cannot be put into words. These lifted the spirits of our Health Care Heroes on the toughest days. For our team to look out the windows of the hospital, in the businesses across town and the homes of their neighbors was what they needed. To know that someone cares so much helped them push on.

Meals for Health Care Heroes

The families, the groups of friends and the businesses who joined together provided more than nourishment, they fed the souls of our Health Care Heroes. A group of retired physicians joined together to provide meals for the Critical Care Team, noting, "We can't go back to work after retirement-high risk, and all that. But we CAN buy you lunch and snacks so you know you are not alone."

New Technology

The UnityPoint Health - Des Moines Medical Staff joined together to make a leadership gift to purchase equipment called Roche Cobas Liat System that provides the results of a COVID-19 test in under four hours, compared to more than 24 hours. This allows every patient who comes to our hospitals to be tested. For those with COVID-19, it meant they received the treatment they needed sooner. In addition, it also helped keep our Health Care Heroes safe.

IMPACT NUMBERS:

\$330,000
RAISED

179,714
PIECES OF PPE DONATED

10,000
CLOTH MASKS

1,200+
MEALS FOR STAFF

450
HANDWRITTEN NOTES

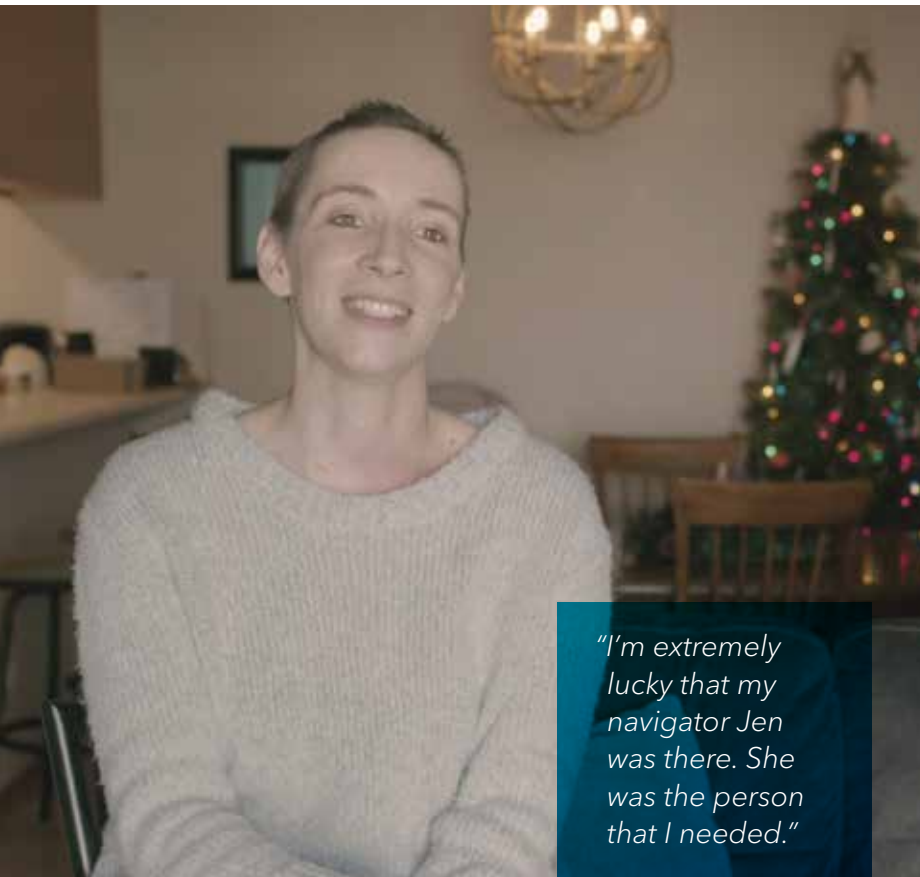
8,750
GIFT CARDS

Dear Methodist Staff,
You guys are saving the country from many more cases because of your guys' bravery! You guys are risking your lives to save the nation and Iowa so I want to take the time to thank you for that. Without human beings like you, our state and the world would be in trouble. Being able to handle this situation at hand is something that many others can't do! So once again, I would like to thank you greatly and I think many others would too. Stay healthy and continue to save our world! Thanks AGAIN!
BYE!!
Sincerely,
Ben Wauker, Todd 11 yrs old

YOU ARE OUR HEROES!

JOHN STODDARD CANCER CENTER

CANCER DIDN'T STOP And Neither Did the Team at Stoddard



"I'm extremely lucky that my navigator Jen was there. She was the person that I needed."

- Sam Bliss, Patient

A lot of things came to a halt during 2020, but cancer didn't stop, and neither did the team at John Stoddard Cancer Center.

While the entire world dealt with uncertainty and navigated countless changes, on top of everything else, over 2,000 patients and families at Stoddard were also walking through cancer journeys. But thanks to donor support for programs and services, they didn't have to do it alone. The team quickly came together to assess needs and see where philanthropy could make the biggest impact.

With changes to visitor restrictions in place, the support and guidance provided by the **Oncology Navigators** at Stoddard became more important than ever before. Navigators were a warm smile during appointments, a hand to hold during the difficult times, and the key to connecting patients to important programs and services.

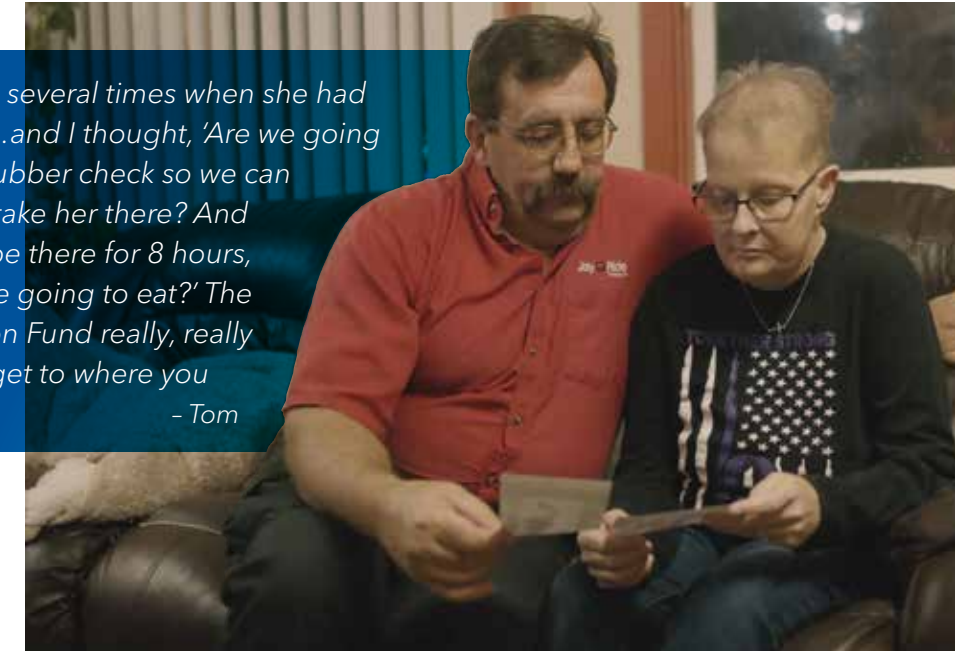
Knowing that connection with others would be needed more than ever, donor dollars were used to purchase software to transition all survivorship programming, as well as the free counseling sessions offered through our **What's on Your Mind Program**, to secure online platforms.

A cancer diagnosis can put financial strain on any family, however, that was felt even more so due to changes in employment and the economy. The distribution amount for the **Compassion Fund** was raised to provide more direct financial support and help with transportation, lodging and prescription copays.

Understanding new challenges would arise, the team came together to assess what would be needed most during this time and created a brand-new program to help meet patients where they were at: **Meals that Matter**.

"There were several times when she had treatment...and I thought, 'Are we going to write a rubber check so we can get gas to take her there? And then we'll be there for 8 hours, what are we going to eat?' The Compassion Fund really, really helps you get to where you can focus."

- Tom

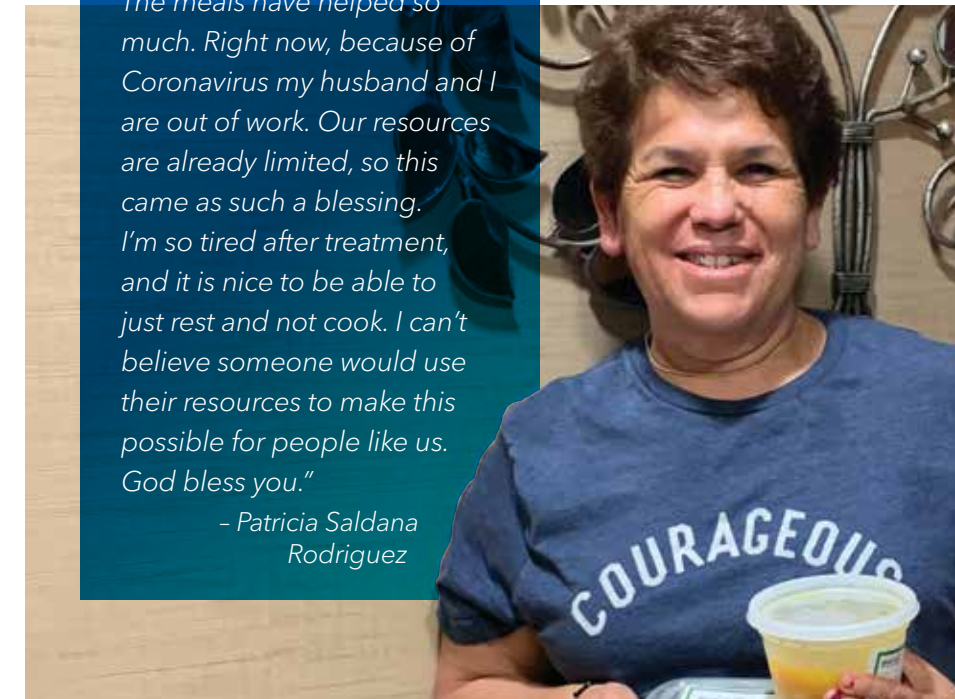


Thanks to a generous donation to Charlie Cutler Healing & Wellness Program, as well as other donors in our community, Stoddard began offering nutritionally balanced, ready-made meals for patients and their caregivers at no cost. The meals helped provide the nutrition needed to support healing, limit unnecessary exposure to COVID-19 and were also "one less thing" to worry about after a long day of treatment. The response has been overwhelmingly positive, and Meals that Matter has now been added to our regular list of programs offered at Stoddard.

These support services and more are funded through the generosity of people like you. It always makes a difference, but this past year, that impact was felt more than ever, and we can't thank you enough. It means more than you know.

"The meals have helped so much. Right now, because of Coronavirus my husband and I are out of work. Our resources are already limited, so this came as such a blessing. I'm so tired after treatment, and it is nice to be able to just rest and not cook. I can't believe someone would use their resources to make this possible for people like us. God bless you."

- Patricia Saldana Rodriguez



2020 John Stoddard Cancer Center GIVING NUMBERS

TOTAL AMOUNT OF GIFTS
\$740,074

TOTAL NUMBER OF GIFTS
1,886

TOTAL DONORS
1,466

NEW DONORS
447

FUNDS TRANSFERRED
AND FOR WHAT PURPOSE
TOTAL: \$1,733,257

PROGRAMS
& SERVICES
\$1,200,752

PATIENT
ASSISTANCE
\$249,659

EDUCATION
\$9,826

RESEARCH
\$14,396

CAPITAL
\$258,624



2021 RALLY AGAINST CANCER

The 2021 virtual Rally Against Cancer featured all-star first baseman of the Chicago Cubs and cancer survivor, Anthony Rizzo. Even though we couldn't gather together in person, more than 550 people logged on and participated from across Iowa and the United States! The event raised a record breaking \$356,000 (net) in support of the support programs and services offered to patients and families free of charge such as: Oncology Navigators, Adolescent/Young Adult (AYA) Cancer Program, Meals that Matter, Charlie Cutler Healing and Wellness Program, Empower Boutique and Salon and more!

- **RECORD BREAKING NET PROFIT \$356,000**
- **SILENT AND LIVE AUCTIONS RAISED \$69,771**
- **SUPPORTED 4 LOCAL RESTAURANTS WITH OVER 622 MEALS (INCLUDING VIP AND RALLY EVENTS)**

- **550 ATTENDEES PARTICIPATED FROM 10 DIFFERENT STATES**



Anthony Rizzo



SUPPORT FOR AYA Patients

Ben Breuer was 29 years old when he received his diagnosis of Stage 2 Testicular Cancer. His life changed drastically in an instant and he quickly realized he needed additional support focused solely on meeting the needs unique to his diagnosis and his age. His doctor introduced him to the Adolescent and Young Adult (AYA) Program Coordinator, Rachel Fyfe.

Ben said, "When I initially met Rachel, it was the first time someone had come and just sat with me who understood what I was experiencing."

"The AYA cancer patient has different challenges than others going through a cancer diagnosis such as fertility concerns, inadequate insurance coverage, work/school balance, social isolation, and more," says Rachel. "Our AYA program addresses these challenges so patients know we don't just see and treat cancer, but see them as a person through their journey."

With Rachel's help, he knew to visit a fertility clinic and explore his options for a future biological family. She connected him with a social worker who helped him understand his rights as a newer employee in the workforce going through a traumatic event.

Most importantly, through it all, she was there.

"She visited me several times as I showed up for chemo sessions, scans, or blood tests and was my source of information and connection. Once I finished my treatment, she connected me to survivorship groups to help navigate the complicated feelings I had developed around what I went through. I truly don't think I would have gotten through my treatment without her and the AYA program's help."

And now Ben is making it possible for others to experience AYA as well by giving a monthly donation to the program.

"The idea my donation could help someone else during one of the worst times of their life, well, that is doing something...and in the fight against cancer, something matters quite a bit."



Ben Breuer

CHARLIE CUTLER HEALING & WELLNESS PROGRAM Making a Difference

Maria Steele is a native Iowan, a mother of three, a sister, someone who biked 3,000 miles across the entire United States with her husband of 42 years, an active grandma to Penelope, a seamstress, and a retired nurse practitioner with a more than 40-year career dedicated to caring for patients.

Right before Christmas in 2019, Maria visited her primary care provider's office for a persistent cough. As someone who has been healthy her entire life and never smoked, she was shocked to receive a diagnosis of Stage 4 lung cancer with brain, bone and lymph node metastasis.

Her clinical team worked quickly to create a treatment plan supporting her physical health needs. Dr. Andrew Nish, medical director for Stoddard, reached out with an opportunity to support her mental and emotional health needs, as well, through a new course made possible by gifts to the Charlie Cutler Healing & Wellness Program called Mindfulness Based Stress Reduction (MBSR).

Utilized in medical settings for over 40 years, MBSR is an eight-week evidence-based program that offers intensive mindfulness training to help with stress, anxiety, depression and pain. Maria wasn't quite sure what to expect, but after completing the course, she said she would definitely recommend it to others and wanted to thank the donors who made it possible.

"A HUGE thank you! There is a tremendous need for this information. It was extremely helpful and provided me with new coping skills. Thank you...community care and support of the cancer patient in non-clinical ways is vital."



Maria and Pat Steele

Empower Boutique and Salon

The Empower Boutique & Salon opened its doors in 2020. Using specially trained stylists, Empower provides salon services such as head shaving, haircuts, beard trimming, shampooing and more at no cost to patients to help them look and feel their best. Empower also offers a variety of products such as turbans, hats, scarves, specialized apparel, skin care products and other comfort items. Items are offered at a minimal cost to patients and those who have a financial need will be offered a voucher for purchases. For patient Lillian Helmers, the salon visit was just what she needed to brighten her spirits.

"It was such an uplifting experience and the ladies were so nice and helpful. This is one of the nicest things you can do for patients at Stoddard. It makes you feel great about yourself and it is so nice to know someone out there cares. This is just the best thing! Thank you to the donors for supporting this special place!"



Lillian Helmers



BLANK CHILDREN'S HOSPITAL

Shriners and Blank Children's Hospital

A unique and first of its kind partnership was formed between Shriners and Blank Children's Hospital in 2020. Both organizations have a strong mission and commitment to be of service to children in the community. The expertise and network of Shriners combined with a dedicated team at Blank Children's and the need to diagnose and treat children close to home has already made this partnership successful.

Thanks to strong community support, Blank Children's continues to find ways to expand and build upon opportunities to better serve the children of Iowa and beyond. Former board member Lyle Simpson mentioned that he knew of a family that might be very interested in the new partnership and he was right. Bill Bean and his brother Harold felt a gift would be a perfect way to remember their parents Za-Ga-Zig Nobel William Louis and Harriette Pendry Bean. They were both very active in the local Shrine. The \$500,000 commitment to the new clinic helped make space for this new partnership possible.



Donna Hall, Bill Bean & Harold Bean

Growth is on the horizon for the Shriners and Blank Children's Orthopedic Clinic and continued support from the community will be needed.



The first patient at the new Shriners and Blank Children's Hospital Orthopedic Clinic

Making Child Life Possible

You know 2020 brought uncertainty on many levels. One unknown Blank Children's faced was raising enough money to support Child Life. Child Life is fully funded by philanthropy and a major source of revenue is the five-day in-person event, Festival of Trees & Lights. What would happen to Child Life if Festival of Trees & Lights could not be held?

This weighed on longtime supporters Jan and Lloyd Taylor. Personally knowing the impact Child Life has on patients, they wanted to ensure Child Life would continue to be fully funded, no matter what.

In 2020 Jan and Lloyd made an incredible \$500,000 gift to Child Life. Thanks to this gift, during a time of so much uncertainty, the Taylors helped ease the unknown. Dr. Steve Stephenson, President of Blank Children's Hospital, said, "Jan and Lloyd had a unique position of knowing the importance of Child Life by having their grandson go through cancer treatment. They wanted to make sure Child Life would continue to be funded at Blank Children's even if Festival of Tree & Lights was virtual. This special gift made a big impact, and Child Life continues to play an important role for patients and families throughout the hospital and clinics. We are so thankful."

First (and hopefully last) Virtual Festival of Trees & Lights

Festival of Trees & Lights 2020 was different in so many ways, but what remained the same was our collective commitment to helping Iowa's kids. Taking a five-day event virtual required creativity. From the holiday tree scavenger hunt, personal Zoom chats with Santa, Festival in a box and so much more, the (virtual) 37th annual Festival of Trees & Lights will be one we won't forget! A special thank you to honorary chairs Doug and Mary Bruce.

As we celebrate the success of the 37th annual Festival of Trees & Lights we remember one of its founders, Shirley Stetson. She was instrumental and served many roles during her years as a volunteer. We appreciate Shirley's dedication; she will be missed, but her impact continues.

- **1,600** FESTIVAL APP DOWNLOADS
- **12** DECORATED TREES ON VIRTUAL SCAVENGER HUNT
- **\$550,000** RAISED FOR CHILD LIFE AND ADVOCACY & OUTREACH PROGRAMS
- **1** VIRTUAL SANTA
- **\$11,500,000** RAISED OVER THE LAST 37 YEARS



Shirley Stetson and her daughter Shelly



2020 Blank Children's Hospital GIVING NUMBERS

TOTAL AMOUNT OF GIFTS

\$6,332,423

TOTAL NUMBER OF GIFTS

3,751

TOTAL DONORS

2,521

NEW DONORS

709

FUNDS TRANSFERRED
AND FOR WHAT PURPOSE

TOTAL: \$6,384,212

PROGRAMS
& SERVICES
\$3,723,388

PATIENT
ASSISTANCE
\$117,290

EDUCATION
\$45,774

EQUIPMENT
\$323,490

CAPITAL
\$2,174,270



OPENING THE NEW STAR & Developmental Center



Donor support made opening the new STAR & Developmental Center a reality in 2020. In a year when many facilities across Iowa temporarily closed due to the pandemic, the STAR & Developmental Center remained opened. Thanks to the new building and the commitment from staff, family's needs continued to be met during challenging times.

Because 2020 was a difficult year, children have experienced an increase in trauma. Thanks to a new grant, support of an additional full-time mental health therapist will help address some of the increased need. The Foster Care Clinic expanded its referral criteria to better serve even more children who have experienced trauma and abuse.

The Developmental Center has expanded services to include speech and physical therapy evaluations to better triage and assess children's developmental and/or cognitive needs. Thanks to the new space, a new provider was added to increase the age range of children being served.

COVID-19 presented many challenges to serving children in the community, but staff quickly moved to a telehealth model, when possible, to continue offering services.

Patients and families are grateful for the generosity of donors that made the new Center possible, opening just in time to meet the challenges of 2020.

IN 2020, THE STAR CENTER PROVIDED **3,440** SERVICES TO **1,657** KIDS THAT INCLUDED:

- **1,133** MEDICAL EXAMINATIONS
- **682** FORENSIC INTERVIEWS
- **1,617** THERAPY SESSIONS

IN 2020, THE DEVELOPMENTAL CENTER PROVIDED **3,686** SERVICES TO **2,001** KIDS THAT INCLUDED:

- **2,649** DEVELOPMENTAL EXAMINATIONS
- **1,037** PSYCHOLOGICAL SERVICES

Laps with Gerald

Gerald was diagnosed with Burkitt's Lymphoma in the summer of 2020. Doctors told Gerald while receiving chemo, exercise would help. This sparked an idea from Gerald and his family.

While in the hospital, Gerald committed to walking laps. For every lap he did, he asked friends and family to support him. After three hospital stays and 483 laps – Gerald raised over \$12,000 for Child Life.

"There are a lot of great people at Blank Children's. The nurses and doctors are AWESOME. One thing I wasn't expecting to encounter while in the hospital was a group of people called Child Life." says Gerald. "They find ways kids, like me, can understand what is happening in our body. They make the hospital a little less scary and a lot less boring!"

Child Life is only possible because of donors like you and Gerald. Thank you, Gerald and family, for turning a bad situation into something good.

Gerald, with mom, Jennifer, celebrated his birthday while in the hospital



Congratulations to Variety – the Children's Charity for being the First \$10 Million Donor to Blank Children's Hospital!

The number of patients and families that have been touched by Variety's generosity over the years is endless. They have impacted so many with their kindness and dedication. We cannot thank Variety enough for their ongoing support, not only to our hospital, but to all the other non-profits that help children every day.



MAKING A MEMORABLE Impact

Dennis Hansen was a West Des Moines native, a successful business owner, a veteran, a fun-loving guy and someone who loved helping others. He was also – and always will be – Brent Hansen's big brother. When Dennis passed away from cancer in 2019, Brent and his wife Rosa wanted to do something special to celebrate his life and his legacy. And that's exactly what they did.

In memory of Dennis, Brent and Rosa created a named endowment benefiting the Blank Children's Cancer and Blood Disorders Center. The Dennis Hansen Memorial Endowment now totals an incredible \$550,000. This support ensures patients have access to the best treatment and care possible

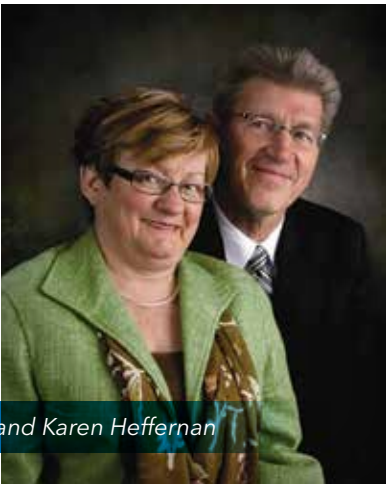
and helps fund programs that provide education and fun so kids can still be kids, too. The endowment is helping children battling cancer today, and it will continue to make an even bigger impact for children and their families well into the future.



Brent and Dennis Hansen

ADULT SERVICES

Iowa Lutheran Hospital, Iowa Methodist Medical Center, Methodist West Hospital, Eyerly Ball



Dr. John and Karen Heffernan



Dr. Greg Hicklin

HONORING LIVES By Helping Others

The medical community lost two respected leaders in 2020 - Dr. John Heffernan and Dr. Greg Hicklin. As physicians, both had a reputation for not only providing the very best in patient care, but also for the compassion they showed to their patients and families. As husbands, fathers, colleagues and friends, they shone for the love they shared and the difference they made in the lives of so many.

To honor their legacy, their family and friends came together and established two named endowments, each reflecting who they were and the impact they had during their lifetime.

Dr. Heffernan was passionate about supporting Iowa Lutheran. He saw the important role the hospital played in the community and serving patients and families. While he supported many areas, he would often support the Child and Adolescent Behavioral Health program. When asked why it was so important for him to help these children, he would humbly share he wanted them to know someone cared about and believed in them. Dr. John's passion inspired his family, friends and colleagues to come together and make gifts to establish a permanently named endowment. **The Dr. John and Karen Heffernan Endowment** will continue to provide annual support to help ensure the highest level of care for those served by Iowa Lutheran Hospital. While the generations of patients and families of Iowa Lutheran Hospital may never know who Dr. John and Karen Heffernan are, they will feel their compassion from the care they receive at a time in their lives when they need it most.

Dr. Hicklin was a skilled diagnostician and there was no one better than he at the bedside of a critically ill patient. Moreover, he was the consummate mentor educator who consistently demonstrated the healing art and science of his discipline to students, resident physicians and colleagues. Through the generous support and leadership of his family, The Iowa Clinic Pulmonary Physicians, the UnityPoint Health - Des Moines Medical staff and many more of his colleagues and friends, an endowed lectureship in Pulmonary and Critical Care Medicine has been established in his honor.

The Dr. Gregory A. Hicklin Endowed Lectureship will make possible an annual lectureship from a renowned and respected expert to further advance the knowledge about and care in the fields of pulmonology, critical care, sleep medicine or unique areas of medicine. In addition, this endowment will also provide added opportunities and research for outstanding residents every year. For generations to come, Dr. Hicklin's commitment to education and mentoring will continue through the residents who benefit from what they learn through this program.

These named endowments support a long tradition of continuing the legacy of those who make a difference in the lives of others. They honor the difference loved ones made during their lifetime by supporting the programs and services important to them. The endowments in honor of Drs. Heffernan and Hicklin continue their legacies of transforming the lives of those around them for the better.

The Heart of the Home COMMUNITY BEHAVIORAL HEALTH

"Bring what you have to offer to the table."

Eyerly Ball Community Mental Health Services provides two residential care facilities - Cummins House and Francis House. Both homes are located in Des Moines and provide residential services for adults with serious and persistent mental illness with the goal of helping them regain their health and independence.

Much like your house, the kitchen is a central gathering place for the clients - to cook, eat and learn. Clients may spend up to six hours a day in the kitchens preparing meals and snacks, as well as learning:

- Skills they need to prepare a healthy meal.
- How to work with others in a group setting.
- Meal planning, grocery shopping and food storage.
- Kitchen safety and cleanliness.

For many years, the kitchens have been in desperate need of renovations. **Thanks to a generous \$100,000 gift in 2019 from the W.T. and Edna M. Dahl Trust, the Cummins House kitchen recently received a complete update.** From new commercial grade appliances and cabinets to durable countertops and flooring, the kitchen has been tremendously improved.

The renovation has also greatly improved the learning environment for the clients, and they have been extremely excited to cook, bake and participate in their life skills education. The Eyerly Ball team provides the necessary support and education in the kitchen to increase each client's ability to participate in their everyday life so they may live independently and healthy. Additionally, with the upgrade to commercial appliances, there is now greater capacity to store more fresh and frozen foods, enabling the team to accept larger food donations.

An additional gift from the Dahl Trust in 2020 provided for even more renovations at the Cummins House. A \$100,000 donation was the key funding needed to renovate the bathrooms. With the new bathrooms, safety has been elevated to a new level and the team has the extra assurance knowing clients remain safe when using the facilities.

"These renovation projects would not have been possible without the support of the Dahl Trust," said Cynthia Steidl Bishop, CEO of Eyerly Ball. "Their support has meant so much to the team at Eyerly Ball, as well as the clients. Knowing others in the community care about their overall health and transition to successful independent living helps propel them in their recovery."

For more than 50 years, Eyerly Ball has been providing community-based mental health care services. The team strives to offer the support and compassion needed to make real and lasting changes in the lives of those they serve.



2020 Adult Services GIVING NUMBERS

TOTAL AMOUNT OF GIFTS
\$1,164,118

TOTAL NUMBER OF GIFTS
973

TOTAL DONORS
839

NEW DONORS
109

FUNDS TRANSFERRED
AND FOR WHAT PURPOSE
TOTAL: \$2,399,485

PROGRAMS
& SERVICES
\$386,681

PATIENT
ASSISTANCE
\$54,814

EDUCATION
\$331,908

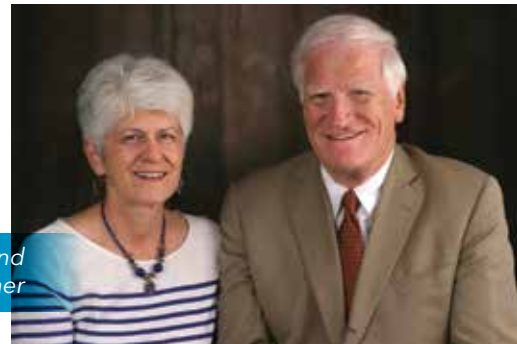
RESEARCH
\$10,000

CAPITAL
\$404,773

EQUIPMENT
\$1,211,309

2020 VIRTUAL WESTERBERG - COSKERY CELEBRATION

Just as plans were ramping up for the 2020 Westerberg - Coskery Celebration, so too was the COVID-19 pandemic. Even though the event was not able to be held, the impact of the support continued. The gifts in support of the event, split evenly, helped provide education and advanced skills enhancement for nurses and residents. The importance of this support is only further demonstrated by the need for the team to respond to care for patients, families and the community.



Carole Villeneuve and
Dr. Douglas B. Dorner

- HONORARY CHAIRS
**Debra J. Moyer, MPA, RN, NEA-BC
& William J. Yost, MD, FACP**
- COSKERY AWARD FOR PHILANTHROPY
Douglas B. Dorner, MD & Carole Villeneuve
- NET FUNDS RAISED
\$125,000



A BIG DAY OF COMPASSION Thank You!

The 2020 Day of Compassion, presented by Foster Group, was celebrated on February 14. Everyone who participated filled our facilities with HEART! Together, our community raised more than \$50,000 for the Compassion Funds at Iowa Methodist, Iowa Lutheran, Methodist West, John Stoddard Cancer Center, Taylor House Hospice and Eyerly Ball.

The Compassion Funds help patients and families in financial need by providing for things that insurance may not cover. A few ways gifts make a difference:

- Helps a patient with mental illness in need of a blow up mattress and bedding for his new living arrangement.
- Assists a patient being discharged so she could to spend time with her dying mother.
- Provides transportation for a cancer patient so she could complete treatments without worry of missing an appointment.
- Purchases clothes for a victim of sexual assault who comes into the Emergency Department.

The Compassion Funds are 100% supported by philanthropy. A special thank you to Foster Group for their continued leadership support of this event and their commitment making such a difference in the lives of patients at a time when it is needed most.

- **\$50,000** RAISED
- **332** DONORS
- **2,000** PUSH UPS
UNLOCKED **\$1,000**
(THANK YOU FOSTER GROUP)



Fraternal Order of Eagles - Iowa State Aerie & Auxiliary Statewide Project People Helping People

Yunker Rehabilitation was selected as the 2020 statewide project by the Fraternal Order of Eagles - Iowa State Aerie & Auxiliary. Leading this effort were Presidents Rusty Clark and Lisa Miller, along with Vice Presidents and Fundraising Chairs Bob Beals and Debbie Clark.

This team traveled the state of Iowa, visiting local Aeries asking members to join them in supporting a project near and dear to their hearts. For Rusty and Debbie, Yunker Rehabilitation helped their son make a full recovery when other rehabilitation programs said nothing more could be done. Lisa, a nurse at UnityPoint Health - Des Moines, understands the difference this program has made, both in the lives of Eagles members and the patients she helps. **At the end of the year-long effort, a \$92,022.19 check was presented to support two important goals.**

First, to purchase the state-of-the-art Xcite Functional Electrical Simulation (FES) technology. This technology will benefit a variety of patients such as those with stroke, spinal cord, and multiple other neurologic diagnoses by allowing the team to perform the repetitive practice of functional activities with patients to improve strength and coordination. Second, to establish a named endowment. Through this endowment, the Eagles will provide ongoing support for the technology needs of Yunker Rehabilitation for generations to come.

This gift is just one more way in which the generosity of the Eagles has made a difference at UnityPoint Health - Des Moines. **Over the past 35 years, this amazing group of individuals has donated more than \$1.8 million.** They truly live up to the words they live by "People helping people". The help they do and the impact they have can be seen in the thousands of lives they make better.



Chemical Dependency

The 2020 Powell Chemical Dependency Center (CDC) Phone-a-Thon continued a long tradition of our community coming together to raise funds to help those in need of the care provided by the Powell CDC. To keep everyone safe, staff and volunteers made calls from home, asking those who have supported in the past, alumni of the program and community leaders to continue their support.

Gifts of all sizes were made, with several Powell CDC Alumni giving \$10 for every year of sobriety. That ranged from those who just completed the program to those celebrating more than 30 years of sobriety. At the conclusion of the Phone-a-Thon, more than \$20,000 (net) was raised. The proceeds are used to provide scholarships for those in need of the services of Powell CDC, but do not have the insurance or ability to pay. For those who receive a scholarship, many of them will say it saved their lives. Thank you to all who gave to help others receive the important support they need from one of the leading chemical dependency programs in Iowa.

- **136** DONORS
- **\$20,000** RAISED



Patient Assistance Fund Helps Families

The end of life is hard – regardless of how prepared we think we are or how much we understand it – for both the person dying and for the family and friends. For those who are dying, their bodies and minds are going through a significant change in ways for which we can never be prepared. For family and friends, there are so many emotions and feelings running through their hearts and minds it is hard to comprehend.

As a not-for-profit hospice provider, UnityPoint Hospice is committed to providing the very best in care, regardless of ability to pay. Through the Patient Assistance Fund, we are able to make the commitment that no one is turned away, thanks to many generous donors. The difference this fund makes is unique to every family, but for one father and daughter, it brought them the peace of mind and level of care they needed for the most important person in their lives – their wife and mother.

Tearful and scared, the father and daughter called the Taylor House Hospice team, hoping Taylor House could take their loved one because they did not know what they were going to do otherwise. They had reached the end of what insurance would cover and did not have the resources to cover additional hospice care. They were scared, stressed and out of options. The person they loved so much needed more care than they were able to provide.

The Taylor House Hospice team worked quickly to determine the patient was clinically appropriate for hospice care. They were then able to work with her husband to find out they would easily qualify for financial assistance through the Patient Assistance Fund. The patient was transferred to Taylor House and care was started immediately. Her husband remarked that he had received more communication and education in one day at Taylor House than he had so far in their health care journey.

As Dr. Rebecca Lachenmaier, medical director of UnityPoint Hospice shared, “The patient assistance we are able to provide exemplifies what UnityPoint Hospice is able to do for our patients and families, all because of the amazing support we receive from the generosity of donors. We are able to say ‘yes’ to patients in need. We have a flexibility that allows us to respond to the unique needs of our patients, and I never have to wonder about whether or not we can take care of our patients in the way that is best for them. **The generosity of donors is appreciated every day, in little ways and big ways. Thank you for all your support!**”

This is just one of the many stories of how your gift made a difference. To help families make their final moments together meaningful is a gift that will forever be in their hearts and minds. Thank you to all who give generously to help those in need.

Bereavement Services

Although death is a part of life, you are never prepared for the emotions that come after the loss of a loved one. The way we grieve is personal to each one of us, but grief is not something you have to go through alone.

Rayna recently lost her mother. When she was contacted about our bereavement services, her words were, “Really? All of this is available to me as a complimentary part of hospice care? I am so relieved you exist. **I just thought this was something I would have to go through by myself ... and I had no idea how I was going to make it.**”

The team at UnityPoint Hospice understands the importance of grieving and is proud to offer classes, grief counselors, and support groups to help loved ones deal with the pain of loss. Our bereavement services are heavily used and are only possible because of the generosity of donors. To help others at a time in their lives when they need it most is truly a gift for which words cannot express the gratitude. Thank you to all who give generously to help those served by the Bereavement Program.



Bereavement Team

2020 Hospice and At Home GIVING NUMBERS

TOTAL AMOUNT OF GIFTS
\$384,670

TOTAL NUMBER OF GIFTS
1,689

TOTAL DONORS
1,349

NEW DONORS
533

FUNDS TRANSFERRED
AND FOR WHAT PURPOSE
TOTAL: \$283,677

PROGRAMS
& SERVICES
\$84,093

PATIENT
ASSISTANCE
\$101,744

CAPITAL
\$50,336

EQUIPMENT
\$35,504

EMPLOYEE ASSISTANCE **\$12,000**



HOPS FOR HOSPICE AT HOME

Thank you to everyone who helped make our first (and hopefully last) virtual Hops for Hospice at Home a success! We were filled with gratitude for all the love and support given to this year's event. Because of our incredible community, we never have to turn a patient away due to the inability to pay. Dollars raised from this event will support the Patient Assistance Fund. Virtual guests enjoyed their Hops in a Box kit, live music, a silent auction, virtual photo booth, a meaningful program and more. Over the years, Hops has made it a reality to ensure everyone has access to what family member's refer to as an "angel service."

- **200 VIRTUAL GUESTS**
- **\$100,000 (NET) RAISED IN SUPPORT OF OUR PATIENT ASSISTANCE FUND**
- **60 PATIENTS WERE PROVIDED PATIENT ASSISTANCE**



Love Lights BRINGING HOPE DURING THE HOLIDAYS



The COVID-19 pandemic created challenges for everyone, especially those with loved ones in need of end-of-life care. Recently, the dedicated team at Taylor House Hospice provided care for a patient whose entire family had become infected, and family members were no longer able to care for their loved one at home. Taylor House became a place of solace, comfort and care for the patient, as well as their family members.

But the struggle for families to provide end-of-life care for their loved ones didn't begin with COVID-19. The reality is, most patients can't afford a long-term care facility, and care at the end-of-life often becomes a financial burden. We believe no one should struggle with this. At UnityPoint Hospice and Taylor House, no hospice patient is turned away based on the inability to pay. You make this possible.

Thanks to more than 200 donors who supported the annual Love Lights campaign, the light of love shone bright at Taylor House Hospice this past holiday season. For every gift made, a custom ornament was hung on a beautifully decorated tree at Taylor House Hospice. More than \$18,000 was donated in support of the Patient Assistance Fund, which helps ensure that every patient, regardless of their ability to pay, can receive the compassionate care provided by the Hospice team.

Your gift is a light in the darkness, bringing hope to UnityPoint Hospice and Taylor House. You are part of helping people during one of the most difficult times of their life.



Comfort Therapies

Through your support of the Comfort Therapies program, you are helping patients and families at one of the most challenging times in their lives. The difference of the animal-assisted therapy, music therapy and massage programs can be best expressed by those who have experienced them:

- "When the therapy dog came into the room he went to the right side of my mom's bed and placed his head on the mattress near her hand. When we placed her hand on his head, something happened we hadn't seen for a couple of days - she smiled and the tension seemed to melt from her body. It was magical, it was as if the dog knew she needed this and didn't move an inch for 30 minutes. A life-long dog lover, this moment is one we treasure." - Thomas, son of Darlene
- "Music was a part of my dad's life. In his last days, even though he could no longer sing, we could see the power of music through the Music Therapy program. As the music therapist played my dad's favorite music, his body would relax and a calm would come over him, and all of us as well. To have that time to be in the moment with him surrounded by music was truly special." - Peggy, daughter of Robert
- "The massages are the best. I can feel the tension leave my shoulders and my stress goes down. What I love the most, though, is the compassionate care provided by the masseuse. You can't put a price on the healing power of touch and being connected." - Marney, hospice patient

To provide relief from pain, reduce stress and lower anxiety at the end-of-life is a gift for which there are no words. This program is possible thanks to the many donors who give generously to make these last moments matter.

- **416 MUSIC VISITS**
- **821 MESSAGES**



DISTRIBUTION OF SUPPORT



UnityPoint Health
Des Moines Foundation

The UnityPoint Health – Des Moines Foundation is privileged to serve as the development and fundraising organization for Iowa Methodist, Iowa Lutheran, Blank Children’s, Methodist West, John Stoddard Cancer Center, Taylor House Hospice, UnityPoint at Home, UnityPoint Clinic and Eyerly Ball. Thoughtful gifts of all sizes make advancements possible in medical research, state-of-the-art equipment, programs, and services to help meet the specific needs of our community.

FIVE-YEAR (2016-2020) FUNDING PURPOSES

Programs and Services	-----	\$24,614,089	■
Capital	-----	\$17,021,205	■
Equipment	-----	\$2,875,099	■
Education	-----	\$2,558,975	■
Patient Assistance	-----	\$2,375,879	■
Employee Assistance	-----	\$558,345	■
Research and Other	-----	\$171,794	■

Total: \$50,175,385

FIVE-YEAR (2016-2020) DISTRIBUTION OF SUPPORT

Blank Children’s Hospital	-----	\$26,670,720	■
Iowa Methodist, Iowa Lutheran, Methodist West	-----	\$15,978,445	■
John Stoddard Cancer Center	-----	\$5,133,888	■
UnityPoint at Home/Taylor House Hospice	-----	\$1,462,397	■
Foundation, Eyerly Ball, UnityPoint Health, UnityPoint Clinic	-----	\$929,936	■

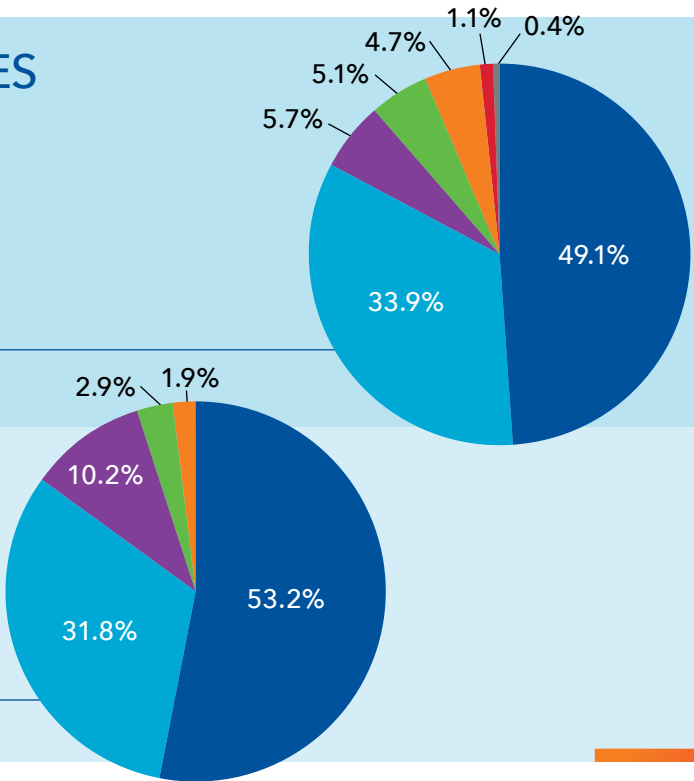
Total: \$50,175,385

2020 QUICK STATS

TOTAL DONATIONS	\$9,688,607
NUMBER OF DONORS	6,575
NEW DONORS	2,242
GIFTS MADE	10,514
TRIBUTE GIFTS	2,298

FIVE-YEAR QUICK STATS

TOTAL DONATIONS	\$45,358,954
NUMBER OF DONORS	22,518
NEW DONORS	14,133
GIFTS MADE	56,292
TRIBUTE GIFTS	15,570



2020 CUMULATIVE GIVING

\$25,000,000+

Mr. & Mrs. John D. Stoddard*

\$10,000,000 - \$24,999,999

Variety - the Children’s Charity of Iowa

\$5,000,000 - \$9,999,999

Myron & Jacqueline Blank*
Louise Coskery*
Iowa Department of Public Health
Newell S. & Helen M. Johnson*
William C. Knapp & Family
Watson & Helen Powell*

\$2,500,000 - \$4,999,999

Blank Children’s Hospital Guild
Iowa Department of Public Safety
Iowa Lutheran Hospital Auxiliary
Dorothy B. Lewis Schaefer*
U.S. Department of Health and Human Services
Marian Goodwin Vaatveit*

\$1,000,000 - \$2,499,999

Anonymous
LaVerne & Blaine Briggs*
Cystic Fibrosis Foundation
Des Moines Orthopaedic Surgeons, P.C.
Ernest & Florence Sargent Family Foundation
Fraternal Order of Eagles - Iowa State Aerie & Auxiliary

We recognize the following donors who have demonstrated leadership through cumulative gifts totaling \$50,000 or more. This includes gifts to Iowa Methodist Medical Center, Iowa Lutheran Hospital, Blank Children’s Hospital, Methodist West Hospital, John Stoddard Cancer Center, Taylor House Hospice, UnityPoint at Home, UnityPoint Clinic, Eyerly Ball and the Foundation.

John R. & Zelda Grubb*
Paul & Lela Harp*
Harold & Frances Hite*
Robert G. Horner Memorial/Sheri Avis Horner

Kohl’s Department Stores
George Murphy*
Prairie Meadows
Principal Charity Classic
Professional Solutions Insurance Company

Debra & Robert Pulver
Rachel Younker Foundation
Craig & Elizabeth Sandahl*
Hazel & Ivan Sedrel Memorial
Don & Dolores Taylor*
The Fred Maytag Family Foundation
The Graham Group, Inc.
The Iowa Clinic, P.C.

Dr. Virginia Thompson*
United Way of Central Iowa
UnityPoint Health – Des Moines Medical Staff

\$500,000 - \$999,999

Robert Aliber*
American Cancer Society
William Bean
Jack Berry*
Jack & Marjorie Cavanah
Phyllis M. Clark*
Douglas B. Dorner, MD & Carole Villeneuve
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Hearst Foundations
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Lloyd & Jan Taylor
The Coons Foundation
The Robert Wood Johnson Foundation
W.T. & Edna M. Dahl Trust
Wellmark Blue Cross & Blue Shield

\$250,000 - \$499,999

AAA Minnesota/Iowa
Marcus & Doris Anne Anderson*
ARAMARK Healthcare
Ginger & Ron Barry
Katherine Getty Beer* & Paul Beer*
Willard* & Betty Sargent Bishop
Carrie Boyer*
Thelma K. Brand*
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Landon Friedrickson Memorial

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Harry & Peggy Pomerantz Foundation
Pearl Haulman*
Steve & Glenda Howard
Hyundai Hope on Wheels
IMT Insurance
Iowa Department of Justice
Iowa Methodist School of Nursing Alumni Association
Iowa Select Farms and Deb & Jeff Hansen Foundation
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U.S. Department of Education

CUMULATIVE GIVING
(continued)

\$100,000 - \$249,999

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Jane Wyatt*
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Zoom Performance - All Stars

\$50,000 - \$99,999

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Aiming For a Cure Foundation
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Dr. David & Patricia Alexander
Deliliah Allan*
Alliance for Clinical Trials in Oncology Foundation
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American Medical Group Association
Anderson Erickson Dairy
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IOWA LUTHERAN HOSPITAL
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**Make a Difference
During Pandemic**

Terry Daugherty assumed the position of President of the Iowa Lutheran Hospital Auxiliary in January of 2020. Her energy and excitement for the year ahead were palpable. Goals were set and plans were made. Until COVID-19 hit. Everything changed. On March 16, all volunteers were suspended at UnityPoint Health - Des Moines. This meant Auxilian meetings or events as they were also suspended. Little did Terry know what lied ahead.

Soon the call came, and Terry answered. Our hospitals needed masks. Thousands of masks. Although Terry's role as President was not active, her role as Chair of the Sewing Committee went into full action. Terry convened her sewing volunteers and welcomed others to meet the task at hand. For months, Terry led her team in making these masks for staff, volunteers and patients.

Under the inspiring leadership of Terry, the ILH Auxiliary Sewing Committee has gone above and beyond. To be exact, at last count, they have made and donated 9,930 masks equaling 6,248 yards of fabric. While doing this they have also continued to meet the regular needs of patients on all campuses by making baby bibs, blankets, burp clothes, activity bags and surgical caps. These volunteers and Auxilians are truly heroes by so generously giving of their time and talents to support our patients, volunteer peers and team members.

- TOTAL NUMBER OF MASKS: **9,930**
- YARDS OF FABRIC: **6,248**
- 2020 SEWING HOURS: **11,060**
- 2019 SEWING HOURS: **1,323**



EMPLOYEE GIVING CAMPAIGN

**YOUR
PASSION**
OUR
PURPOSE

\$859,812

RAISED FROM 774 DONORS
IN 2018

\$1,078,191

RAISED FROM 1,006 DONORS
IN 2019

\$859,212

RAISED FROM 801 DONORS
IN 2020

To all our employee donors,
thank you for finding your passion.

See the difference YOU made.

We are so thankful to all of our incredible employees who gave back to the organization in which they work. Every day they can see the impact philanthropy has on the lives of patients and families they serve.

In 2020, 801 employees donated \$859,212 to UnityPoint Health - Des Moines. Gifts were not only given through Your Passion, Our Purpose, campaign but our employees also participated in one of our four main Foundation events (Rally Against Cancer, Westerberg-Coskery Celebration, Hops for Hospice, and Festival of Trees & Lights), our two days of giving campaign, Mr. Blank Day and the Day of Compassion, along with t-shirt sales, Gift Shop sales and so much more!

The programs brought to life through our employees' generosity can be seen, felt and touched across UnityPoint Health and in our communities. We celebrate their incredible impact!

Employee Crisis Fund

\$51,558 raised. Gifts made to the Employee Crisis Fund helped met the needs of 90 employees who were expecting personal crisis such as prolonged illness, death or weather event.

Compassion Funds

\$48,008 raised. We have seen an increase in the unmet financial needs of patients and families. The need for our Compassion Funds is more important than ever. Gifts help provide things like gas cards, meals, medication and transportation.



Education Funds

\$40,568 raised. Gifts provide continuing education for our team to ensure we continue to provide the best in care for our patients and families now and into the future.

Child Life Program at Blank Children's Hospital

\$34,600 raised. Support helps children find positive ways to cope with the fear and anxiety that often accompany a trip to the doctor, a medical procedure or a hospital stay. Impact: 34,000 interactions per year, 780 bubbles blown for distraction, 1,765 games played, countless laughs and smiles.

Eyerly Ball and Behavioral Health at Iowa Lutheran Hospital

\$33,365 raised. Support helps offer an extensive spectrum of care covering all age groups and types of inpatient and outpatient programs to meet the needs of our community.

Blank Children's Hospital STAR Center

\$28,621 raised. Gifts made last year helped provide 3,440 services to 1,657 kids. This included 1,133 medical examinations, 682 forensic interviews, 1,617 therapy sessions.

Taylor House Hospice

\$29,457 raised. Gifts made to last year's campaign helped with the Taylor House beautification project. The outdoor space now has new pavers, a gorgeous pergola, a beautiful fireplace, new fencing, new shrubs and trees and is fully furnished with new outdoor furniture.

UnityPoint Hospice Patient Assistance Funds

\$25,913 raised. Gifts ensure we never have to turn a hospice patient away due to the inability to pay. Provides comfort, dignity and compassion to all patients and families. Impact: 60 patients are provided assistance per year.

LGBTQ Fund

\$15,385 raised. Gifts support education and training for staff, as well as special needs for patients. Impact: 200+ appointments per year.

John Stoddard Cancer Center

\$13,313 raised. Last year, over 2,000 patients received care at John Stoddard Cancer Center. Each of these patients have their own story and unique needs, and because of our incredible donors, Stoddard has programs to help meet them where they are, when they need it, at no additional cost.



We are so thankful to all our incredible employees who gave back to the organization in which they work. They are able to see the impact of philanthropy each and every day in the lives of the patients and families they serve. To all who participated, thank you!

PLANNED GIVING

Estate Gifts Last Ten Years

AVERAGE GIFT
\$215,095

TOTAL AMOUNT OF GIFTS
\$14,196,305

TOTAL NUMBER OF GIFTS
66

GIFT RANGE
\$100 - \$4,356,654

Distribution of Estate Gifts

BLANK CHILDREN'S HOSPITAL
\$6,053,100

IOWA METHODIST MEDICAL CENTER
\$3,403,649

JOHN STODDARD CANCER CENTER
\$1,508,501

IOWA LUTHERAN HOSPITAL
\$289,239

TAYLOR HOUSE HOSPICE | UNITYPOINT AT HOME
\$110,192

FOUNDATION
\$2,831,624

TOTAL: \$14,196,305

Tell Your Story

We each tell the story of our lives through our families, the friendships we develop, the work we do and the ways we make the communities we live in better. It is an important story and one that does not end after we die.

Many donors continue to tell their story beyond their lifetimes through their future gifts in their will, by beneficiary designation, a trust, and other planned giving tools. The organizations they support and the way their gifts make a difference are a reflection of who they are and the impact they want to have in the lives of others. Some donors leave gifts they wish to see used to support an immediate need, while others want to see their support last in perpetuity by supporting an endowment.

Endowments provide a dedicated, on-going source of funding. Each year, a portion of the endowment earnings are used for the areas important to the donor. At UnityPoint Health - Des Moines, many donors have made a commitment to establish or support an endowment with a future gift. For some, they do so in memory or in honor of a loved one. For others, they establish a named endowment as a way to share with their family what is important to them.

As you think about your life, how will you tell your story through your future gift? There are many areas you can support through your future/estate gift. Here are just a few of the most critical areas that rely upon endowment support and ways in which donors have told their stories:

Blank Children's Development Center

Approximately 17% of all children born in the United States have a development or behavioral disability, such as autism, muscular dystrophy, hearing impairment, Down Syndrome or cerebral palsy. The goal of the Developmental Center team is to provide every child the opportunity to receive care early to maximize her or his future. Reimbursement covers less than half the cost of services provided and charitable gifts are needed to help bridge the deficit.

Medical & Nursing Education

Medical residency and nursing programs with education endowments helps ensure our caregivers have the advanced education needed so when you, your family and friends need care, you have the very best.

Patient Assistance Fund

UnityPoint at Home and Taylor House Hospice never turn away a patient due to the inability to pay. This fund helps to provide hospice care to those without insurance or the resources to pay for their hospice care.

Mental Health

UntiyPoint Health - Des Moines is a recognized leader in caring for the mental health needs of children, adolescents and adults. Whether it is inpatient, outpatient or community based care, our concern, commitment and compassion are without equal. The team believes in a holistic approach that builds family support and links patients to other community resources.

Oncology Navigator Program

The Oncology Navigator Team walks alongside patients and families providing education, hope and connecting them to resources within the John Stoddard Cancer Center and the community. There is no cost for the program, and this much needed service is funded primarily through the generosity of our donors.



ESTATE AND LEGACY GIFTS

Each year, donors generously support our organization through bequests, charitable trusts, gift annuities, beneficiary designations on retirement accounts and other financial assets, plus many other unique giving opportunities. The Foundation deeply appreciates each and every one of these legacy gifts.



Dan Allison, Charles City (Blank Children's Hospital)

Dan, through his estate, made a gift to support the most immediate needs of Blank Children's Hospital. His gift will be used to provide the programs and services that are so important to ensuring the very best in pediatric care.

Jack Berry, Fairfield (Blank Children's Hospital)

Jack never had children of his own, but his desire to give back and support a children's hospital in Iowa lead him to make an extremely generous bequest to Blank Children's Hospital.

June Forbes, Des Moines (John Stoddard Cancer Center)

June, through her will, made a generous gift to John Stoddard Cancer Center. It was her wish to support the programs and services provided to patients and families.

William H. Marshall, Nevada (Taylor House Hospice)

William left a gift to Taylor House Hospice in his estate to ensure others can receive the compassionate care provided by the team.

Jo Lynne Meskimen, Nevada (John Stoddard Cancer Center)

Jo Lynne understood the importance of having the most advanced oncology care in the community. Therefore, she included John Stoddard Cancer Center in her estate to help advance the care provided for patients and families.

Florence M. Nelson, Urbandale (UnityPoint Health - Des Moines Foundation)

Florence was a longtime supporter of UnityPoint Health - Des Moines and made a generous gift in her will for the most urgent need at the time her gift was received.

Natalie Rees, Cedar Rapids (Blank Children's Hospital)

Natalie understands the important role Blank Children's Hospital serves in the care of children across the state of Iowa and beyond. Therefore, she decided to give her trust assets early so she could see the impact of her gift during her lifetime.

Craig Sandahl, West Des Moines (Blank Children's Hospital)

Craig had a passion for helping children who got a rough start in their life through no fault of their own. Craig and his wife, Liz, set up an endowment for the STAR Center at Blank Children's Hospital during their lifetime and Craig made a generous gift for the same purpose in his estate.

Brian Tabach, Las Vegas (Iowa Methodist Transplant Center)

Brian, a kidney transplant recipient, knew first-hand the life-saving and wonderful care provided by the Iowa Methodist Transplant Center team. Brian included the Transplant Center in his will to help advance the program so others could benefit the life-saving care provided by the team.

Carol Vavra, Des Moines (Iowa Methodist Medical Center)

Carol and Edward Vavra were longtime supporters of the hospital. They established a trust and dedicated a percentage of their trust to help meet the needs at Iowa Methodist Medical Center.

Jane Wyatt, Des Moines (UnityPoint Health - Des Moines Foundation)

Jane was a graduate of the Iowa Methodist School of Nursing and a 47-year employee of Iowa Methodist. Her estate gift to advance nursing education, was given in support of the William and Grace Lewis Scholarship Endowment, which was established by their daughter, and Jane's friend, Dorothy Schaefer.

IN MEMORIUM

Each year the Foundation honors individuals who have gone above and beyond in their generosity and dedication to the Foundation and UnityPoint Health – Des Moines, and who have died during the year. All of these individuals have made generous donations as well as served as board members, physicians, staff or volunteers. We thank these friends whose good work has greatly impacted the care of our patients.



John Heffernan, MD

Dr. Heffernan began his career as an internist in 1989 with UnityPoint Health – Des Moines and was much beloved by his patients as well as his fellow physicians and team members. Dr. Heffernan was especially passionate about Iowa Lutheran Hospital and served as Chief of Staff in 1995 and again in 2010. He and his wife, Karen, had a very special love for the children treated in the Child and Adolescent Mental Health Program at Iowa Lutheran. Dr. Heffernan frequently said that the children treated there were often overlooked and forgotten. He and Karen made certain that was not the case with their generous support, for which they were honored with the Coskery Award for Philanthropy in 2009. Dr. Heffernan's legacy will live on through the John & Karen Heffernan Endowment that will forever benefit those served at Iowa Lutheran Hospital. Dr. Heffernan was a very special physician and person who is missed greatly by everyone who knew him.



Edward "Ed" Hertko, MD

Dr. Hertko was a man of faith, passion and action. He believed he was called to Iowa to care for those with the disease that his mother and many relatives experienced, diabetes. In addition to dedicating his career to caring for those with diabetes, he championed many efforts to advance the care and support in the state of Iowa. In 1972, Dr. Hertko and Iowa Methodist Medical Center opened the first outpatient education center (CIDECE) in Iowa. Dr. Hertko was instrumental in getting an Iowa law passed to require insurance companies to offer outpatient education. In addition, Dr. Hertko established a camp for children with diabetes - "Camp Hertko Hollow". He will be forever remembered by thousands of children and adults with diabetes as their champion, providing them with hope and the tools to live healthy productive lives. He and his wife, Vicki, have generously supported many organizations that improve the life of individuals and support the quality of life of our community, including many of the programs at UnityPoint Health – Des Moines.



Gregory A. Hicklin, MD

Dr. Hicklin dedicated many years of his life serving the Des Moines community and was a well-respected and beloved physician at The Iowa Clinic. Board certified in Pulmonary, Critical Care, Internal, Sleep and Hyperbaric Medicine, Dr. Hicklin was always a teacher, forever learning and helping those around him better themselves. Beyond his practice, Dr. Hicklin was a man of many hobbies. If he wasn't working, you could find him at the family farm in St. Charles, looking at trees and taking care of his bees with his dog, Henry, at his side. Dearly loved by his patients and colleagues, Dr. Hicklin brought smiles to faces and hope and health to bodies. He was never without a saying or a joke, and no matter how corny, they would bring a smile to your face. His laughter was infectious and is missed by all who called him a friend. Dr. Hicklin's legacy will live on through the Dr. Gregory A. Hicklin Endowed Lectureship, which was established by his family and friends.



Joann Jensen

Joann was a face of Iowa Lutheran Hospital for so many years. She was a devoted 50+ year Auxiliary member and volunteer. Joann served as President of the Auxiliary for two terms, from 1983 to 1985. At every opportunity, she promoted Iowa Lutheran throughout her many contacts in the community. In addition to her gift of time and compassion, Joann and her husband, Bill, were also generous with their financial support of Iowa Lutheran. In 2001, Joann and Bill were honored with the distinguished Coskery Award for Philanthropy at the annual Westerberg Celebration. Joann and Bill's planned gift continues their support of the hospital she loved.



Owen J. Newlin

Owen dedicated his entire life to his family and helping farmers feed the world, serving for many years as one of the outstanding leaders at Pioneer Hi-Bred, now known as Corteva Agriscience. Owen was involved with UnityPoint Health – Des Moines for many years, first serving on the John Stoddard Cancer Center Research Board, and then along with his wife, Doris Jean (D.J.), as loyal donors to Iowa Methodist Medical Center and the UnityPoint Health – Des Moines Foundation. Owen especially loved medical education and enjoyed many stimulating discussions with UnityPoint Health – Des Moines physicians and leaders. Owen will be missed for his quick wit, his incredible memory and most of all, his dedication to improving the lives of others. Owen was truly one of a kind.



Shirley Stetson

Shirley was a long-time volunteer and supporter of Blank Children's Hospital. She was a member and former president of the Blank Guild, chair of the Blank Guild Endowment Committee, a founder of Festival of Trees & Lights and former Festival Chair. She and her husband, Roger, would always attend Festival Gala with their family plus all our other events. Some of Shirley's stories of Festival include the year they had a blizzard and they were delivering trees from the back of pickup trucks in the snow. Shirley just lit up when she talked Festival and was thrilled to come see all the trees with her daughters. She shed a tear when she learned Festival of Trees & Lights had a net of \$750,000 in 2019 – she just couldn't believe how much it had grown in 37 years. We miss our special visits with Shirley.



Jane Wyatt

Jane immediately entered the Iowa Methodist School of Nursing after graduating from Roosevelt and spent the next 47 years at Iowa Methodist Medical Center as a nurse. Jane's career began as a floor nurse and would eventually become a shift supervisor. She was involved in opening Iowa Methodist's neighborhood clinic on Merle Hay Road, worked as a marketing representative in Iowa Methodist's Corporate Health Services, and closed her career as Director of Occupational Medicine. Jane was a fabulous nurse and very intelligent. She had a keen sense about people and looked for what her patients weren't saying to get to the root of a problem. Jane worked closely and developed a friendship with one of her volunteers, Dorothy Schaefer. Their friendship and Dorothy's passion for nursing, led to Dorothy establishing a nursing endowment in honor of her parents. Jane helped guide Dorothy to support nursing, and ultimately, Jane left a significant part of her estate to the same nursing scholarship.

FOUNDATION STAFF



Dennis W. Linderbaum
President



Don Ireland-Schunicht
Sr. Vice President,
Gift Planning



Carla Chambers
Executive Assistant



Brenna Finnerty
Sr. Director of Development,
John Stoddard
Cancer Center



Staci Fry
Executive Director,
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Chari Ghrist
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Adam Haselhuhn
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John Stoddard
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Caleb Hegna
Sr. Director of Development
& Gift Planning



Alissa McKinney
Sr. Director of Development,
Blank Children's Hospital



Rachel Oppold
Director of Development,
Blank Children's Hospital



Bob Reid
Director of Development,
UnityPoint at Home



Liz Tesar
Director of Development &
Communications



Erin Wendt
Sr. Director of
Development & Operations

LEGACY SOCIETY AND RED WAGON CLUB

You are invited to become
part of the UnityPoint Health –
Des Moines Foundation
Legacy Society or Red
Wagon Club.

Thanking Our Future Donors NOW for a Gift that Comes Later

It is an honor to recognize and thank donors for their planned/future gift during their lifetime. The "LEGACY SOCIETY" and "RED WAGON CLUB" are recognition programs designed to thank donors who remember our hospitals and hospice.

The "LEGACY SOCIETY" recognizes those who made planned/future gifts to Iowa Methodist Medical Center, Iowa Lutheran Hospital, John Stoddard Cancer Center, Methodist West Hospital, Taylor House Hospice/UnityPoint at Home or Eyerly Ball. The "RED WAGON CLUB" recognizes individuals making planned/future gifts to Blank Children's Hospital.

UnityPoint Health – Des Moines Foundation Legal Language & Tax ID

LANGUAGE FOR A GIFT BY WILL OR TRUST

"I give, devise and bequeath the sum of \$_____ (or property herein described or percentage of the estate or residue) to Iowa Health Foundation d/b/a UnityPoint Health – Des Moines Foundation, or its successor, an Iowa nonprofit corporation, for (Iowa Methodist Medical Center, Iowa Lutheran Hospital, Blank Children's Hospital, John Stoddard Cancer Center, Methodist West Hospital, Taylor House Hospice/UnityPoint at Home or Eyerly Ball to be used for _____.

The **Federal ID Number** of the Iowa Health Foundation d/b/a UnityPoint Health – Des Moines Foundation is **42-1467682**.

To request more information or let us know you have made a gift by will or another type of future gift, please use the enclosed reply envelope, call (515) 241-6304 or email don.ireland-schunicht@unitypoint.org or caleb.hegna@unitypoint.org.

People are
amazing.
Especially you.

This 2020 Donor Journal and Annual Report is published to provide information about the UnityPoint Health – Des Moines Foundation for philanthropic friends, community volunteers, patients, medical staff, employees and visitors. It highlights programs and patients who have benefited from philanthropic gifts, grants and bequests to the UnityPoint Health – Des Moines Foundation.

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Please write to us at our address, call at the above number or email unitypointfoundation@unitypoint.org if you wish to have your name removed from the list to receive future fundraising requests supporting Iowa Methodist Medical Center, Iowa Lutheran Hospital, Blank Children's Hospital, Methodist West Hospital, John Stoddard Cancer Center, Taylor House Hospice, UnityPoint Clinic and Eyerly Ball.

Believe what you do
makes a difference.

Because it does.





UnityPoint Health
Des Moines Foundation

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